

Outer Banks Visitors Bureau																				
Gross Occupancy by Class 2015-2019																				
	2015	2016	2017	2018	2019	2015	2016	2017	2018	2019	2015	2016	2017	2018	2019	2015	2016	2017	2018	2019
	Bed &	Bed &	Bed &	Bed &	Bed &	Camp-	Camp-	Camp-	Camp-	Camp-	Cottage	Cottage	Cottage	Cottage	Cottage	Motel/	Motel/	Motel/	Motel/	Motel/
	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	ground	ground	ground	ground	ground						Hotel	Hotel	Hotel	Hotel	Hotel
January	32,527	25,804	21,243	9,991	21,848	26,848	34,898	50,462	56,934	149,040	77,619	68,241	39,261	77,827	57,144	1,139,616	1,237,556	1,231,693	1,257,924	1,301,265
February	36,503	36,064	52,546	36,814	143,923	30,243	39,974	64,152	69,405	79,720	69,723	71,212	134,203	97,209	54,050	1,321,121	1,322,085	1,562,373	1,581,432	1,331,764
March	45,499	79,865	76,403	65,753	85,386	81,171	208,302	123,529	186,658	249,522	131,547	166,270	149,882	184,588	160,084	2,061,142	3,048,117	2,625,980	3,034,735	2,618,614
April	168,909	156,538	127,482	140,738	877,315	274,003	254,169	580,729	450,715	587,966	259,150	308,672	366,481	321,223	365,960	4,200,169	4,545,245	5,755,388	4,790,774	5,082,911
May	298,008	274,409	249,701	329,396	309,416	638,602	665,277	745,164	864,675	990,995	568,792	552,057	639,286	607,239	600,680	6,765,929	6,995,624	7,781,122	7,657,044	8,296,802
June	382,110	379,391	265,719	263,476	417,010	1,123,278	1,229,304	1,431,385	1,666,397	1,830,953	987,743	1,046,720	989,369	1,196,072	1,288,613	10,455,896	10,724,168	11,713,936	11,720,032	11,050,965
July	368,701	749,249	321,538	401,465	300,025	1,661,598	1,816,435	1,336,272	1,613,934	1,966,882	1,433,876	1,647,615	1,435,632	1,542,434	1,563,325	13,399,251	14,702,019	15,241,700	13,517,098	13,333,255
August	387,356	382,004	230,703	295,816		1,010,543	1,157,766	890,569	1,232,064		1,298,655	1,314,037	1,415,838	1,296,981		11,644,979	12,963,240	11,871,548	12,441,921	
September	218,033	224,305	188,428	125,217		570,891	603,072	503,200	803,646		633,887	630,648	656,337	557,989		9,491,451	8,044,658	6,960,599	5,190,429	
October	159,477	136,646	86,645	160,079		243,482	164,375	413,901	349,366		383,560	372,984	421,919	439,412		4,048,885	4,123,137	5,255,695	4,729,167	
November	67,982	72,340	81,256	77,097		73,453	107,575	121,397	118,727		164,448	231,209	205,025	201,959		2,011,710	2,491,471	2,754,045	2,101,808	
December	26,410	37,430	61,634	18,684		30,848	30,970	48,795	32,024		88,026	102,282	110,884	91,303		1,248,231	1,215,099	1,228,853	1,255,150	
<b>YTD Totals</b>	<b>1,332,257</b>	<b>1,701,320</b>	<b>1,114,632</b>	<b>1,247,633</b>	<b>2,154,923</b>	<b>3,835,743</b>	<b>4,248,359</b>	<b>4,331,693</b>	<b>4,908,718</b>	<b>5,855,078</b>	<b>3,528,450</b>	<b>3,860,787</b>	<b>3,754,114</b>	<b>4,026,592</b>	<b>4,089,856</b>	<b>39,343,124</b>	<b>42,574,814</b>	<b>45,912,192</b>	<b>43,559,039</b>	<b>43,015,576</b>
<b>Total</b>	<b>2,191,515</b>	<b>2,554,045</b>	<b>1,763,298</b>	<b>1,924,526</b>	<b>2,154,923</b>	<b>5,764,960</b>	<b>6,312,117</b>	<b>6,309,555</b>	<b>7,444,545</b>	<b>5,855,078</b>	<b>6,097,026</b>	<b>6,511,947</b>	<b>6,564,117</b>	<b>6,614,236</b>	<b>4,089,856</b>	<b>67,788,380</b>	<b>71,412,419</b>	<b>73,982,932</b>	<b>69,277,514</b>	<b>43,015,576</b>
Month Increase	-3.38%	103.21%	-57.09%	24.86%	-25.27%	60.00%	9.32%	-26.43%	20.78%	21.87%	3.04%	14.91%	-12.87%	7.44%	1.35%	9.38%	9.72%	3.67%	-11.32%	-1.36%
<b>YTD Increase</b>	<b>7.43%</b>	<b>27.70%</b>	<b>-34.48%</b>	<b>11.93%</b>	<b>72.72%</b>	<b>27.23%</b>	<b>10.76%</b>	<b>1.96%</b>	<b>13.32%</b>	<b>19.28%</b>	<b>-3.01%</b>	<b>9.42%</b>	<b>-2.76%</b>	<b>7.26%</b>	<b>1.57%</b>	<b>5.36%</b>	<b>8.21%</b>	<b>7.84%</b>	<b>-2.38%</b>	<b>-1.25%</b>
<b>Total Year Increase</b>	<b>-1.18%</b>	<b>16.54%</b>	<b>-30.96%</b>	<b>9.14%</b>		<b>18.28%</b>	<b>9.49%</b>	<b>-0.04%</b>	<b>17.99%</b>		<b>-1.64%</b>	<b>6.81%</b>	<b>0.80%</b>	<b>0.76%</b>		<b>6.91%</b>	<b>5.35%</b>	<b>3.60%</b>	<b>-6.36%</b>	

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	2018	2019	2015	2016	2017	2018	2019	2019	2015	2016	2017	2018	2019	2015	2016	2017	2018	2019
	Online Travel	Online Travel	Property	Property	Property	Property	Property	Other Rental										
	OTC*	OTC*	Management	Management	Management	Management	Management	Homes**	Tmshr	Tmshr	Tmshr	Tmshr	Tmshr	Total	Total	Total	Total	Total
January	12,750	19,038	4,685,817	4,901,521	5,742,596	5,632,280	4,641,865		6,122	10,031	45,893	80,128	100,883	5,968,549	6,278,051	7,131,148	7,115,084	6,272,045
February	21,179	21,882	1,822,560	2,113,601	3,025,121	3,299,316	4,283,950		3,249	16,671	100,360	121,379	111,202	3,283,399	3,599,607	4,938,755	5,205,555	6,004,609
March	46,450	48,950	3,067,716	4,309,813	4,006,629	5,645,680	6,065,892		12,333	112,325	177,413	239,016	191,043	5,399,408	7,924,692	7,159,836	9,356,430	9,370,541
April	94,478	129,659	7,956,152	8,083,104	12,673,454	12,073,020	14,912,027		22,010	87,331	319,158	278,446	356,959	12,880,393	13,435,059	19,822,692	18,054,916	22,183,138
May	223,246	148,954	21,282,268	21,184,107	22,356,377	23,236,092	25,901,180		64,443	114,954	233,603	269,937	329,769	29,618,042	29,786,428	32,005,253	32,964,383	36,428,842
June	373,865	220,076	65,887,740	60,621,694	64,523,921	79,376,489	86,974,007		144,743	165,585	316,197	421,313	441,718	78,981,510	74,166,862	79,240,527	94,643,779	102,003,266
July	488,402	280,756	93,434,875	111,492,605	121,406,705	116,827,701	93,189,170	9,774,831	217,602	360,458	486,546	488,988	538,288	110,515,903	130,768,381	140,228,393	134,391,620	110,890,945
August	422,935		99,801,608	91,755,613	88,138,009	93,023,812			161,198	215,044	383,434	426,743		114,304,339	107,787,704	102,930,101	108,717,337	0
September	127,801		33,606,096	35,992,377	39,786,449	41,912,607			76,247	171,161	243,058	201,659		44,596,605	45,666,221	48,338,071	48,791,548	0
October	94,511		14,140,361	15,940,123	15,566,863	16,607,911			35,977	102,725	229,934	217,916		19,011,742	20,839,990	21,974,957	22,503,851	0
November	35,749		5,235,640	6,134,126	7,540,897	7,319,364			20,651	96,064	31,732	146,707		7,573,884	9,132,785	10,734,352	9,965,662	0
December	27,148		2,096,029	2,185,437	3,104,990	3,165,578			8,946	53,113	260,812	143,609		3,498,490	3,624,331	4,815,968	4,706,348	0
<b>YTD Totals</b>	<b>1,260,370</b>	<b>869,315</b>	<b>198,137,128</b>	<b>212,706,445</b>	<b>233,734,803</b>	<b>246,090,578</b>	<b>235,968,091</b>		<b>470,502</b>	<b>867,355</b>	<b>1,679,170</b>	<b>1,899,207</b>	<b>2,069,862</b>	<b>246,647,204</b>	<b>265,959,080</b>	<b>290,526,604</b>	<b>301,731,767</b>	<b>293,153,386</b>
<b>Total</b>	<b>1,968,514</b>	<b>869,315</b>	<b>353,016,862</b>	<b>364,714,121</b>	<b>387,872,011</b>	<b>408,119,850</b>	<b>235,968,091</b>	<b>9,774,831</b>	<b>773,521</b>	<b>1,505,462</b>	<b>2,828,140</b>	<b>3,035,841</b>	<b>2,069,862</b>	<b>435,632,264</b>	<b>453,010,111</b>	<b>479,320,053</b>	<b>496,416,513</b>	<b>293,153,386</b>
Month Increase		-42.52%	0.43%	19.33%	8.89%	-3.77%	-20.23%		14.13%	65.65%	34.98%	0.50%	10.08%	2.06%	18.33%	7.23%	-4.16%	-17.49%
<b>YTD Increase</b>		<b>-31.03%</b>	<b>1.88%</b>	<b>7.35%</b>	<b>9.89%</b>	<b>5.29%</b>	<b>-4.11%</b>		<b>-4.19%</b>	<b>84.35%</b>	<b>93.60%</b>	<b>13.10%</b>	<b>8.99%</b>	<b>2.68%</b>	<b>7.83%</b>	<b>9.24%</b>	<b>3.86%</b>	<b>-2.84%</b>
<b>Total Year Increase</b>			<b>4.85%</b>	<b>3.31%</b>	<b>6.35%</b>	<b>5.22%</b>			<b>-6.73%</b>	<b>94.62%</b>	<b>87.86%</b>	<b>7.34%</b>		<b>5.17%</b>	<b>3.99%</b>	<b>5.81%</b>	<b>3.57%</b>	
* Amount is reported in Motel/Hotel. This is for information/comparative purposes only																		
**Amount is reported in Property Management. This is for information/comparative purposes only. Includes individual owners and STRs.																		