Outer Banks Visitors Bureau

Gross Occupancy by Class 2016-2020

	2016 Bed & Breakfast	2017 Bed & Breakfast	2018 Bed & Breakfast	2019 Bed & Breakfast	2020 Bed & Breakfast	2016 Camp-ground	2017 Camp-ground	2018 Camp-ground	2019 Camp-ground	2020 Camp-ground	2016 Cottage	2017 Cottage	2018 Cottage	2019 Cottage	2020 Cottage
January	25,804	21,243	9,991	21,848	18,954	34,898	50,462	56,934	149,040	101,762	68,241	39,261	77,827	57,144	60,734
February	36,064	52,546	36,814	143,923		39,974	64,152	69,405	79,720		71,212	134,203	97,209	54,050	
March	79,865	76,403	65,753	85,386		208,302	123,529	186,658	249,522		166,270	149,882	184,588	160,084	
April	156,538	127,482	140,738	877,315		254,169	580,729	450,715	587,966		308,672	366,481	321,223	365,960	
May	274,409	249,701	329,396	309,416		665,277	745,164	864,675	990,995		552,057	639,286	607,239	600,680	
June	379,391	265,719	263,476	417,010		1,229,304	1,431,385	1,666,397	1,830,953		1,046,720	989,369	1,196,072	1,288,613	
July	749,249	321,538	401,465	300,025		1,816,435	1,336,272	1,613,934	1,966,882		1,647,615	1,435,632	1,542,434	1,563,325	
August	382,004	230,703	295,816	369,371		1,157,766	890,569	1,232,064	1,510,242		1,314,037	1,415,838	1,296,981	872,728	
September	224,305	188,428	125,217	254,760		603,072	503,200	803,646	427,073		630,648	656,337	557,989	437,579	
October	136,646	86,645	160,079	149,153		164,375	413,901	349,366	406,219		372,984	421,919	439,412	308,779	
November	72,340	81,256	77,097	74,856		107,575	121,397	118,727	126,014		231,209	205,025	201,959	143,147	
December	37,430	61,634	18,684	82,449		30,970	48,795	32,024	59,397		102,282	110,884	91,303	55,559	
YTD Totals	*25,804*	*21,243*	*9,991*	*21,848*	*18,954*	*34,898*	*50,462*	*56,934*	*149,040*	*101,762*	*68,241*	*39,261*	*77,827*	*57,144*	*60,734*
Total	2,554,045	1,763,298	1,924,526	3,085,512	18,954	6,312,117	6,309,555	7,444,545	8,384,023	101,762	6,511,947	6,564,117	6,614,236	5,907,648	60,734
Month Increase	-20.67%	-17.68%	-52.97%	118.68%	-13.25%	29.98%	44.60%	12.83%	161.78%	-31.72%	-12.08%	-42.47%	98.23%	-26.58%	6.28%
YTD Increase	**-20.67%**	**-17.68%**	**-52.97%**	**118.68%**	**-13.25%**	**29.98%**	**44.60%**	**12.83%**	**161.78%**	**-31.72%**	**-12.08%**	**-42.47%**	**98.23%**	**-26.58%**	**6.28%**
Total Year Increase	**16.54%**	**-30.96%**	**9.14%**	**60.33%**		**9.49%**	**-0.04%**	**17.99%**	**12.62%**		**6.81%**	**0.80%**	**0.76%**	**-10.68%**	

Outer Banks Visitors Bureau

Gross Occupancy by Class 2016-2020

	2016 Motel/ Hotel	2017 Motel/ Hotel	2018 Motel/ Hotel	2019 Motel/ Hotel	2020 Motel/ Hotel	2018 Online Travel OTC*	2019 Online Travel OTC*	2020 Online Travel OTC*	2016 Property Management	2017 Property Management	2018 Property Management	2019 Property Management	2020 Property Management	2019 Other Rental Homes**	2020 Other Rental Homes**
January	1,237,556	1,231,693	1,257,924	1,301,265	1,437,035	12,750	19,038	18,951	4,901,521	5,742,596	5,632,280	4,641,865	6,501,671		4,048,599
February	1,322,085	1,562,373	1,581,432	1,331,764		21,179	21,882		2,113,601	3,025,121	3,299,316	4,283,950			
March	3,048,117	2,625,980	3,034,735	2,618,614		46,450	48,950		4,309,813	4,006,629	5,645,680	6,065,892			
April	4,545,245	5,755,388	4,790,774	5,082,911		94,478	129,659		8,083,104	12,673,454	12,073,020	14,912,027			
May	6,995,624	7,781,122	7,657,044	8,296,802		223,246	148,954		21,184,107	22,356,377	23,236,092	25,901,180			
June	10,724,168	11,713,936	11,720,032	11,050,965		373,865	220,076		60,621,694	64,523,921	79,376,489	86,974,007			
July	14,702,019	15,241,700	13,517,098	13,333,255		488,402	280,756		111,492,605	121,406,705	116,827,701	93,189,170		9,774,831	
August	12,963,240	11,871,548	12,441,921	14,094,249		422,935	266,881		91,755,613	88,138,009	93,023,812	121,424,486		24,094,200	
September	8,044,658	6,960,599	5,190,429	6,280,715		127,801	128,596		35,992,377	39,786,449	41,912,607	37,793,636		5,444,607	
October	4,123,137	5,255,695	4,729,167	5,163,907		94,511	76,787		15,940,123	15,566,863	16,607,911	16,375,128		3,090,168	
November	2,491,471	2,754,045	2,101,808	1,972,903		35,749	31,815		6,134,126	7,540,897	7,319,364	9,080,251		1,659,752	
December	1,215,099	1,228,853	1,255,150	1,413,200		27,148	22,812		2,185,437	3,104,990	3,165,578	4,773,626		1,465,862	
YTD Totals	*1,237,556*	*1,231,693*	*1,257,924*	*1,301,265*	*1,437,035*	*12,750*	*19,038*	*18,951*	*4,901,521*	*5,742,596*	*5,632,280*	*4,641,865*	*6,501,671*	*0*	*4,048,599*
Total	71,412,419	73,982,932	69,277,514	71,940,550	1,437,035	1,968,514	1,396,206	18,951	364,714,121	387,872,011	408,119,850	425,415,218	6,501,671	45,529,420	4,048,599
Month Increase	8.59%	-0.47%	2.13%	3.45%	10.43%		49.32%	-0.46%	4.60%	17.16%	-1.92%	-17.58%	40.07%		
YTD Increase	**8.59%**	**-0.47%**	**3.16%**	**3.45%**	**10.43%**		**49.32%**	**-0.46%**	**4.60%**	**17.16%**	**-1.92%**	**-17.58%**	**40.07%**		
Total Year Increase	**5.35%**	**3.60%**	**-6.36%**	**3.84%**			**-29.07%**		**3.31%**	**6.35%**	**5.22%**	**4.24%**			

* Amount is reported in Motel/Hotel. This is for information/comparative purposes only

**Amount is reported in Property Management. This is for information/comparative purposes only. Includes individual owners and STRs.

Outer Banks Visitors Bureau

Gross Occupancy by Class 2016-2020

	2016	2017	2018	2019	2020	2016	2017	2018	2019	2020
	Tmshr	Tmshr	Tmshr	Tmshr	Tmshr	Total	Total	Total	Total	Total
January	10,031	45,893	80,128	100,883	103,524	6,278,051	7,131,148	7,115,084	6,272,045	8,223,680
February	16,671	100,360	121,379	111,202		3,599,607	4,938,755	5,205,555	6,004,609	0
March	112,325	177,413	239,016	191,043		7,924,692	7,159,836	9,356,430	9,370,541	0
April	87,331	319,158	278,446	356,959		13,435,059	19,822,692	18,054,916	22,183,138	0
May	114,954	233,603	269,937	329,769		29,786,428	32,005,253	32,964,383	36,428,842	0
June	165,585	316,197	421,313	441,718		74,166,862	79,240,527	94,643,779	102,003,266	0
July	360,458	486,546	488,988	538,288		130,768,381	140,228,393	134,391,620	110,890,945	0
August	215,044	383,434	426,743	534,008		107,787,704	102,930,101	108,717,337	138,805,084	0
September	171,161	243,058	201,659	210,087		45,666,221	48,338,071	48,791,548	45,403,850	0
October	102,725	229,934	217,916	215,456		20,839,990	21,974,957	22,503,851	22,618,642	0
November	96,064	31,732	146,707	126,782		9,132,785	10,734,352	9,965,662	11,523,953	0
December	53,113	260,812	143,609	120,970		3,624,331	4,815,968	4,706,348	6,505,201	0
YTD Totals	*10,031*	*45,893*	*80,128*	*100,883*	*103,524*	*6,278,051*	*7,131,148*	*7,115,084*	*6,272,045*	*8,223,680*
Total	1,505,462	2,828,140	3,035,841	3,277,165	103,524	453,010,111	479,320,053	496,416,513	518,010,116	8,223,680
Month Increase	63.85%	357.51%	74.60%	25.90%	2.62%	5.19%	13.59%	-0.23%	-11.85%	31.12%
YTD Increase	**63.85%**	**357.51%**	**74.60%**	**25.90%**	**2.62%**	**5.19%**	**13.59%**	**-0.23%**	**-11.85%**	**31.12%**
Total Year Increase	**94.62%**	**87.86%**	**7.34%**	**7.95%**		**3.99%**	**5.81%**	**3.57%**	**4.35%**	