

Outer Banks Visitors Bureau															
Gross Occupancy by Class 2016-2020															
	2016	2017	2018	2019	2020	2016	2017	2018	2019	2020	2016	2017	2018	2019	2020
	Bed &	Bed &	Bed &	Bed &	Bed &	Camp-	Camp-	Camp-	Camp-	Camp-	Cottage	Cottage	Cottage	Cottage	Cottage
	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	ground	ground	ground	ground	ground					
January	25,804	21,243	9,991	21,848	18,954	34,898	50,462	56,934	149,040	101,762	68,241	39,261	77,827	57,144	60,734
February	36,064	52,546	36,814	143,923	27,050	39,974	64,152	69,405	79,720	89,994	71,212	134,203	97,209	54,050	55,880
March	79,865	76,403	65,753	85,386	29,171	208,302	123,529	186,658	249,522	63,921	166,270	149,882	184,588	160,084	65,539
April	156,538	127,482	140,738	877,315	9,994	254,169	580,729	450,715	587,966	1,930	308,672	366,481	321,223	365,960	48,233
May	274,409	249,701	329,396	309,416	91,397	665,277	745,164	864,675	990,995	1,130,609	552,057	639,286	607,239	600,680	254,673
June	379,391	265,719	263,476	417,010	351,108	1,229,304	1,431,385	1,666,397	1,830,953	2,412,414	1,046,720	989,369	1,196,072	1,288,613	795,837
July	749,249	321,538	401,465	300,025	363,847	1,816,435	1,336,272	1,613,934	1,966,882	2,685,694	1,647,615	1,435,632	1,542,434	1,563,325	1,043,368
August	382,004	230,703	295,816	369,371	373,764	1,157,766	890,569	1,232,064	1,510,242	1,588,143	1,314,037	1,415,838	1,296,981	872,728	902,896
September	224,305	188,428	125,217	254,760		603,072	503,200	803,646	427,073		630,648	656,337	557,989	437,579	
October	136,646	86,645	160,079	149,153		164,375	413,901	349,366	406,219		372,984	421,919	439,412	308,779	
November	72,340	81,256	77,097	74,856		107,575	121,397	118,727	126,014		231,209	205,025	201,959	143,147	
December	37,430	61,634	18,684	82,449		30,970	48,795	32,024	59,397		102,282	110,884	91,303	55,559	
<i>YTD Totals</i>	<i>2,083,324</i>	<i>1,345,335</i>	<i>1,543,449</i>	<i>2,524,294</i>	<i>1,265,285</i>	<i>5,406,125</i>	<i>5,222,262</i>	<i>6,140,782</i>	<i>7,365,320</i>	<i>8,074,467</i>	<i>5,174,824</i>	<i>5,169,952</i>	<i>5,323,573</i>	<i>4,962,584</i>	<i>3,227,160</i>
Total	2,554,045	1,763,298	1,924,526	3,085,512	1,265,285	6,312,117	6,309,555	7,444,545	8,384,023	8,074,467	6,511,947	6,564,117	6,614,236	5,907,648	3,227,160
Month Increase	-1.38%	-39.61%	28.22%	24.87%	1.19%	14.57%	-23.08%	38.35%	22.58%	5.16%	1.18%	7.75%	-8.39%	-32.71%	3.46%
<i>YTD Increase</i>	21.15%	-35.42%	14.73%	63.55%	-49.88%	11.55%	-3.40%	17.59%	19.94%	9.63%	7.20%	-0.09%	2.97%	-6.78%	-34.97%
Total Year Increase	16.54%	-30.96%	9.14%	60.33%		9.49%	-0.04%	17.99%	12.62%		6.81%	0.80%	0.76%	-10.68%	

Outer Banks Visitors Bureau Gross Occupancy by Class 2016-2020															
	2016	2017	2018	2019	2020	2018	2019	2020	2016	2017	2018	2019	2020	2019	2020
	Motel/ Hotel	Motel/ Hotel	Motel/ Hotel	Motel/ Hotel	Motel/ Hotel	Online Travel OTC*	Online Travel OTC*	Online Travel OTC*	Property Management	Property Management	Property Management	Property Management	Property Management	Other Rental Homes**	Other Rental Homes**
January	1,237,556	1,231,693	1,257,924	1,301,265	1,437,035	12,750	19,038	18,951	4,901,521	5,742,596	5,632,280	4,641,865	6,501,671		4,048,599
February	1,322,085	1,562,373	1,581,432	1,331,764	1,533,776	21,179	21,882	25,687	2,113,601	3,025,121	3,299,316	4,283,950	4,958,235		3,640,228
March	3,048,117	2,625,980	3,034,735	2,618,614	1,246,258	46,450	48,950	24,532	4,309,813	4,006,629	5,645,680	6,065,892	2,033,390		392,302
April	4,545,245	5,755,388	4,790,774	5,082,911	272,368	94,478	129,659	6,532	8,083,104	12,673,454	12,073,020	14,912,027	382,791		54,406
May	6,995,624	7,781,122	7,657,044	8,296,802	3,148,199	223,246	148,954	188,734	21,184,107	22,356,377	23,236,092	25,901,180	23,445,254		7,959,755
June	10,724,168	11,713,936	11,720,032	11,050,965	11,291,492	373,865	220,076	689,124	60,621,694	64,523,921	79,376,489	86,974,007	88,087,699		15,349,447
July	14,702,019	15,241,700	13,517,098	13,333,255	16,489,187	488,402	280,756	291,105	111,492,605	121,406,705	116,827,701	93,189,170	131,031,173	9,774,831	14,163,157
August	12,963,240	11,871,548	12,441,921	14,094,249	13,307,261	422,935	266,881	244,691	91,755,613	88,138,009	93,023,812	121,424,486	122,944,015	24,094,200	14,432,996
September	8,044,658	6,960,599	5,190,429	6,280,715		127,801	128,596		35,992,377	39,786,449	41,912,607	37,793,636		5,444,607	
October	4,123,137	5,255,695	4,729,167	5,163,907		94,511	76,787		15,940,123	15,566,863	16,607,911	16,375,128		3,090,168	
November	2,491,471	2,754,045	2,101,808	1,972,903		35,749	31,815		6,134,126	7,540,897	7,319,364	9,080,251		1,659,752	
December	1,215,099	1,228,853	1,255,150	1,413,200		27,148	22,812		2,185,437	3,104,990	3,165,578	4,773,626		1,465,862	
YTD Totals	55,538,054	57,783,740	56,000,960	57,109,825	48,725,576	1,683,305	1,136,196	1,489,356	304,462,058	321,872,812	339,114,390	357,392,577	379,384,228	33,869,031	60,040,890
Total	71,412,419	73,982,932	69,277,514	71,940,550	48,725,576	1,968,514	1,396,206	1,489,356	364,714,121	387,872,011	408,119,850	425,415,218	379,384,228	45,529,420	60,040,890
Month Increase	11.32%	-8.42%	4.80%	13.28%	-5.58%		-36.90%	-8.31%	-8.06%	-3.94%	5.54%	30.53%	1.25%		-40.10%
YTD Increase	8.92%	4.04%	-0.17%	1.98%	-14.68%		-32.50%	31.08%	2.19%	5.72%	5.36%	5.39%	6.15%		
Total Year Increase	5.35%	3.60%	-6.36%	3.84%			-29.07%		3.31%	6.35%	5.22%	4.24%			
	* Amount is reported in Motel/Hotel. This is for information/comparative purposes only														
	**Amount is reported in Property Management. This is for information/comparative purposes only. Includes individual owners and STRs.														

