Outer Banks Visitors Bureau

Gross Occupancy by Class 2017-2021

	2017 Bed & Breakfast	2018 Bed & Breakfast	2019 Bed & Breakfast	2020 Bed & Breakfast	2021 Bed & Breakfast	2017 Camp-ground	2018 Camp-ground	2019 Camp-ground	2020 Camp-ground	2021 Camp-ground	2017 Cottage	2018 Cottage	2019 Cottage	2020 Cottage	2021 Cottage
January	21,243	9,991	21,848	18,954	69,721	50,462	56,934	149,040	101,762	197,792	39,261	77,827	57,144	60,734	73,666
February	52,546	36,814	143,923	27,050	54,287	64,152	69,405	79,720	89,994	183,108	134,203	97,209	54,050	55,880	87,169
March	76,403	65,753	85,386	29,171	136,583	123,529	186,658	249,522	63,921	692,174	149,882	184,588	160,084	65,539	206,483
April	127,482	140,738	877,315	9,994	259,204	580,729	450,715	587,966	1,930	1,235,799	366,481	321,223	365,960	48,233	404,682
May	249,701	329,396	309,416	91,397	282,278	745,164	864,675	990,995	1,130,609	1,918,384	639,286	607,239	600,680	254,673	565,909
June	265,719	263,476	417,010	351,108	570,964	1,431,385	1,666,397	1,830,953	2,412,414	2,845,176	989,369	1,196,072	1,288,613	795,837	919,645
July	321,538	401,465	300,025	363,847	446,262	1,336,272	1,613,934	1,966,882	2,685,694	3,088,190	1,435,632	1,542,434	1,563,325	1,043,368	1,058,556
August	230,703	295,816	369,371	373,764	532,087	890,569	1,232,064	1,510,242	1,588,143	2,216,628	1,415,838	1,296,981	872,728	902,896	902,324
September	188,428	125,217	254,760	278,989	401,958	503,200	803,646	427,073	1,348,600	1,567,213	656,337	557,989	437,579	551,614	608,182
October	86,645	160,079	149,153	155,303	165,873	413,901	349,366	406,219	922,352	1,030,829	421,919	439,412	308,779	493,509	491,572
November	81,256	77,097	74,856	65,719	125,498	121,397	118,727	126,014	355,225	365,096	205,025	201,959	143,147	63,227	145,754
December	61,634	18,684	82,449	106,697		48,795	32,024	59,397	149,223		110,884	91,303	55,559	214,261	
YTD Totals	*1,701,664*	*1,905,842*	*3,003,063*	*1,765,296*	*3,044,715*	*6,260,760*	*7,412,521*	*8,324,626*	*10,700,644*	*15,340,389*	*6,453,233*	*6,522,933*	*5,852,089*	*4,335,510*	*5,463,942*
Total	1,763,298	1,924,526	3,085,512	1,871,993	3,044,715	6,309,555	7,444,545	8,384,023	10,849,867	15,340,389	6,564,117	6,614,236	5,907,648	4,549,771	5,463,942
Month Increase	12.33%	-5.12%	-2.91%	-12.21%	90.96%	12.85%	-2.20%	6.14%	181.89%	2.78%	-11.32%	-1.50%	-29.12%	-55.83%	130.52%
YTD Increase	**-32.38%**	**12.00%**	**57.57%**	**-41.22%**	**72.48%**	**-0.32%**	**18.40%**	**12.30%**	**28.54%**	**43.36%**	**0.68%**	**1.08%**	**-10.28%**	**-25.92%**	**26.03%**
Total Year Increase	**-30.96%**	**9.14%**	**60.33%**	**-39.33%**		**-0.04%**	**17.99%**	**12.62%**	**29.41%**		**0.80%**	**0.76%**	**-10.68%**	**-22.99%**	

Outer Banks Visitors Bureau

Gross Occupancy by Class 2017-2021

	2017 Motel/ Hotel	2018 Motel/ Hotel	2019 Motel/ Hotel	2020 Motel/ Hotel	2021 Motel/ Hotel	2018 Online Travel OTC*	2019 Online Travel OTC*	2020 Online Travel OTC*	2021 Online Travel OTC*	2017 Property Management	2018 Property Management	2019 Property Management	2020 Property Management	2021 Property Management	2019 Other Rental Homes**	2020 Other Rental Homes**	2021 Other Rental Homes**
January	1,231,693	1,257,924	1,301,265	1,437,035	1,748,076	12,750	19,038	18,951	80,549	5,742,596	5,632,280	4,641,865	6,501,671	20,308,517		4,048,599	7,565,248
February	1,562,373	1,581,432	1,331,764	1,533,776	1,728,750	21,179	21,882	25,687	121,593	3,025,121	3,299,316	4,283,950	4,958,235	14,641,992		3,640,228	8,831,162
March	2,625,980	3,034,735	2,618,614	1,246,258	3,909,056	46,450	48,950	24,532	456,135	4,006,629	5,645,680	6,065,892	2,033,390	22,818,135		392,302	14,285,652
April	5,755,388	4,790,774	5,082,911	272,368	7,371,174	94,478	129,659	6,532	690,426	12,673,454	12,073,020	14,912,027	382,791	29,766,955		54,406	11,899,053
May	7,781,122	7,657,044	8,296,802	3,148,199	11,955,124	223,246	148,954	188,734	1,201,894	22,356,377	23,236,092	25,901,180	23,445,254	56,477,960		7,959,755	11,894,484
June	11,713,936	11,720,032	11,050,965	11,291,492	17,405,621	373,865	220,076	689,124	1,781,971	64,523,921	79,376,489	86,974,007	88,087,699	105,559,551		15,349,447	15,036,636
July	15,241,700	13,517,098	13,333,255	16,489,187	22,217,201	488,402	280,756	291,105	2,244,007	121,406,705	116,827,701	93,189,170	131,031,173	132,554,585	9,774,831	14,163,157	18,366,907
August	11,871,548	12,441,921	14,094,249	13,307,261	18,448,886	422,935	266,881	244,691	2,161,167	88,138,009	93,023,812	121,424,486	122,944,015	135,457,160	24,094,200	14,432,996	15,236,263
September	6,960,599	5,190,429	6,280,715	9,374,533	11,630,739	127,801	128,596	495,636	1,369,614	39,786,449	41,912,607	37,793,636	51,755,580	58,512,166	5,444,607	7,502,538	9,479,100
October	5,255,695	4,729,167	5,163,907	6,047,939	7,830,739	94,511	76,787	91,603	794,126	15,566,863	16,607,911	16,375,128	33,435,472	34,110,939	3,090,168	5,199,066	6,243,795
November	2,754,045	2,101,808	1,972,903	1,882,898	2,106,980	35,749	31,815	7,333	8,921	7,540,897	7,319,364	9,080,251	14,518,005	8,640,528	1,659,752	894,605	698,108
December	1,228,853	1,255,150	1,413,200	1,833,474		27,148	22,812	50,865		3,104,990	3,165,578	4,773,626	8,836,444		1,465,862	4,304,339	
YTD Totals	*72,754,079*	*68,022,364*	*70,527,350*	*66,030,946*	*106,352,346*	*1,941,366*	*1,373,394*	*2,083,928*	*10,910,403*	*384,767,021*	*404,954,272*	*420,641,592*	*479,093,285*	*618,848,488*	*44,063,558*	*73,637,099*	*119,536,408*
Total	73,982,932	69,277,514	71,940,550	67,864,420	106,352,346	1,968,514	1,396,206	2,134,793	10,910,403	387,872,011	408,119,850	425,415,218	487,929,729	618,848,488	45,529,420	77,941,438	119,536,408
Month Increase	10.54%	-23.68%	-6.13%	-4.56%	11.90%		-11.00%	-76.95%	21.66%	22.93%	-2.94%	24.06%	59.89%	-40.48%		-46.10%	-21.96%
YTD Increase	**3.64%**	**-3.84%**	**3.68%**	**-6.38%**	**61.06%**		**-29.26%**	**51.74%**	**423.55%**	**6.13%**	**5.25%**	**3.87%**	**13.90%**	**29.17%**			**62.33%**
Total Year Increase	**3.60%**	**-6.36%**	**3.84%**	**-5.67%**			**-29.07%**	**52.90%**		**6.35%**	**5.22%**	**4.24%**	**14.69%**				

* Amount is reported in Motel/Hotel. This is for information/comparative purposes only

**Amount is reported in Property Management. This is for information/comparative purposes only. Includes individual owners and STRs.

Outer Banks Visitors Bureau

Gross Occupancy by Class 2017-2021

	2017	2018	2019	2020	2021	2017	2018	2019	2020	2021
	Tmshr	Tmshr	Tmshr	Tmshr	Tmshr	Total	Total	Total	Total	Total
January	45,893	80,128	100,883	103,524	117,805	7,131,148	7,115,084	6,272,045	8,223,680	22,515,577
February	100,360	121,379	111,202	123,301	138,103	4,938,755	5,205,555	6,004,609	6,788,236	16,833,409
March	177,413	239,016	191,043	100,157	288,353	7,159,836	9,356,430	9,370,541	3,538,436	28,050,784
April	319,158	278,446	356,959	0	387,071	19,822,692	18,054,916	22,183,138	715,316	39,424,885
May	233,603	269,937	329,769	122,541	429,562	32,005,253	32,964,383	36,428,842	28,192,673	71,629,217
June	316,197	421,313	441,718	529,356	646,362	79,240,527	94,643,779	102,003,266	103,467,906	127,947,319
July	486,546	488,988	538,288	643,415	630,180	140,228,393	134,391,620	110,890,945	152,256,684	159,994,974
August	383,434	426,743	534,008	621,785	723,235	102,930,101	108,717,337	138,805,084	139,737,864	158,280,320
September	243,058	201,659	210,087	466,395	392,240	48,338,071	48,791,548	45,403,850	63,775,711	73,112,498
October	229,934	217,916	215,456	309,934	157,157	21,974,957	22,503,851	22,618,642	41,364,509	43,787,109
November	31,732	146,707	126,782	167,957	10,176	10,734,352	9,965,662	11,523,953	17,053,031	11,394,032
December	260,812	143,609	120,970	126,529		4,815,968	4,706,348	6,505,201	11,266,628	0
YTD Totals	*2,567,328*	*2,892,232*	*3,156,195*	*3,188,365*	*3,920,244*	*474,504,085*	*491,710,165*	*511,504,915*	*565,114,046*	*752,970,124*
Total	2,828,140	3,035,841	3,277,165	3,314,894	3,920,244	479,320,053	496,416,513	518,010,116	576,380,674	752,970,124
Month Increase	-66.97%	362.33%	-13.58%	32.48%	-93.94%	17.54%	-7.16%	15.64%	47.98%	-33.18%
YTD Increase	**76.77%**	**12.66%**	**9.13%**	**1.02%**	**22.95%**	**5.59%**	**3.63%**	**4.03%**	**10.48%**	**33.24%**
Total Year Increase	**87.86%**	**7.34%**	**7.95%**	**1.15%**		**5.81%**	**3.57%**	**4.35%**	**11.27%**	