

Outer Banks Visitors Bureau															
Gross Occupancy by Class 2017-2021															
	2017	2018	2019	2020	2021	2017	2018	2019	2020	2021	2017	2018	2019	2020	2021
	Bed &	Bed &	Bed &	Bed &	Bed &	Camp-	Camp-	Camp-	Camp-	Camp-					
	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	ground	ground	ground	ground	ground	Cottage	Cottage	Cottage	Cottage	Cottage
January	21,243	9,991	21,848	18,954	69,721	50,462	56,934	149,040	101,762	197,792	39,261	77,827	57,144	60,734	73,666
February	52,546	36,814	143,923	27,050	54,287	64,152	69,405	79,720	89,994	183,108	134,203	97,209	54,050	55,880	87,169
March	76,403	65,753	85,386	29,171		123,529	186,658	249,522	63,921		149,882	184,588	160,084	65,539	
April	127,482	140,738	877,315	9,994		580,729	450,715	587,966	1,930		366,481	321,223	365,960	48,233	
May	249,701	329,396	309,416	91,397		745,164	864,675	990,995	1,130,609		639,286	607,239	600,680	254,673	
June	265,719	263,476	417,010	351,108		1,431,385	1,666,397	1,830,953	2,412,414		989,369	1,196,072	1,288,613	795,837	
July	321,538	401,465	300,025	363,847		1,336,272	1,613,934	1,966,882	2,685,694		1,435,632	1,542,434	1,563,325	1,043,368	
August	230,703	295,816	369,371	373,764		890,569	1,232,064	1,510,242	1,588,143		1,415,838	1,296,981	872,728	902,896	
September	188,428	125,217	254,760	278,989		503,200	803,646	427,073	1,348,600		656,337	557,989	437,579	551,614	
October	86,645	160,079	149,153	155,303		413,901	349,366	406,219	922,352		421,919	439,412	308,779	493,509	
November	81,256	77,097	74,856	65,719		121,397	118,727	126,014	355,225		205,025	201,959	143,147	63,227	
December	61,634	18,684	82,449	106,697		48,795	32,024	59,397	149,223		110,884	91,303	55,559	214,261	
<i>YTD Totals</i>	<i>73,789</i>	<i>46,805</i>	<i>165,771</i>	<i>46,004</i>	<i>124,008</i>	<i>114,614</i>	<i>126,339</i>	<i>228,760</i>	<i>191,756</i>	<i>380,900</i>	<i>173,464</i>	<i>175,036</i>	<i>111,194</i>	<i>116,614</i>	<i>160,835</i>
Total	1,763,298	1,924,526	3,085,512	1,871,993	124,008	6,309,555	7,444,545	8,384,023	10,849,867	380,900	6,564,117	6,614,236	5,907,648	4,549,771	160,835
Month Increase	45.70%	-29.94%	290.95%	-81.21%	100.69%	60.48%	8.19%	14.86%	12.89%	103.47%	88.46%	-27.57%	-44.40%	3.39%	55.99%
<i>YTD Increase</i>	19.27%	-36.57%	254.17%	-72.25%	169.56%	53.08%	10.23%	81.07%	-16.18%	98.64%	24.39%	0.91%	-36.47%	4.87%	37.92%
Total Year Increase	-30.96%	9.14%	60.33%	-39.33%		-0.04%	17.99%	12.62%	29.41%		0.80%	0.76%	-10.68%	-22.99%	

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	2017	2018	2019	2020	2021	2018	2019	2020	2021	2017	2018	2019	2020	2021	2019	2020	2021
	Motel/ Hotel	Motel/ Hotel	Motel/ Hotel	Motel/ Hotel	Motel/ Hotel	Online Travel OTC*	Online Travel OTC*	Online Travel OTC*	Online Travel OTC*	Property Management	Property Management	Property Management	Property Management	Property Management	Other Rental Homes**	Other Rental Homes**	Other Rental Homes**
January	1,231,693	1,257,924	1,301,265	1,437,035	1,748,076	12,750	19,038	18,951	80,549	5,742,596	5,632,280	4,641,865	6,501,671	20,308,517		4,048,599	7,565,248
February	1,562,373	1,581,432	1,331,764	1,533,776	1,728,750	21,179	21,882	25,687	121,593	3,025,121	3,299,316	4,283,950	4,958,235	14,641,992		3,640,228	8,831,162
March	2,625,980	3,034,735	2,618,614	1,246,258		46,450	48,950	24,532		4,006,629	5,645,680	6,065,892	2,033,390			392,302	
April	5,755,388	4,790,774	5,082,911	272,368		94,478	129,659	6,532		12,673,454	12,073,020	14,912,027	382,791			54,406	
May	7,781,122	7,657,044	8,296,802	3,148,199		223,246	148,954	188,734		22,356,377	23,236,092	25,901,180	23,445,254			7,959,755	
June	11,713,936	11,720,032	11,050,965	11,291,492		373,865	220,076	689,124		64,523,921	79,376,489	86,974,007	88,087,699			15,349,447	
July	15,241,700	13,517,098	13,333,255	16,489,187		488,402	280,756	291,105		121,406,705	116,827,701	93,189,170	131,031,173		9,774,831	14,163,157	
August	11,871,548	12,441,921	14,094,249	13,307,261		422,935	266,881	244,691		88,138,009	93,023,812	121,424,486	122,944,015		24,094,200	14,432,996	
September	6,960,599	5,190,429	6,280,715	9,374,533		127,801	128,596	495,636		39,786,449	41,912,607	37,793,636	51,755,580		5,444,607	7,502,538	
October	5,255,695	4,729,167	5,163,907	6,047,939		94,511	76,787	91,603		15,566,863	16,607,911	16,375,128	33,435,472		3,090,168	5,199,066	
November	2,754,045	2,101,808	1,972,903	1,882,898		35,749	31,815	7,333		7,540,897	7,319,364	9,080,251	14,518,005		1,659,752	894,605	
December	1,228,853	1,255,150	1,413,200	1,833,474		27,148	22,812	50,865		3,104,990	3,165,578	4,773,626	8,836,444		1,465,862	4,304,339	
YTD Totals	2,794,066	2,839,356	2,633,029	2,970,811	3,476,826	33,929	40,920	44,638	202,142	8,767,717	8,931,596	8,925,815	11,459,906	34,950,509	0	7,688,827	16,396,410
Total	73,982,932	69,277,514	71,940,550	67,864,420	3,476,826	1,968,514	1,396,206	2,134,793	202,142	387,872,011	408,119,850	425,415,218	487,929,729	34,950,509	45,529,420	77,941,438	16,396,410
Month Increase	18.17%	1.22%	-15.79%	15.17%	12.71%		3.32%	17.39%	373.36%	43.13%	9.06%	29.84%	15.74%	195.31%			142.60%
YTD Increase	9.16%	2.84%	-7.27%	12.83%	17.03%		20.60%	9.09%	352.85%	24.98%	1.87%	-0.06%	28.39%	204.98%			113.25%
Total Year Increase	3.60%	-6.36%	3.84%	-5.67%			-29.07%	52.90%		6.35%	5.22%	4.24%	14.69%				

* Amount is reported in Motel/Hotel. This is for information/comparative purposes only

**Amount is reported in Property Management. This is for information/comparative purposes only. Includes individual owners and STRs.

