Outer Banks Visitors Bureau

Gross Occupancy by Class 2017-2021

	2017 Bed & Breakfast	2018 Bed & Breakfast	2019 Bed & Breakfast	2020 Bed & Breakfast	2021 Bed & Breakfast	2017 Camp-ground	2018 Camp-ground	2019 Camp-ground	2020 Camp-ground	2021 Camp-ground	2017 Cottage	2018 Cottage	2019 Cottage	2020 Cottage	2021 Cottage
January	21,243	9,991	21,848	18,954	69,721	50,462	56,934	149,040	101,762	197,792	39,261	77,827	57,144	60,734	73,666
February	52,546	36,814	143,923	27,050	54,287	64,152	69,405	79,720	89,994	183,108	134,203	97,209	54,050	55,880	87,169
March	76,403	65,753	85,386	29,171	136,583	123,529	186,658	249,522	63,921	692,174	149,882	184,588	160,084	65,539	206,483
April	127,482	140,738	877,315	9,994	259,204	580,729	450,715	587,966	1,930	1,235,799	366,481	321,223	365,960	48,233	404,682
May	249,701	329,396	309,416	91,397	282,278	745,164	864,675	990,995	1,130,609	1,918,384	639,286	607,239	600,680	254,673	565,909
June	265,719	263,476	417,010	351,108		1,431,385	1,666,397	1,830,953	2,412,414		989,369	1,196,072	1,288,613	795,837	
July	321,538	401,465	300,025	363,847		1,336,272	1,613,934	1,966,882	2,685,694		1,435,632	1,542,434	1,563,325	1,043,368	
August	230,703	295,816	369,371	373,764		890,569	1,232,064	1,510,242	1,588,143		1,415,838	1,296,981	872,728	902,896	
September	188,428	125,217	254,760	278,989		503,200	803,646	427,073	1,348,600		656,337	557,989	437,579	551,614	
October	86,645	160,079	149,153	155,303		413,901	349,366	406,219	922,352		421,919	439,412	308,779	493,509	
November	81,256	77,097	74,856	65,719		121,397	118,727	126,014	355,225		205,025	201,959	143,147	63,227	
December	61,634	18,684	82,449	106,697		48,795	32,024	59,397	149,223		110,884	91,303	55,559	214,261	
YTD Totals	*527,375*	*582,692*	*1,437,888*	*176,566*	*802,073*	*1,564,036*	*1,628,387*	*2,057,243*	*1,388,216*	*4,227,257*	*1,329,113*	*1,288,086*	*1,237,918*	*485,059*	*1,337,909*
Total	1,763,298	1,924,526	3,085,512	1,871,993	802,073	6,309,555	7,444,545	8,384,023	10,849,867	4,227,257	6,564,117	6,614,236	5,907,648	4,549,771	1,337,909
Month Increase	-9.00%	31.92%	-6.07%	-70.46%	208.85%	12.01%	16.04%	14.61%	14.09%	69.68%	15.80%	-5.01%	-1.08%	-57.60%	122.21%
YTD Increase	**-7.91%**	**10.49%**	**146.77%**	**-87.72%**	**354.26%**	**30.05%**	**4.11%**	**26.34%**	**-32.52%**	**204.51%**	**13.94%**	**-3.09%**	**-3.89%**	**-60.82%**	**175.82%**
Total Year Increase	**-30.96%**	**9.14%**	**60.33%**	**-39.33%**		**-0.04%**	**17.99%**	**12.62%**	**29.41%**		**0.80%**	**0.76%**	**-10.68%**	**-22.99%**	

Outer Banks Visitors Bureau

Gross Occupancy by Class 2017-2021

	2017	2018	2019	2020	2021	2018	2019	2020	2021	2017	2018	2019	2020	2021	2019	2020	2021
	Motel/	Motel/	Motel/	Motel/	Motel/	Online Travel	Online Travel	Online Travel	Online Travel	Property	Property	Property	Property	Property	Other Rental	Other Rental	Other Rental
	Hotel	Hotel	Hotel	Hotel	Hotel	OTC*	OTC*	OTC*	OTC*	Management	Management	Management	Management	Management	Homes**	Homes**	Homes**
January	1,231,693	1,257,924	1,301,265	1,437,035	1,748,076	12,750	19,038	18,951	80,549	5,742,596	5,632,280	4,641,865	6,501,671	20,308,517		4,048,599	7,565,248
February	1,562,373	1,581,432	1,331,764	1,533,776	1,728,750	21,179	21,882	25,687	121,593	3,025,121	3,299,316	4,283,950	4,958,235	14,641,992		3,640,228	8,831,162
March	2,625,980	3,034,735	2,618,614	1,246,258	3,909,056	46,450	48,950	24,532	456,135	4,006,629	5,645,680	6,065,892	2,033,390	22,818,135		392,302	14,285,652
April	5,755,388	4,790,774	5,082,911	272,368	7,371,174	94,478	129,659	6,532	690,426	12,673,454	12,073,020	14,912,027	382,791	29,766,955		54,406	11,899,053
May	7,781,122	7,657,044	8,296,802	3,148,199	11,955,124	223,246	148,954	188,734	4,245,269	22,356,377	23,236,092	25,901,180	23,445,254	56,477,960		7,959,755	11,894,484
June	11,713,936	11,720,032	11,050,965	11,291,492		373,865	220,076	689,124		64,523,921	79,376,489	86,974,007	88,087,699			15,349,447	
July	15,241,700	13,517,098	13,333,255	16,489,187		488,402	280,756	291,105		121,406,705	116,827,701	93,189,170	131,031,173		9,774,831	14,163,157	
August	11,871,548	12,441,921	14,094,249	13,307,261		422,935	266,881	244,691		88,138,009	93,023,812	121,424,486	122,944,015		24,094,200	14,432,996	
September	6,960,599	5,190,429	6,280,715	9,374,533		127,801	128,596	495,636		39,786,449	41,912,607	37,793,636	51,755,580		5,444,607	7,502,538	
October	5,255,695	4,729,167	5,163,907	6,047,939		94,511	76,787	91,603		15,566,863	16,607,911	16,375,128	33,435,472		3,090,168	5,199,066	
November	2,754,045	2,101,808	1,972,903	1,882,898		35,749	31,815	7,333		7,540,897	7,319,364	9,080,251	14,518,005		1,659,752	894,605	
December	1,228,853	1,255,150	1,413,200	1,833,474		27,148	22,812	50,865		3,104,990	3,165,578	4,773,626	8,836,444		1,465,862	4,304,339	
YTD Totals	*18,956,556*	*18,321,909*	*18,631,356*	*7,637,636*	*26,712,180*	*398,103*	*368,483*	*264,436*	*5,593,972*	*47,804,177*	*49,886,388*	*55,804,914*	*37,321,341*	*144,013,559*	*0*	*16,095,290*	*54,475,599*
Total	73,982,932	69,277,514	71,940,550	67,864,420	26,712,180	1,968,514	1,396,206	2,134,793	5,593,972	387,872,011	408,119,850	425,415,218	487,929,729	144,013,559	45,529,420	77,941,438	54,475,599
Month Increase	11.23%	-1.59%	8.36%	-62.06%	279.74%		-33.28%	26.71%	2149.34%	5.53%	3.93%	11.47%	-9.48%	140.89%			49.43%
YTD Increase	**10.54%**	**-1.25%**	**1.69%**	**-59.01%**	**249.74%**		**-7.44%**	**-28.24%**	**2015.44%**	**17.77%**	**4.36%**	**11.86%**	**-33.12%**	**285.87%**			**238.46%**
Total Year Increase	**3.60%**	**-6.36%**	**3.84%**	**-5.67%**			**-29.07%**	**52.90%**		**6.35%**	**5.22%**	**4.24%**	**14.69%**				

* Amount is reported in Motel/Hotel. This is for information/comparative purposes only

**Amount is reported in Property Management. This is for information/comparative purposes only. Includes individual owners and STRs.

Outer Banks Visitors Bureau

Gross Occupancy by Class 2017-2021

	2017	2018	2019	2020	2021	2017	2018	2019	2020	2021
	Tmshr	Tmshr	Tmshr	Tmshr	Tmshr	Total	Total	Total	Total	Total
January	45,893	80,128	100,883	103,524	117,805	7,131,148	7,115,084	6,272,045	8,223,680	22,515,577
February	100,360	121,379	111,202	123,301	138,103	4,938,755	5,205,555	6,004,609	6,788,236	16,833,409
March	177,413	239,016	191,043	100,157	288,353	7,159,836	9,356,430	9,370,541	3,538,436	28,050,784
April	319,158	278,446	356,959	0	387,071	19,822,692	18,054,916	22,183,138	715,316	39,424,885
May	233,603	269,937	329,769	122,541	429,562	32,005,253	32,964,383	36,428,842	28,192,673	71,629,217
June	316,197	421,313	441,718	529,356		79,240,527	94,643,779	102,003,266	103,467,906	0
July	486,546	488,988	538,288	643,415		140,228,393	134,391,620	110,890,945	152,256,684	0
August	383,434	426,743	534,008	621,785		102,930,101	108,717,337	138,805,084	139,737,864	0
September	243,058	201,659	210,087	466,395		48,338,071	48,791,548	45,403,850	63,775,711	0
October	229,934	217,916	215,456	309,934		21,974,957	22,503,851	22,618,642	41,364,509	0
November	31,732	146,707	126,782	167,957		10,734,352	9,965,662	11,523,953	17,053,031	0
December	260,812	143,609	120,970	126,529		4,815,968	4,706,348	6,505,201	11,266,628	0
YTD Totals	*876,427*	*988,906*	*1,089,856*	*449,523*	*1,360,894*	*71,057,684*	*72,696,368*	*80,259,175*	*47,458,341*	*178,453,872*
Total	2,828,140	3,035,841	3,277,165	3,314,894	1,360,894	479,320,053	496,416,513	518,010,116	576,380,674	178,453,872
Month Increase	103.21%	15.55%	22.17%	-62.84%	250.55%	7.45%	3.00%	10.51%	-22.61%	154.07%
YTD Increase	**156.78%**	**12.83%**	**10.21%**	**-58.75%**	**202.74%**	**16.44%**	**2.31%**	**10.40%**	**-40.87%**	**276.02%**
Total Year Increase	**87.86%**	**7.34%**	**7.95%**	**1.15%**		**5.81%**	**3.57%**	**4.35%**	**11.27%**	