

| Outer Banks Visitors Bureau | | | | | | | | | | | | | | | |
|------------------------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|-------------------|-------------------|------------------|------------------|------------------|------------------|------------------|
| Gross Occupancy by Class 2017-2021 | | | | | | | | | | | | | | | |
| | 2017 | 2018 | 2019 | 2020 | 2021 | 2017 | 2018 | 2019 | 2020 | 2021 | 2017 | 2018 | 2019 | 2020 | 2021 |
| | Bed & | Bed & | Bed & | Bed & | Bed & | Camp- | Camp- | Camp- | Camp- | Camp- | Cottage | Cottage | Cottage | Cottage | Cottage |
| | Breakfast | Breakfast | Breakfast | Breakfast | Breakfast | ground | ground | ground | ground | ground | | | | | |
| January | 21,243 | 9,991 | 21,848 | 18,954 | 69,721 | 50,462 | 56,934 | 149,040 | 101,762 | 197,792 | 39,261 | 77,827 | 57,144 | 60,734 | 73,666 |
| February | 52,546 | 36,814 | 143,923 | 27,050 | 54,287 | 64,152 | 69,405 | 79,720 | 89,994 | 183,108 | 134,203 | 97,209 | 54,050 | 55,880 | 87,169 |
| March | 76,403 | 65,753 | 85,386 | 29,171 | 136,583 | 123,529 | 186,658 | 249,522 | 63,921 | 692,174 | 149,882 | 184,588 | 160,084 | 65,539 | 206,483 |
| April | 127,482 | 140,738 | 877,315 | 9,994 | 259,204 | 580,729 | 450,715 | 587,966 | 1,930 | 1,235,799 | 366,481 | 321,223 | 365,960 | 48,233 | 404,682 |
| May | 249,701 | 329,396 | 309,416 | 91,397 | 282,278 | 745,164 | 864,675 | 990,995 | 1,130,609 | 1,918,384 | 639,286 | 607,239 | 600,680 | 254,673 | 565,909 |
| June | 265,719 | 263,476 | 417,010 | 351,108 | 570,964 | 1,431,385 | 1,666,397 | 1,830,953 | 2,412,414 | 2,845,176 | 989,369 | 1,196,072 | 1,288,613 | 795,837 | 919,645 |
| July | 321,538 | 401,465 | 300,025 | 363,847 | 446,262 | 1,336,272 | 1,613,934 | 1,966,882 | 2,685,694 | 3,088,190 | 1,435,632 | 1,542,434 | 1,563,325 | 1,043,368 | 1,058,556 |
| August | 230,703 | 295,816 | 369,371 | 373,764 | 532,087 | 890,569 | 1,232,064 | 1,510,242 | 1,588,143 | 2,216,628 | 1,415,838 | 1,296,981 | 872,728 | 902,896 | 902,324 |
| September | 188,428 | 125,217 | 254,760 | 278,989 | 401,958 | 503,200 | 803,646 | 427,073 | 1,348,600 | 1,567,213 | 656,337 | 557,989 | 437,579 | 551,614 | 608,182 |
| October | 86,645 | 160,079 | 149,153 | 155,303 | | 413,901 | 349,366 | 406,219 | 922,352 | | 421,919 | 439,412 | 308,779 | 493,509 | |
| November | 81,256 | 77,097 | 74,856 | 65,719 | | 121,397 | 118,727 | 126,014 | 355,225 | | 205,025 | 201,959 | 143,147 | 63,227 | |
| December | 61,634 | 18,684 | 82,449 | 106,697 | | 48,795 | 32,024 | 59,397 | 149,223 | | 110,884 | 91,303 | 55,559 | 214,261 | |
| <i>YTD Totals</i> | <i>1,533,763</i> | <i>1,668,666</i> | <i>2,779,054</i> | <i>1,544,274</i> | <i>2,753,344</i> | <i>5,725,462</i> | <i>6,944,428</i> | <i>7,792,393</i> | <i>9,423,067</i> | <i>13,944,464</i> | <i>5,826,289</i> | <i>5,881,562</i> | <i>5,400,163</i> | <i>3,778,774</i> | <i>4,826,616</i> |
| Total | 1,763,298 | 1,924,526 | 3,085,512 | 1,871,993 | 2,753,344 | 6,309,555 | 7,444,545 | 8,384,023 | 10,849,867 | 13,944,464 | 6,564,117 | 6,614,236 | 5,907,648 | 4,549,771 | 4,826,616 |
| Month Increase | -15.99% | -33.55% | 103.45% | 9.51% | 44.08% | -16.56% | 59.71% | -46.86% | 215.78% | 16.21% | 4.07% | -14.98% | -21.58% | 26.06% | 10.25% |
| <i>YTD Increase</i> | -26.38% | 8.80% | 66.54% | -44.43% | 78.29% | -4.72% | 21.29% | 12.21% | 20.93% | 47.98% | 0.36% | 0.95% | -8.18% | -30.02% | 27.73% |
| Total Year Increase | -30.96% | 9.14% | 60.33% | -39.33% | | -0.04% | 17.99% | 12.62% | 29.41% | | 0.80% | 0.76% | -10.68% | -22.99% | |

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| Gross Occupancy by Class 2017-2021 | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | |
| | 2017 | 2018 | 2019 | 2020 | 2021 | 2018 | 2019 | 2020 | 2021 | 2017 | 2018 | 2019 | 2020 | 2021 | 2019 | 2020 | 2021 | |
| | Motel/ | Motel/ | Motel/ | Motel/ | Motel/ | Online Travel | Online Travel | Online Travel | Online Travel | Property | Property | Property | Property | Property | Other Rental | Other Rental | Other Rental | |
| | Hotel | Hotel | Hotel | Hotel | Hotel | OTC* | OTC* | OTC* | OTC* | Management | Management | Management | Management | Management | Homes** | Homes** | Homes** | |
| January | 1,231,693 | 1,257,924 | 1,301,265 | 1,437,035 | 1,748,076 | 12,750 | 19,038 | 18,951 | 80,549 | 5,742,596 | 5,632,280 | 4,641,865 | 6,501,671 | 20,308,517 | | 4,048,599 | 7,565,248 | |
| February | 1,562,373 | 1,581,432 | 1,331,764 | 1,533,776 | 1,728,750 | 21,179 | 21,882 | 25,687 | 121,593 | 3,025,121 | 3,299,316 | 4,283,950 | 4,958,235 | 14,641,992 | | 3,640,228 | 8,831,162 | |
| March | 2,625,980 | 3,034,735 | 2,618,614 | 1,246,258 | 3,909,056 | 46,450 | 48,950 | 24,532 | 456,135 | 4,006,629 | 5,645,680 | 6,065,892 | 2,033,390 | 22,818,135 | | 392,302 | 14,285,652 | |
| April | 5,755,388 | 4,790,774 | 5,082,911 | 272,368 | 7,371,174 | 94,478 | 129,659 | 6,532 | 690,426 | 12,673,454 | 12,073,020 | 14,912,027 | 382,791 | 29,766,955 | | 54,406 | 11,899,053 | |
| May | 7,781,122 | 7,657,044 | 8,296,802 | 3,148,199 | 11,955,124 | 223,246 | 148,954 | 188,734 | 1,201,894 | 22,356,377 | 23,236,092 | 25,901,180 | 23,445,254 | 56,477,960 | | 7,959,755 | 11,894,484 | |
| June | 11,713,936 | 11,720,032 | 11,050,965 | 11,291,492 | 17,405,621 | 373,865 | 220,076 | 689,124 | 1,781,971 | 64,523,921 | 79,376,489 | 86,974,007 | 88,087,699 | 105,559,551 | | 15,349,447 | 15,036,636 | |
| July | 15,241,700 | 13,517,098 | 13,333,255 | 16,489,187 | 22,217,201 | 488,402 | 280,756 | 291,105 | 2,244,007 | 121,406,705 | 116,827,701 | 93,189,170 | 131,031,173 | 132,554,585 | 9,774,831 | 14,163,157 | 18,366,907 | |
| August | 11,871,548 | 12,441,921 | 14,094,249 | 13,307,261 | 18,448,886 | 422,935 | 266,881 | 244,691 | 2,161,167 | 88,138,009 | 93,023,812 | 121,424,486 | 122,944,015 | 135,457,160 | 24,094,200 | 14,432,996 | 15,236,263 | |
| September | 6,960,599 | 5,190,429 | 6,280,715 | 9,374,533 | 11,630,739 | 127,801 | 128,596 | 495,636 | 1,369,614 | 39,786,449 | 41,912,607 | 37,793,636 | 51,755,580 | 58,512,166 | 5,444,607 | 7,502,538 | 9,479,100 | |
| October | 5,255,695 | 4,729,167 | 5,163,907 | 6,047,939 | | 94,511 | 76,787 | 91,603 | | 15,566,863 | 16,607,911 | 16,375,128 | 33,435,472 | | 3,090,168 | 5,199,066 | | |
| November | 2,754,045 | 2,101,808 | 1,972,903 | 1,882,898 | | 35,749 | 31,815 | 7,333 | | 7,540,897 | 7,319,364 | 9,080,251 | 14,518,005 | | 1,659,752 | 894,605 | | |
| December | 1,228,853 | 1,255,150 | 1,413,200 | 1,833,474 | | 27,148 | 22,812 | 50,865 | | 3,104,990 | 3,165,578 | 4,773,626 | 8,836,444 | | 1,465,862 | 4,304,339 | | |
| <i>YTD Totals</i> | <i>64,744,339</i> | <i>61,191,389</i> | <i>63,390,540</i> | <i>58,100,109</i> | <i>96,414,627</i> | <i>1,811,106</i> | <i>1,264,792</i> | <i>1,984,992</i> | <i>10,107,356</i> | <i>361,659,261</i> | <i>381,026,997</i> | <i>395,186,213</i> | <i>431,139,808</i> | <i>576,097,021</i> | <i>39,313,638</i> | <i>67,543,428</i> | <i>112,594,505</i> | |
| Total | 73,982,932 | 69,277,514 | 71,940,550 | 67,864,420 | 96,414,627 | 1,968,514 | 1,396,206 | 2,134,793 | 10,107,356 | 387,872,011 | 408,119,850 | 425,415,218 | 487,929,729 | 576,097,021 | 45,529,420 | 77,941,438 | 112,594,505 | |
| Month Increase | -13.48% | -25.43% | 21.01% | 49.26% | 24.07% | | | 0.62% | 285.42% | 176.33% | 10.54% | 5.34% | -9.83% | 36.94% | 13.05% | | 37.80% | 26.35% |
| YTD Increase | 1.83% | -2.69% | 3.59% | -8.35% | 65.95% | | | -30.16% | 56.94% | 409.19% | 6.23% | 5.36% | 3.72% | 9.10% | 33.62% | | | 66.70% |
| Total Year Increase | 3.60% | -6.36% | 3.84% | -5.67% | | | | -29.07% | 52.90% | | 6.35% | 5.22% | 4.24% | 14.69% | | | | |
| | | | | | | * Amount is reported in Motel/Hotel. This is for information/comparative purposes only | | | | | | | | | | | | |
| | | | | | | ** Amount is reported in Property Management. This is for information/comparative purposes only. Includes individual owners and STRs. | | | | | | | | | | | | |

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|------------------------------------|------------------|------------------|------------------|------------------|------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
| Gross Occupancy by Class 2017-2021 | | | | | | | | | | |
| | 2017 | 2018 | 2019 | 2020 | 2021 | 2017 | 2018 | 2019 | 2020 | 2021 |
| | Tmshr | Tmshr | Tmshr | Tmshr | Tmshr | Total | Total | Total | Total | Total |
| January | 45,893 | 80,128 | 100,883 | 103,524 | 117,805 | 7,131,148 | 7,115,084 | 6,272,045 | 8,223,680 | 22,515,577 |
| February | 100,360 | 121,379 | 111,202 | 123,301 | 138,103 | 4,938,755 | 5,205,555 | 6,004,609 | 6,788,236 | 16,833,409 |
| March | 177,413 | 239,016 | 191,043 | 100,157 | 288,353 | 7,159,836 | 9,356,430 | 9,370,541 | 3,538,436 | 28,050,784 |
| April | 319,158 | 278,446 | 356,959 | 0 | 387,071 | 19,822,692 | 18,054,916 | 22,183,138 | 715,316 | 39,424,885 |
| May | 233,603 | 269,937 | 329,769 | 122,541 | 429,562 | 32,005,253 | 32,964,383 | 36,428,842 | 28,192,673 | 71,629,217 |
| June | 316,197 | 421,313 | 441,718 | 529,356 | 646,362 | 79,240,527 | 94,643,779 | 102,003,266 | 103,467,906 | 127,947,319 |
| July | 486,546 | 488,988 | 538,288 | 643,415 | 630,180 | 140,228,393 | 134,391,620 | 110,890,945 | 152,256,684 | 159,994,974 |
| August | 383,434 | 426,743 | 534,008 | 621,785 | 723,235 | 102,930,101 | 108,717,337 | 138,805,084 | 139,737,864 | 158,280,320 |
| September | 243,058 | 201,659 | 210,087 | 466,395 | 392,240 | 48,338,071 | 48,791,548 | 45,403,850 | 63,775,711 | 73,112,498 |
| October | 229,934 | 217,916 | 215,456 | 309,934 | | 21,974,957 | 22,503,851 | 22,618,642 | 41,364,509 | 0 |
| November | 31,732 | 146,707 | 126,782 | 167,957 | | 10,734,352 | 9,965,662 | 11,523,953 | 17,053,031 | 0 |
| December | 260,812 | 143,609 | 120,970 | 126,529 | | 4,815,968 | 4,706,348 | 6,505,201 | 11,266,628 | 0 |
| <i>YTD Totals</i> | <i>2,305,662</i> | <i>2,527,609</i> | <i>2,813,957</i> | <i>2,710,474</i> | <i>3,752,911</i> | <i>441,794,776</i> | <i>459,240,652</i> | <i>477,362,320</i> | <i>506,696,506</i> | <i>697,788,983</i> |
| Total | 2,828,140 | 3,035,841 | 3,277,165 | 3,314,894 | 3,752,911 | 479,320,053 | 496,416,513 | 518,010,116 | 576,380,674 | 697,788,983 |
| Month Increase | 42.01% | -17.03% | 4.18% | 122.00% | -15.90% | 5.85% | 0.94% | -6.94% | 40.46% | 14.64% |
| <i>YTD Increase</i> | 83.93% | 9.63% | 11.33% | -3.68% | 38.46% | 5.34% | 3.95% | 3.95% | 6.15% | 37.71% |
| Total Year Increase | 87.86% | 7.34% | 7.95% | 1.15% | | 5.81% | 3.57% | 4.35% | 11.27% | |