



Outer Banks Visitors Bureau															
Gross Occupancy by Class 2018-2022															
	2018	2019	2020	2021	2022	2018	2019	2020	2021	2022	2018	2019	2020	2021	2022
	Motel/ Hotel	Motel/ Hotel	Motel/ Hotel	Motel/ Hotel	Motel/ Hotel	Online Travel OTC*	Online Travel OTC*	Online Travel OTC*	Online Travel OTC*	Online Travel OTC*	Property Management	Property Management	Property Management	Property Management	Property Management
January	1,257,924	1,301,265	1,437,035	1,748,076	1,643,048	12,750	19,038	18,951	80,549	149,571	5,632,280	4,641,865	6,501,671	20,308,517	30,139,025
February	1,581,432	1,331,764	1,533,776	1,728,750	2,126,093	21,179	21,882	25,687	121,593	228,025	3,299,316	4,283,950	4,958,235	14,641,992	14,518,460
March	3,034,735	2,618,614	1,246,258	3,909,056	3,943,594	46,450	48,950	24,532	456,135	458,768	5,645,680	6,065,892	2,033,390	22,818,135	18,269,896
April	4,790,774	5,082,911	272,368	7,371,174	8,104,880	94,478	129,659	6,532	690,426	970,654	12,073,020	14,912,027	382,791	29,766,955	35,002,625
May	7,657,044	8,296,802	3,148,199	11,955,124		223,246	148,954	188,734	1,201,894		23,236,092	25,901,180	23,445,254	56,477,960	
June	11,720,032	11,050,965	11,291,492	17,405,621		373,865	220,076	689,124	1,781,971		79,376,489	86,974,007	88,087,699	105,559,551	
July	13,517,098	13,333,255	16,489,187	22,217,201		488,402	280,756	291,105	2,244,007		116,827,701	93,189,170	131,031,173	132,554,585	
August	12,441,921	14,094,249	13,307,261	18,448,886		422,935	266,881	244,691	2,161,167		93,023,812	121,424,486	122,944,015	135,457,160	
September	5,190,429	6,280,715	9,374,533	11,630,739		127,801	128,596	495,636	1,369,614		41,912,607	37,793,636	51,755,580	58,512,166	
October	4,729,167	5,163,907	6,047,939	7,830,739		94,511	76,787	91,603	794,126		16,607,911	16,375,128	33,435,472	34,110,939	
November	2,101,808	1,972,903	1,882,898	2,106,980		35,749	31,815	7,333	8,921		7,319,364	9,080,251	14,518,005	8,640,528	
December	1,255,150	1,413,200	1,833,474	3,253,943		27,148	22,812	50,865	515,173		3,165,578	4,773,626	8,836,444	14,219,918	
<i>YTD Totals</i>	<i>10,664,865</i>	<i>10,334,554</i>	<i>4,489,437</i>	<i>14,757,056</i>	<i>15,817,615</i>	<i>174,857</i>	<i>219,529</i>	<i>75,702</i>	<i>1,348,703</i>	<i>1,807,018</i>	<i>26,650,296</i>	<i>29,903,734</i>	<i>13,876,087</i>	<i>87,535,599</i>	<i>97,930,006</i>
Total	69,277,514	71,940,550	67,864,420	109,606,289	15,817,615	1,968,514	1,396,206	2,134,793	11,425,576	1,807,018	408,119,850	425,415,218	487,929,729	633,068,406	97,930,006
Month Increase	-16.76%	6.10%	-94.64%	2606.33%	9.95%		37.24%	-94.96%	10469.90%	40.59%	-4.74%	23.52%	-97.43%	7676.29%	17.59%
<i>YTD Increase</i>	<b>-3.00%</b>	<b>-3.10%</b>	<b>-56.56%</b>	<b>228.71%</b>	<b>7.19%</b>		<b>25.55%</b>	<b>-65.52%</b>	<b>1681.59%</b>	<b>33.98%</b>	<b>4.73%</b>	<b>12.21%</b>	<b>-53.60%</b>	<b>530.84%</b>	<b>11.87%</b>
<b>Total Year Increase</b>	<b>-6.36%</b>	<b>3.84%</b>	<b>-5.67%</b>	<b>61.51%</b>			<b>-29.07%</b>	<b>52.90%</b>	<b>435.21%</b>		<b>5.22%</b>	<b>4.24%</b>	<b>14.69%</b>	<b>29.75%</b>	
* Amount is reported in Motel/Hotel. This is for information/comparative purposes only															

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Gross Occupancy by Class 2018-2022														
	2019	2020	2021	2022	2018	2019	2020	2021	2022	2018	2019	2020	2021	2022
	Other Rental	Other Rental	Other Rental	Other Rental										
	Homes**	Homes**	Homes**	Homes**	Tmshr	Tmshr	Tmshr	Tmshr	Tmshr	Total	Total	Total	Total	Total
January		4,048,599	7,565,248	10,640,444	80,128	100,883	103,524	117,805	71,183	7,115,084	6,272,045	8,223,680	22,515,577	32,129,068
February		3,640,228	8,831,162	9,964,265	121,379	111,202	123,301	138,103	86,764	5,205,555	6,004,609	6,788,236	16,833,409	17,071,361
March		392,302	14,285,652	11,694,833	239,016	191,043	100,157	288,353	139,472	9,356,430	9,370,541	3,538,436	28,050,784	22,897,441
April		54,406	11,899,053	11,767,660	278,446	356,959	0	387,071	230,087	18,054,916	22,183,138	715,316	39,424,885	45,219,347
May		7,959,755	11,894,484		269,937	329,769	122,541	429,562		32,964,383	36,428,842	28,192,673	71,629,217	0
June		15,349,447	15,036,636		421,313	441,718	529,356	646,362		94,643,779	102,003,266	103,467,906	127,947,319	0
July	9,774,831	14,163,157	18,366,907		488,988	538,288	643,415	630,180		134,391,620	110,890,945	152,256,684	159,994,974	0
August	24,094,200	14,432,996	15,236,263		426,743	534,008	621,785	723,235		108,717,337	138,805,084	139,737,864	158,280,320	0
September	5,444,607	7,502,538	9,479,100		201,659	210,087	466,395	392,240		48,791,548	45,403,850	63,775,711	73,112,498	0
October	3,090,168	5,199,066	6,243,795		217,916	215,456	309,934	157,157		22,503,851	22,618,642	41,364,509	43,787,109	0
November	1,659,752	894,605	698,108		146,707	126,782	167,957	10,176		9,965,662	11,523,953	17,053,031	11,394,032	0
December	1,465,862	4,304,339	7,063,801		143,609	120,970	126,529	217,271		4,706,348	6,505,201	11,266,628	18,096,294	0
<i>YTD Totals</i>	0	8,135,535	42,581,115	44,067,202	718,969	760,087	326,982	931,332	527,506	39,731,985	43,830,333	19,265,668	106,824,655	117,317,217
<b>Total</b>	45,529,420	77,941,438	126,600,209	44,067,202	3,035,841	3,277,165	3,314,894	4,137,515	527,506	496,416,513	518,010,116	576,380,674	771,066,418	117,317,217
Month Increase			21770.85%	-1.10%	-12.76%	28.20%	-100.00%	100.00%	-40.56%	-8.92%	22.86%	-96.78%	5411.53%	14.70%
<i>YTD Increase</i>			<b>423.40%</b>	<b>3.49%</b>	<b>11.85%</b>	<b>5.72%</b>	<b>-56.98%</b>	<b>184.83%</b>	<b>-43.36%</b>	<b>1.74%</b>	<b>10.31%</b>	<b>-56.04%</b>	<b>454.48%</b>	<b>9.82%</b>
<b>Total Year Increase</b>		<b>71.19%</b>	<b>62.43%</b>		<b>7.34%</b>	<b>7.95%</b>	<b>1.15%</b>	<b>24.82%</b>		<b>3.57%</b>	<b>4.35%</b>	<b>11.27%</b>	<b>33.78%</b>	
**Amount is reported in Property Management. This is for information/comparative purposes only. Includes individual owners and STRs.														