Outer Banks Visitors Bureau

Gross Occupancy by Class 2019-2023

	2019 Bed & Breakfast	2020 Bed & Breakfast	2021 Bed & Breakfast	2022 Bed & Breakfast	2023 Bed & Breakfast	2019 Camp-ground	2020 Camp-ground	2021 Camp-ground	2022 Camp-ground	2023 Camp-ground	2019 Cottage	2020 Cottage	2021 Cottage	2022 Cottage	2023 Cottage
January	21,848	18,954	69,721	33,385	85,050	149,040	101,762	197,792	177,093	15,667	57,144	60,734	73,666	65,334	51,898
February	143,923	27,050	54,287	88,113	68,535	79,720	89,994	183,108	180,687	21,786	54,050	55,880	87,169	71,244	54,275
March	85,386	29,171	136,583	-6,494	122,945	249,522	63,921	692,174	414,682	159,347	160,084	65,539	206,483	136,291	117,052
April	877,315	9,994	259,204	260,362	186,041	587,966	1,930	1,235,799	1,294,819	454,658	365,960	48,233	404,682	326,574	298,479
May	309,416	91,397	282,278	285,411	262,423	990,995	1,130,609	1,918,384	1,046,309	571,317	600,680	254,673	565,909	530,590	410,132
June	417,010	351,108	570,964	330,644	353,506	1,830,953	2,412,414	2,845,176	1,770,185	1,305,653	1,288,613	795,837	919,645	833,391	705,955
July	300,025	363,847	446,262	595,516	427,557	1,966,882	2,685,694	3,088,190	1,860,733	1,284,313	1,563,325	1,043,368	1,058,556	1,166,419	936,181
August	369,371	373,764	532,087	383,480		1,510,242	1,588,143	2,216,628	1,415,619		872,728	902,896	902,324	778,232	
September	254,760	278,989	401,958	240,314		427,073	1,348,600	1,567,213	888,980		437,579	551,614	608,182	610,925	
October	149,153	155,303	165,873	237,302		406,219	922,352	1,030,829	438,511		308,779	493,509	491,572	357,764	
November	74,856	65,719	125,498	77,421		126,014	355,225	365,096	176,484		143,147	63,227	145,754	79,095	
December	82,449	106,697	136,248	28,424		59,397	149,223	178,506	-5,128		55,559	214,261	90,408	187,222	
YTD Totals	*2,154,923*	*891,521*	*1,819,299*	*1,586,937*	*1,506,057*	*5,855,078*	*6,486,324*	*10,160,623*	*6,744,508*	*3,812,741*	*4,089,856*	*2,324,264*	*3,316,110*	*3,129,843*	*2,573,972*
Total	3,085,512	1,871,993	3,180,963	2,553,878	1,506,057	8,384,023	10,849,867	15,518,895	9,658,974	3,812,741	5,907,648	4,549,771	5,554,350	5,143,081	2,573,972
Month Increase	-25.27%	21.27%	22.65%	33.45%	-28.20%	21.87%	36.55%	14.99%	-39.75%	-30.98%	1.35%	-33.26%	1.46%	10.19%	-19.74%
YTD Increase	**72.72%**	**-58.63%**	**104.07%**	**-12.77%**	**-5.10%**	**19.28%**	**10.78%**	**56.65%**	**-33.62%**	**-43.47%**	**1.57%**	**-43.17%**	**42.67%**	**-5.62%**	**-17.76%**
Total Year Increase	**60.33%**	**-39.33%**	**69.92%**	**-19.71%**		**12.62%**	**29.41%**	**43.03%**	**-37.76%**		**-10.68%**	**-22.99%**	**22.08%**	**-7.40%**	

Outer Banks Visitors Bureau

Gross Occupancy by Class 2019-2023

	2019 Motel/ Hotel	2020 Motel/ Hotel	2021 Motel/ Hotel	2022 Motel/ Hotel	2023 Motel/ Hotel	2019 Online Travel OTC*	2020 Online Travel OTC*	2021 Online Travel OTC*	2022 Online Travel OTC*	2023 Online Travel OTC*	2019 Property Management	2020 Property Management	2021 Property Management	2022 Property Management	2023 Property Management
January	1,301,265	1,437,035	1,748,076	1,643,048	1,933,579	19,038	18,951	80,549	149,571	159,300	4,641,865	6,501,671	20,308,517	30,139,025	30,132,778
February	1,331,764	1,533,776	1,728,750	2,126,093	2,107,700	21,882	25,687	121,593	228,025	311,380	4,283,950	4,958,235	14,641,992	14,518,460	14,706,513
March	2,618,614	1,246,258	3,909,056	3,943,594	4,072,116	48,950	24,532	456,135	458,768	521,683	6,065,892	2,033,390	22,818,135	18,269,896	18,236,039
April	5,082,911	272,368	7,371,174	8,104,880	8,083,416	129,659	6,532	690,426	970,654	1,063,464	14,912,027	382,791	29,766,955	35,002,625	34,488,045
May	8,296,802	3,148,199	11,955,124	10,324,362	10,518,694	148,954	188,734	1,201,894	1,151,529	1,247,200	25,901,180	23,445,254	56,477,960	55,576,157	49,509,116
June	11,050,965	11,291,492	17,405,621	16,192,842	16,054,375	220,076	689,124	1,781,971	1,801,287	2,070,056	86,974,007	88,087,699	105,559,551	117,473,065	118,553,305
July	13,333,255	16,489,187	22,217,201	20,666,774	21,259,405	280,756	291,105	2,244,007	2,397,468	2,892,211	93,189,170	131,031,173	132,554,585	178,978,115	191,239,034
August	14,094,249	13,307,261	18,448,886	16,657,613		266,881	244,691	2,161,167	2,079,173		121,424,486	122,944,015	135,457,160	122,930,026	
September	6,280,715	9,374,533	11,630,739	11,442,403		128,596	495,636	1,369,614	1,254,083		37,793,636	51,755,580	58,512,166	59,777,401	
October	5,163,907	6,047,939	7,830,739	7,109,786		76,787	91,603	794,126	637,398		16,375,128	33,435,472	34,110,939	35,292,753	
November	1,972,903	1,882,898	2,106,980	3,118,187		31,815	7,333	8,921	301,371		9,080,251	14,518,005	8,640,528	14,980,559	
December	1,413,200	1,833,474	3,253,943	1,900,473		22,812	50,865	515,173	234,745		4,773,626	8,836,444	14,219,918	7,958,228	
YTD Totals	*43,015,576*	*35,418,315*	*66,335,002*	*63,001,593*	*64,029,285*	*869,315*	*1,244,665*	*6,576,575*	*7,157,302*	*8,265,294*	*235,968,091*	*256,440,213*	*382,127,695*	*449,957,343*	*456,864,830*
Total	71,940,550	67,864,420	109,606,289	103,230,055	64,029,285	1,396,206	2,134,793	11,425,576	11,664,072	8,265,294	425,415,218	487,929,729	633,068,406	690,896,310	456,864,830
Month Increase	-1.36%	23.67%	34.74%	-6.98%	2.87%	-42.52%	3.69%	670.86%	6.84%	20.64%	-20.23%	40.61%	1.16%	35.02%	6.85%
YTD Increase	**-1.25%**	**-17.66%**	**87.29%**	**-5.03%**	**1.63%**	**-31.03%**	**43.18%**	**428.38%**	**8.83%**	**15.48%**	**-4.11%**	**8.68%**	**49.01%**	**17.75%**	**1.54%**
Total Year Increase	**3.84%**	**-5.67%**	**61.51%**	**-5.82%**		**-29.07%**	**52.90%**	**435.21%**	**2.09%**		**4.24%**	**14.69%**	**29.75%**	**9.13%**	

* Amount is reported in Motel/Hotel. This is for information/comparative purposes only

Outer Banks Visitors Bureau

Gross Occupancy by Class 2019-2023

	2019	2020	2021	2022	2023	2019	2020	2021	2022	2023	2019	2020	2021	2022	2023
	Other Rental	Other Rental	Other Rental	Other Rental	Other Rental										
	Homes**	Homes**	Homes**	Homes**	Homes**	Tmshr	Tmshr	Tmshr	Tmshr	Tmshr	Total	Total	Total	Total	Total
January		4,048,599	7,565,248	10,640,444	10,970,042	100,883	103,524	117,805	71,183	107,068	6,272,045	8,223,680	22,515,577	32,129,068	32,326,040
February		3,640,228	8,831,162	9,964,265	9,901,463	111,202	123,301	138,103	86,764	119,484	6,004,609	6,788,236	16,833,409	17,071,361	17,078,293
March		392,302	14,285,652	11,694,833	11,682,633	191,043	100,157	288,353	139,472	203,764	9,370,541	3,538,436	28,050,784	22,897,441	22,911,263
April		54,406	11,899,053	11,767,660	12,328,326	356,959	0	387,071	230,087	302,139	22,183,138	715,316	39,424,885	45,219,347	43,812,778
May		7,959,755	11,894,484	12,431,457	12,627,627	329,769	122,541	429,562	235,556	273,011	36,428,842	28,192,673	71,629,217	67,998,385	61,544,693
June		15,349,447	15,036,636	18,707,648	18,477,129	441,718	529,356	646,362	393,576	338,773	102,003,266	103,467,906	127,947,319	136,993,703	137,311,567
July	9,774,831	14,163,157	18,366,907	22,972,242	23,810,322	538,288	643,415	630,180	527,134	372,183	110,890,945	152,256,684	159,994,974	203,794,691	215,518,673
August	24,094,200	14,432,996	15,236,263	17,820,645		534,008	621,785	723,235	476,191		138,805,084	139,737,864	158,280,320	142,641,161	0
September	5,444,607	7,502,538	9,479,100	9,589,739		210,087	466,395	392,240	225,343		45,403,850	63,775,711	73,112,498	73,185,366	0
October	3,090,168	5,199,066	6,243,795	5,954,385		215,456	309,934	157,157	132,022		22,618,642	41,364,509	43,787,109	43,568,138	0
November	1,659,752	894,605	698,108	4,271,270		126,782	167,957	10,176	122,575		11,523,953	17,053,031	11,394,032	18,554,321	0
December	1,465,862	4,304,339	7,063,801	3,945,571		120,970	126,529	217,271	125,826		6,505,201	11,266,628	18,096,294	10,195,045	0
YTD Totals	*9,774,831*	*45,607,894*	*87,879,142*	*98,178,549*	*99,797,542*	*2,069,862*	*1,622,294*	*2,637,436*	*1,683,772*	*1,716,422*	*293,153,386*	*303,182,931*	*466,396,165*	*526,103,996*	*530,503,307*
Total	45,529,420	77,941,438	126,600,209	139,760,159	99,797,542	3,277,165	3,314,894	4,137,515	2,765,729	1,716,422	518,010,116	576,380,674	771,066,418	814,248,027	530,503,307
Month Increase		44.89%	29.68%	25.07%	3.65%	10.08%	19.53%	-2.06%	-16.35%	-29.39%	-17.49%	37.30%	5.08%	27.38%	5.75%
YTD Increase			**92.68%**	**11.72%**	**1.65%**	**8.99%**	**-21.62%**	**62.57%**	**-36.16%**	**1.94%**	**-2.84%**	**3.42%**	**53.83%**	**12.80%**	**0.84%**
Total Year Increase			**62.43%**	**10.39%**		**7.95%**	**1.15%**	**24.82%**	**-33.15%**		**4.35%**	**11.27%**	**33.78%**	**5.60%**	

**Amount is reported in Property Management. This is for information/comparative purposes only. Includes individual owners and STRs.