

Outer Banks Visitors Bureau															
Gross Occupancy by Class 2020-2024															
	2020	2021	2022	2023	2024	2020	2021	2022	2023	2024	2020	2021	2022	2023	2024
	Bed & Breakfast	Bed & Breakfast	Bed & Breakfast	Bed & Breakfast	Bed & Breakfast	Camp-ground	Camp-ground	Camp-ground	Camp-ground	Camp-ground	Cottage	Cottage	Cottage	Cottage	Cottage
January	18,954	69,721	33,385	85,050	10,819	101,762	197,792	177,093	15,667	6,337	60,734	73,666	65,334	51,898	49,099
February	27,050	54,287	88,113	68,535	227,405	89,994	183,108	180,687	21,786	19,282	55,880	87,169	71,244	54,275	51,908
March	29,171	136,583	-6,494	122,945		63,921	692,174	414,682	159,347		65,539	206,483	136,291	117,052	
April	9,994	259,204	260,362	186,041		1,930	1,235,799	1,294,819	454,658		48,233	404,682	326,574	298,479	
May	91,397	282,278	285,411	262,423		1,130,609	1,918,384	1,046,309	571,317		254,673	565,909	530,590	410,132	
June	351,108	570,964	330,644	353,506		2,412,414	2,845,176	1,770,185	1,305,653		795,837	919,645	833,391	705,955	
July	363,847	446,262	595,516	427,557		2,685,694	3,088,190	1,860,733	1,284,313		1,043,368	1,058,556	1,166,419	936,181	
August	373,764	532,087	383,480	306,695		1,588,143	2,216,628	1,415,619	813,582		902,896	902,324	778,232	691,547	
September	278,989	401,958	240,314	188,170		1,348,600	1,567,213	888,980	551,520		551,614	608,182	610,925	552,665	
October	155,303	165,873	237,302	115,799		922,352	1,030,829	438,511	368,819		493,509	491,572	357,764	356,835	
November	65,719	125,498	77,421	36,929		355,225	365,096	176,484	148,581		63,227	145,754	79,095	142,803	
December	106,697	136,248	28,424	43,635		149,223	178,506	-5,128	37,898		214,261	90,408	187,222	68,890	
<i>YTD Totals</i>	<i>46,004</i>	<i>124,008</i>	<i>121,498</i>	<i>153,585</i>	<i>238,224</i>	<i>191,756</i>	<i>380,900</i>	<i>357,780</i>	<i>37,453</i>	<i>25,619</i>	<i>116,614</i>	<i>160,835</i>	<i>136,578</i>	<i>106,173</i>	<i>101,007</i>
Total	1,871,993	3,180,963	2,553,878	2,197,285	238,224	10,849,867	15,518,895	9,658,974	5,733,141	25,619	4,549,771	5,554,350	5,143,081	4,386,712	101,007
Month Increase	-81.21%	100.69%	62.31%	-22.22%	231.81%	12.89%	103.47%	-1.32%	-87.94%	-11.49%	3.39%	55.99%	-18.27%	-23.82%	-4.36%
<i>YTD Increase</i>	-72.25%	169.56%	-2.02%	26.41%	55.11%	-16.18%	98.64%	-6.07%	-89.53%	-31.60%	4.87%	37.92%	-15.08%	-22.26%	-4.87%
Total Year Increase	-39.33%	69.92%	-19.71%	-13.96%		29.41%	43.03%	-37.76%	-40.64%		-22.99%	22.08%	-7.40%	-14.71%	

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	2020	2021	2022	2023	2024	2020	2021	2022	2023	2024	2020	2021	2022	2023	2024
	Motel/	Motel/	Motel/	Motel/	Motel/	Online Travel	Online Travel	Online Travel	Online Travel	Online Travel	Property	Property	Property	Property	Property
	Hotel	Hotel	Hotel	Hotel	Hotel	OTC*	OTC*	OTC*	OTC*	OTC*	Management	Management	Management	Management	Management
January	1,437,035	1,748,076	1,643,048	1,933,579	1,786,856	18,951	80,549	149,571	159,300	175,273	6,501,671	20,308,517	30,139,025	30,132,778	13,694,264
February	1,533,776	1,728,750	2,126,093	2,107,700	2,053,498	25,687	121,593	228,025	311,380	263,344	4,958,235	14,641,992	14,518,460	14,706,513	12,810,769
March	1,246,258	3,909,056	3,943,594	4,072,116		24,532	456,135	458,768	521,683		2,033,390	22,818,135	18,269,896	18,236,039	
April	272,368	7,371,174	8,104,880	8,083,416		6,532	690,426	970,654	1,063,464		382,791	29,766,955	35,002,625	34,488,045	
May	3,148,199	11,955,124	10,324,362	10,518,694		188,734	1,201,894	1,151,529	1,247,200		23,445,254	56,477,960	55,576,157	49,509,116	
June	11,291,492	17,405,621	16,192,842	16,054,375		689,124	1,781,971	1,801,287	2,070,056		88,087,699	105,559,551	117,473,065	118,553,305	
July	16,489,187	22,217,201	20,666,774	21,259,405		291,105	2,244,007	2,397,468	2,892,211		131,031,173	132,554,585	178,978,115	191,239,034	
August	13,307,261	18,448,886	16,657,613	16,564,558		244,691	2,161,167	2,079,173	2,423,773		122,944,015	135,457,160	122,930,026	129,365,315	
September	9,374,533	11,630,739	11,442,403	11,573,148		495,636	1,369,614	1,254,083	1,422,871		51,755,580	58,512,166	59,777,401	66,745,205	
October	6,047,939	7,830,739	7,109,786	7,072,350		91,603	794,126	637,398	737,809		33,435,472	34,110,939	35,292,753	27,840,006	
November	1,882,898	2,106,980	3,118,187	2,970,668		7,333	8,921	301,371	336,909		14,518,005	8,640,528	14,980,559	14,816,354	
December	1,833,474	3,253,943	1,900,473	2,050,618		50,865	515,173	234,745	316,867		8,836,444	14,219,918	7,958,228	11,239,061	
<i>YTD Totals</i>	<i>2,970,811</i>	<i>3,476,826</i>	<i>3,769,141</i>	<i>4,041,279</i>	<i>3,840,354</i>	<i>44,638</i>	<i>202,142</i>	<i>377,596</i>	<i>470,680</i>	<i>438,617</i>	<i>11,459,906</i>	<i>34,950,509</i>	<i>44,657,485</i>	<i>44,839,291</i>	<i>26,505,033</i>
Total	67,864,420	109,606,289	103,230,055	104,260,627	3,840,354	2,134,793	11,425,576	11,664,072	13,503,523	438,617	487,929,729	633,068,406	690,896,310	706,870,771	26,505,033
Month Increase	15.17%	12.71%	22.98%	-0.87%	-2.57%	17.39%	373.36%	87.53%	36.56%	-15.43%	15.74%	195.31%	-0.84%	1.30%	-12.89%
<i>YTD Increase</i>	12.83%	17.03%	8.41%	7.22%	-4.97%	9.09%	352.85%	86.80%	24.65%	-6.81%	28.39%	204.98%	27.77%	0.41%	-40.89%
Total Year Increase	-5.67%	61.51%	-5.82%	1.00%		52.90%	435.21%	2.09%	15.77%		14.69%	29.75%	9.13%	2.31%	

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	2020	2021	2022	2023	2024	2020	2021	2022	2023	2024	2020	2021	2022	2023	2024
	Other Rental	Other Rental	Other Rental	Other Rental	Other Rental										
	Homes**	Homes**	Homes**	Homes**	Homes**	Tmshr	Tmshr	Tmshr	Tmshr	Tmshr	Total	Total	Total	Total	Total
January	4,048,599	7,565,248	10,640,444	10,970,042	10,903,039	103,524	117,805	71,183	107,068	41,019	8,223,680	22,515,577	32,129,068	32,326,040	15,588,394
February	3,640,228	8,831,162	9,964,265	9,901,463	11,277,328	123,301	138,103	86,764	119,484	93,891	6,788,236	16,833,409	17,071,361	17,078,293	15,256,753
March	392,302	14,285,652	11,694,833	11,682,633		100,157	288,353	139,472	203,764		3,538,436	28,050,784	22,897,441	22,911,263	0
April	54,406	11,899,053	11,767,660	12,328,326		0	387,071	230,087	302,139		715,316	39,424,885	45,219,347	43,812,778	0
May	7,959,755	11,894,484	12,431,457	12,627,627		122,541	429,562	235,556	273,011		28,192,673	71,629,217	67,998,385	61,544,693	0
June	15,349,447	15,036,636	18,707,648	18,477,129		529,356	646,362	393,576	338,773		103,467,906	127,947,319	136,993,703	137,311,567	0
July	14,163,157	18,366,907	22,972,242	23,810,322		643,415	630,180	527,134	372,183		152,256,684	159,994,974	203,794,691	215,518,673	0
August	14,432,996	15,236,263	17,820,645	17,510,657		621,785	723,235	476,191	311,925		139,737,864	158,280,320	142,641,161	148,053,622	0
September	7,502,538	9,479,100	9,589,739	9,771,123		466,395	392,240	225,343	167,249		63,775,711	73,112,498	73,185,366	79,777,957	0
October	5,199,066	6,243,795	5,954,385	5,629,110		309,934	157,157	132,022	154,211		41,364,509	43,787,109	43,568,138	35,908,020	0
November	894,605	698,108	4,271,270	4,234,311		167,957	10,176	122,575	104,724		17,053,031	11,394,032	18,554,321	18,220,059	0
December	4,304,339	7,063,801	3,945,571	4,807,160		126,529	217,271	125,826	94,433		11,266,628	18,096,294	10,195,045	13,534,535	0
<i>YTD Totals</i>	<i>7,688,827</i>	<i>16,396,410</i>	<i>20,604,709</i>	<i>20,871,505</i>	<i>22,180,367</i>	<i>226,825</i>	<i>255,908</i>	<i>157,947</i>	<i>226,552</i>	<i>134,910</i>	<i>15,011,916</i>	<i>39,348,986</i>	<i>49,200,429</i>	<i>49,404,333</i>	<i>30,845,147</i>
Total	77,941,438	126,600,209	139,760,159	141,749,903	22,180,367	3,314,894	4,137,515	2,765,729	2,548,964	134,910	576,380,674	771,066,418	814,248,027	825,997,500	30,845,147
Month Increase		142.60%	12.83%	-0.63%	13.90%	10.88%	12.00%	-37.17%	37.71%	-21.42%	13.05%	147.98%	1.41%	0.04%	-10.67%
<i>YTD Increase</i>		113.25%	25.67%	1.29%	6.27%	6.95%	12.82%	-38.28%	43.44%	-40.45%	22.28%	162.12%	25.04%	0.41%	-37.57%
Total Year Increase		62.43%	10.39%	1.42%		1.15%	24.82%	-33.15%	-7.84%		11.27%	33.78%	5.60%	1.44%	