

	Outer Banks Visitors Bureau														
	Gross Occupancy by Class 2020-2024														
	2020	2021	2022	2023	2024	2020	2021	2022	2023	2024	2020	2021	2022	2023	2024
	Motel/	Motel/	Motel/	Motel/	Motel/	Online Travel	Online Travel	Online Travel	Online Travel	Online Travel	Property	Property	Property	Property	Property
	Hotel	Hotel	Hotel	Hotel	Hotel	OTC*	OTC*	OTC*	OTC*	OTC*	Management	Management	Management	Management	Management
January	1,437,035	1,748,076	1,643,048	1,933,579	1,786,856	18,951	80,549	149,571	159,300	175,273	6,501,671	20,308,517	30,139,025	30,132,778	13,694,264
February	1,533,776	1,728,750	2,126,093	2,107,700	2,053,498	25,687	121,593	228,025	311,380	263,344	4,958,235	14,641,992	14,518,460	14,706,513	12,810,769
March	1,246,258	3,909,056	3,943,594	4,072,116	3,786,471	24,532	456,135	458,768	521,683	552,764	2,033,390	22,818,135	18,269,896	18,236,039	19,526,776
April	272,368	7,371,174	8,104,880	8,083,416		6,532	690,426	970,654	1,063,464		382,791	29,766,955	35,002,625	34,488,045	
May	3,148,199	11,955,124	10,324,362	10,518,694		188,734	1,201,894	1,151,529	1,247,200		23,445,254	56,477,960	55,576,157	49,509,116	
June	11,291,492	17,405,621	16,192,842	16,054,375		689,124	1,781,971	1,801,287	2,070,056		88,087,699	105,559,551	117,473,065	118,553,305	
July	16,489,187	22,217,201	20,666,774	21,259,405		291,105	2,244,007	2,397,468	2,892,211		131,031,173	132,554,585	178,978,115	191,239,034	
August	13,307,261	18,448,886	16,657,613	16,564,558		244,691	2,161,167	2,079,173	2,423,773		122,944,015	135,457,160	122,930,026	129,365,315	
September	9,374,533	11,630,739	11,442,403	11,573,148		495,636	1,369,614	1,254,083	1,422,871		51,755,580	58,512,166	59,777,401	66,745,205	
October	6,047,939	7,830,739	7,109,786	7,072,350		91,603	794,126	637,398	737,809		33,435,472	34,110,939	35,292,753	27,840,006	
November	1,882,898	2,106,980	3,118,187	2,970,668		7,333	8,921	301,371	336,909		14,518,005	8,640,528	14,980,559	14,816,354	
December	1,833,474	3,253,943	1,900,473	2,050,618		50,865	515,173	234,745	316,867		8,836,444	14,219,918	7,958,228	11,239,061	
<i>YTD Totals</i>	<i>4,217,069</i>	<i>7,385,882</i>	<i>7,712,735</i>	<i>8,113,395</i>	<i>7,626,825</i>	<i>69,170</i>	<i>658,277</i>	<i>836,364</i>	<i>992,363</i>	<i>991,381</i>	<i>13,493,296</i>	<i>57,768,644</i>	<i>62,927,381</i>	<i>63,075,330</i>	<i>46,031,809</i>
Total	67,864,420	109,606,289	103,230,055	104,260,627	7,626,825	2,134,793	11,425,576	11,664,072	13,503,523	991,381	487,929,729	633,068,406	690,896,310	706,870,771	46,031,809
Month Increase	-52.41%	213.66%	0.88%	3.26%	-7.01%	-49.88%	1759.35%	0.58%	13.71%	5.96%	-66.48%	1022.17%	-19.93%	-0.19%	7.08%
<i>YTD Increase</i>	-19.70%	75.14%	4.43%	5.19%	-6.00%	-23.03%	851.68%	27.05%	18.65%	-0.10%	-9.99%	328.13%	8.93%	0.24%	-27.02%
Total Year Increase	-5.67%	61.51%	-5.82%	1.00%		52.90%	435.21%	2.09%	15.77%		14.69%	29.75%	9.13%	2.31%	

