

	Outer Banks Visitors Bureau														
	Gross Occupancy by Class 2020-2024														
	2021	2022	2023	2024	2025	2021	2022	2023	2024	2025	2021	2022	2023	2024	2025
	Motel/	Motel/	Motel/	Motel/	Motel/	Online Travel	Online Travel	Online Travel	Online Travel	Online Travel	Property	Property	Property	Property	Property
	Hotel	Hotel	Hotel	Hotel	Hotel	OTC*	OTC*	OTC*	OTC*	OTC*	Management	Management	Management	Management	Management
January	1,748,076	1,643,048	1,933,579	1,786,856	1,553,861	80,549	149,571	159,300	175,273	172,366	20,308,517	30,139,025	30,132,778	13,694,264	15,013,283
February	1,728,750	2,126,093	2,107,700	2,053,498	1,662,483	121,593	228,025	311,380	263,344	195,853	14,641,992	14,518,460	14,706,513	12,810,769	13,292,540
March	3,909,056	3,943,594	4,072,116	3,786,471	3,572,007	456,135	458,768	521,683	552,764	468,496	22,818,135	18,269,896	18,236,039	19,526,776	19,237,216
April	7,371,174	8,104,880	8,083,416	6,144,929	6,715,530	690,426	970,654	1,063,464	768,762	991,981	29,766,955	35,002,625	34,488,045	26,505,952	32,065,519
May	11,955,124	10,324,362	10,518,694	10,856,653	9,920,950	1,201,894	1,151,529	1,247,200	1,370,448	1,408,566	56,477,960	55,576,157	49,509,116	45,021,825	56,351,492
June	17,405,621	16,192,842	16,054,375	16,657,173	14,631,660	1,781,971	1,801,287	2,070,056	2,317,315	2,302,209	105,559,551	117,473,065	118,553,305	143,504,873	128,213,107
July	22,217,201	20,666,774	21,259,405	19,613,048	16,860,893	2,244,007	2,397,468	2,892,211	2,786,075	3,058,913	132,554,585	178,978,115	191,239,034	159,461,002	167,853,779
August	18,448,886	16,657,613	16,564,558	15,531,262	15,399,929	2,161,167	2,079,173	2,423,773	2,309,637	2,745,138	135,457,160	122,930,026	129,365,315	140,143,571	144,204,919
September	11,630,739	11,442,403	11,573,148	9,698,706	8,601,712	1,369,614	1,254,083	1,422,871	1,168,599	1,168,757	58,512,166	59,777,401	66,745,205	59,326,136	53,746,807
October	7,830,739	7,109,786	7,072,350	6,723,465	6,004,388	794,126	637,398	737,809	760,668	753,438	34,110,939	35,292,753	27,840,006	29,135,862	25,783,760
November	2,106,980	3,118,187	2,970,668	3,216,590	2,724,077	8,921	301,371	336,909	356,440	350,871	8,640,528	14,980,559	14,816,354	13,895,505	17,406,175
December	3,253,943	1,900,473	2,050,618	1,817,251	1,753,979	515,173	234,745	316,867	256,241	260,866	14,219,918	7,958,228	11,239,061	10,790,116	8,779,937
Total	109,606,289	103,230,055	104,260,627	97,885,902	89,401,469	11,425,576	11,664,072	13,503,523	13,085,566	13,877,454	633,068,406	690,896,310	706,870,771	673,816,651	681,948,534
Month Increase	77.47%	-41.59%	7.90%	-11.38%	-3.48%	912.82%	-54.43%	34.98%	-19.13%	1.80%	60.92%	-44.03%	41.23%	-3.99%	-18.63%
Total Year Increase	61.51%	-5.82%	1.00%	-6.11%	-8.67%	435.21%	2.09%	15.77%	-3.10%	6.05%	29.75%	9.13%	2.31%	-4.68%	1.21%
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