Outer Banks Visitors Bureau
Gross Occupancy by Class 2021-2025

	2021	2022	2023	2024	2025	2021	2022	2023	2024	2025	2021	2022	2023	2024	2025
	Bed &	Bed &	Bed &	Bed &	Bed &	Camp-	Camp-	Camp-	Camp-	Camp-					
	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	ground	ground	ground	ground	ground	Cottage	Cottage	Cottage	Cottage	Cottage
January	69,721	33,385	85,050	10,819	15,970	197,792	177,093	15,667	6,337	8,958	73,666	65,334	51,898	49,099	30,440
February	54,287	88,113	68,535	227,405		183,108	180,687	21,786	19,282		87,169	71,244	54,275	51,908	
March	136,583	-6,494	122,945	65,282		692,174	414,682	159,347	135,076		206,483	136,291	117,052	143,712	
April	259,204	260,362	186,041	55,545		1,235,799	1,294,819	454,658	296,019		404,682	326,574	298,479	279,005	
May	282,278	285,411	262,423	160,661		1,918,384	1,046,309	571,317	587,641		565,909	530,590	410,132	532,707	
June	570,964	330,644	353,506	326,158		2,845,176	1,770,185	1,305,653	1,018,049		919,645	833,391	705,955	1,003,815	
July	446,262	595,516	427,557	325,951		3,088,190	1,860,733	1,284,313	974,783		1,058,556	1,166,419	936,181	1,035,089	
August	532,087	383,480	306,695	215,521		2,216,628	1,415,619	813,582	756,020		902,324	778,232	691,547	878,291	
September	401,958	240,314	188,170	141,952		1,567,213	888,980	551,520	387,637		608,182	610,925	552,665	569,120	
October	165,873	237,302	115,799	105,808		1,030,829	438,511	368,819	341,105		491,572	357,764	356,835	394,962	
November	125,498	77,421	36,929	175,772		365,096	176,484	148,581	122,665		145,754	79,095	142,803	161,350	
December	136,248	28,424	43,635	19,425		178,506	-5,128	37,898	38,230		90,408	187,222	68,890	89,811	
YTD Totals	*69,721*	*33,385*	*85,050*	*10,819*	*15,970*	*197,792*	*177,093*	*15,667*	*6,337*	*8,958*	*73,666*	*65,334*	*51,898*	*49,099*	*30,440*
Total	3,180,963	2,553,878	2,197,285	1,830,299	15,970	15,518,895	9,658,974	5,733,141	4,682,844	8,958	5,554,350	5,143,081	4,386,712	5,188,869	30,440
Month Increase	267.84%	-52.12%	154.76%	-87.28%	47.61%	94.37%	-10.47%	-91.15%	-59.55%	41.36%	21.29%	-11.31%	-20.57%	-5.39%	-38.00%
YTD Increase	**267.84%**	**-52.12%**	**154.76%**	**-87.28%**	**47.61%**	**94.37%**	**-10.47%**	**-91.15%**	**-59.55%**	**41.36%**	**21.29%**	**-11.31%**	**-20.57%**	**-5.39%**	**-38.00%**
Total Year Increase	**69.92%**	**-19.71%**	**-13.96%**	**-16.70%**		**43.03%**	**-37.76%**	**-40.64%**	**-18.32%**		**22.08%**	**-7.40%**	**-14.71%**	**18.29%**	

Outer Banks Visitors Bureau

Gross Occupancy by Class 2020-2024

	2021	2022	2023	2024	2025	2021	2022	2023	2024	2025	2021	2022	2023	2024	2025
	Motel/	Motel/	Motel/	Motel/	Motel/	Online Travel	Online Travel	Online Travel	Online Travel	Online Travel	Property	Property	Property	Property	Property
	Hotel	Hotel	Hotel	Hotel	Hotel	OTC*	OTC*	OTC*	OTC*	OTC*	Management	Management	Management	Management	Management
January	1,748,076	1,643,048	1,933,579	1,786,856	1,553,861	80,549	149,571	159,300	175,273	172,366	20,308,517	30,139,025	30,132,778	13,694,264	15,013,283
February	1,728,750	2,126,093	2,107,700	2,053,498		121,593	228,025	311,380	263,344		14,641,992	14,518,460	14,706,513	12,810,769	
March	3,909,056	3,943,594	4,072,116	3,786,471		456,135	458,768	521,683	552,764		22,818,135	18,269,896	18,236,039	19,526,776	
April	7,371,174	8,104,880	8,083,416	6,144,929		690,426	970,654	1,063,464	768,762		29,766,955	35,002,625	34,488,045	26,505,952	
May	11,955,124	10,324,362	10,518,694	10,856,653		1,201,894	1,151,529	1,247,200	1,370,448		56,477,960	55,576,157	49,509,116	45,021,825	
June	17,405,621	16,192,842	16,054,375	16,657,173		1,781,971	1,801,287	2,070,056	2,317,315		105,559,551	117,473,065	118,553,305	143,504,873	
July	22,217,201	20,666,774	21,259,405	19,613,048		2,244,007	2,397,468	2,892,211	2,786,075		132,554,585	178,978,115	191,239,034	159,461,002	
August	18,448,886	16,657,613	16,564,558	15,531,262		2,161,167	2,079,173	2,423,773	2,309,637		135,457,160	122,930,026	129,365,315	140,143,571	
September	11,630,739	11,442,403	11,573,148	9,698,706		1,369,614	1,254,083	1,422,871	1,168,599		58,512,166	59,777,401	66,745,205	59,326,136	
October	7,830,739	7,109,786	7,072,350	6,723,465		794,126	637,398	737,809	760,668		34,110,939	35,292,753	27,840,006	29,135,862	
November	2,106,980	3,118,187	2,970,668	3,216,590		8,921	301,371	336,909	356,440		8,640,528	14,980,559	14,816,354	13,895,505	
December	3,253,943	1,900,473	2,050,618	1,817,251		515,173	234,745	316,867	256,241		14,219,918	7,958,228	11,239,061	10,790,116	
YTD Totals	*1,748,076*	*1,643,048*	*1,933,579*	*1,786,856*	*1,553,861*	*80,549*	*149,571*	*159,300*	*175,273*	*172,366*	*20,308,517*	*30,139,025*	*30,132,778*	*13,694,264*	*15,013,283*
Total	109,606,289	103,230,055	104,260,627	97,885,902	1,553,861	11,425,576	11,664,072	13,503,523	13,085,566	172,366	633,068,406	690,896,310	706,870,771	673,816,651	15,013,283
Month Increase	21.64%	-6.01%	17.68%	-7.59%	-13.04%	325.04%	85.69%	6.50%	10.03%	-1.66%	212.36%	48.41%	-0.02%	-54.55%	9.63%
YTD Increase	**21.64%**	**-6.01%**	**17.68%**	**-7.59%**	**-13.04%**	**325.04%**	**85.69%**	**6.50%**	**10.03%**	**-1.66%**	**212.36%**	**48.41%**	**-0.02%**	**-54.55%**	**9.63%**
Total Year Increase	**61.51%**	**-5.82%**	**1.00%**	**-6.11%**		**435.21%**	**2.09%**	**15.77%**	**-3.10%**		**29.75%**	**9.13%**	**2.31%**	**-4.68%**	

Outer Banks Visitors Bureau
Gross Occupancy by Class 2020-2024

	2021	2022	2023	2024	2025	2021	2022	2023	2024	2025	2021	2022	2023	2024	2025
	Other Rental	Other Rental	Other Rental	Other Rental	Other Rental										
	Homes**	Homes**	Homes**	Homes**	Homes**	Tmshr	Tmshr	Tmshr	Tmshr	Tmshr	Total	Total	Total	Total	Total
January	7,565,248	10,640,444	10,970,042	10,903,039	12,620,563	117,805	71,183	107,068	41,019	82,007	22,515,577	32,129,068	32,326,040	15,588,394	16,704,519
February	8,831,162	9,964,265	9,901,463	11,277,328		138,103	86,764	119,484	93,891		16,833,409	17,071,361	17,078,293	15,256,753	0
March	14,285,652	11,694,833	11,682,633	12,948,689		288,353	139,472	203,764	198,460		28,050,784	22,897,441	22,911,263	23,855,777	0
April	11,899,053	11,767,660	12,328,326	12,894,732		387,071	230,087	302,139	214,451		39,424,885	45,219,347	43,812,778	33,495,901	0
May	11,894,484	12,431,457	12,627,627	14,583,119		429,562	235,556	273,011	210,053		71,629,217	67,998,385	61,544,693	57,369,540	0
June	15,036,636	18,707,648	18,477,129	22,241,837		646,362	393,576	338,773	446,629		127,947,319	136,993,703	137,311,567	162,956,697	0
July	18,366,907	22,972,242	23,810,322	22,754,381		630,180	527,134	372,183	451,598		159,994,974	203,794,691	215,518,673	181,861,471	0
August	15,236,263	17,820,645	17,510,657	19,451,549		723,235	476,191	311,925	342,515		158,280,320	142,641,161	148,053,622	157,867,180	0
September	9,479,100	9,589,739	9,771,123	9,129,130		392,240	225,343	167,249	273,063		73,112,498	73,185,366	79,777,957	70,396,614	0
October	6,243,795	5,954,385	5,629,110	6,096,788		157,157	132,022	154,211	213,496		43,787,109	43,568,138	35,908,020	36,914,698	0
November	698,108	4,271,270	4,234,311	4,701,162		10,176	122,575	104,724	137,123		11,394,032	18,554,321	18,220,059	17,709,005	0
December	7,063,801	3,945,571	4,807,160	5,507,905		217,271	125,826	94,433	114,467		18,096,294	10,195,045	13,534,535	12,869,300	0
YTD Totals	*7,565,248*	*10,640,444*	*10,970,042*	*10,903,039*	*12,620,563*	*117,805*	*71,183*	*107,068*	*41,019*	*82,007*	*22,515,577*	*32,129,068*	*32,326,040*	*15,588,394*	*16,704,519*
Total	126,600,209	139,760,159	141,749,903	152,489,659	12,620,563	4,137,515	2,765,729	2,548,964	2,736,765	82,007	771,066,418	814,248,027	825,997,500	786,141,330	16,704,519
Month Increase	86.86%	40.65%	3.10%	-0.61%	15.75%	13.79%	-39.58%	50.41%	-61.69%	99.92%	173.79%	42.70%	0.61%	-51.78%	7.16%
YTD Increase	**86.86%**	**40.65%**	**3.10%**	**-0.61%**	**15.75%**	**13.79%**	**-39.58%**	**50.41%**	**-61.69%**	**99.92%**	**173.79%**	**42.70%**	**0.61%**	**-51.78%**	**7.16%**
Total Year Increase	**62.43%**	**10.39%**	**1.42%**	**7.58%**		**24.82%**	**-33.15%**	**-7.84%**	**7.37%**		**33.78%**	**5.60%**	**1.44%**	**-4.83%**	