

Outer Banks Visitors Bureau															
Gross Occupancy by Class 2021-2025															
	2021	2022	2023	2024	2025	2021	2022	2023	2024	2025	2021	2022	2023	2024	2025
	Bed &	Bed &	Bed &	Bed &	Bed &	Camp-	Camp-	Camp-	Camp-	Camp-	Cottage	Cottage	Cottage	Cottage	Cottage
	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	ground	ground	ground	ground	ground					
January	69,721	33,385	85,050	10,819	15,970	197,792	177,093	15,667	6,337	8,958	73,666	65,334	51,898	49,099	30,440
February	54,287	88,113	68,535	227,405	27,896	183,108	180,687	21,786	19,282	15,757	87,169	71,244	54,275	51,908	28,248
March	136,583	-6,494	122,945	65,282	104,135	692,174	414,682	159,347	135,076	166,614	206,483	136,291	117,052	143,712	115,952
April	259,204	260,362	186,041	55,545	163,901	1,235,799	1,294,819	454,658	296,019	356,216	404,682	326,574	298,479	279,005	292,901
May	282,278	285,411	262,423	160,661	136,494	1,918,384	1,046,309	571,317	587,641	659,836	565,909	530,590	410,132	532,707	558,835
June	570,964	330,644	353,506	326,158	366,804	2,845,176	1,770,185	1,305,653	1,018,049	940,440	919,645	833,391	705,955	1,003,815	988,286
July	446,262	595,516	427,557	325,951	306,173	3,088,190	1,860,733	1,284,313	974,783	1,005,985	1,058,556	1,166,419	936,181	1,035,089	947,717
August	532,087	383,480	306,695	215,521	207,441	2,216,628	1,415,619	813,582	756,020	678,523	902,324	778,232	691,547	878,291	1,076,140
September	401,958	240,314	188,170	141,952		1,567,213	888,980	551,520	387,637		608,182	610,925	552,665	569,120	
October	165,873	237,302	115,799	105,808		1,030,829	438,511	368,819	341,105		491,572	357,764	356,835	394,962	
November	125,498	77,421	36,929	175,772		365,096	176,484	148,581	122,665		145,754	79,095	142,803	161,350	
December	136,248	28,424	43,635	19,425		178,506	-5,128	37,898	38,230		90,408	187,222	68,890	89,811	
<i>YTD Totals</i>	<i>2,351,386</i>	<i>1,970,417</i>	<i>1,812,752</i>	<i>1,387,342</i>	<i>1,328,814</i>	<i>12,377,251</i>	<i>8,160,127</i>	<i>4,626,323</i>	<i>3,793,207</i>	<i>3,832,329</i>	<i>4,218,434</i>	<i>3,908,075</i>	<i>3,265,519</i>	<i>3,973,626</i>	<i>4,038,519</i>
Total	3,180,963	2,553,878	2,197,285	1,830,299	1,328,814	15,518,895	9,658,974	5,733,141	4,682,844	3,832,329	5,554,350	5,143,081	4,386,712	5,188,869	4,038,519
Month Increase	42.36%	-27.93%	-20.02%	-29.73%	-3.75%	39.57%	-36.14%	-42.53%	-7.08%	-10.25%	-0.06%	-13.75%	-11.14%	27.00%	22.53%
<i>YTD Increase</i>	85.84%	-16.20%	-8.00%	-23.47%	-4.22%	53.29%	-34.07%	-43.31%	-18.01%	1.03%	30.72%	-7.36%	-16.44%	21.68%	1.63%
Total Year Increase	69.92%	-19.71%	-13.96%	-16.70%		43.03%	-37.76%	-40.64%	-18.32%		22.08%	-7.40%	-14.71%	18.29%	

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	2021	2022	2023	2024	2025	2021	2022	2023	2024	2025	2021	2022	2023	2024	2025	
	Other Rental	Other Rental	Other Rental	Other Rental	Other Rental											
	Homes**	Homes**	Homes**	Homes**	Homes**	Tmshr	Tmshr	Tmshr	Tmshr	Tmshr	Total	Total	Total	Total	Total	
January	7,565,248	10,640,444	10,970,042	10,903,039	12,620,563	117,805	71,183	107,068	41,019	82,007	22,515,577	32,129,068	32,326,040	15,588,394	16,704,519	
February	8,831,162	9,964,265	9,901,463	11,277,328	11,566,055	138,103	86,764	119,484	93,891	79,599	16,833,409	17,071,361	17,078,293	15,256,753	15,106,523	
March	14,285,652	11,694,833	11,682,633	12,948,689	14,934,113	288,353	139,472	203,764	198,460	119,779	28,050,784	22,897,441	22,911,263	23,855,777	23,315,703	
April	11,899,053	11,767,660	12,328,326	12,894,732	14,964,964	387,071	230,087	302,139	214,451	217,822	39,424,885	45,219,347	43,812,778	33,495,901	39,811,889	
May	11,894,484	12,431,457	12,627,627	14,583,119	17,892,737	429,562	235,556	273,011	210,053	298,673	71,629,217	67,998,385	61,544,693	57,369,540	67,926,280	
June	15,036,636	18,707,648	18,477,129	22,241,837	23,617,435	646,362	393,576	338,773	446,629	469,878	127,947,319	136,993,703	137,311,567	162,956,697	145,610,175	
July	18,366,907	22,972,242	23,810,322	22,754,381	24,609,036	630,180	527,134	372,183	451,598	502,056	159,994,974	203,794,691	215,518,673	181,861,471	187,476,603	
August	15,236,263	17,820,645	17,510,657	19,451,549	19,549,812	723,235	476,191	311,925	342,515	476,685	158,280,320	142,641,161	148,053,622	157,867,180	162,043,637	
September	9,479,100	9,589,739	9,771,123	9,129,130		392,240	225,343	167,249	273,063		73,112,498	73,185,366	79,777,957	70,396,614	0	
October	6,243,795	5,954,385	5,629,110	6,096,788		157,157	132,022	154,211	213,496		43,787,109	43,568,138	35,908,020	36,914,698	0	
November	698,108	4,271,270	4,234,311	4,701,162		10,176	122,575	104,724	137,123		11,394,032	18,554,321	18,220,059	17,709,005	0	
December	7,063,801	3,945,571	4,807,160	5,507,905		217,271	125,826	94,433	114,467		18,096,294	10,195,045	13,534,535	12,869,300	0	
<i>YTD Totals</i>	<i>103,115,405</i>	<i>115,999,194</i>	<i>117,308,199</i>	<i>127,054,674</i>	<i>139,754,715</i>	<i>3,360,671</i>	<i>2,159,963</i>	<i>2,028,347</i>	<i>1,998,616</i>	<i>2,246,499</i>	<i>624,676,485</i>	<i>668,745,157</i>	<i>678,556,929</i>	<i>648,251,713</i>	<i>657,995,329</i>	
Total	126,600,209	139,760,159	141,749,903	152,489,659	139,754,715	4,137,515	2,765,729	2,548,964	2,736,765	2,246,499	771,066,418	814,248,027	825,997,500	786,141,330	657,995,329	
Month Increase	5.57%	16.96%	-1.74%	11.08%	0.51%	16.32%	-34.16%	-34.50%	9.81%	39.17%	13.27%	-9.88%	3.79%	6.63%	2.65%	
<i>YTD Increase</i>	71.74%	12.49%	1.13%	8.31%	10.00%	49.76%	-35.73%	-6.09%	-1.47%	12.40%	41.04%	7.05%	1.47%	-4.47%	1.50%	
Total Year Increase	62.43%	10.39%	1.42%	7.58%		24.82%	-33.15%	-7.84%	7.37%		33.78%	5.60%	1.44%	-4.83%		