Outer Banks Visitors Bureau

Gross Occupancy by Class 2022-2026

	2022 Bed & Breakfast	2023 Bed & Breakfast	2024 Bed & Breakfast	2025 Bed & Breakfast	2026 Bed & Breakfast	2022 Camp-ground	2023 Camp-ground	2024 Camp-ground	2025 Camp-ground	2026 Camp-ground	2022 Cottage	2023 Cottage	2024 Cottage	2025 Cottage	2026 Cottage
January	33,385	85,050	10,819	15,970	2,736	177,093	15,667	6,337	8,958	10,211	65,334	51,898	49,099	30,440	73,814
February	88,113	68,535	227,405	27,896	20,216	180,687	21,786	19,282	15,757	13,055	71,244	54,275	51,908	28,248	46,327
March	-6,494	122,945	65,282	104,135	83,344	414,682	159,347	135,076	166,614	114,229	136,291	117,052	143,712	115,952	104,693
April	260,362	186,041	55,545	163,901	30,653	1,294,819	454,658	296,019	356,216	378,027	326,574	298,479	279,005	292,901	260,538
May	285,411	262,423	160,661	136,494	333,454	1,046,309	571,317	587,641	659,836	598,954	530,590	410,132	532,707	558,835	443,639
June	330,644	353,506	326,158	366,804	285,454	1,770,185	1,305,653	1,018,049	940,440	1,100,924	833,391	705,955	1,003,815	988,286	726,650
July	595,516	427,557	325,951	306,173		1,860,733	1,284,313	974,783	1,005,985		1,166,419	936,181	1,035,089	947,717	
August	383,480	306,695	215,521	207,441		1,415,619	813,582	756,020	678,523		778,232	691,547	878,291	1,076,140	
September	240,314	188,170	141,952	100,985		888,980	551,520	387,637	385,917		610,925	552,665	569,120	446,843	
October	237,302	115,799	105,808	149,704		438,511	368,819	341,105	345,057		357,764	356,835	394,962	282,685	
November	77,421	36,929	175,772	77,173		176,484	148,581	122,665	104,449		79,095	142,803	161,350	128,945	
December	28,424	43,635	19,425	25,544		-5,128	37,898	38,230	40,564		187,222	68,890	89,811	71,010	
YTD Totals	*991,421*	*1,078,500*	*845,870*	*815,200*	*755,857*	*4,883,775*	*2,528,428*	*2,062,404*	*2,147,821*	*2,215,400*	*1,963,424*	*1,637,791*	*2,060,246*	*2,014,662*	*1,655,661*
Total	2,553,878	2,197,285	1,830,299	1,682,220	755,857	9,658,974	5,733,141	4,682,844	4,708,316	2,215,400	5,143,081	4,386,712	5,188,869	4,968,002	1,655,661
Month Increase	-42.09%	6.91%	-7.74%	12.46%	-22.18%	-37.78%	-26.24%	-22.03%	-7.62%	17.06%	-9.38%	-15.29%	42.19%	-1.55%	-26.47%
YTD Increase	**-27.79%**	**8.78%**	**-21.57%**	**-3.63%**	**-7.28%**	**-30.95%**	**-48.23%**	**-18.43%**	**4.14%**	**3.15%**	**-13.03%**	**-16.58%**	**25.79%**	**-2.21%**	**-17.82%**
Total Year Increase	**-19.71%**	**-13.96%**	**-16.70%**	**-8.09%**		**-37.76%**	**-40.64%**	**-18.32%**	**0.54%**		**-7.40%**	**-14.71%**	**18.29%**	**-4.26%**	

Outer Banks Visitors Bureau

Gross Occupancy by Class 2022-2026

	2022	2023	2024	2025	2026	2022	2023	2024	2025	2026	2022	2023	2024	2025	2026
	Motel/	Motel/	Motel/	Motel/	Motel/	Online Travel	Online Travel	Online Travel	Online Travel	Online Travel	Property	Property	Property	Property	Property
	Hotel	Hotel	Hotel	Hotel	Hotel	OTC*	OTC*	OTC*	OTC*	OTC*	Management	Management	Management	Management	Management
January	1,643,048	1,933,579	1,786,856	1,553,861	1,991,284	149,571	159,300	175,273	172,366	220,915	30,139,025	30,132,778	13,694,264	15,013,283	15,090,910
February	2,126,093	2,107,700	2,053,498	1,662,483	1,330,427	228,025	311,380	263,344	195,853	181,281	14,518,460	14,706,513	12,810,769	13,292,540	12,468,253
March	3,943,594	4,072,116	3,786,471	3,572,007	3,801,907	458,768	521,683	552,764	468,496	608,899	18,269,896	18,236,039	19,526,776	19,237,216	19,676,144
April	8,104,880	8,083,416	6,144,929	6,715,530	7,062,826	970,654	1,063,464	768,762	991,981	1,220,530	35,002,625	34,488,045	26,505,952	32,065,519	31,607,099
May	10,324,362	10,518,694	10,856,653	9,920,950	10,096,572	1,151,529	1,247,200	1,370,448	1,408,566	1,706,016	55,576,157	49,509,116	45,021,825	56,351,492	59,044,156
June	16,192,842	16,054,375	16,657,173	14,631,660	15,804,671	1,801,287	2,070,056	2,317,315	2,302,209	3,045,945	117,473,065	118,553,305	143,504,873	128,213,107	131,803,958
July	20,666,774	21,259,405	19,613,048	16,860,893		2,397,468	2,892,211	2,786,075	3,058,913		178,978,115	191,239,034	159,461,002	167,853,779	
August	16,657,613	16,564,558	15,531,262	15,399,929		2,079,173	2,423,773	2,309,637	2,745,138		122,930,026	129,365,315	140,143,571	144,204,919	
September	11,442,403	11,573,148	9,698,706	8,601,712		1,254,083	1,422,871	1,168,599	1,168,757		59,777,401	66,745,205	59,326,136	53,746,807	
October	7,109,786	7,072,350	6,723,465	6,004,388		637,398	737,809	760,668	753,438		35,292,753	27,840,006	29,135,862	25,783,760	
November	3,118,187	2,970,668	3,216,590	2,724,077		301,371	336,909	356,440	350,871		14,980,559	14,816,354	13,895,505	17,406,175	
December	1,900,473	2,050,618	1,817,251	1,753,979		234,745	316,867	256,241	260,866		7,958,228	11,239,061	10,790,116	8,779,937	
YTD Totals	*42,334,819*	*42,769,880*	*41,285,580*	*38,056,491*	*40,087,687*	*4,759,834*	*5,373,083*	*5,447,906*	*5,539,471*	*6,983,586*	*270,979,228*	*265,625,796*	*261,064,459*	*264,173,157*	*269,690,520*
Total	103,230,055	104,260,627	97,885,902	89,401,469	40,087,687	11,664,072	13,503,523	13,085,566	13,877,454	6,983,586	690,896,310	706,870,771	673,816,651	681,948,534	269,690,520
Month Increase	-6.97%	-0.86%	3.75%	-12.16%	8.02%	1.08%	14.92%	11.94%	-0.65%	32.31%	11.29%	0.92%	21.05%	-10.66%	2.80%
YTD Increase	**-4.04%**	**1.03%**	**-3.47%**	**-7.82%**	**5.34%**	**9.86%**	**12.88%**	**1.39%**	**1.68%**	**26.07%**	**8.58%**	**-1.98%**	**-1.72%**	**1.19%**	**2.09%**
Total Year Increase	**-5.82%**	**1.00%**	**-6.11%**	**-8.67%**		**2.09%**	**15.77%**	**-3.10%**	**6.05%**		**9.13%**	**2.31%**	**-4.68%**	**1.21%**	

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Gross Occupancy by Class 2022-2026

	2022	2023	2024	2025	2026	2022	2023	2024	2025	2026	2022	2023	2024	2025	2026
	Other Rental	Other Rental	Other Rental	Other Rental	Other Rental										
	Homes**	Homes**	Homes**	Homes**	Homes**	Tmshr	Tmshr	Tmshr	Tmshr	Tmshr	Total	Total	Total	Total	Total
January	10,640,444	10,970,042	10,903,039	12,620,563	12,440,701	71,183	107,068	41,019	82,007	3,488	32,129,068	32,326,040	15,588,394	16,704,519	17,172,443
February	9,964,265	9,901,463	11,277,328	11,566,055	11,371,268	86,764	119,484	93,891	79,599	133,899	17,071,361	17,078,293	15,256,753	15,106,523	14,012,177
March	11,694,833	11,682,633	12,948,689	14,934,113	15,260,902	139,472	203,764	198,460	119,779	201,097	22,897,441	22,911,263	23,855,777	23,315,703	23,981,414
April	11,767,660	12,328,326	12,894,732	14,964,964	16,000,810	230,087	302,139	214,451	217,822	296,793	45,219,347	43,812,778	33,495,901	39,811,889	39,635,936
May	12,431,457	12,627,627	14,583,119	17,892,737	18,934,056	235,556	273,011	210,053	298,673	325,528	67,998,385	61,544,693	57,369,540	67,926,280	70,842,303
June	18,707,648	18,477,129	22,241,837	23,617,435	26,491,547	393,576	338,773	446,629	469,878	538,392	136,993,703	137,311,567	162,956,697	145,610,175	150,260,049
July	22,972,242	23,810,322	22,754,381	24,609,036		527,134	372,183	451,598	502,056		203,794,691	215,518,673	181,861,471	187,476,603	0
August	17,820,645	17,510,657	19,451,549	19,549,812		476,191	311,925	342,515	476,685		142,641,161	148,053,622	157,867,180	162,043,637	0
September	9,589,739	9,771,123	9,129,130	9,255,453		225,343	167,249	273,063	258,945		73,185,366	79,777,957	70,396,614	63,541,209	0
October	5,954,385	5,629,110	6,096,788	5,684,081		132,022	154,211	213,496	20,503		43,568,138	35,908,020	36,914,698	32,586,097	0
November	4,271,270	4,234,311	4,701,162	4,917,339		122,575	104,724	137,123	341,589		18,554,321	18,220,059	17,709,005	20,782,408	0
December	3,945,571	4,807,160	5,507,905	5,259,066		125,826	94,433	114,467	105,110		10,195,045	13,534,535	12,869,300	10,776,144	0
YTD Totals	*75,206,307*	*75,987,220*	*84,848,744*	*95,595,867*	*100,499,284*	*1,156,638*	*1,344,239*	*1,204,503*	*1,267,758*	*1,499,197*	*322,309,305*	*314,984,634*	*308,523,062*	*308,475,089*	*315,904,322*
Total	139,760,159	141,749,903	152,489,659	164,870,654	100,499,284	2,765,729	2,548,964	2,736,765	2,972,646	1,499,197	814,248,027	825,997,500	786,141,330	785,681,187	315,904,322
Month Increase	24.41%	-1.23%	20.37%	6.18%	12.17%	-39.11%	-13.92%	31.84%	5.21%	14.58%	7.07%	0.23%	18.68%	-10.64%	3.19%
YTD Increase	**8.19%**	**1.04%**	**11.66%**	**12.67%**	**5.13%**	**-42.38%**	**16.22%**	**-10.40%**	**5.25%**	**18.26%**	**5.19%**	**-2.27%**	**-2.05%**	**-0.02%**	**2.41%**
Total Year Increase	**10.39%**	**1.42%**	**7.58%**	**8.12%**		**-33.15%**	**-7.84%**	**7.37%**	**8.62%**		**5.60%**	**1.44%**	**-4.83%**	**-0.06%**	