

	Outer Banks Visitors Bureau														
	Gross Occupancy by Class 2022-2026														
	2022	2023	2024	2025	2026	2022	2023	2024	2025	2026	2022	2023	2024	2025	2026
	Motel/	Motel/	Motel/	Motel/	Motel/	Online Travel	Online Travel	Online Travel	Online Travel	Online Travel	Property	Property	Property	Property	Property
	Hotel	Hotel	Hotel	Hotel	Hotel	OTC*	OTC*	OTC*	OTC*	OTC*	Management	Management	Management	Management	Management
January	1,643,048	1,933,579	1,786,856	1,553,861	1,991,284	149,571	159,300	175,273	172,366	220,915	30,139,025	30,132,778	13,694,264	15,013,283	15,090,910
February	2,126,093	2,107,700	2,053,498	1,662,483	1,330,427	228,025	311,380	263,344	195,853	181,281	14,518,460	14,706,513	12,810,769	13,292,540	12,468,253
March	3,943,594	4,072,116	3,786,471	3,572,007	3,801,907	458,768	521,683	552,764	468,496	608,899	18,269,896	18,236,039	19,526,776	19,237,216	19,676,144
April	8,104,880	8,083,416	6,144,929	6,715,530	7,062,826	970,654	1,063,464	768,762	991,981	1,220,530	35,002,625	34,488,045	26,505,952	32,065,519	31,607,099
May	10,324,362	10,518,694	10,856,653	9,920,950	10,096,572	1,151,529	1,247,200	1,370,448	1,408,566	1,706,016	55,576,157	49,509,116	45,021,825	56,351,492	59,044,156
June	16,192,842	16,054,375	16,657,173	14,631,660		1,801,287	2,070,056	2,317,315	2,302,209		117,473,065	118,553,305	143,504,873	128,213,107	
July	20,666,774	21,259,405	19,613,048	16,860,893		2,397,468	2,892,211	2,786,075	3,058,913		178,978,115	191,239,034	159,461,002	167,853,779	
August	16,657,613	16,564,558	15,531,262	15,399,929		2,079,173	2,423,773	2,309,637	2,745,138		122,930,026	129,365,315	140,143,571	144,204,919	
September	11,442,403	11,573,148	9,698,706	8,601,712		1,254,083	1,422,871	1,168,599	1,168,757		59,777,401	66,745,205	59,326,136	53,746,807	
October	7,109,786	7,072,350	6,723,465	6,004,388		637,398	737,809	760,668	753,438		35,292,753	27,840,006	29,135,862	25,783,760	
November	3,118,187	2,970,668	3,216,590	2,724,077		301,371	336,909	356,440	350,871		14,980,559	14,816,354	13,895,505	17,406,175	
December	1,900,473	2,050,618	1,817,251	1,753,979		234,745	316,867	256,241	260,866		7,958,228	11,239,061	10,790,116	8,779,937	
YTD Totals	26,141,977	26,715,505	24,628,407	23,424,831	24,283,016	2,958,547	3,303,027	3,130,591	3,237,262	3,937,641	153,506,163	147,072,491	117,559,586	135,960,050	137,886,562
Total	103,230,055	104,260,627	97,885,902	89,401,469	24,283,016	11,664,072	13,503,523	13,085,566	13,877,454	3,937,641	690,896,310	706,870,771	673,816,651	681,948,534	137,886,562
Month Increase	-13.64%	1.88%	3.21%	-8.62%	1.77%	-4.19%	8.31%	9.88%	2.78%	21.12%	-1.60%	-10.92%	-9.06%	25.16%	4.78%
YTD Increase	-2.13%	2.19%	-7.81%	-4.89%	3.66%	15.99%	11.64%	-5.22%	3.41%	21.63%	6.59%	-4.19%	-20.07%	15.65%	1.42%
Total Year Increase	-5.82%	1.00%	-6.11%	-8.67%		2.09%	15.77%	-3.10%	6.05%		9.13%	2.31%	-4.68%	1.21%	
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