

**RECORD OF MINUTES
DARE COUNTY TOURISM BOARD
THURSDAY, JUNE 30, 2022
9:00 A.M.
OUTER BANKS VISITORS BUREAU ADMINISTRATIVE OFFICES
MANTEO, NC 27954**

ATTENDING:

In-Person: Tim Cafferty, Chair; Monica Thibodeau, Vice Chair; Ervin Bateman, Treasurer; Ivy Ingram, Assistant Treasurer; Mark Ballog, Gray Berryman, Bambos Charalambous, Leo Holland, Bobby Owens, Dennis Robinson, Mike Siers, and Jay Wheless, Legal Counsel.

Via GoToMeeting: David Hines.

EXCUSED ABSENCE Jamie Chisholm, Secretary.

STAFF (in person):

Lee Nettles, Executive Director
Diane Bognich, Director of Administration
Amy Wood, Clerk to the Board/Administrative Specialist
Lorrie Love, Tourism Sales and Events Manager
Aaron Tuell, Public Relations Manager
Stephanie Hall, Senior Content Coordinator

OTHERS ATTENDING:

Via GoToMeeting: Katie Stone.

In-Person: Philip Ruckle, The Coastland Times; Leigh Sudbrink, Manteo resident.

The meeting was called to order at 9:00 a.m. The Board then recited the pledge of allegiance, followed by a moment of silence.

APPROVAL OF AGENDA: Mr. Holland moved to approve the agenda. Second by Mr. Charalambous. There was no discussion.

Yes: Mark Ballog, Ervin Bateman, Gray Berryman, Tim Cafferty, Bambos Charalambous, David Hines, Leo Holland, Ivy Ingram, Bobby Owens, Dennis Robinson, Mike Siers, and Monica Thibodeau.

No: None. The motion passed unanimously (12-0).

APPROVAL OF MINUTES: Ms. Thibodeau moved to approve the meeting minutes from May 19, 2022 meeting. Second by Ms. Ingram. There was no discussion.

Yes: Mark Ballog, Ervin Bateman, Gray Berryman, Tim Cafferty, Bambos Charalambous, David Hines, Leo Holland, Ivy Ingram, Bobby Owens, Dennis Robinson, Mike Siers, and Monica Thibodeau.

No: None. The motion passed unanimously (12-0).

PUBLIC COMMENTS: Leigh Sudbrink stated that she had been following progress of the event center and was excited about it and encouraged indoor tennis courts to be offered in the center.

CHAIR REPORT: The Chair recapped the public meeting on the event center, past and future stewardship reports made to towns, and the meeting held in conjunction with the schools for the Careers Beyond the Counter program.

BUDGET AND FINANCE REPORT: Mr. Bateman reviewed the meals and occupancy receipts received. Receipts for fiscal year 2021-2022 are up 16.51% compared to 2020-2021 actual receipts.

Diane Bognich reviewed the Budget Amendment for Fiscal Year 2021-2022, which include repairs to the marlin and display case located at the Aycock Brown Welcome Center and increase in the research line item for the long-range tourism plan.

Following review, Mr. Holland moved to approve the amended Fiscal Year 2021-2022 budget. Second by Mr. Berryman. There was no discussion.

Yes: Mark Ballog, Ervin Bateman, Gray Berryman, Tim Cafferty, Bambos Charalambous, David Hines, Leo Holland, Ivy Ingram, Bobby Owens, Dennis Robinson, Mike Siers, and Monica Thibodeau.

No: None. The motion passed unanimously (12-0).

FISCAL YEAR 2022-23 BUDGET: Diane Bognich reviewed the proposed budget for Fiscal Year 2022-2023. Following the review, Mr. Bateman moved to adopt the Fiscal Year 2022-2023 Budget Ordinance. Second by Mr. Holland. There was no discussion.

Yes: Mark Ballog, Ervin Bateman, Gray Berryman, Tim Cafferty, Bambos Charalambous, David Hines, Leo Holland, Ivy Ingram, Bobby Owens, Dennis Robinson, Mike Siers, and Monica Thibodeau.

No: None. The motion passed unanimously (12-0).

OUTER BANKS VISITORS BUREAU UPDATES: Lee Nettles reviewed:

- Work with the media agencies on creative and marketing plans for the enthusiast groups
- Long Range Tourism Management Planning in the starting stages. He anticipates the task force to be named soon, and to meet in late September.
- Plans to hold an in-person Tourism Summit in November
- the Economic Development Partnership of North Carolina meeting to be held in Duck in November

Lorrie Love reviewed her role with the Careers Beyond the Counter program and upcoming events at the event site.

Aaron Tuell reviewed recent coverage of the Outer Banks.

OLD BUSINESS: There was no old business before the Board.

NEW BUSINESS: Lee Nettles noted that staff was looking into a grant to install two electric vehicle charging stations at the Sarah Owens Welcome Center (on Roanoke Island).

BOARD MEMBER COMMENTS:

Mr. Holland thanked the Board for joining the Mid-Currituck Bridge Amicus Brief.

Mr. Ballog noted that the restaurants were busy, and prices were going up.

Ms. Thibodeau noted that the Town of Duck was bustling.

Mr. Siers shared that 1.3 million cars passed over the causeway in the past 32 days.

Mr. Robinson thanked the Board for the grant to Graveyard of the Atlantic Museum.

Mr. Owens thanked the Board for their financial support of the Town Commons parking lot and Davis lot.

Mr. Charalambous wished everyone a great holiday weekend.

SET DATE, TIME, AND PLACE OF NEXT MEETING: The next meeting is scheduled for 9:00 a.m. on Thursday, August 18, 2022 in the Curtis Creech Memorial Boardroom, Outer Banks Visitors Bureau Administrative Office, Manteo, NC

The Chair asked if there was any further business before the Board. Hearing none, the Chair adjourned the meeting at 9:52 a.m.

ATTESTED:



Clerk, Dare County Tourism Board