

**RECORD OF MINUTES
DARE COUNTY TOURISM BOARD
LONG-RANGE TOURISM MANAGEMENT PLAN SPECIAL COMMITTEE
WEDNESDAY, MARCH 13, 2024
9:00 A.M.
OUTER BANKS VISITORS BUREAU ADMINISTRATIVE OFFICES
MANTEO, NC 27954**

ATTENDING: Dennis Robinson, Chair; Mark Ballog, Jessica Barnes, Karen Brown, Tim Cafferty, Shannon Castillo (virtual), Jamie Chisholm, Donna Creef, Augusta Feldmann, Mary Helen Goodloe-Murphy, Dave Hallac, Natalie Kavanagh, Elizabeth Morey, Bobby Outten, Mike Remige, Chris Sawin (virtual), Ronnie Sloan, and Tim Sweeney.

EXCUSED ABSENCE: Reide Corbett, Nick Graham, Lee Nettles, and Chris Vlahos .

STAFF:

Jeff Schwartzberg, Community Engagement Manager
Amy Wood, Clerk to the Board/Administrative Specialist
Diane Bognich, Director of Administration
Lorrie Love, Tourism Sales and Events Manager

OTHERS ATTENDING: Sam Walker, Katie Morgan, and Luke Halton.

The meeting was called to order at 9:00 a.m.

Jeff Schwartzberg reviewed community engagement efforts over the past month.

Jeff Schwartzberg shared a revised draft of the Outer Banks Pledge. Work on the pledge continues.

The Chair and Jeff Schwartzberg led discussion about the structure of the Special Committee and how it wanted to focus on the items laid out in the Long Range Tourism Management Plan, and how the Tourism Board could handle the matter by leading, convening, or advocating.

The Special Committee members did like the idea of breaking into small sub-committees to tackle the issues; however, they wanted to see what task forces and/or advisory councils already existed and were working on these issues before deciding how to proceed.

SET DATE, TIME, AND PLACE OF NEXT MEETING: The next meeting will be Wednesday, April 10, 2024 at 9:15 a.m.

The Chair asked if there was any further business before the Board. Hearing none, the Chair adjourned the meeting at 10:06 a.m.

ATTESTED:



Clerk, Dare County Tourism Board