

**RECORD OF MINUTES
DARE COUNTY TOURISM BOARD
THURSDAY, MARCH 21, 2019
9:00 A.M.**

**OUTER BANKS VISITORS BUREAU ADMINISTRATIVE OFFICES
MANTEO, NC 27954**

ATTENDING: Wally Overman, Chair; Myra Ladd-Bone, Vice Chair; Bambos Charalambous, Assistant Treasurer; Mike Hogan, Secretary; George Banks, III, Chuck Burdick, Jamie Chisholm, Webb Fuller, Chris Nason, Bobby Owens, David Pergerson, Jeff Pruitt, and Jay Wheless, Legal Counsel.

EXCUSED ABSENCE: Pat Weston, Treasurer.

STAFF:

Lee Nettles, Executive Director
Diane Bognich, Director of Administration
Lorrie Love, Tourism Sales and Events Manager
Amy Wood, Clerk to the Board/Administrative Specialist

OTHERS: Dave Hallac, Superintendent, and Michael Barber, Public Relations; Outer Banks Group, National Park Service; Jessica Green, Outer Banks Forever; Breynn Bailey, Roanoke Island Trails.

The meeting was called to order at 9:00 a.m. The Board then recited the pledge of allegiance, followed by a moment of silence.

APPROVAL OF AGENDA: Ms. Ladd-Bone moved to approve the agenda. Mr. Banks seconded. There was no discussion and the motion passed unanimously.

APPROVAL OF MINUTES: Mr. Charalambous moved to approve the February 14, 2019, meeting minutes. Mr. Pergerson seconded. There was no discussion and the motion passed unanimously.

PUBLIC COMMENTS: There were no public comments.

PRESENTATION: Superintendent Hallac gave a Year in Review presentation for the National Park Service sites in Dare County (on file).

STEERING COMMITTEE REPORT: The Chair and Lee Nettles reviewed the following:

- Firework Grant Requests:

ORGANIZATION	RECOMMENDED AWARD
Avon Property Owner's Association	\$11,250
Town of Kill Devil Hills	\$13,125
Town of Manteo	\$13,125
Town of Nags Head	\$12,500

Mr. Charalambous moved to approve the Firework Grant Awards as presented. Mr. Nason seconded. There was no discussion and the motion passed unanimously.

STEERING COMMITTEE REPORT (continued):

- Short Term Restricted Fund Grant Rules and Qualifications and Application amendments:
The Natural, Historic, and Cultural Line Item grant will merge into the Short-Term Restricted Fund Project Grant. Applicants will need to submit an application to outline the project, the impact of the project on tourism, a statement of need, a copy of their most recent balance sheet, and a budget overview of the entire project's funding and expenditures. Mr. Fuller moved to approve the amendments to the Short-Term Restricted Fund Project Grant Rules and Qualifications and Application. Ms. Ladd-Bone seconded. There was no discussion and the motion passed unanimously.

- Resolution 2019-1, Resolution Terminating the Green and Open Space Preservation of Land (GOSPL) Line Item. The Chair read the resolution into the minutes (on file):

DARE COUNTY TOURISM BOARD RESOLUTION TERMINATING THE GREEN AND OPEN SPACE PRESERVATION OF LAND (GOSPL) LINE ITEM

WHEREAS, the Dare County Tourism Board is a North Carolina Public Authority; and

WHEREAS, there is no contract between the Dare County Tourism Board and any other entity, public or private, creating the obligation to dedicate these funds; and

WHEREAS, since adoption on September 21, 2000, the Board has reserved funds within the GOSPL line item; and

WHEREAS, three GOSPL grants have been executed; and

NOW, THEREFORE, BE IT RESOLVED, the Dare County Tourism Board terminates the GOSPL line item effective upon adoption with monies in the line item to be distributed as follows:

- \$350,000 to a newly created line item in Long Term Restricted Fund for the purpose of providing funds for unexpected and extraordinary circumstances
- 70% to Long Term, per the Board's customary allocation schedule
- 30% to Short Term, per the Board's customary allocation schedule

BE IT FURTHER RESOLVED, any properties purchased with GOSPL awards remain subject to the restrictions of the contract issued with their award;

ADOPTED THIS 21st DAY OF MARCH 2019 by [unanimous] support of the Dare County Tourism Board

Mr. Burdick moved to approve Resolution 2019-1. Mr. Charalambous seconded. There was no discussion and the motion passed unanimously.

BUDGET AND FINANCE REPORT: Diane Bognich reviewed the meals and occupancy receipts received. Receipts for fiscal year 2018-2019 are up 2.88% over 2017-2018 actual receipts.

Diane Bognich reviewed the budget amendment, which increased the amount of funds available in the grant line item in the amount of \$58,420. Mr. Charalambous moved to approve the budget amendment. Mr. Hogan seconded. There was no discussion and the motion passed unanimously.

GRANTS AND LOCAL PUBLIC RELATIONS:

<u>Organization</u>	<u>Event</u>	<u>Recommended Award Amount</u>
Chicamacomico Historical Assoc.	Thanksgiving on Hatteras Island	\$3,500.00
Dare Co. Arts Council	Rock the Cape	\$5,000.00
Dare Co. Arts Council	Surfalorus Film Festival	\$4,500.00
Dare Co. Arts Council	Veterans Week	\$7,000.00
ESC OBXNC District	ESA Easterns Surfing Championships	\$18,000.00
Elizabethan Gardens	WinterLights	\$25,000.00 to be used for marketing & electrical upgrade
First Flight Rotary Club	Oink & Oyster Roast	\$2,500.00
Hatteras Island Youth Ed. Fund	Surfin' Turkey 5k & Puppy Drum Fun Run	\$6,000.00
Manteo Rotary Club	Inshore Slam Fishing Tournament	\$1,000.00
Nags Head Fishing Club	Nags Head Surf Fishing Invitational	\$4,000.00
OBX GO FAR	Jeep Jam	\$17,000.00
OBX Pride	Outer Banks Pride Fest	\$11,000.00
Outer Banks Seafood Festival	Seafood Festival	\$30,000.00
Outer Banks Sporting Events	Outer Banks Triathlon	\$7,500.00
Outer Banks Sporting Events	Towne Bank/Outer Banks Marathon	\$20,000.00
Roanoke Island Historical Assoc.	Lost Colony Wine & Culinary Festival	\$17,000.00
Rogallo Foundation	Outer Banks Brewtag	\$10,000.00
Town of Duck	Duck Jazz Festival	\$9,000.00
Town of Manteo	Maritime Museum Wooden Boat Show	\$3,600.00
Town of Manteo	Dare Day	\$20,000.00
	<i>TOTAL RECOMMENDED AMOUNT</i>	<i>\$221,600.00</i>

Ms. Ladd-Bone moved to accept the awards as presented. Mr. Burdick seconded. There was no discussion and the motion passed unanimously.

Mr. Pergerson moved to enter closed session pursuant to NCGS 143.318.11 (a)(5) to establish, or to instruct the public body's staff or negotiating agents concerning the position to be taken by or on behalf of the public body in negotiating (i) the price and other material terms of a contract or proposed contract for the acquisition of real property located at 6714 and 6716 S Croatan Hwy, Nags Head, NC 27959 and owned by On Trading Company and Overrun II, LLC, by purchase, option, exchange, or lease as expansion of parking and other use for The Soundside Event Site and properties located at 6800, 6807, 6900, and 6906 S. Croatan highway, Owned by the Dare County Tourism Board and the Town of Nags Head and 6806 S. Virginia Dare Trail, owned by the Dare County Tourism Board. Mr. Charalambous seconded. There was no discussion and the motion passed unanimously.

The meeting entered closed session at 10:14 a.m. The meeting resumed open session at 10:57 a.m.

The Board took a short break and the meeting resumed at 11:00 a.m.

Mr. Burdick moved to ratify the current offer to purchase and move to close, unless something arises that needs to be reviewed by the Board, keeping as close to an April 1, 2019 deadline as possible. Mr. Hogan seconded. There was no discussion and the motion passed unanimously.

OUTER BANKS VISITORS BUREAU UPDATES: Lee Nettles reviewed:

- the three-year comparison graph for occupancy. Lee will continue to update these for the Board.
- Board member opportunities.
- A future public meeting with Johnson Consulting, allowing residents to express their opinions on what they would, and would not, like to see at the site.
- Digital agency finalists have been selected and staff is scheduling interviews.
- Inquiry, fulfillment, and visitation numbers

Lorrie Love reviewed the recent Travel South Post Familiarization Tour and the upcoming Tourism Summit. She also reviewed Aaron Tuell and Dan Lewis' appearance on WTKR.

OLD BUSINESS: There was no old business before the Board.

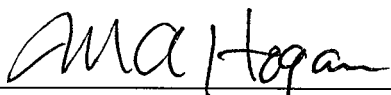
NEW BUSINESS: Mr. Fuller asked about the progress of meetings with neighboring counties. Lee Nettles noted they had not been scheduled but would speak with the Chair about the format of those meetings. Mr. Fuller asked if the Board had concerns about short term rentals (i.e. Airbnb). The Board spoke about what towns and state were doing about these and asked if the County Tax Collector would speak to the Board about occupancy collections for these types of rentals.

BOARD MEMBER COMMENTS: Mr. Pruitt thanked the Grants Committee members for their work in review and recommending the grant applications and awards.

SET DATE, TIME AND PLACE OF NEXT MEETING: The next meeting will be Thursday, April 25, 2019 at 9:00 a.m. in Curtis Creech Memorial Boardroom, Outer Banks Visitors Bureau Administrative Office, Manteo, NC.

Mr. Banks moved to adjourn. Ms. Ladd-Bone seconded. There was no discussion and the motion passed unanimously. The meeting was adjourned at 11:20 a.m.

ATTESTED:



Secretary, Dare County Tourism Board

2018 YEAR IN REVIEW



CAPE HATTERAS NATIONAL SEASHORE
FORT RALEIGH NATIONAL HISTORIC SITE
WRIGHT BROTHERS NATIONAL MEMORIAL



STAFF

- 81 STAFF
- 100 SEASONAL STAFF
- 336 VOLUNTEERS
- 23,998 HOURS

VISITATION

- TOTAL: 3.19 M VISITS
- 78,000 OVERNIGHT CAMPERS

INTERESTING FACTS

- 5 VISITOR CENTERS
- OVER 200 PUBLIC TOILETS
- 2 WATER TREATMENT PLANTS
- 60 SEPTIC SYSTEMS
- 84 PARKING LOTS
- 230 BUILDINGS
- 3 AIRSTRIPS

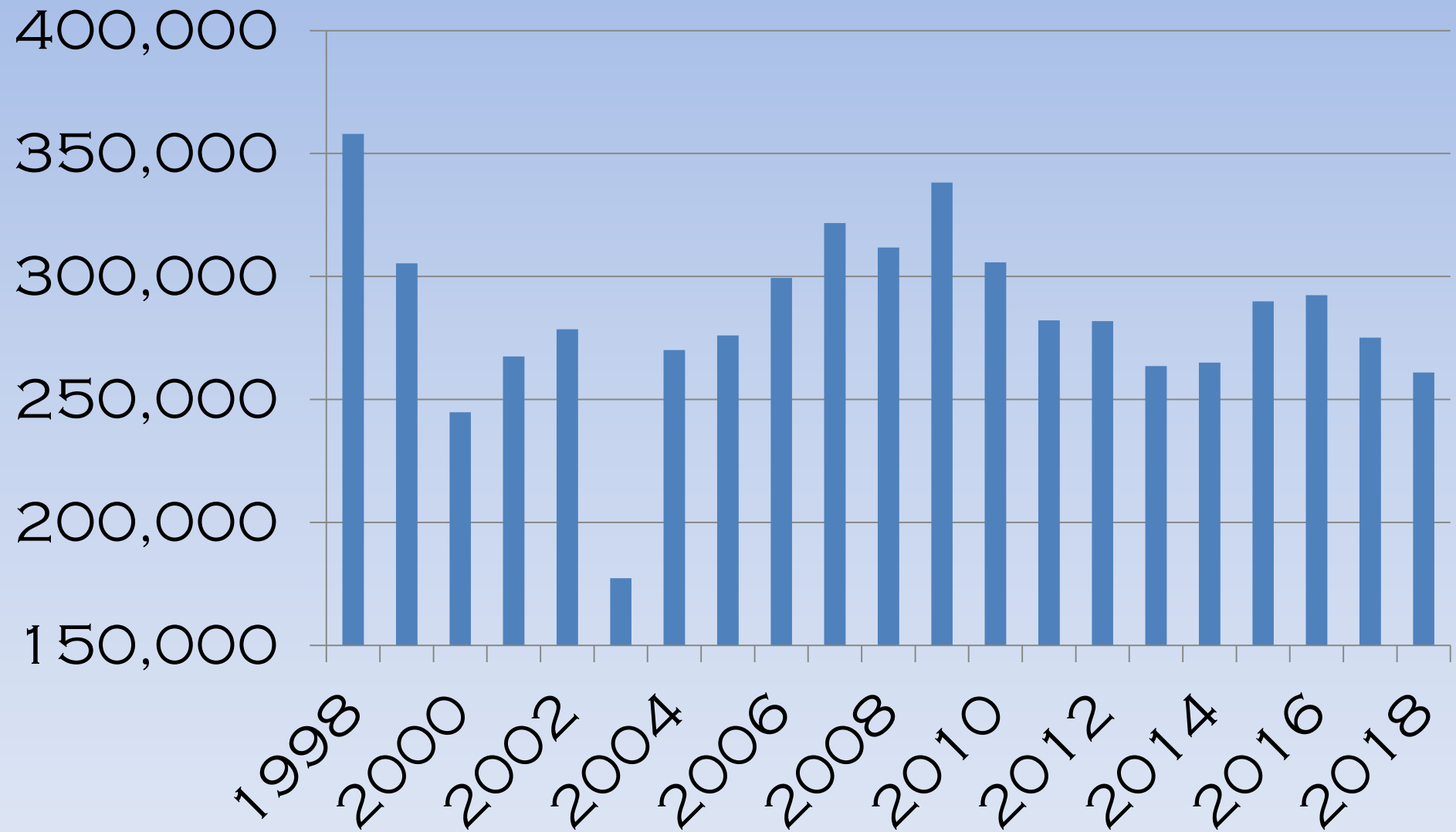
BUDGET

- \$15.4 M
 - \$9.7 M BASE FUNDING
 - \$2.8 M OFF-ROAD VEHICLE PERMITS
 - \$2.6 M CAMPING AND LIGHTHOUSE FEES
 - \$250 K IN OTHER FEES AND DONATIONS



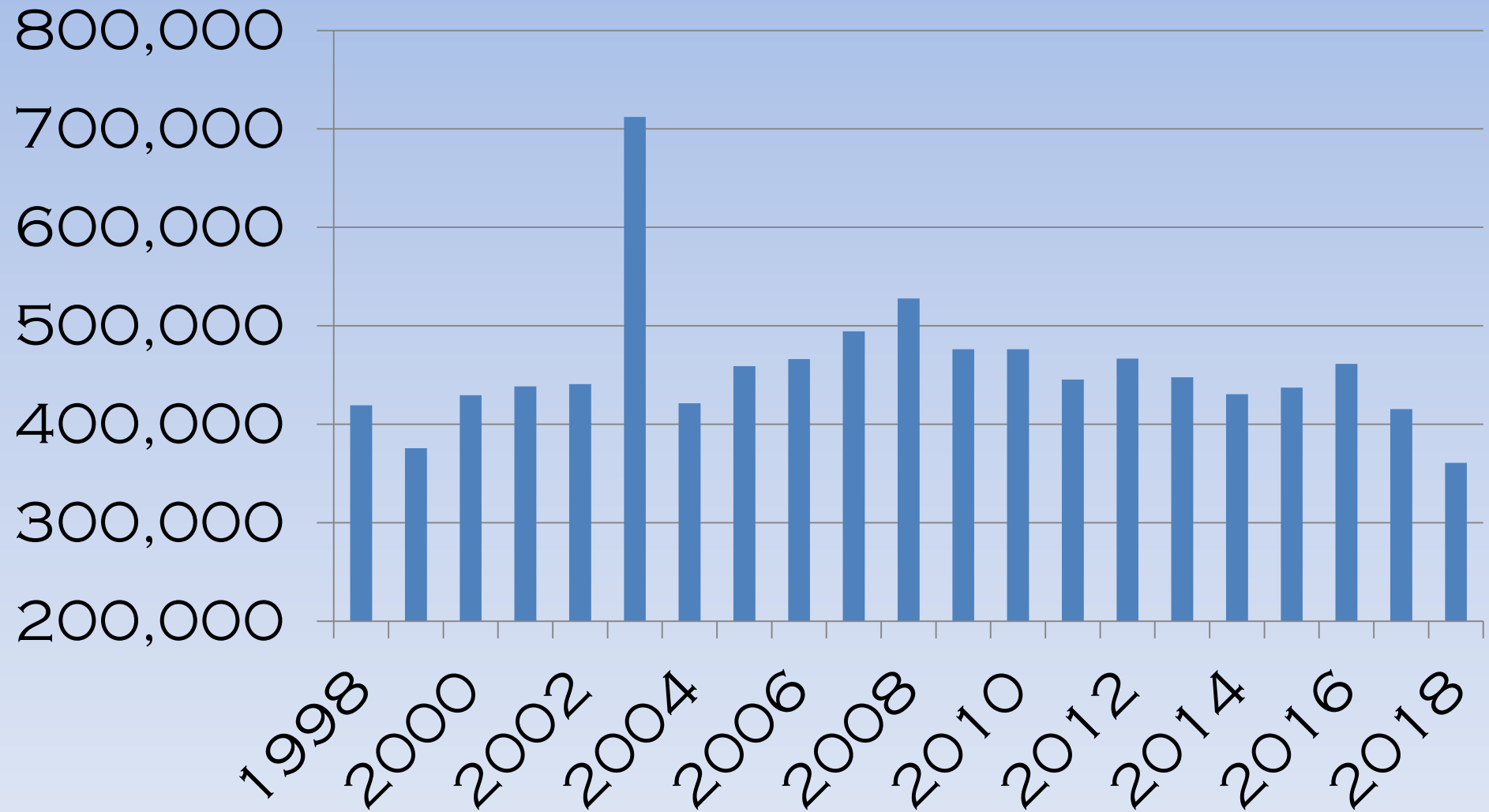


FORT RALEIGH: -5%



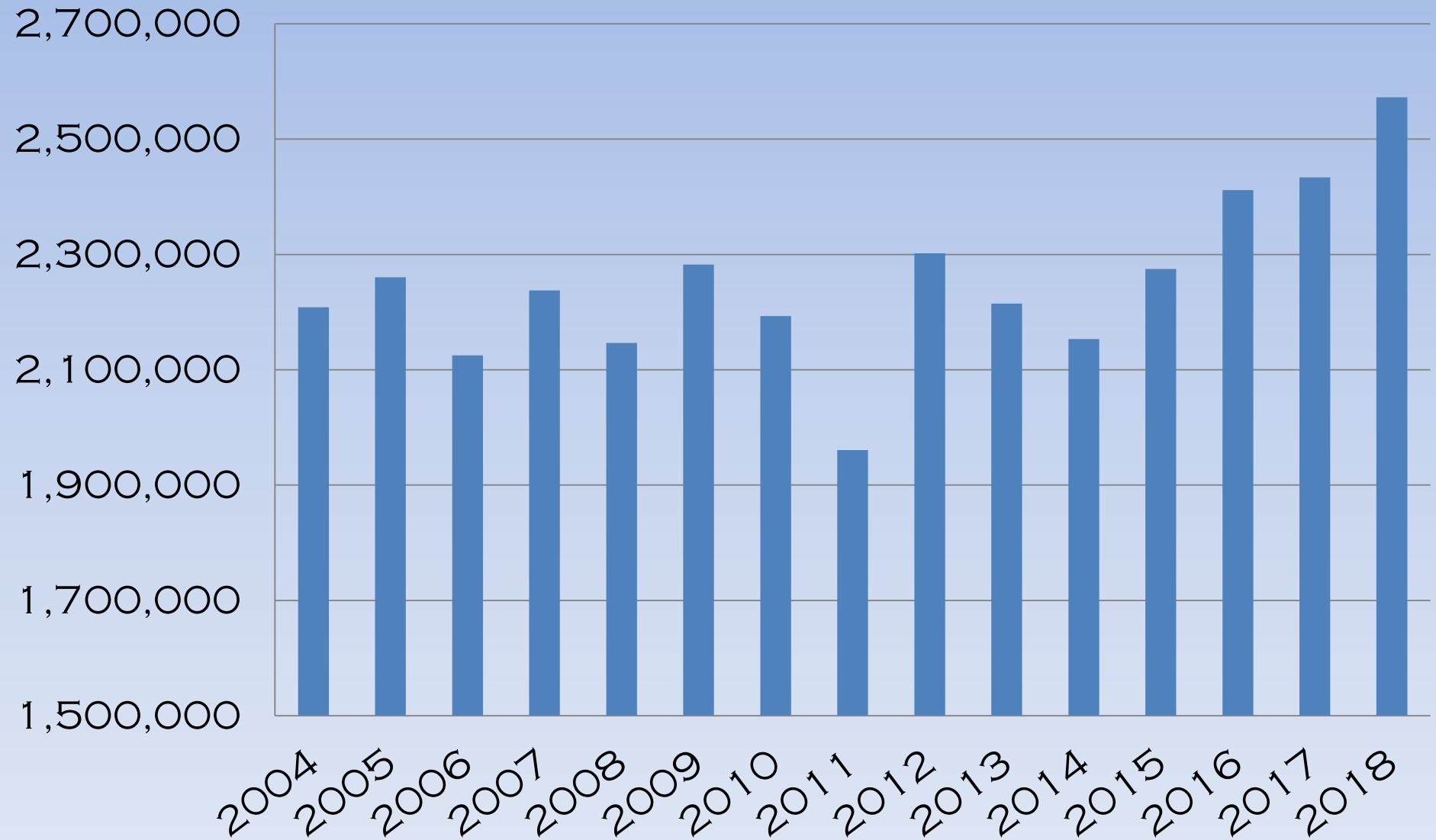


WRIGHT BROTHERS: -13%



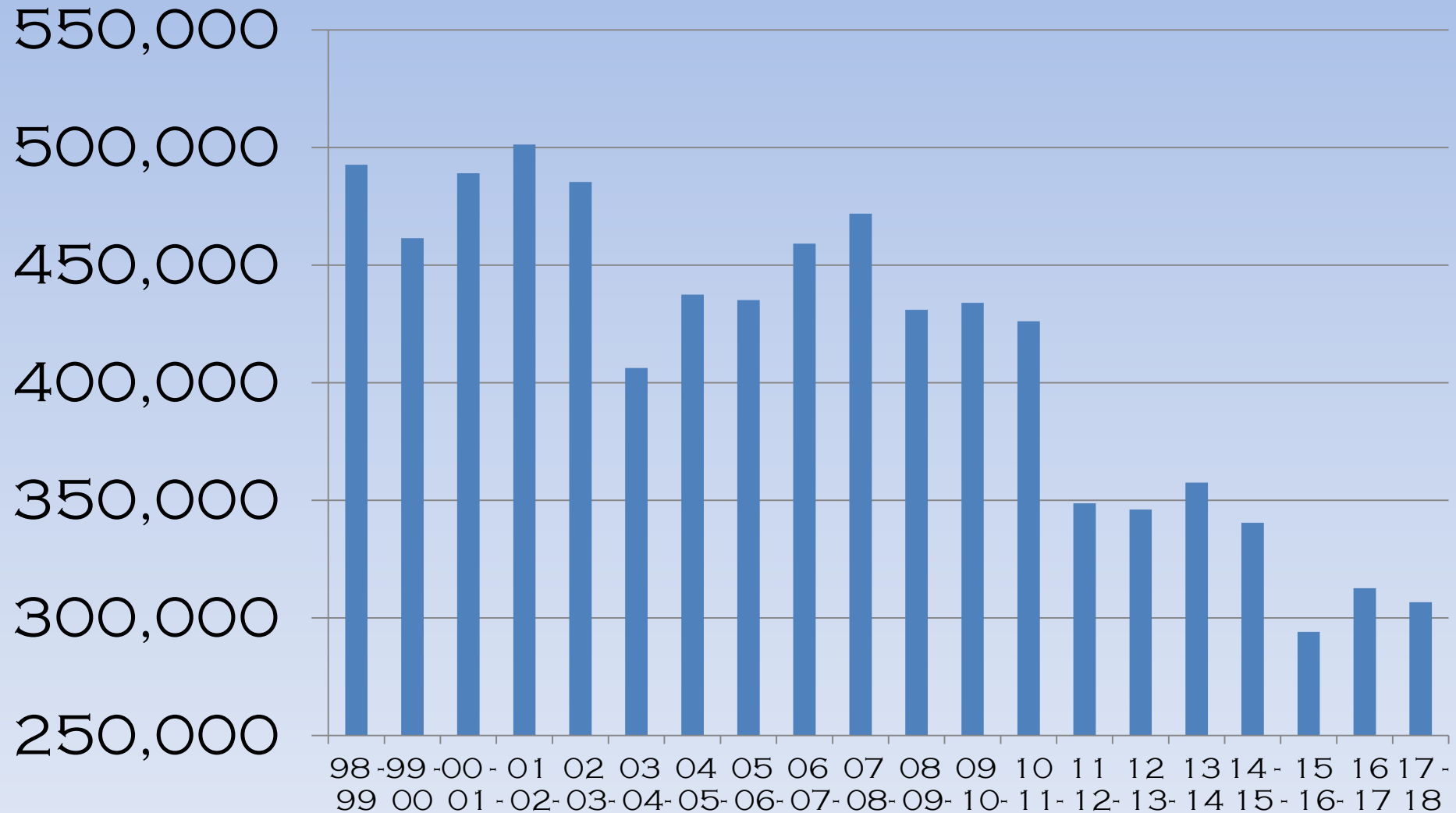


CAPE HATTERAS: 6%





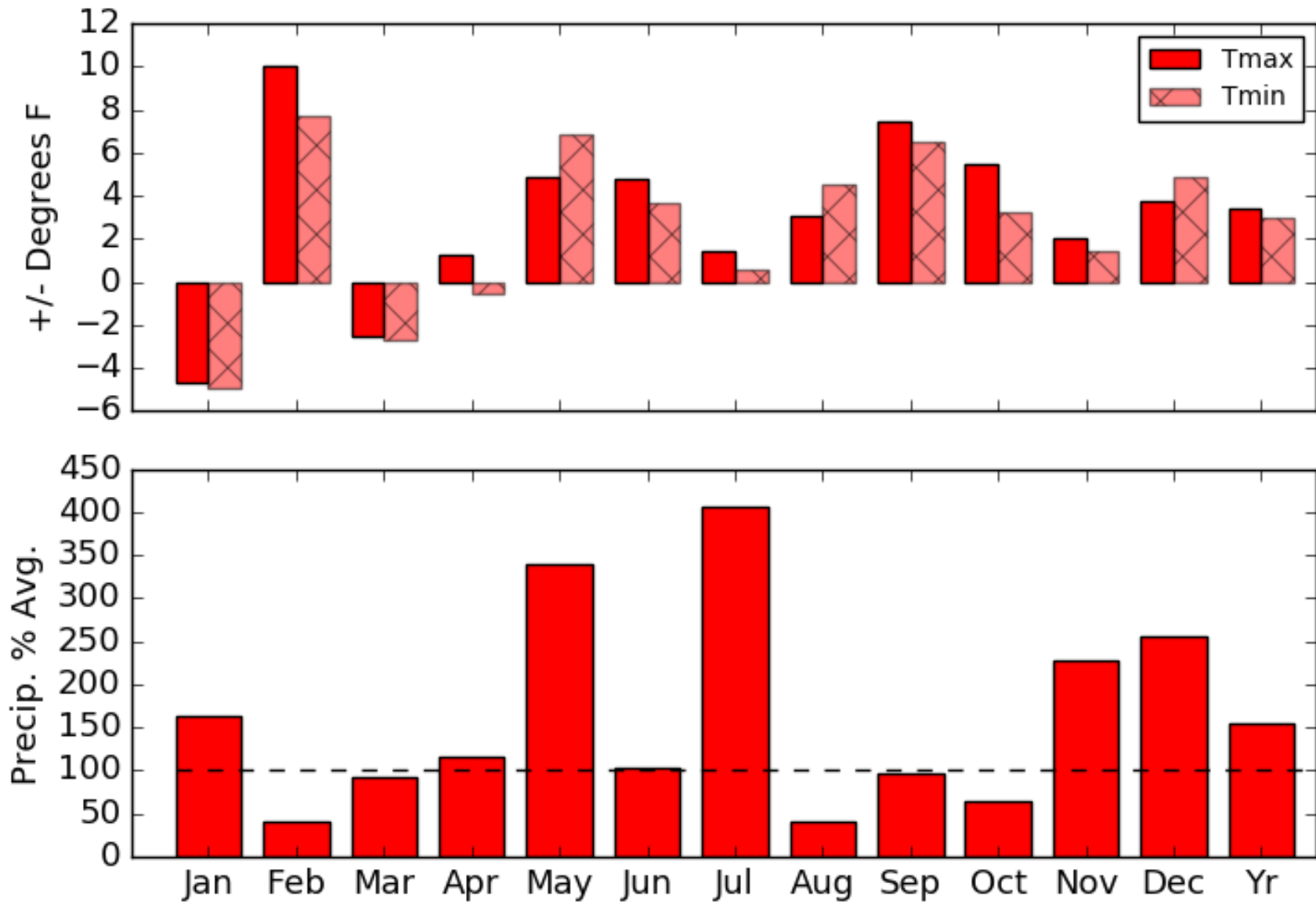
HATTERAS TO OCRACOKE



Data from: the North Carolina Department of Transportation Ferry Division

2018: WARM AND RAINY

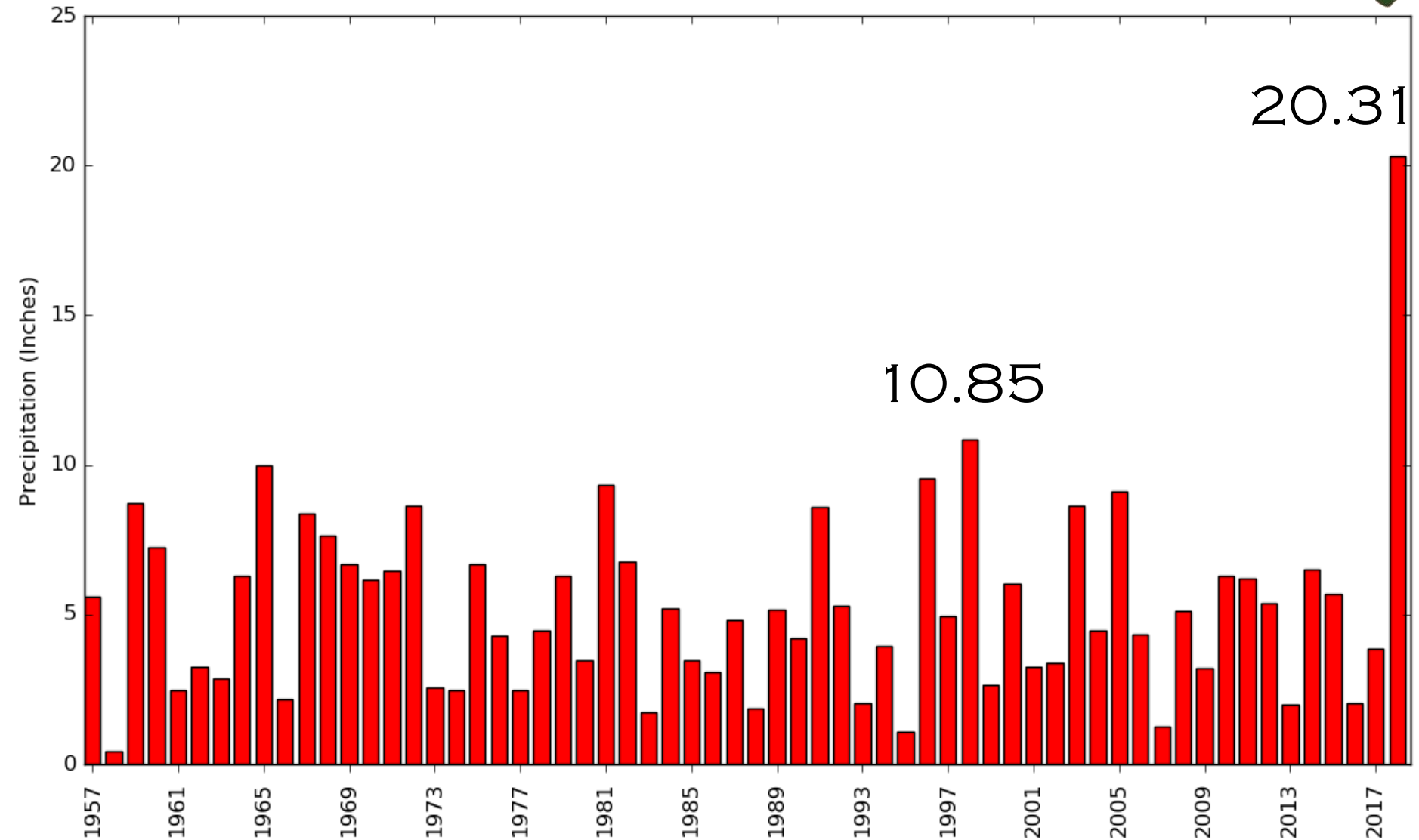
Cape Hatteras Airport (311458) - 2018 - Departure from 1981 - 2010 Avgs.



BILLY MITCHELL AIRPORT — DEPARTURE FROM 1981-2010 AVERAGE

JULY RAIN – A RECORD!

Cape Hatteras Airport (311458) July Precipitation 1957 - 2018





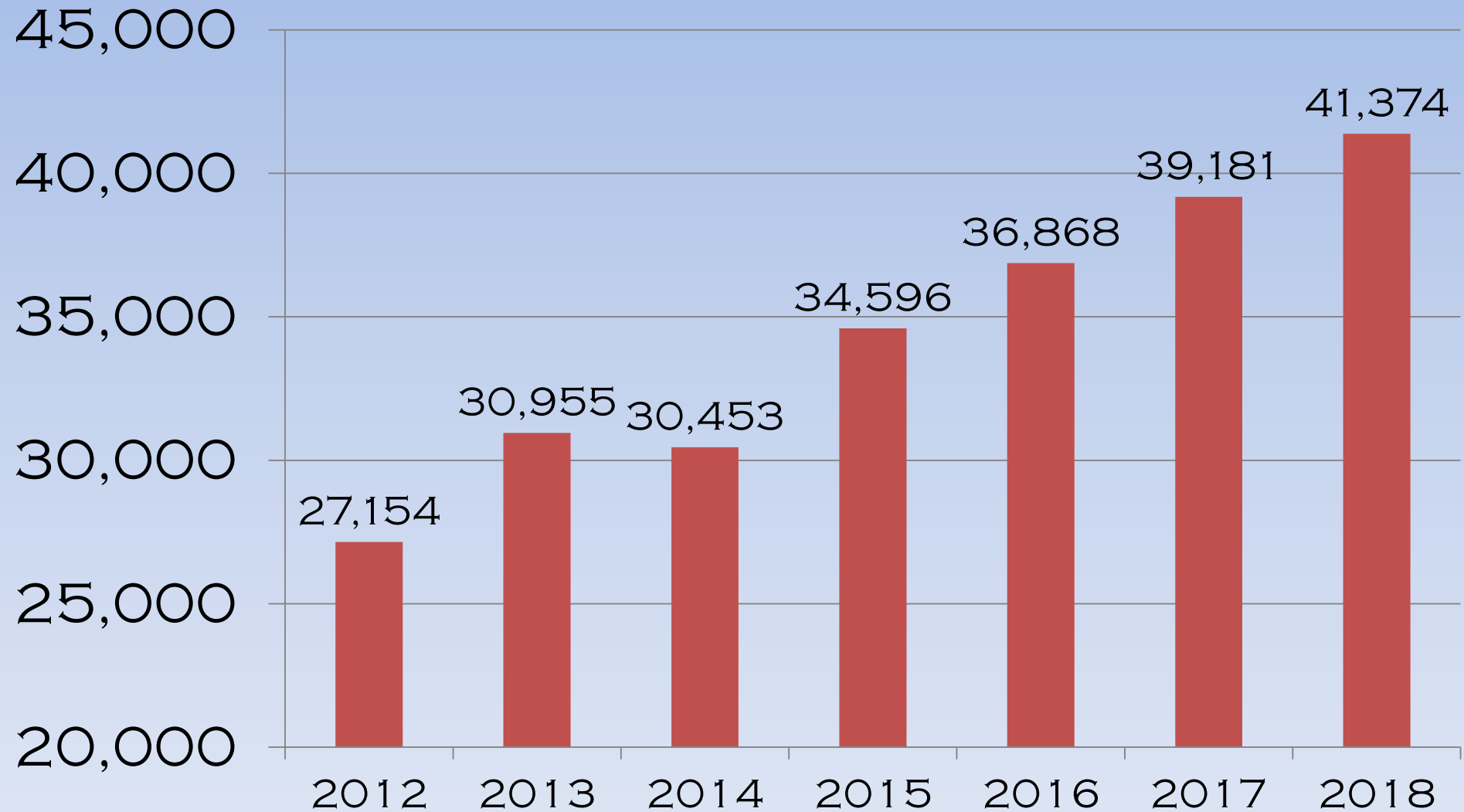
VISITOR ENGAGEMENT



PARK	PROGRAMS	VISITORS AT THE PROGRAMS	JUNIOR RANGERS
HATTERAS	876	17,518	1840
FORT RALEIGH	492	6,093	1168
WRIGHT BROTHERS	1,078	53,194	4909
TOTAL	2,446	76,805	7919



2018: MOST ORV PERMITS SOLD





93% OF ORV ROUTES WERE OPEN DURING SUMMER 2018

- MAY THROUGH SEPTEMBER
- 2013: 17.7 MILES
- 2014: 19.8 MILES
- 2015: 22.2 MILES
- 2016: 25.6 MILES
- 2017: **27.2** MILES
- 2018: **27.0** MILES





WINTER STORM RILEY



IMPACTS OF FLORENCE



EROSION CONTINUES:2013-2018

4/6/13 AND 9/10/18 – GOOGLE EARTH



Image © 2019 DigitalGlobe

Google Earth

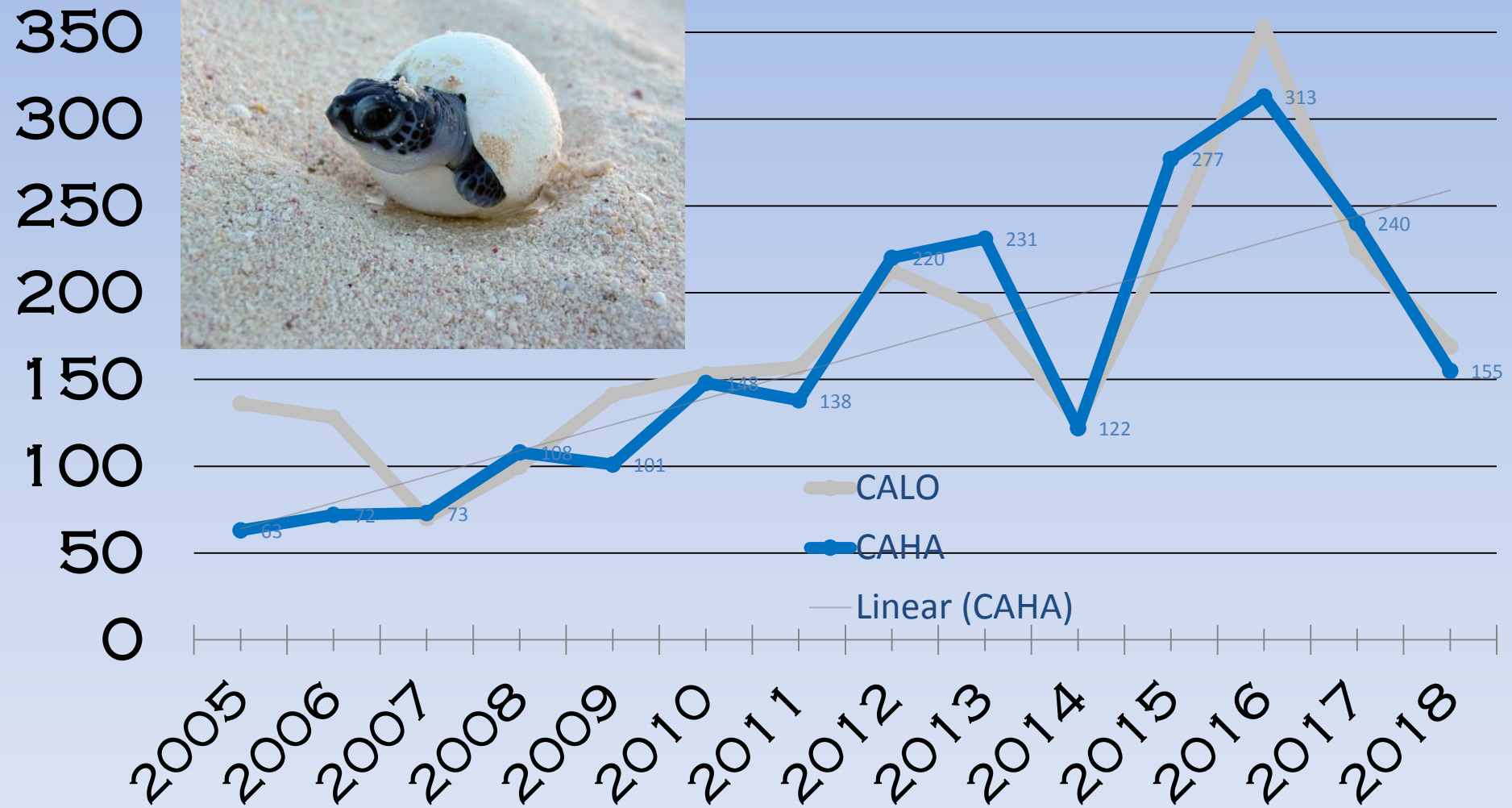




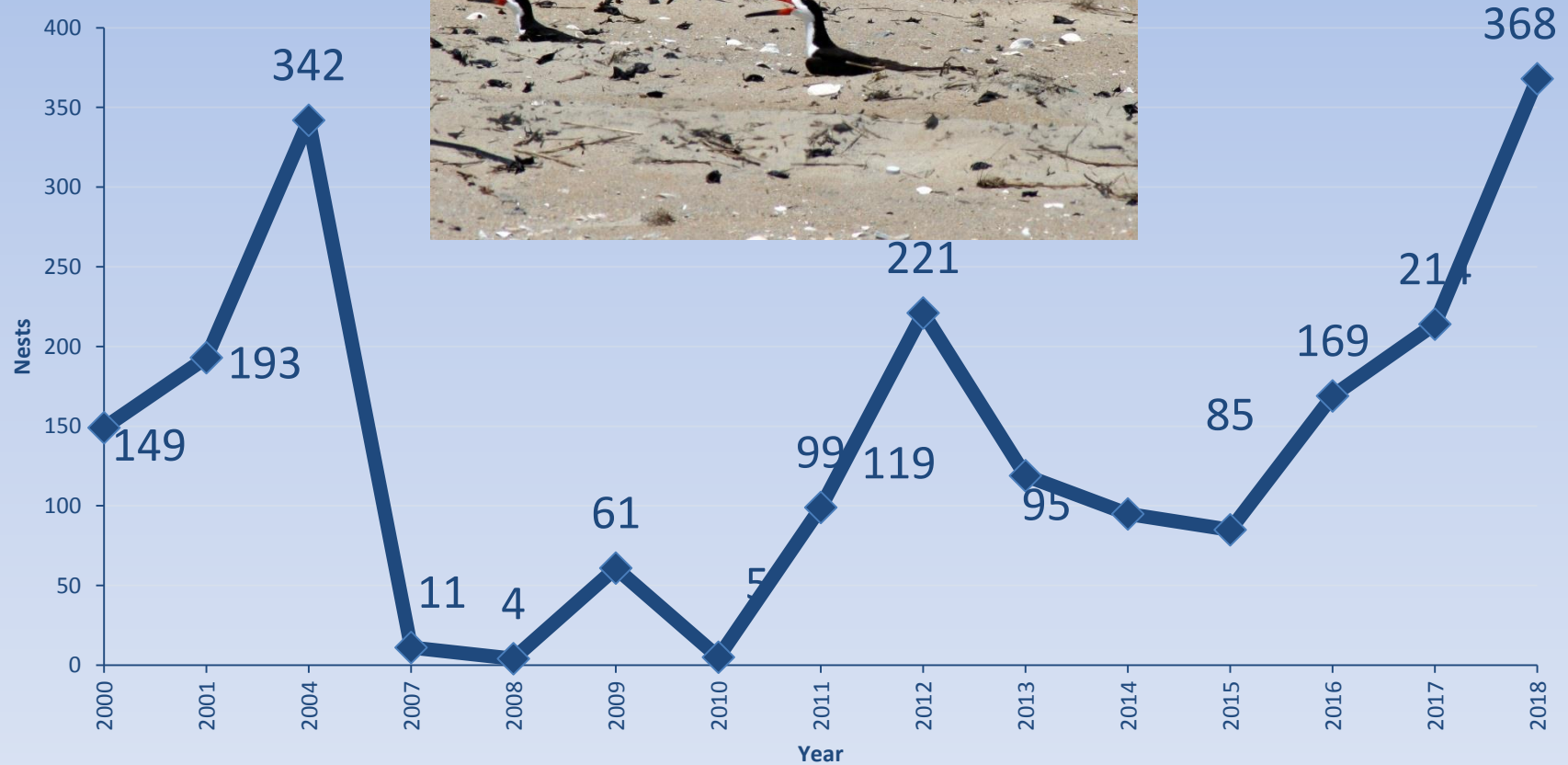
THE VISITOR CENTER REOPENS!



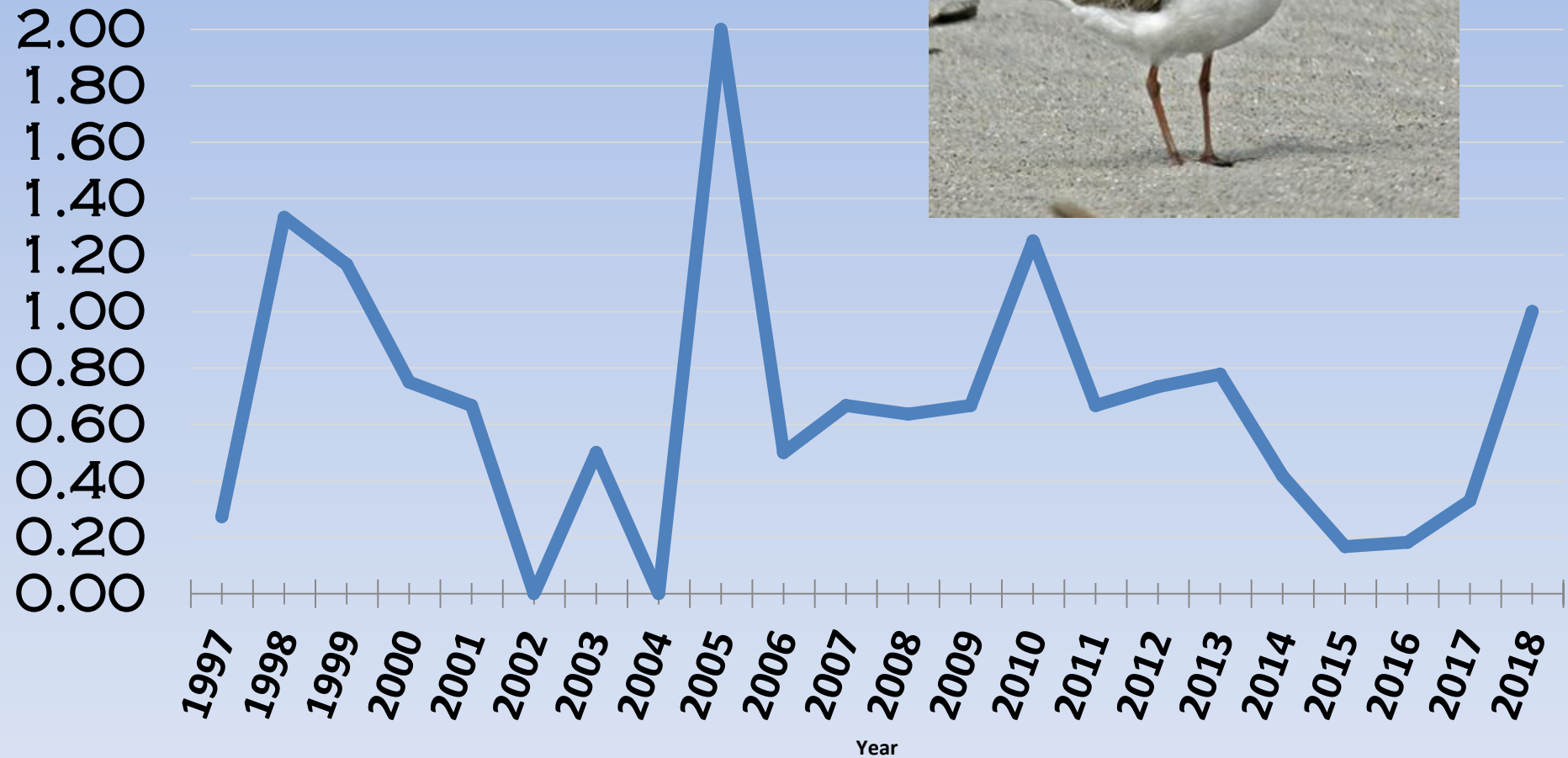
2018 SEA TURTLE NESTS



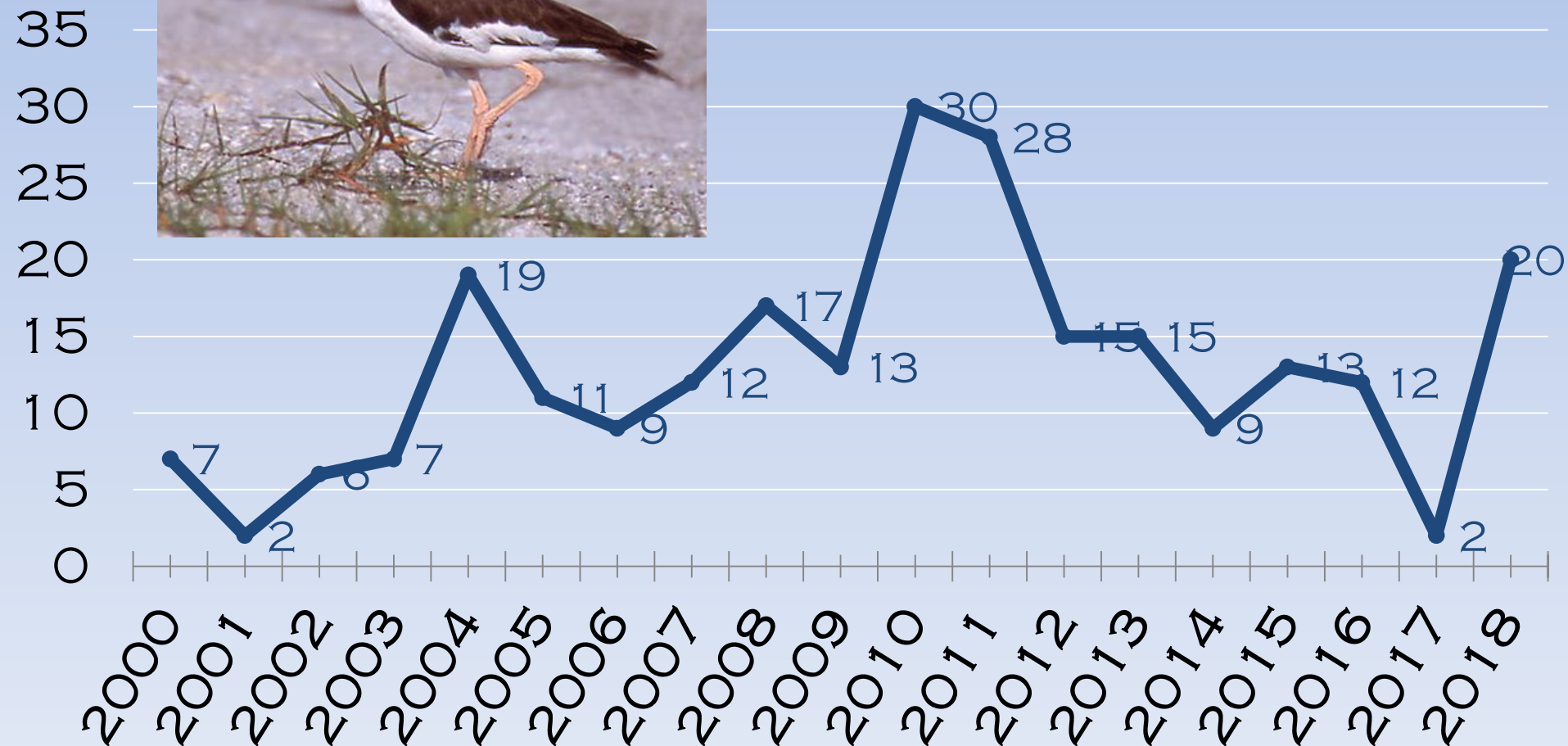
MANY BLACK SKIMMER NESTS

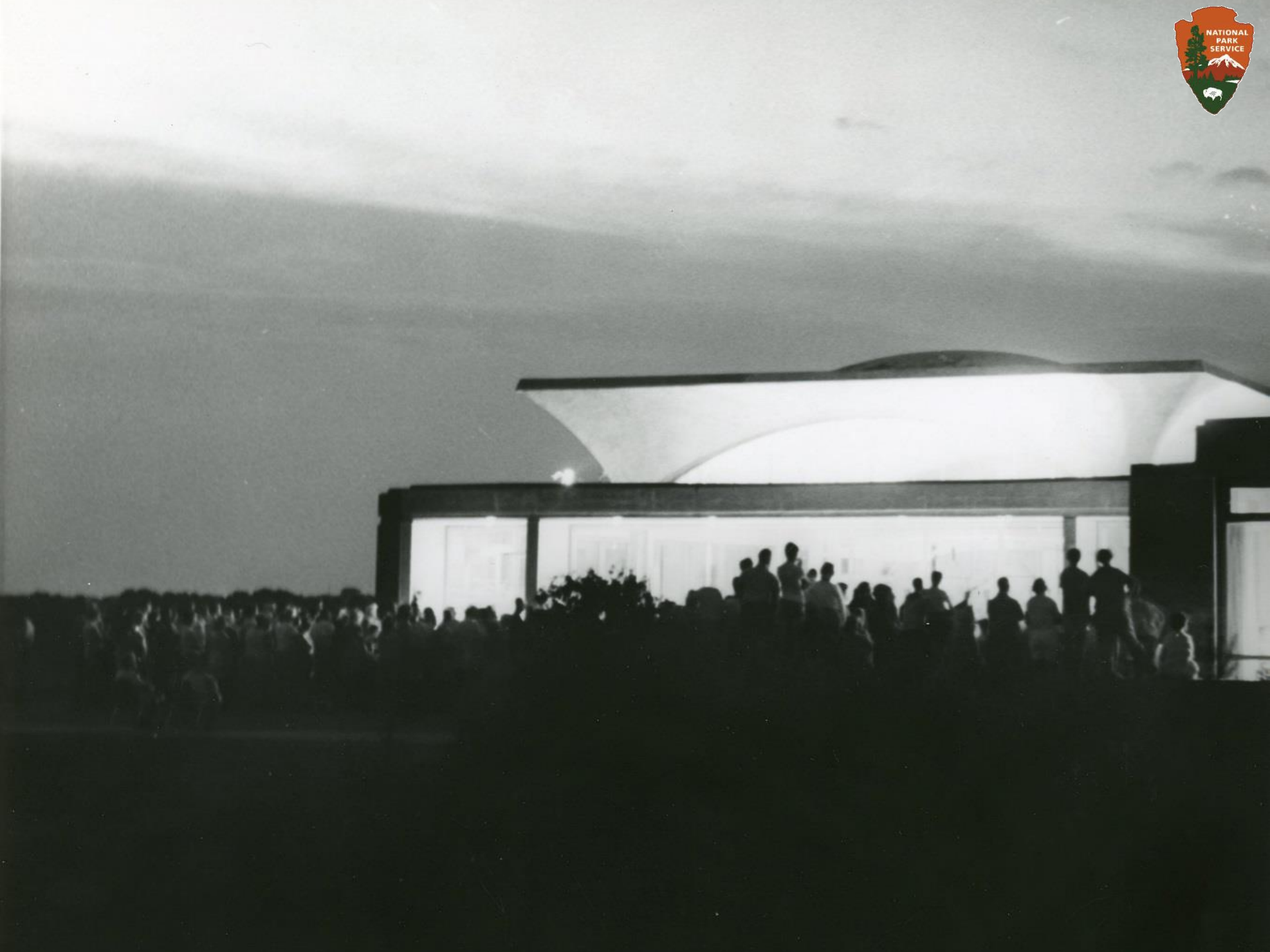


PLOVER FLEDGLINGS PER PAIR



STRONG YEAR FOR AMERICAN OYSTERCATCHERS



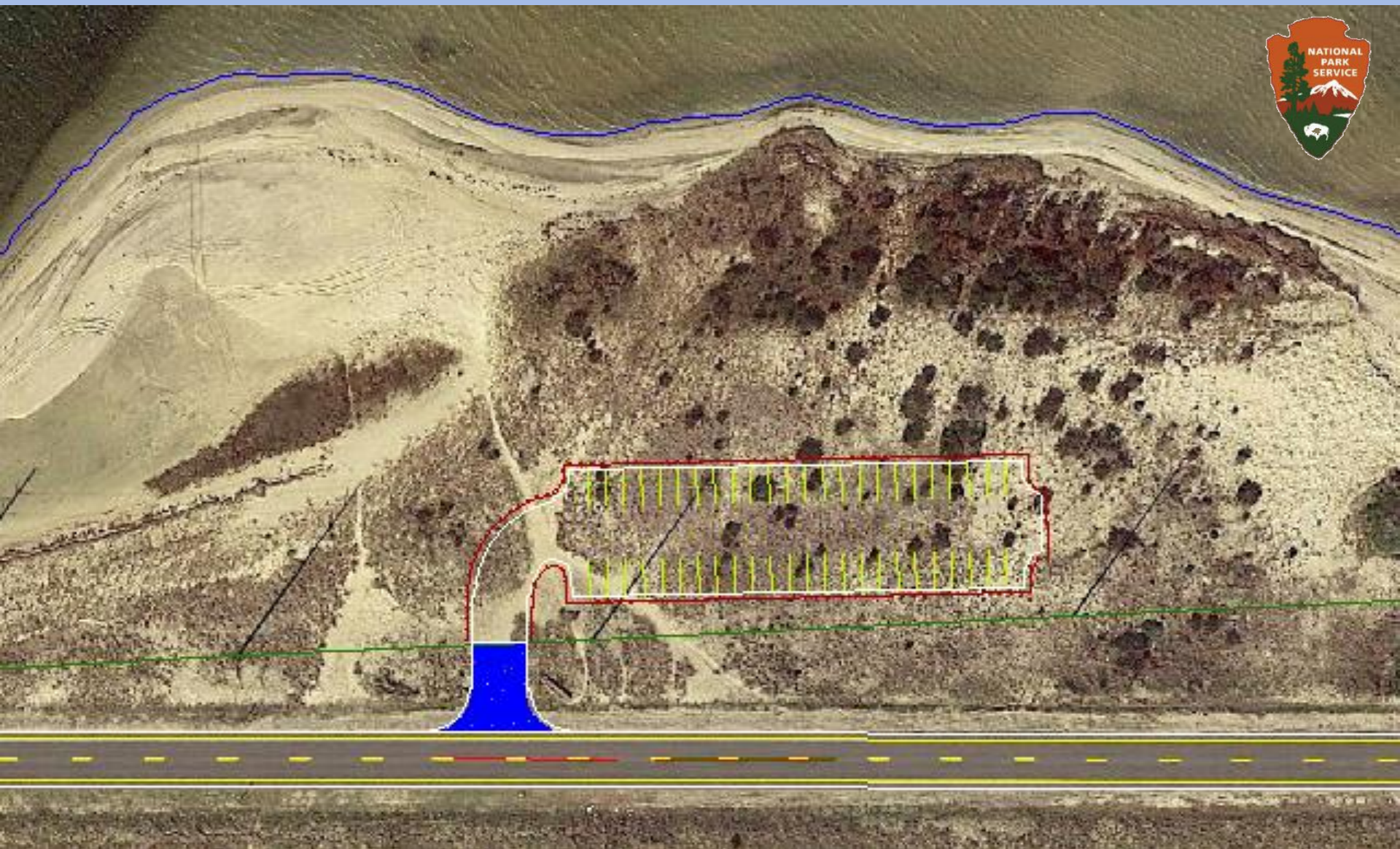






Google Earth







OUTER BANKS

FOREVER

CAPE HATTERAS
NATIONAL SEASHORE

FORT RALEIGH
NATIONAL HISTORIC SITE

WRIGHT BROTHERS
NATIONAL MEMORIAL

Your new partner to protect these special places

Outer Banks Forever is the official nonprofit partner of your Outer Banks national parks.



We help you make an impact by raising funds and awareness for park projects and programs that are only possible with your partnership.



OUTER BANKS

FOREVER

CAPE HATTERAS
NATIONAL SEASHORE

FORT RALEIGH
NATIONAL HISTORIC SITE

WRIGHT BROTHERS
NATIONAL MEMORIAL



Outer Banks Forever is your partner to:

- Educate youth
- Preserve history
- Advance science
- Create new park experiences

Together, we can protect these important places today, and for our future generations.

www.OBXforever.org





THANK YOU

