

**RECORD OF MINUTES
DARE COUNTY TOURISM BOARD
THURSDAY, MAY 21, 2020
9:00 A.M.
OUTER BANKS VISITORS BUREAU ADMINISTRATIVE OFFICES
MANTEO, NC 27954**

ATTENDING:

In-Person: Myra Ladd-Bone, Chair; and Leo Holland.

Via GoToMeeting: Ervin Bateman, Assistant Treasurer; Pat Weston, Treasurer; Webb Fuller, Secretary; Doug Brindley, Chuck Burdick, Tim Cafferty, Jamie Chisholm, Ivy Ingram, Karen Loopman-Davis (joined at 9:17a.m.), Bobby Owens, and Jay Wheless, Legal Counsel.

Excused Absence: Jeff Pruitt, Vice-Chair.

STAFF:

Lee Nettles, Executive Director (in person)
Diane Bognich, Director of Administration (GoToMeeting)
Lorrie Love, Tourism Sales and Events Manager (GoToMeeting)
Aaron Tuell, Public Relations Manager (GoToMeeting)
Amy Wood, Clerk to the Board/Administrative Specialist (in person)

OTHERS ATTENDING:

In-Person: Philip Ruckle, *The Coastland Times*.

Via GoToMeeting: Dave Hallac, Superintendent, Outer Banks Group, National Park Service; Katie Stone, Acting Director, *The Lost Colony*.

The meeting was called to order at 9:00 a.m. The Board then recited the pledge of allegiance, followed by a moment of silence.

APPROVAL OF AGENDA: Mr. Holland moved to approve the agenda. Second by Ms. Weston. There was no discussion and the motion passed unanimously.

Yes: Ervin Bateman, Doug Brindley, Chuck Burdick, Tim Cafferty, Jamie Chisholm, Webb Fuller, Leo Holland, Ivy Ingram, Myra Ladd-Bone, Bobby Owens, and Pat Weston.

No: None.

The motion passed unanimously.

APPROVAL OF MINUTES: Mr. Holland moved to approve the meeting minutes from April 16, 2020 meeting. Second by Mr. Burdick. There was no discussion and the motion passed unanimously.

Yes: Ervin Bateman, Doug Brindley, Chuck Burdick, Tim Cafferty, Jamie Chisholm, Webb Fuller, Leo Holland, Ivy Ingram, Myra Ladd-Bone, Bobby Owens, and Pat Weston.

No: None.

The motion passed unanimously.

PUBLIC COMMENTS: Superintendent Hallac reviewed the adaptive recovery plan with the National Park Service sites in the county.

The Board took a short break and returned at 9:15 a.m.

PUBLIC HEARING ON PROPOSED FISCAL YEAR 2020-2021: At 9:15 Ms. Weston moved to open the Public Hearing for the proposed Fiscal Year 2020-2021 budget. Second by Ms. Ingram.

Yes: Ervin Bateman, Doug Brindley, Chuck Burdick, Tim Cafferty, Jamie Chisholm, Webb Fuller, Leo Holland, Ivy Ingram, Myra Ladd-Bone, Bobby Owens, and Pat Weston.

No: None.

The motion passed unanimously.

The Chair called for any comments. None were made. The Clerk stated no written comments regarding the proposed budget were received.

Mr. Holland moved to close the public hearing. Second by Ervin Bateman.

Yes: Ervin Bateman, Doug Brindley, Chuck Burdick, Tim Cafferty, Jamie Chisholm, Webb Fuller, Leo Holland, Ivy Ingram, Myra Ladd-Bone, Bobby Owens, and Pat Weston.

No: None.

The motion passed unanimously.

The hearing closed at 9:16 a.m.

STEERING COMMITTEE REPORT: The Chair and Lee Nettles reviewed the draft language for the Restricted Fund Agreements (Attachment A). Ms. Weston suggested adding “epidemic” to the language. Legal Counsel noted he had no issues with adding epidemic to the language, and that he felt the language provided legal protection for the Board. The Board briefly discussed adding the language to all the grant agreements.

Mr. Burdick moved to adopt the language and to add it to all the grant [Tourism Impact, Fireworks, and Event Grants] agreements. Ms. Chisholm seconded.

Yes: Ervin Bateman, Doug Brindley, Chuck Burdick, Tim Cafferty, Jamie Chisholm, Webb Fuller, Leo Holland, Ivy Ingram, Myra Ladd-Bone, Karen Loopman-Davis, Bobby Owens, and Pat Weston.

No: None.

The motion passed unanimously.

Lee Nettles reviewed the thought process behind the COVID-19 Response Grant (attachment B). Mr. Burdick moved to approve the COVID-19 Response Grant. Second by Ms. Loopman-Davis. During discussion, several Board members expressed their disagreement with the need for this grant and discussed the option to wait and see how the rest of the year went financially before offering the grant.

No: Ervin Bateman, Doug Brindley, Chuck Burdick, Tim Cafferty, Jamie Chisholm, Webb Fuller, Leo Holland, Ivy Ingram, Myra Ladd-Bone, Karen Loopman-Davis, Bobby Owens, and Pat Weston.

Yes: None. The motion failed to pass.

BUDGET AND FINANCE REPORT: Ms. Weston reviewed the meals and occupancy receipts received. Diane Bognich reviewed the proposed budget for Fiscal Year 2020-2021. Mr. Cafferty asked how the Event Grants would be impacted by the cut in funding. Ms. Bognich noted that the events for fall were still going and some grants that had been postponed their event, their awards had been encumbered.

EVENT GRANT AWARD RECOMMENDATIONS: Ms. Chisholm reviewed the grants committee efforts to re-evaluate the Event Grant Awards. Ms. Chisholm moved to award the following Event Grant Awards:

Organization	Event	Award Amount
Advice 5k	25 th Annual Advice 5k Turkey Trot	\$1,000.00
Chicamacomico Historical Assoc.	Thanksgiving on Hatteras Island	\$1,000.00
Dare County Arts Council	Outer Banks Veterans Week	\$5,000.00
Dare County Arts Council	Surfalorus Film Festival	\$1,000.00
Dare County Regional Airport	AOPA Regional Fly-In	\$37,000.00
ESA OBNC District	Eastern Surfing Championships	\$7,500.00
First Flight Society	117 th Anniversary of Powered Flight	\$1,000.00
Hatteras Island Youth Educ. Fund	Surfin' Turkey 5k & Puppy Drum Fun Run	\$1,000.00
Manteo Preservation Trust	Holiday Tour of Homes	\$1,000.00
Nags Head Fishing Club	Nags Head Surf Fishing Tournament	\$1,000.00
NC Beach Buggy Association	NCBBA Red Drum Tournament	\$1,000.00
OBX Go Far	OBX Jeep Jam	\$14,000.00
Outer Banks Seafood Festival	Seafood Festival	\$25,000.00
Outer Banks Sporting Events	Outer Banks Triathlon Weekend	\$7,000.00
Outer Banks Sporting Events	TowneBank Outer Banks Marathon	\$15,000.00
Outer Banks Wedding Assoc.	Wedding Weekend Expo & Tour	\$2,000.00
Roanoke Island Historical Assoc.	Lost Colony Wine, Beer, & Culinary Festival	\$8,000.00
Rogallo Foundation	6 th Annual Outer Banks Brewtag	\$8,000.00
Town of Duck	Duck Jazz Festival	\$6,000.00
Town of Manteo	9 th Annual RI Maritime Museum Wooden Boat Show	\$1,000.00
	<i>TOTAL</i>	\$143,500.00

Second by Ms. Ingram.

Yes: Ervin Bateman, Doug Brindley, Chuck Burdick, Tim Cafferty, Jamie Chisholm, Webb Fuller, Leo Holland, Ivy Ingram, Myra Ladd-Bone, Karen Loopman-Davis, Bobby Owens, and Pat Weston.

No: None.

The motion passed unanimously.

OUTER BANKS VISITORS BUREAU UPDATES: Lee Nettles updated the Board on:

- Recent media interviews and articles
- Re-start of the advertising campaign
- New television commercials and local radio spots. He will send the Board links to these following the meeting.
- Work by the State Tourism Board and the House regarding legislation allowing restaurants to use 50% of their indoor capacity outside of the space, enabling them to operate at a higher capacity.
- Upcoming partner webinars on travel trends. An in-person Tourism Summit will be held in November.

OLD BUSINESS: There was no old business before the Board.

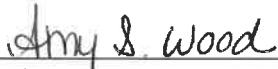
NEW BUSINESS: There was no new business before the Board.

BOARD MEMBER COMMENTS: There were no Board member comments made.

SET DATE, TIME AND PLACE OF NEXT MEETING: The next meeting is scheduled for June 18, 2020 at 9:00 a.m. in Curtis Creech Memorial Boardroom, Outer Banks Visitors Bureau Administrative Office, Manteo, NC.

The Chair asked if there was any further business before the Board. Hearing none, the Chair adjourned the meeting. The meeting was adjourned at 10:02 a.m.

ATTESTED:



Clerk, Dare County Tourism Board