



Tourism Summit
November 7, 2024
Pioneer Theatre
Manteo, NC

Presented by The Outer Banks Visitors Bureau
The Promise of Tourism

WELCOME!

Intros

Quick Numbers

The Day - The Promise of Tourism



THE NUMBERS



DARE COUNTY TOURISM SNAPSHOT (2023)

\$2.15 Billion

Visitor Spending

#4 State Rank

1. Mecklenburg, 2. Wake, 3. Buncombe

12,564

Tourism-Related Jobs (45.5% of Dare County Jobs)

\$70.4 Million

State Tax Revenue from Tourism

\$77.9 Million

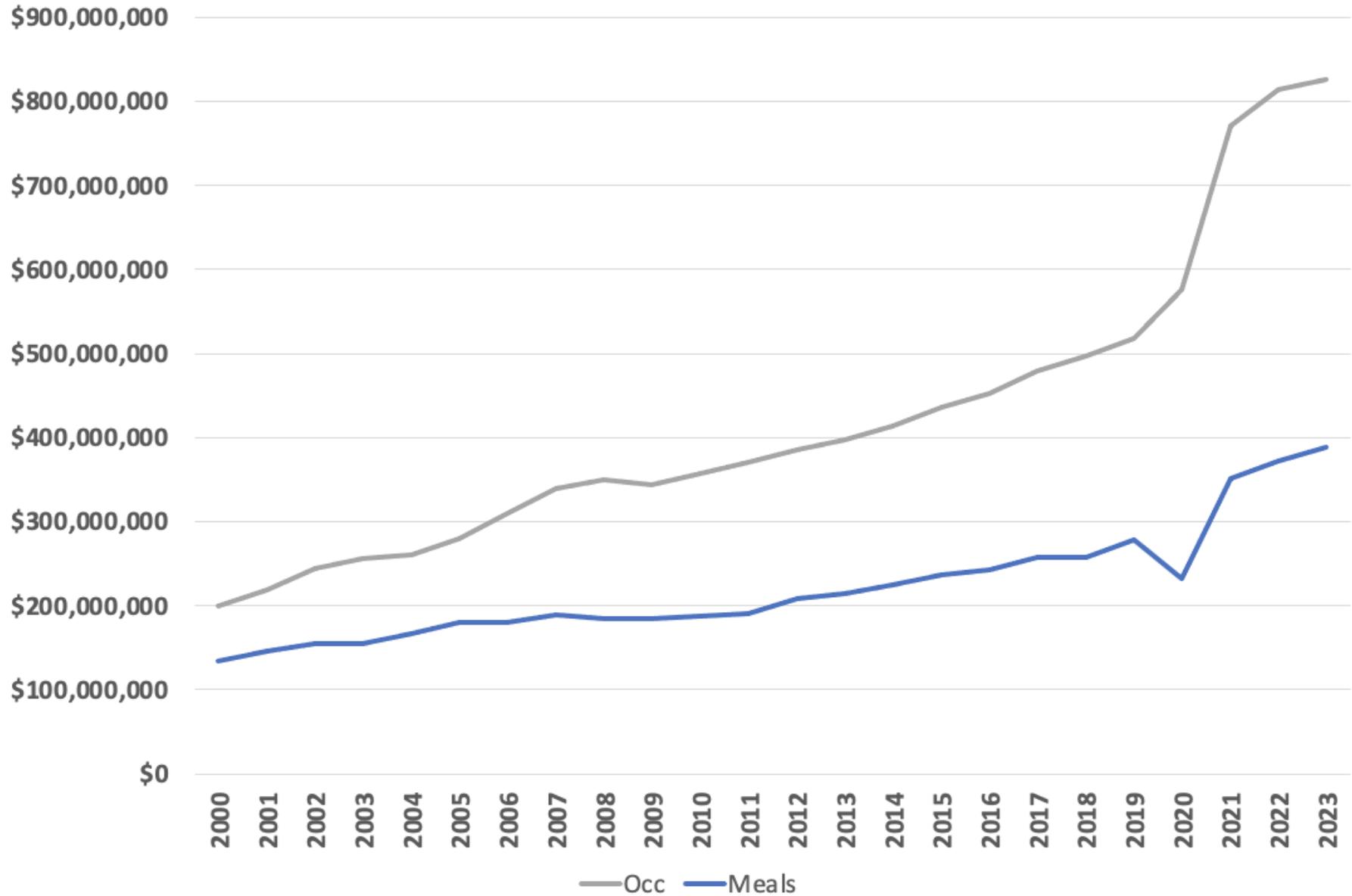
Local Tax Revenue from Tourism

\$3,891

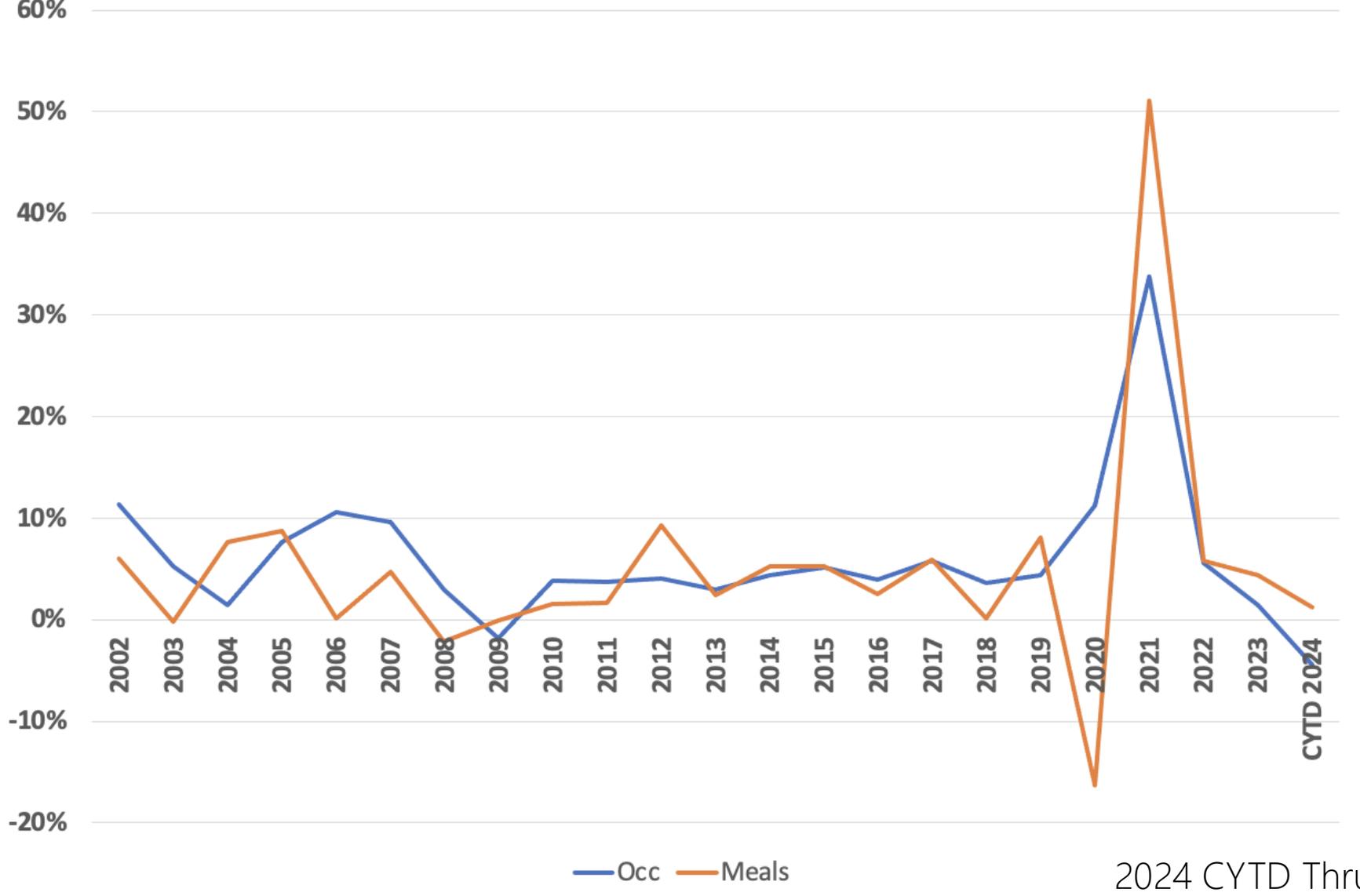
Tax Savings/County Resident (Highest of any NC county)



Tax Collections



YOY % Change



2024 CYTD Thru Aug

SUSTAINABLE LONG-TERM TOURISM GROWTH

