

**RECORD OF MINUTES  
DARE COUNTY TOURISM BOARD  
LONG-RANGE TOURISM MANAGEMENT PLAN SPECIAL COMMITTEE  
WEDNESDAY, OCTOBER 9, 2024  
9:00 A.M.  
OUTER BANKS VISITORS BUREAU ADMINISTRATIVE OFFICES  
MANTEO, NC 27954**

**ATTENDING:** Dennis Robinson, Chair; Mark Ballog, Shannon Castillo, Jamie Chisholm, Reide Corbett, Donna Creef, Augusta Feldmann, Nick Graham, Dave Hallac, Mary Helen Goodloe-Murphy, Natalie Kavanagh, Lee Nettles, Chris Sawin, Ronnie Sloan, and Chris Vlahos.

**EXCUSED ABSENCE:** Jessica Barnes, Karen Brown, Tim Cafferty, Elizabeth Morey, Bobby Outten, Mike Remige, and Tim Sweeney.

**STAFF:**

Jeff Schwartzberg, Community Engagement Manager  
Diane Bognich, Director of Administration  
Lorrie Love, Tourism Sales and Events Manager  
Amy Wood, Clerk to the Board/Administrative Specialist

**OTHERS ATTENDING:** Malcom Fearing, Dare Community Housing Task Force, and Kenny Brite.

The meeting was called to order at 9:01 a.m.

Lee Nettles moved to approve the minutes from the September 8, 2024 meeting. Second by Dave Hallac. There was no discussion. The motion carried.

The Chair welcomed the Committee, and discussed adding an additional group to brainstorm ways to involve the visitors and residents with the OBX Promise and the Long-Range Tourism Management Plan goals.

Donna Creef and Malcom Fearing provided an overview and update on the work of the Dare County Housing Taskforce (presentation on file), noting an upcoming study to be conducted by East Carolina University. The Committee discussed how the short-term rental market impacts housing, the impacts of zoning and any zoning restrictions on housing, what other areas are doing to address the issue of housing for workers, environmental and capacity impacts of further housing development, and how the Committee could help the Housing Task Force. Donna Creef noted the importance of support from the Dare County Tourism Board, Outer Banks Visitors Bureau and LRTMP Special Committee, whether that be letters of support for initiatives, participating in surveys, attending meetings, and sharing reports/information with others.

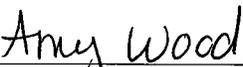
**COMMUNITY ENGAGEMENT MANAGER REPORT:** Jeff Schwartzberg discussed his attendance at the Tourism Cares 2024 North American Meaningful Travel Summit, updated the Committee on groups/organizations that had made the OBX Promise, and the potential for a voluntourism network. He discussed holding Town Hall meetings in the coming months to further engage with year-round and seasonal residents on the LRTMP. The Committee discussed ideas and potential locations for these meetings.

**COMMITTEE MEMBER UPDATES:** Chris Sawin reviewed the September 2024 Non-Profit Knowledge series and asked for recommendations for the April 2025 series. He also encouraged Committee members to support the Dark Skies efforts. Lee Nettles provided an overview of a Community Projects concept to further expand the Visitors Bureau's voluntourism efforts. On the topic of youth engagement with the LRTMP, Shannon Castillo suggested there may be an opportunity to connect local students in need of service hours (through honor societies) to various volunteer opportunities that the Visitors Bureau is already promoting in collaboration with local non-profit organizations.

**SET DATE, TIME, AND PLACE OF NEXT MEETINGS:** The next meetings will be Wednesday, November 20, 2024, at 9 a.m.

The Chair asked if there was any further business before the Committee. Hearing none, the Chair adjourned the meeting at 10:39 a.m.

**ATTESTED:**

  
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Clerk, Dare County Tourism Board