

**RECORD OF MINUTES  
DARE COUNTY TOURISM BOARD  
THURSDAY, OCTOBER 20, 2022  
9:00 A.M.  
OUTER BANKS VISITORS BUREAU ADMINISTRATIVE OFFICES  
MANTEO, NC 27954**

**ATTENDING:**

**In-Person:** Ivy Ingram, Assistant Treasurer; Jamie Chisholm, Secretary; Mark Ballog, Gray Berryman, Bambos Charalambous, David Hines, Leo Holland, Dennis Robinson, Mike Siers, and Jay Wheless, Legal Counsel.

**EXCUSED ABSENCE:** Tim Cafferty, Chair; Monica Thibodeau, Vice Chair; Ervin Bateman, Treasurer; and Bobby Owens

**STAFF:**

Lee Nettles, Executive Director  
Diane Bognich, Director of Administration  
Amy Wood, Clerk to the Board/Administrative Specialist  
Lorrie Love, Tourism Sales and Events Manager

**OTHERS ATTENDING:** Philip Ruckle, *The Coastland Times*; Dave Hallac, Superintendent, National Park Service, Outer Banks Group.

The meeting was called to order at 9:00 a.m. The Board then recited the pledge of allegiance, followed by a moment of silence.

**APPROVAL OF AGENDA:** Mr. Holland moved to approve the agenda. Second by Mr. Charalambous. There was no discussion. The motion passed unanimously (8-0).

**APPROVAL OF MINUTES:** Ms. Ingram moved to approve the meeting minutes from September 15, 2022 meeting. Second by Mr. Charalambous. There was no discussion. The motion passed unanimously (8-0).

David Hines arrived at 9:03 a.m.

**PUBLIC COMMENTS:** Superintendent Hallac reviewed upcoming events, an upcoming visit for the National Christmas Tree as it makes its way to Washington D.C. and the 150<sup>th</sup> anniversary of Bodie Island Lighthouse.

**STEERING COMMITTEE REPORT:** Lee Nettles reviewed the following Tourism Impact Grant Extension requests:

- (Town of) Duck Extension to June 30, 2024 for Phase 4 Pedestrian Improvements. Mr. Siers moved to grant an extension to June 30, 2024. Second by Mr. Charalambous. There was no discussion. The motion passed unanimously (9-0).
- North Carolina Coastal Federation to June 30, 2024 for the Shoreline Stabilization and Public Access project. Mr. Holland moved to grant an extension to June 30, 2024. Second by Mr. Robinson. There was no discussion. The motion passed unanimously (9-0).

**STEERING COMMITTEE REPORT (continued):**

Lee Nettles reviewed the following Tourism Impact Grant Award Recommendations:

Organization	Project	Project Amount	Recommended Award Amount
Dare County	Frisco-Buxton Pathway	\$2,483,800.00	\$200,000.00
Town of Duck	Ocean Crest Bicycle and Pedestrian Improvements	\$110,128.68	\$78,000.00
Town of Kill Devil Hills	Sidewalk in Front of Wright Brothers Memorial	\$424,980.00	\$177,000.00
Town of Nags Head	Whalebone Park Restrooms	\$150,000.00	\$112,000.00
Outer Banks Forever	Historic Weather Bureau Signal Replacement	\$37,095.00	\$34,595.00
	Cape Hatteras Lighthouse Pathway	\$2,080,583.00	\$132,000.00
Town of Southern Shores	Walking Path on E Highway 12	\$328,415.10	\$150,000.00
Southern Shores Civic Association	Accessible Access East side of 96A Ocean Blvd Access	\$37,235.00	\$25,000.00
	<i>TOTALS</i>		<i>\$908,595.00</i>

Following review, Mr. Holland moved to approve the Tourism Impact Grant Awards as presented. Second by Mr. Siers. Mr. Holland asked for a reminder of how the Tourism Impact Grant line item was funded. Lee Nettles reviewed how the meals and occupancy taxes were divided into Long- and Short-Term Restricted Funds. There was no further discussion and the motion passed unanimously (9-0).

Lee Nettles reviewed the auction process and Resolution 2022-5, *Dare County Tourism Board Resolution Authorizing Sale of Surplus Personal Property* (attached document is incorporated herewith and hereby made a part of these minutes). The Board members discussed what items, if there would be a reserve [no], and what would eventually happen with the building [no firm plans at this time]. Mr. Charalambous moved to adopt Resolution 2022-5. Second by Mr. Holland. There was no discussion. The motion passed unanimously (9-0).

**BUDGET AND FINANCE REPORT:** Ms. Ingram reviewed the meals and occupancy receipts received. Receipts for fiscal year 2022-2023 are up 7.51% compared to 2021-2022 actual receipts.

**OUTER BANKS VISITORS BUREAU UPDATES:** Lee Nettles reviewed the:

- Resident survey portion of the Long-Range Plan will go out soon
- New program to elevate the visibility with local non-profits to connect them to visitors, deepening a visitors appreciation for the Outer Banks.
- Marketing dashboard and visitation numbers

Lorrie Love reviewed recent tourism sales missions and upcoming events at the Event Site. She also noted that the Tourism Summit was nearly sold out. She also reviewed recent media efforts and coverage.

**OLD BUSINESS:** There was no old business before the Board.

**NEW BUSINESS:** There was no new business before the Board.

**BOARD MEMBER COMMENTS:** Mr. Holland noted the status of amicus brief for the mid Currituck Bridge. Mr. Ballog noted that Taste of the Beach would be held March 24-26 2023. Mr. Berryman noted the Outer Banks Association of REALTORS® hired Donna Creef as their Legislative Advocate.

**SET DATE, TIME, AND PLACE OF NEXT MEETING:** The next meeting is scheduled for 9:00 a.m. on Thursday, November 17, 2022, at the Fessenden Center Annex, 47013 Buxton Back Road Buxton, NC 27920.

Mr. Holland moved to adjourn. Second by Mr. Charalambous. There was no discussion and the motion passed unanimously (9-0). The meeting adjourned at 9:55 a.m.

**ATTESTED:**

*Amy Wood*  
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Clerk, Dare County Tourism Board