



Tourism Summit
November 2, 2023
Kill Devil Hills, NC

Presented by The Outer Banks Visitors Bureau



*Things You Must Do &
How AI Can Help*

Who the heck is this guy?

Tourism Industry since 2003

Former Marketing Director for the Fargo CVB

Speaker at National, Regional & State Conferences

Director of Education & Strategy at TwoSix Digital



WHO WE ARE

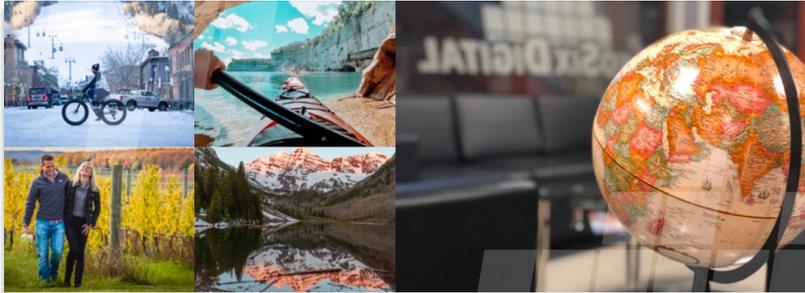


TwoSix Digital is a full-service agency that offers integrated marketing solutions exclusively to destination marketing organizations (DMOs) and members of the travel, tourism, and hospitality industries.

- 100% Digital Agency Focused on the Travel, Tourism & Hospitality Industry 40+ Years of combined tourism industry experience
- 40+ Years of combined tourism industry experience
- Headquartered in Brighton, MI



WORK WITH TWOSIX



► TWOSIX DIGITAL: DIGITAL MARKETING STRATEGIES FOR THE TRAVEL, TOURISM, AND HOSPITALITY INDUSTRIES

► WHO WE ARE

TwoSix Digital is a full-service agency dedicated to working within the travel and tourism industry. The organization provides innovative strategic direction and award-winning integrated campaign management to tourism organizations throughout the country.

The tourism experience of the organization's leadership is unmatched, with more than 50 years of direct work with destination marketing organizations, hotels, resorts, and attractions. Our team maintains the knowledge and ability to interpret data that is critical to developing highly strategic consulting programs and successful promotional campaigns for our clients.

► A SAMPLE OF OUR CLIENTS:



A full list can be seen on our website.



twosixdigital.com

[@TwoSixDigital](https://twitter.com/TwoSixDigital)

facebook.com/twosixdigital

Address: 209 W. Main Suite 107 • Brighton MI 48116 • Phone: 810-623-1505 • E-Mail: info@twosixdigital.com

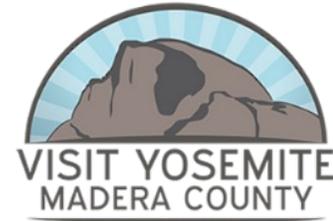
We'd love to explore ways that we can work together!

Download our [Services Guide](#) to see just some of the programs that we offer.

Whether you're looking for consulting, strategic development, digital campaigns, or education, we've got you covered!



WHO WE WORK WITH



PICTURED
ROCKS
KAYAKING



Hocking Hills
ExploreHockingHills.com





NEW YORK MILLS ELEMENTARY

Ms. Richards - Grade 1

1985 - 1986



1995





YAHOO!



Yahave 1 -surabay

File View Format Chat Options Options Utilities Help
PM Add Options Voice Chat Refresh Shield

Filter Ignore: inkydreamad_19 Filter found: lonely

A/S/L?

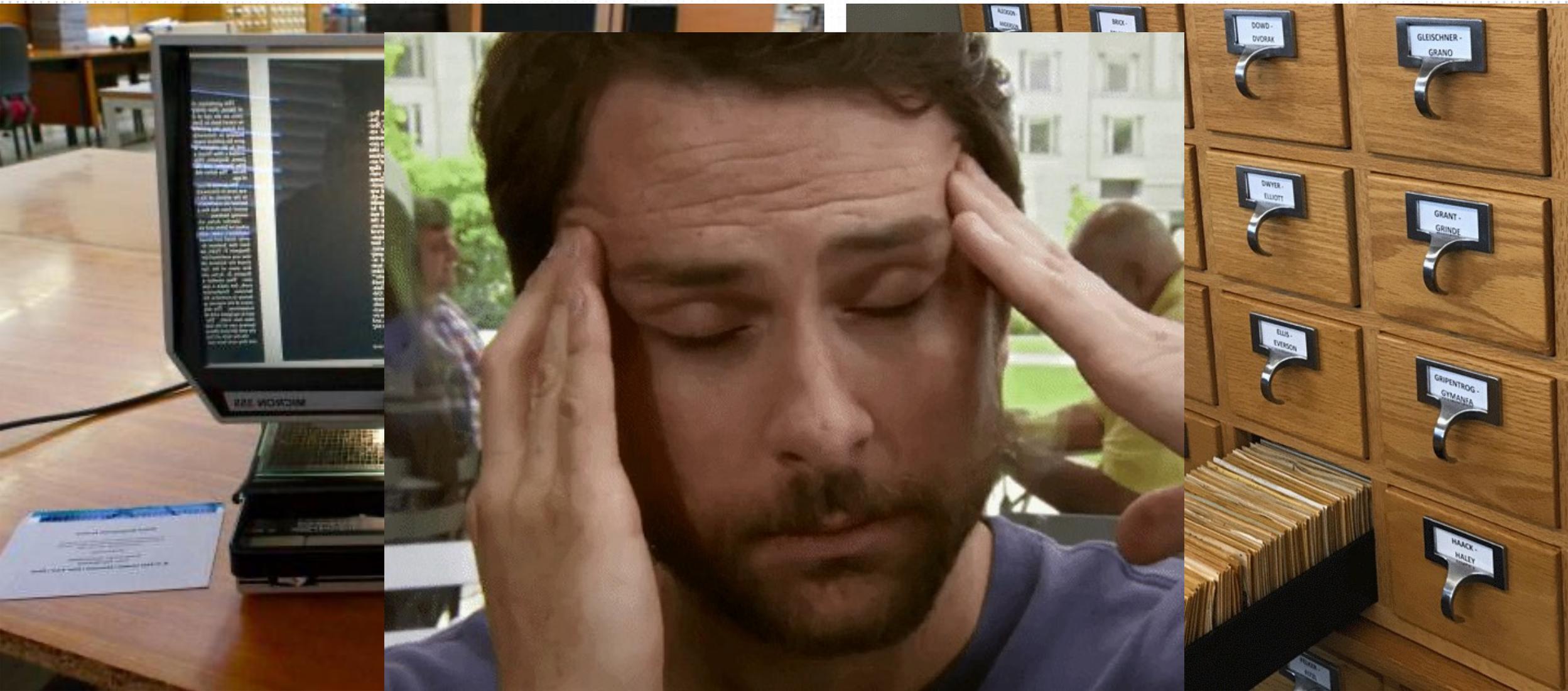
- agoes_qolbu
- booter mega virus
- anto_anto442
- arek.nakal
- bobbysby
- b.co0l
- badwidaba
- bobbysby
- bobbysby
- bongky04
- booter mega virus



MOTOROLA
28.8







FX ON hulu



2003





FARGO

Condominium Homes
FOR SALE
www.360trading.com

SECRET IN THEIR EYES 130 4 730
CYRUS 1 3 5 7 9

NO U-TURN
ENFORCED
LEFT TURN
INCLUDES HOV-3
LANE WIDE SWAYING

MAY USE
FULL LANE





Ellen



"It does a body good..."

Female
20 years old

College Park,
Maryland
United States

[View more pics](#)

Ellen is in your extended network

Ellen's Latest Journal Entry

[View All Journal Entries](#)

Contacting Ellen

[send an email](#)

[send a smile](#)

forward to friend

add to friends

[add to favorites](#)

[request review](#)

Ellen's Details

Making Space for:	Dating, Friends, Activities, Hanging Out
Status:	Single
Interests:	Poorly-written/directed sci-fi,

Ellen's Blurbs

About me:

I hate broken promises. I like both men and women. I don't smoke. I don't care if my friends smoke. I say no to drugs. I hate it when guys pick up their cell phones on dates. I brush my teeth in the shower. I can get very jealous. Take away my internet connection and I will surely die. I love The Strokes. I think everyone else should too. I eat a lot. I've taken a stab at fencing, crew, volleyball & cheerleading. I want to be able to pull off red lipstick. I fear looking stupid while I sleep. I hate getting into the shower after someone else. The feel of the wet porcelain beneath my feet and the wet shower curtain brushing against my arm drives me crazy. Oh and yes, that is my website down below, to the left.

Who I'd like to meet:

Ellen's Friend Space

Ellen has **3** Friends.





The Rise of Facebook

facebook

2. News Feed launches.

In the beginning, Facebook was more or less a directory of people's profiles. Spending time there meant bouncing from one friend's Wall to the next, checking out the latest posts. The launch of News Feed in September 2006 changed that forever, creating a centralized stream on users' homepages, where they could see all of their friends' updates.

On Facebook



30 OF 70



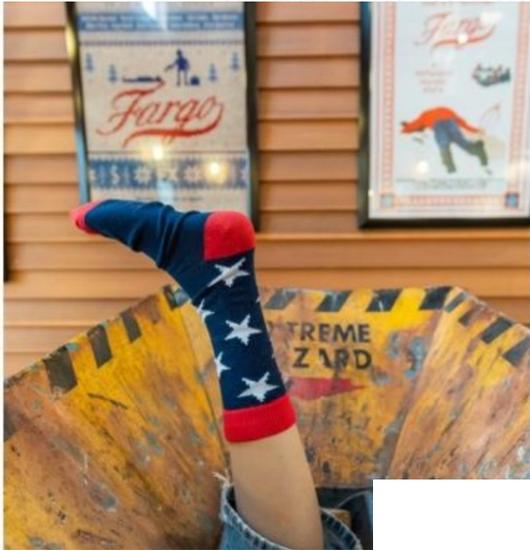
Meta

Facebook Unveils Facebook Ads

November 6, 2007

NEW YORK — Facebook Social Advertising Event, Nov. 6, 2007 — Facebook founder and CEO Mark Zuckerberg today introduced Facebook Ads, an ad system for businesses to connect with users and target advertising to the exact audiences they want. Through Facebook Ads, these users can now learn about new businesses, brands and products through the trusted referrals of their friends.





Detailed targeting

Include people who match 

 Coen Brothers|

Coen brothers (movies & tel

Size:243,877 - 286,800

Interests > Additional interests
brothers (movies & television)

Description:People who have expressed an
interest in or like pages related to Coen
brothers (movies & television)

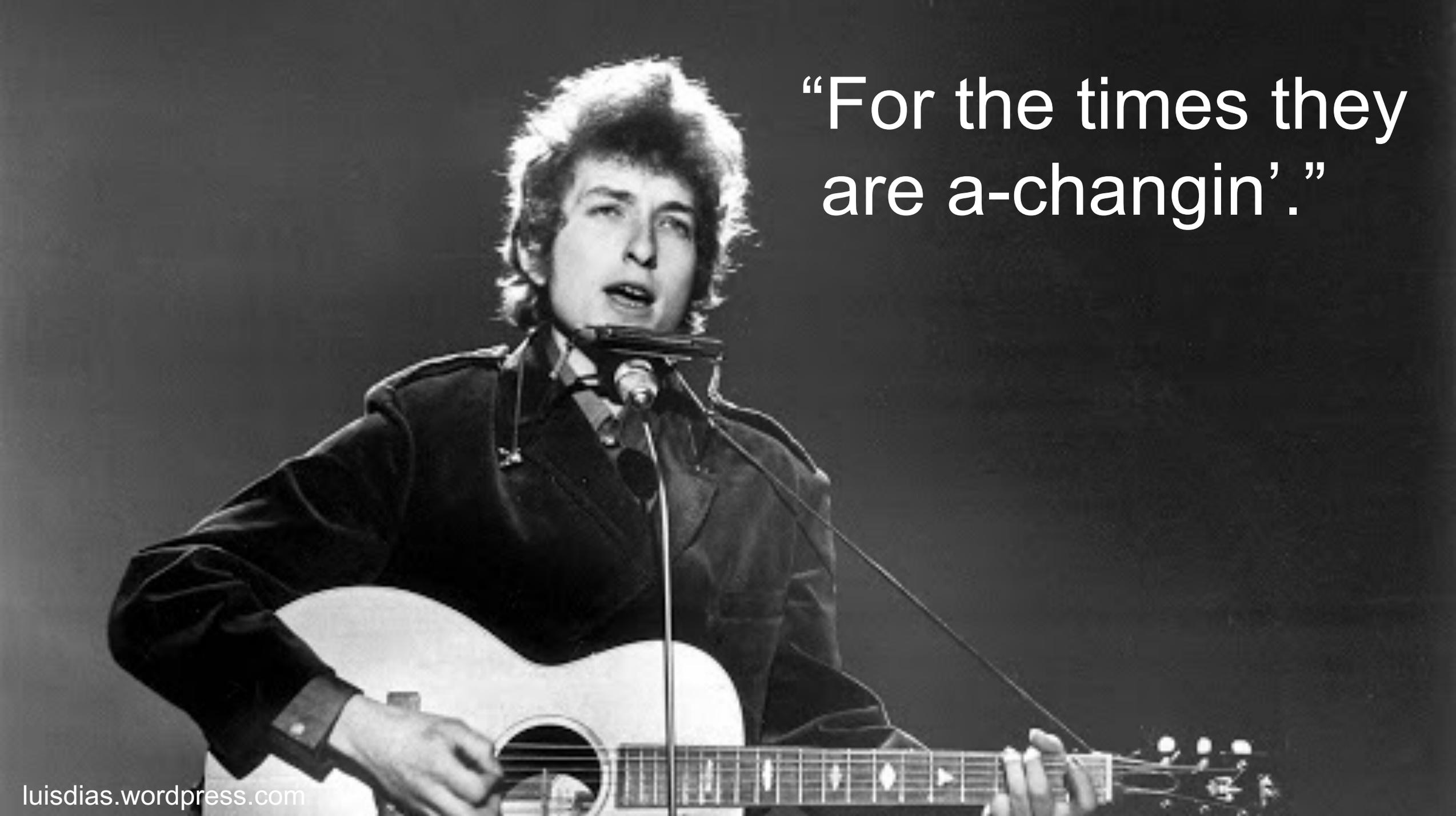




Marketer





A black and white photograph of Bob Dylan performing on stage. He is wearing a dark, heavy jacket and has his signature wild, unkempt hair. He is holding a light-colored acoustic guitar and singing into a vintage microphone. The background is dark, and the lighting is focused on him.

“For the times they
are a-changin’.”



2023



D. W. Davidson

Google

Marketer

MakeAGIF.com



Google Analytics 4







SUS DOLLARS

9:00 10:00 11:00 12:00 1:00 2:00 3:00 4:00 5:00 6:00 7

Social Media
Organic Reach

155.04



The SOLUTION to decreased engagement is more frequency.



Community
Manager

Social Media
Feeds

Recommended Organic Frequency

- X1 Per Day Facebook
- X1 Per Day Instagram
- 3-10 Tweets Per Day on Twitter
- Weekly Activity on Pinterest
- Weekly Activity on Review Sites
- Weekly Activity on YouTube
- X1 Blog Per Week

Up to 26 Posts per week!





The New Normal

- 1-3 Per Week Facebook
- X3 Per Week Instagram
- Weekly Activity on Pinterest
- Daily Tweets (using FAQ)

That's a 73% Reduction in Posts!

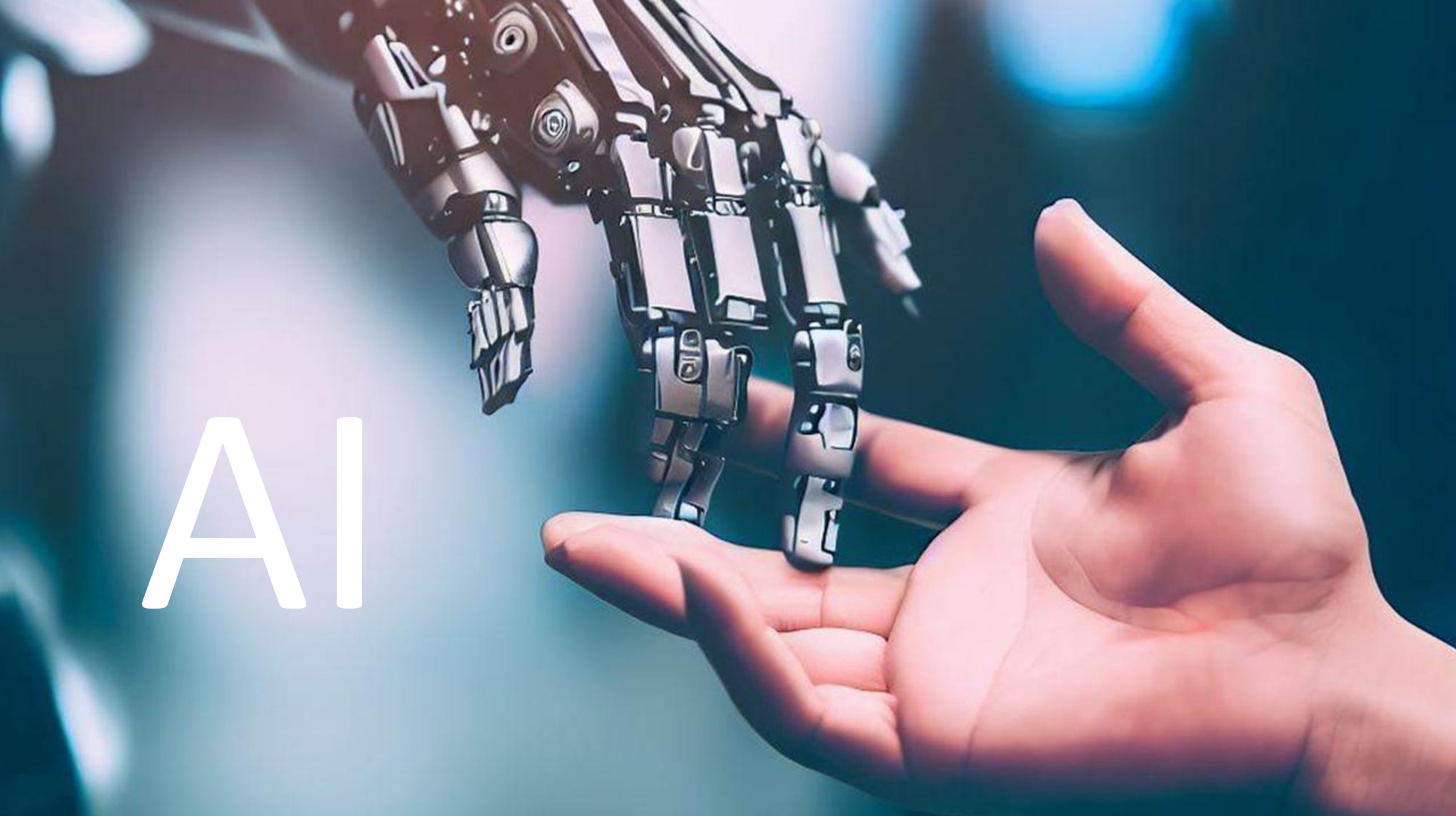


TAKE
CONTROL



HELP!

AI



WHAT IS AI?

Artificial intelligence (AI) refers to the creation of machines and computer systems that are capable of performing tasks that typically require human intelligence, such as reasoning, problem-solving, decision-making, and language comprehension. AI technology has advanced significantly in recent years and is now being integrated into a variety of industries and sectors

ARTIFICIAL INTELLIGENCE

A program that can sense, reason,
act, and adapt

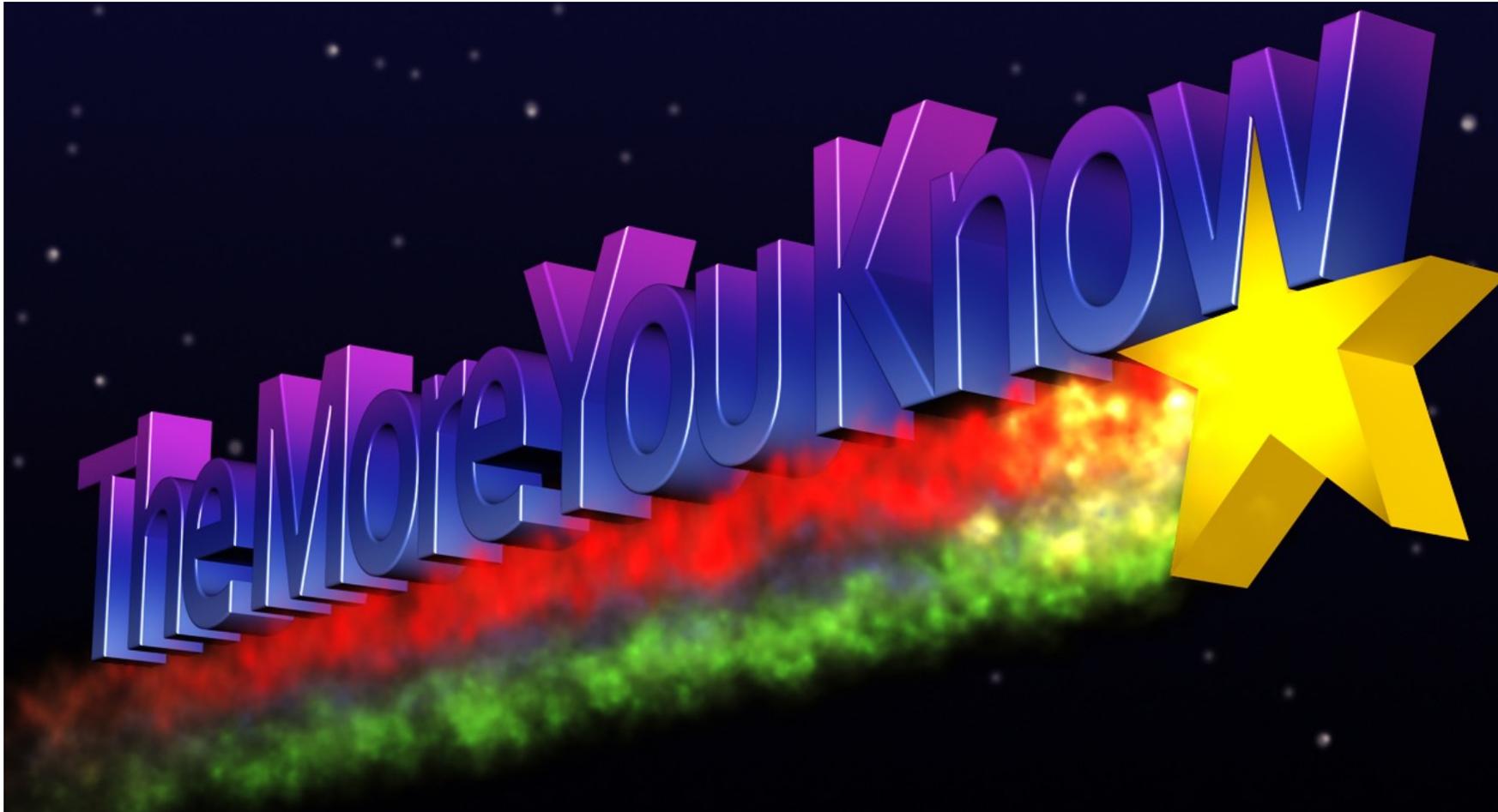
MACHINE LEARNING

Algorithms whose performance improve
as they are exposed to more data over time

DEEP LEARNING

Subset of machine learning in
which multilayered neural
networks learn from
vast amounts of data

Learning Every Single Day



LET'S BE HONEST...



**IT WILL DESTROY THE WORLD
EVENTUALLY**



YOU PROBABLY
DON'T EVEN
REALIZE WHEN
YOU'RE USING IT.



GOOGLE IS USING IT.

The screenshot displays the Google Analytics GA4 interface. At the top, the search bar contains the query "Which countries contributed the most buyers?". The main dashboard shows several key metrics: Users (23K, +11.0%), Event count (568K, +3.4%), Conversions (54K, -8.8%), and New users (17K, +11.0%). A line chart below these metrics shows user trends over time. To the right, a "USERS IN LAST 30 MINUTES" widget shows 71 users, with a bar chart of "USERS PER MINUTE" and a dropdown menu for "COUNTRY" set to "India" (16 users).

On the right side, an "Insights" panel is highlighted with a red border. It displays the search query and a table titled "Top Country by Transactions" for the period of August 21-27, 2023. The table lists the following countries and their respective transaction counts:

COUNTRY	TRANSACTIONS
United States	221
Australia	1
Canada	1
India	1
Mexico	1
Philippines	1
Thailand	1
Taiwan	1
Ukraine	1

Below the table, there is a "Was this answer helpful?" section with thumbs up and down icons, and a "Suggested Questions" button.

At the bottom of the dashboard, a message states: "Reports and pages you recently visited will appear here."

While Universal Analytics already provided a robust foundation, Google Analytics 4 (GA4) AI takes it to the next level. For one, its predictive capabilities let you understand your customers so well that you can anticipate their next move.

This new shift away from Universal Analytics opens up opportunities for deeper analytics and actionable insights to sharpen your marketing strategies.

META IS USING IT.

Meta Expands Generative AI Tools to Boost Effectiveness of Ads

Meta has been steadily infusing AI into its advertising products to improve performance and make up for the loss of targeting data spurred by privacy changes from Apple Inc. In May, the company also launched Meta Lattice, which helps businesses predict the performance of ads.



Meta debuts generative AI features for advertisers



Meta says it's already tested these AI features with a small but diverse set of advertisers earlier this year, and their early results indicate that generative AI will save them 5 or more hours per week, or a total of one month per year. However, the company admits that there's still work ahead to better customize the generative AI output to match each advertiser's style.

[TECHCRUNCH: Sarah Perez@sarahintampa](#) / 10:03 AM EDT • October 4, 2023



HilariousGifs.com



**SAVING TIME &
CREATING
EFFICIENCIES!**





MAKE BETTER CHOICES

AI marketing tools

From sources across the web

 Grammarly ▼	 Jasper AI ▼	 MarketMuse ▼
 HubSpot ▼	 Semrush ▼	 SEO ▼
 Chatfuel ▼	 Acrolinx GmbH ▼	 Optimove ▼
 Persado ▼	 Chatbot ▼	 Emplifi ▼
 Optimizely ▼	 Zapier ▼	 Mailchimp ▼
 Cortex Automation Inc. ▼	 Brandwatch ▼	 Hootsuite ▼
 Anyword ▼	 Writer ▼	 FullStory ▼
 Copy.ai ▼	 Concured ▼	 Crayon, Inc. ▼



CBINSIGHTS
AI
100
 2023

AI development tools

AI chips & processors Salience Labs, XANADU	Synthetic data hazy, MOSTLY.AI	NLP annotation Argilla	Computer vision visualization rerun.io	Federated learning platforms APHERIS, DynamoFL	Version control & experiment tracking Weights & Biases
Vector database tech LangChain, Weaviate, zilliz	ML development & deployment Lightning*, mindsdb, mosaic, feplicate	Model validation & monitoring arize, LatticeFlow, WHYLABS	AI auditing & governance credo ai, Holistic AI	Foundational models & APIs AI21labs, cohere, contextual.ai, Hugging Face, OpenAI	

Cross-industry applications

Synthetic voice ElevenLabs	Image & text generation Jasper, MidJourney	Privacy & security HIDDENLAYER, Opaque, Protect AI, RELYANCE AI	Code generation diffblue, replit, warp	Sales & customer support AssemblyAI, PolyAI, talka, tavus	AI assistants & HMIs A DEPT, ANTHROPIC, Inflection, Wispr
Emotion analytics hume	Productivity tools mem	Warehouse & logistics covariant	Content moderation Logically, unitary	Smell tech osmo	Translation DeepL
General-purpose humanoids FIGURE, SANCTUARY AI	Image processing Metaspectral, VISIONARY	Digital twins blackshark.ai	Climate tech muir.ai	Quantum AI software SANDBOX AI	Design tools Galileo AI, Poly

Industry-specific

Materials & manufacturing Cradle, MakinoRocks	Gaming convai, MODULATE	Fashion & retail refiberd, see1	Energy phaidra, WeaveGrid	Healthcare AQEMIA, Generate:Biomedicines, navina, MAPLE
Defense VANNEVAR Labs	Finance arteria, Boosted.ai	Agriculture BEEWISE	Physical infrastructure VERDANT ROBOTICS	
Education ello	Media & entertainment character.ai, descript, FANBOX, MOE, runway, wonder	Legal Harvey	Auto & mobility helm.ai, PHANTOM AI	

Note: Companies are private as of 6/20/23.





Chat GPT



Send

ChatGPT



Suggest some names

for my cafe-by-day, bar-by-night business

Show me a code snippet

of a website's sticky header

Brainstorm names

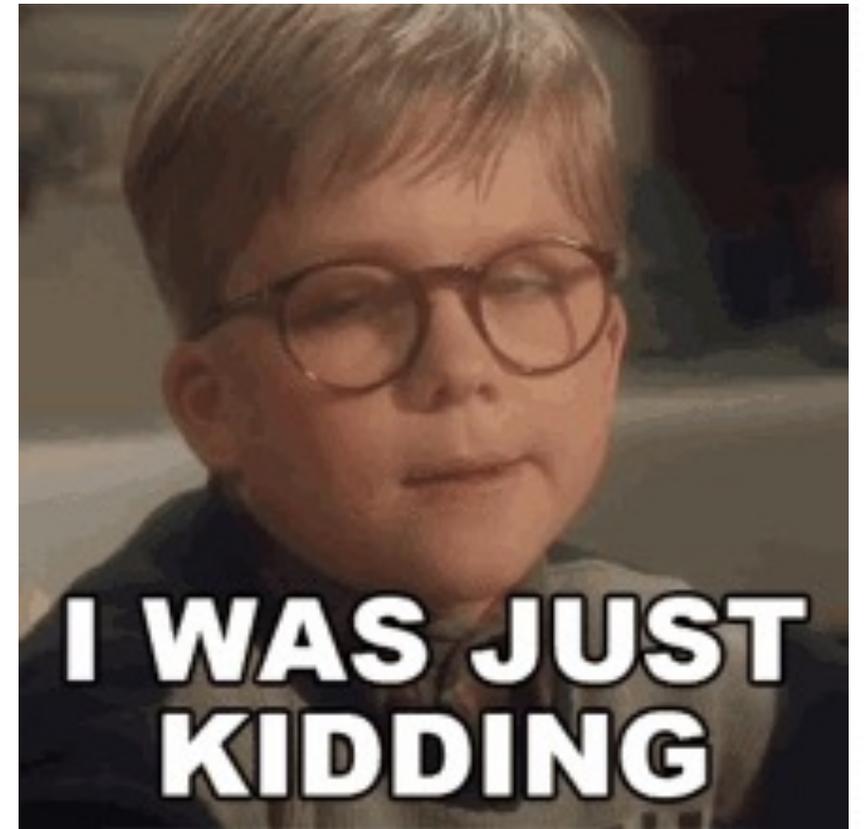
for an orange cat we're adopting from the shelter

Recommend activities

for a team-building day with remote employees

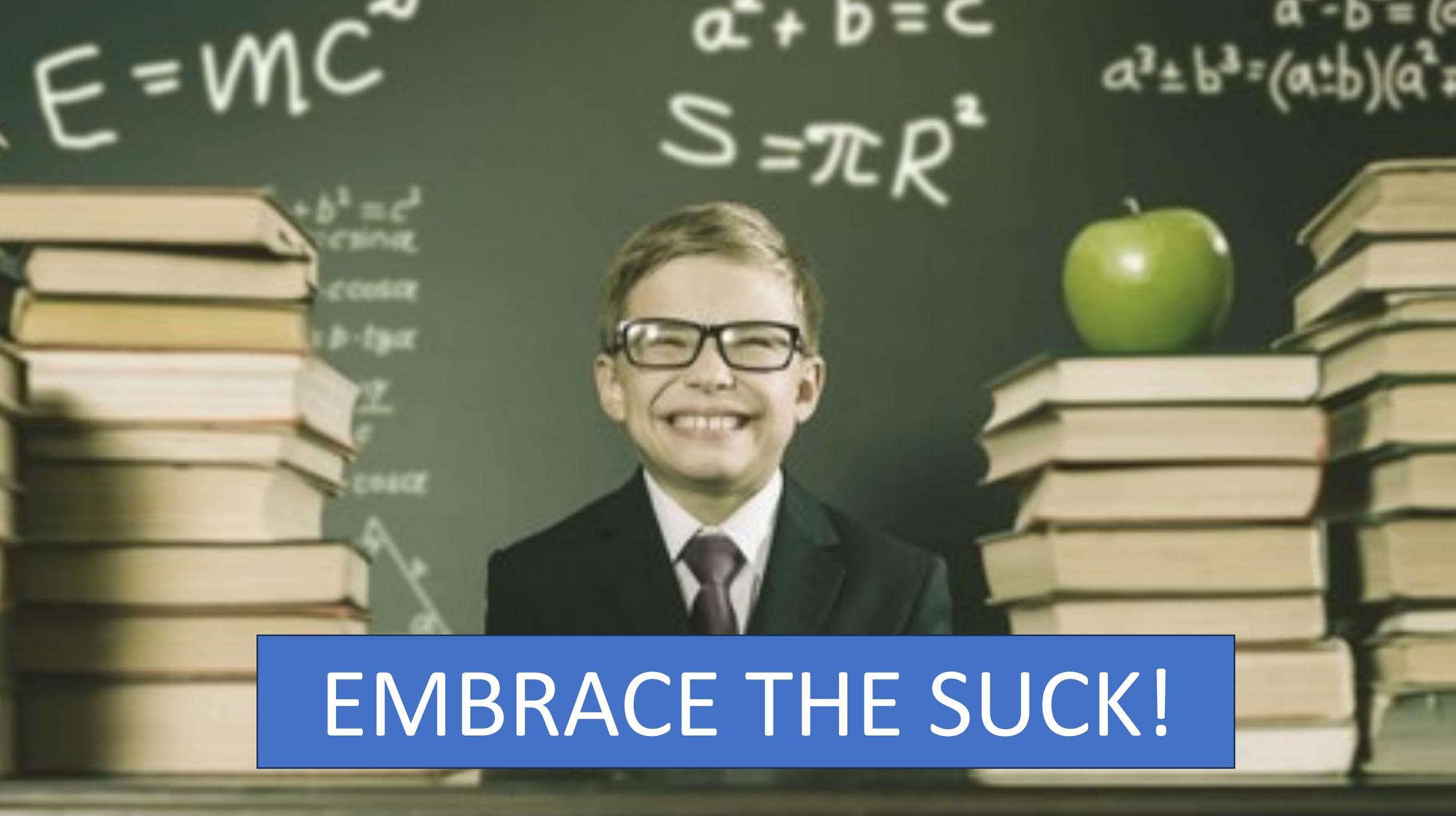
write|







A Human Touch Matters



$$E = mc^2$$

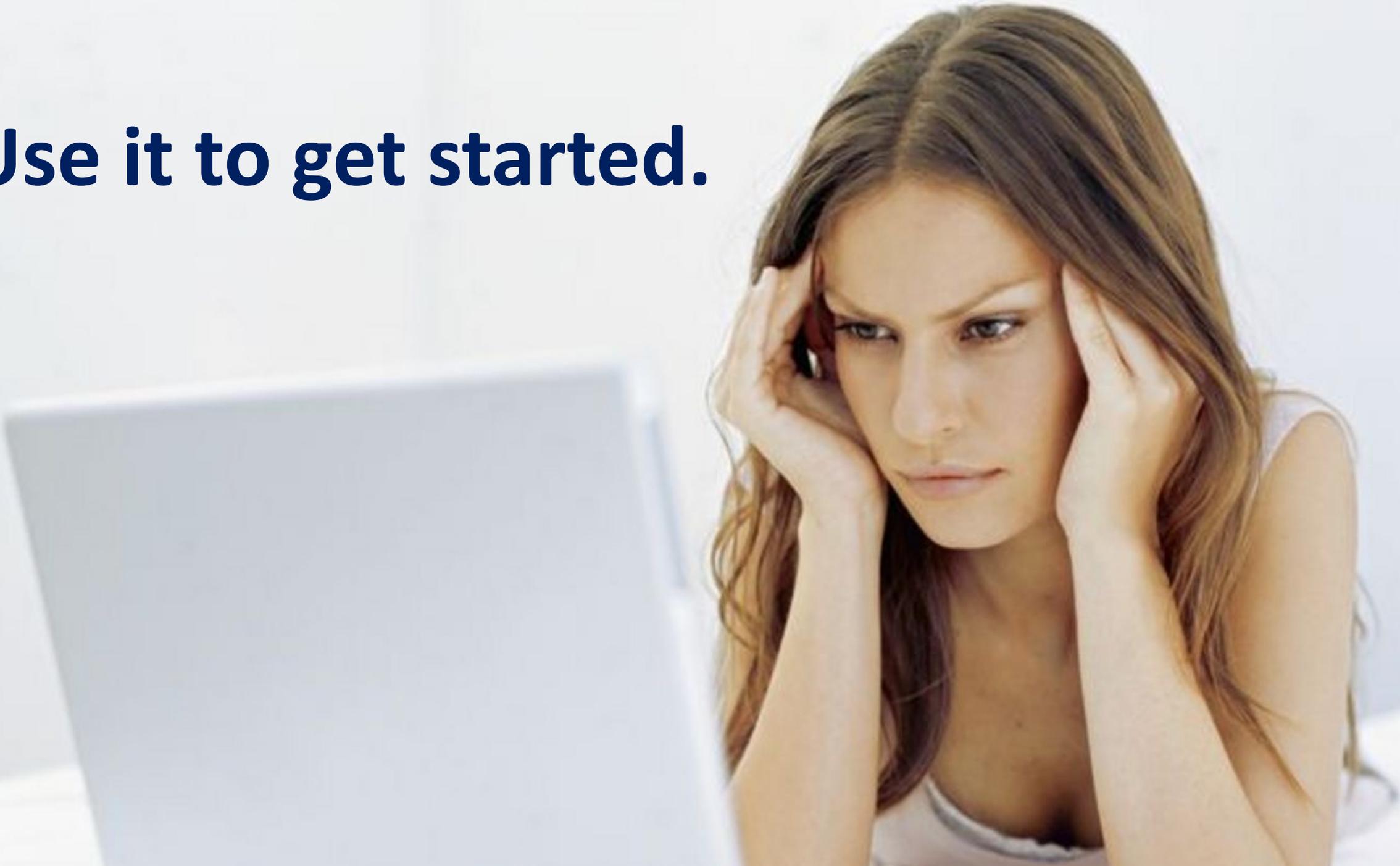
$$a + b = c$$
$$S = \pi R^2$$

$$a - b = (a - b)(a + b)$$
$$a^3 \pm b^3 = (a \pm b)(a^2 \mp ab + b^2)$$

$a^2 + b^2 = c^2$
 $\sin^2 \theta + \cos^2 \theta = 1$
 $\log_a b = \frac{\log_c b}{\log_c a}$
 $\sum_{i=1}^n i = \frac{n(n+1)}{2}$
 $\frac{d}{dx} x^n = nx^{n-1}$

EMBRACE THE SUCK!

Use it to get started.



SUBJECT LINES



Hello again

Tell me what's on your mind, or pick a suggestion. I have limitations and won't always get it right, but your feedback will help me improve.

Understand

how something works

historical empire

advancements in technology

Create

refund request email

taglines for my store

product name ideas

Explore

new language phrases

meal planning

cooking trends



Enter a prompt here



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Branding-Hashtags



I'm Bard, your creative and helpful collaborator. I have limitations and won't always get it right, but your feedback will help me improve.

Not sure where to start? You can try:

What are some power words to use on my resume that show leadership?

Draft a design brief for my community bookstore's new logo

Or pick up where you left off:

- write a social media marketing strategy for my small business...
- write a digital marketing strategy for my plumbing company



Human reviewers may process your Bard conversations for quality purposes. Don't enter sensitive info. [Learn more](#)

[Got it](#) [Don't show again](#)



Enter a prompt here



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Branding-Emojis



I'm Bard, your creative and helpful collaborator. I have limitations and won't always get it right, but your feedback will help n improve.

Not sure where to start? You can try:

[Brainstorm a list of team bonding activities for our summer work retreat](#)

[Advantages and disadvantages to consider before buying smart watches?](#)

Or pick up where you left off:

- [What emojis should I use for my brand website http://www.two...](#)
- [What hashtags are best for craft beer promotion?](#)



Human reviewers may process your Bard conversations for quality purposes. Don't enter sensitive info. [Learn more](#)

[Got it](#) [Don't show again](#)



Enter a prompt here



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Just ask.

Hello again

Annoying tasks

Tell me what's on your mind, or pick a suggestion. I have limitations and won't always get it right, but your feedback will help me improve.

Understand

complex topic

explain JavaScript code

how something works

Create

out-of-office message

write SQL

refund request email

Explore

career paths

travel destinations

new language phrases



What are the zip c



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MODERNIZING YOUR STRATEGY

Trumbull County Tourism Bureau, Inc. 2023 Business & Marketing Plan

Who We Are

Trumbull County Tourism is the official Destination Marketing Organization for Trumbull County, OH, and is the leader in developing, promoting, marketing, and protecting Trumbull County's travel industry. We promote Trumbull County's experiences through its attractions, museums, historical sites, cultural arts, outdoor activities, shopping opportunities, and dining and entertainment venues to the traveling public.

- We're an Ohio non-profit organization (not a county department) and a 170c1 IRS designation, also called an instrumentality of government
- We're committed to promoting Trumbull County as an attractive travel destination and enhancing its public image by creating positive economic growth for the County.
- It's directed by a volunteer board comprised of 10 civic and business leaders from throughout the County who are individual or organizational members of the TCTB.
- It is supported by a full-time staff of three, a part-time staff of one, and several volunteers.

History

The Trumbull County Tourism Bureau, Inc. was formed in 2006 by Trumbull 100 to:

- Encourage economic development of Trumbull County, Ohio, by promoting travel and establishing the County as an attractive and flourishing destination in Northeast Ohio.
- Publicize various natural attractions, recreational and cultural activities, entertainment, shopping, unique historic sites, lodging, and noted restaurants to serve visitors and organizations visiting the County.
- Seek out events and points of interest deserving public attention and analyze the motivation of present visitors to determine how best to attract new visitors to the County.

▼ FIND AND REPLACE

2023



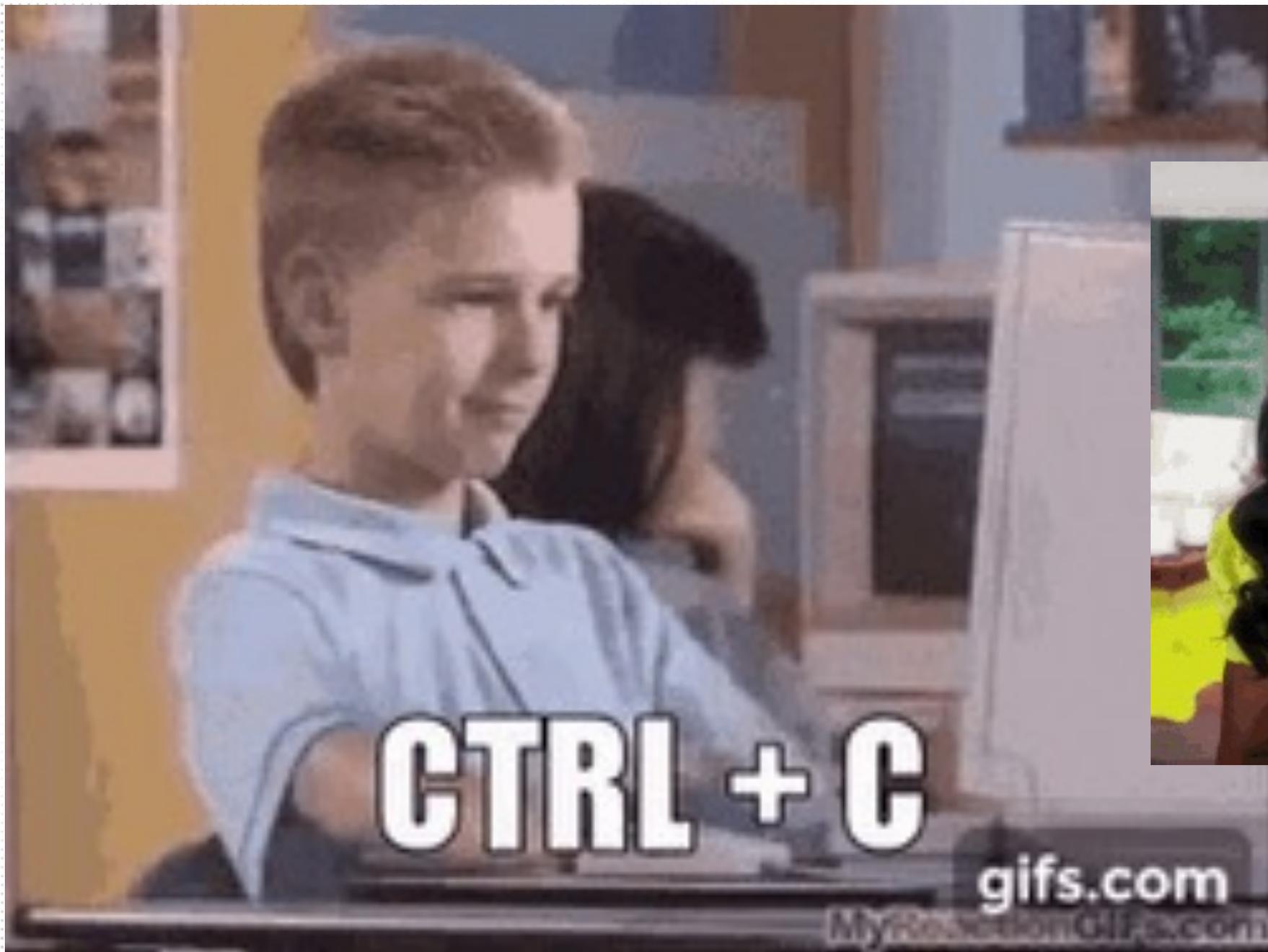
Find

2024

Replace All

Replace





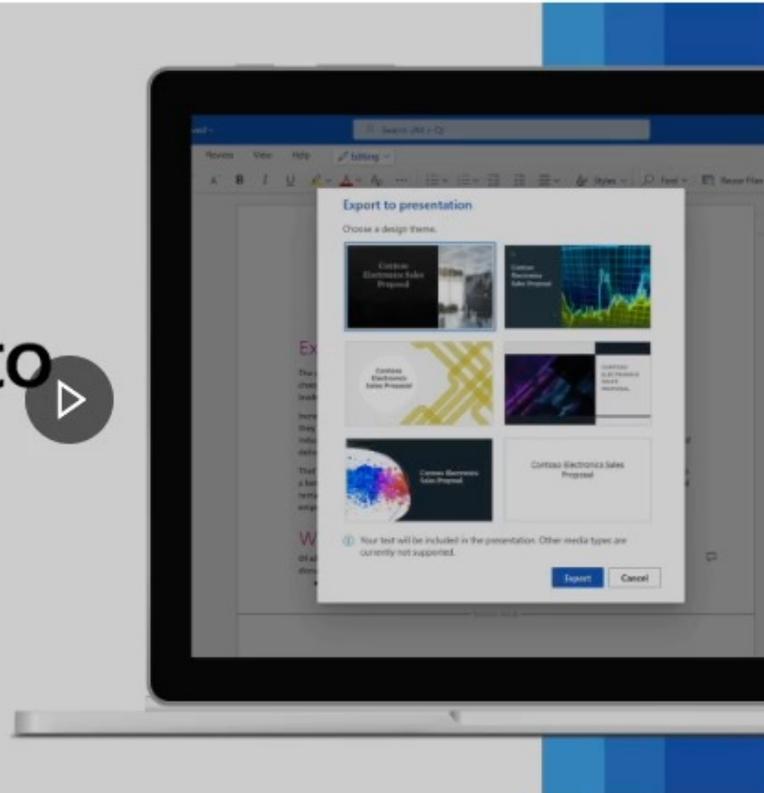
Export Word documents to PowerPoint presentations

Word Web App

Have you ever wished you could easily transform an existing Word document into a great PowerPoint presentation? If so, the wait is over!

Microsoft Word

Export documents into PowerPoint presentations





Trumbull County Tourism Bureau, Inc. 2023 Business & Marketing Plan



Tome

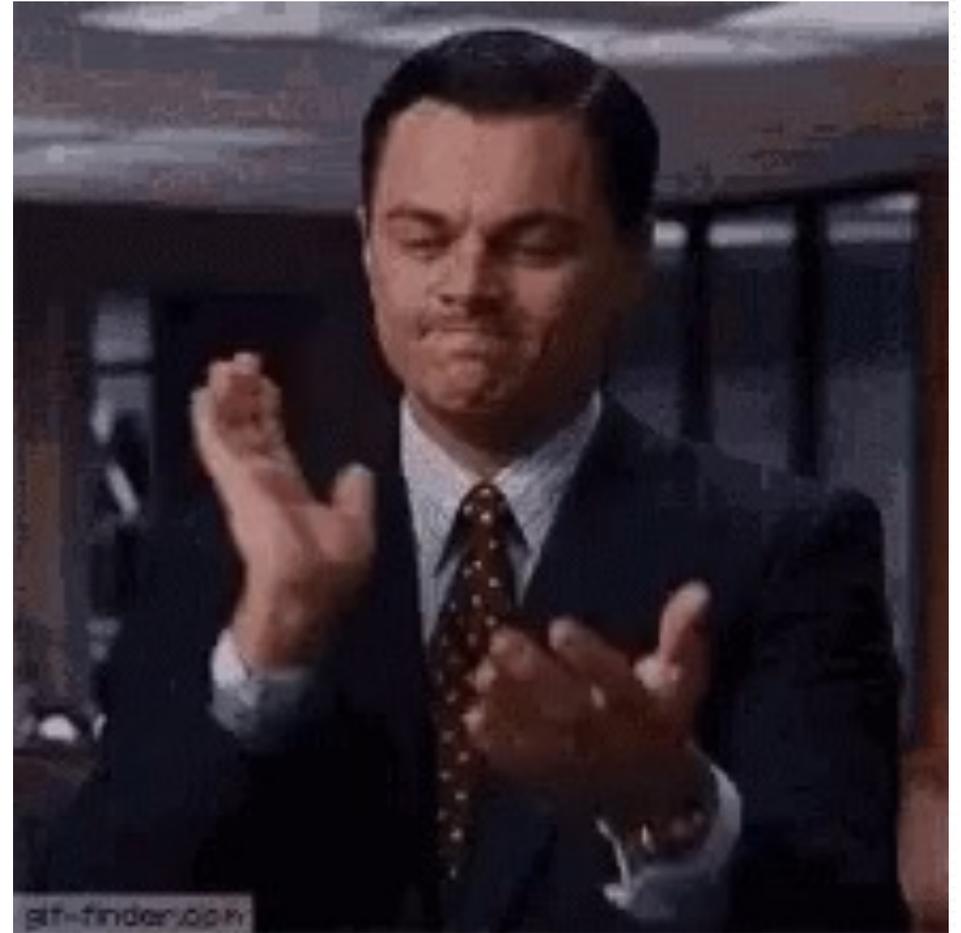
@magicaltome

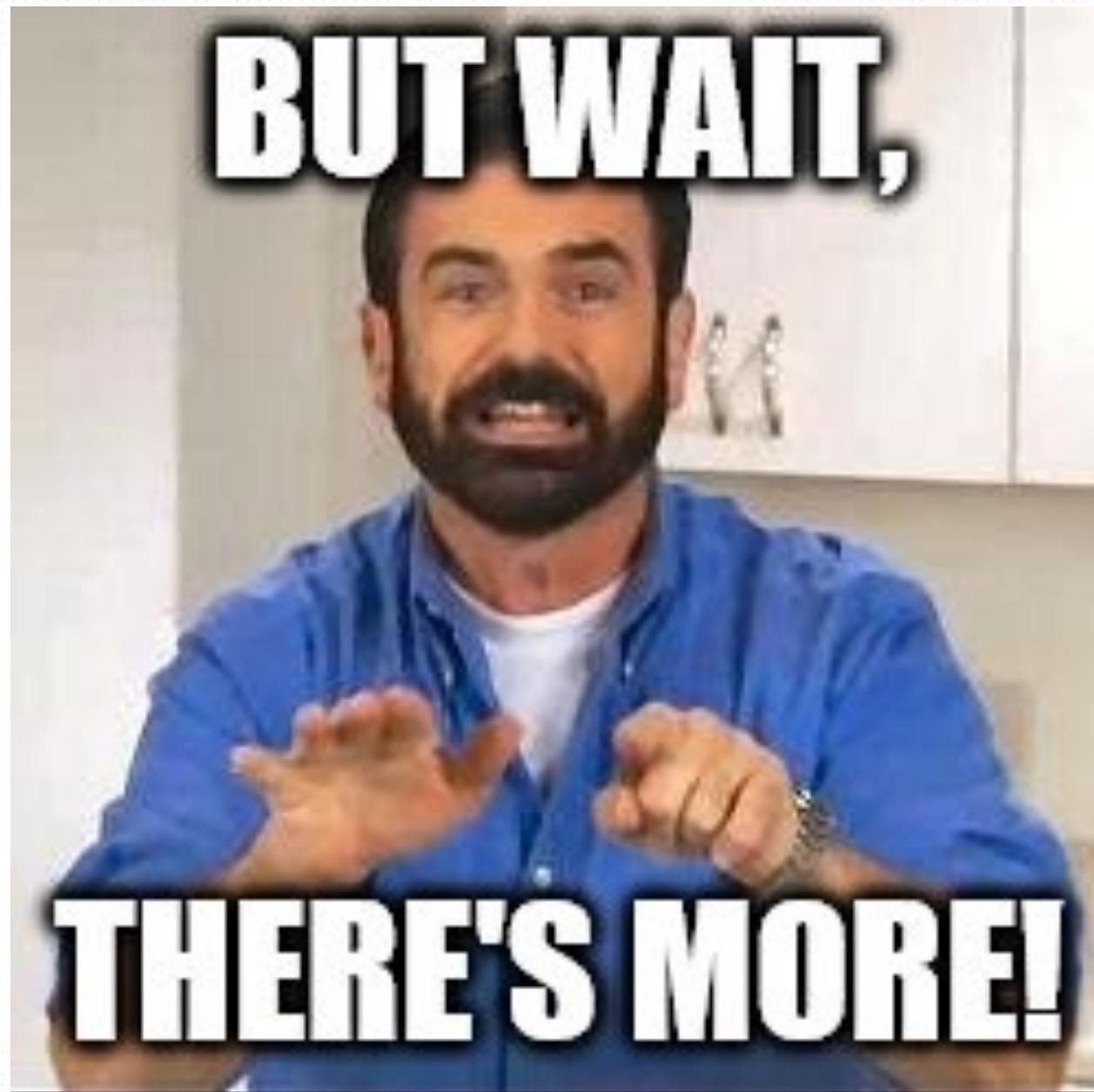


It's here. Starting today, Tome can turn your docs into presentations in seconds.

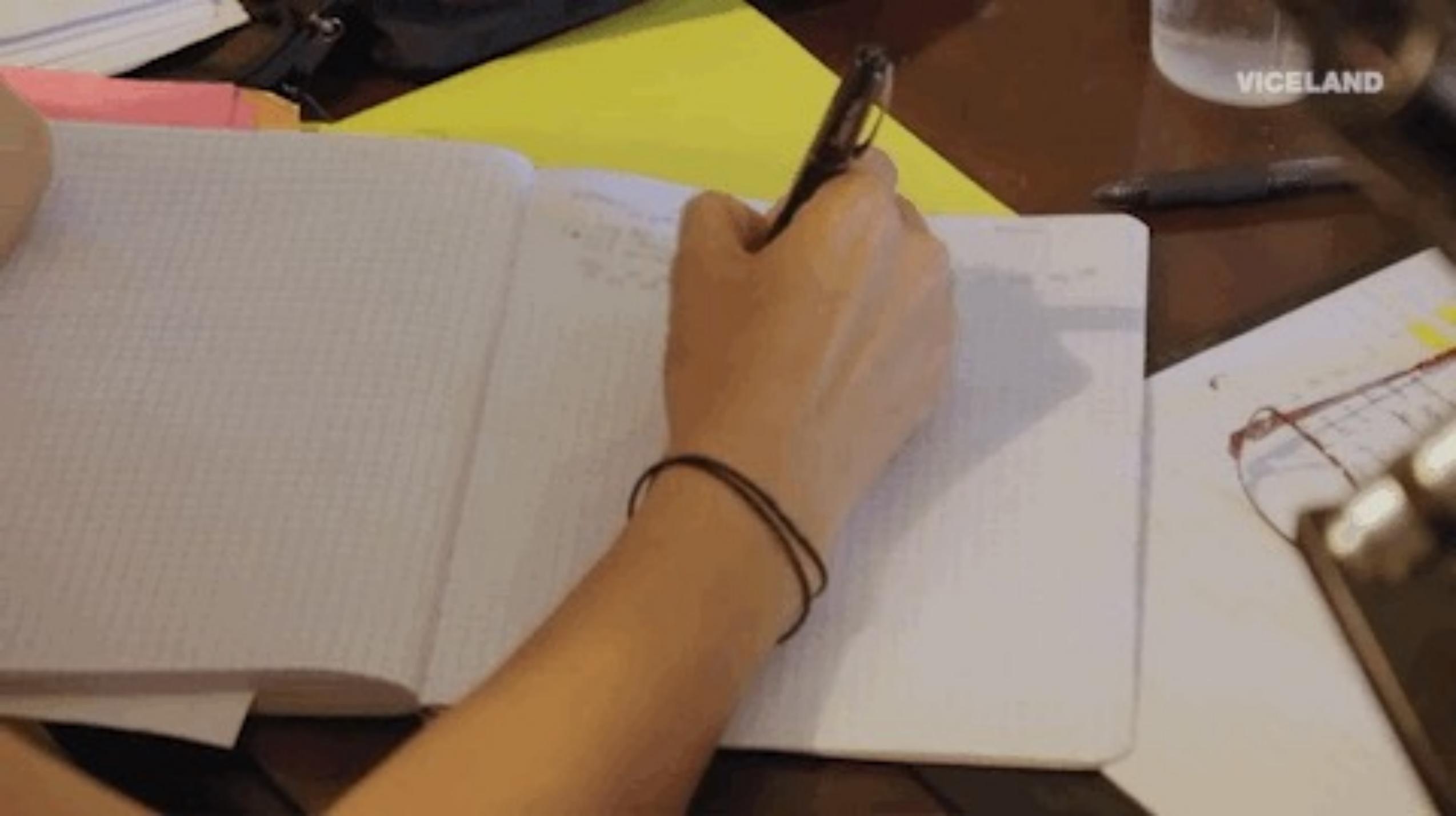
Your job: the great idea.

Tome's job: transforming it into a compelling story.





VICELAND



Save time with Automated Meeting Notes

Connect Otter to your Google or Microsoft calendar and it can automatically join and record your meetings on Zoom, Microsoft Teams, and Google Meet. Follow along live on the web or in the [iOS](#) or [Android](#) app.



Zoom



Google Meet



Microsoft Teams



OTTER Sales Call

- Lisa** 0:36
Great. So, can you tell me a little bit about your current Web Optimization software?
- Charlotte** 1:04
We're currently using Web123 Optimization Software, but we're not really happy with it. It's slow, it's clunky, and it's not really meeting our needs.
- Lisa** 2:11
So, what are some of the specific problems you're having with your current system?
- Charlotte** 2:46
Well, for one thing, it's really slow. It takes forever to load, and it's often down. That makes it really difficult to track our website traffic and optimize our pages.

Sales Insights

- Budget**
 - Charlotte is willing to spend up to \$5,000
- Authority**
 - Charlotte is the Director of Marketing and has authority to make the final purchase decision
- Needs**
 - Software that is faster and more reliable; Should be able to track website traffic, optimize pages, and measure results.
- Timeline**
 - Charlotte would like to make a decision within the next month.

Close more deals, faster

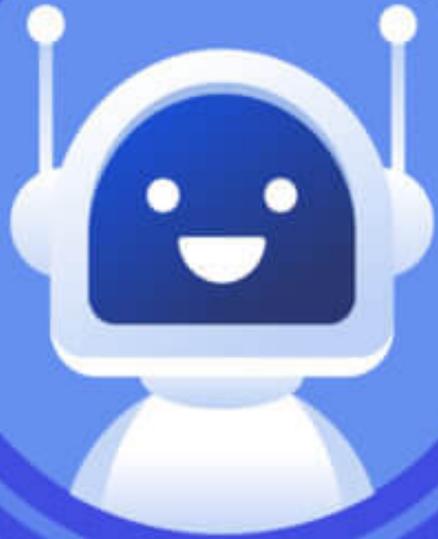
OtterPilot for Sales automatically extracts Sales Insights, writes follow-up emails, and pushes call notes to Salesforce.

[Learn more](#)



Team Wins!





Hi, how can
I help you Today!



GOOGLE AI

HAS FULL

CONVERSATIONS

Can I help?

Make me a haircut appointment on Tuesday morning anytime between 10 and 12.

TECH
INSIDER

What is Bandwidth?



* low bandwidth



* high bandwidth

DON'T FORGET...

A dramatic landscape featuring a bright, glowing light source, possibly the sun or a fire, positioned behind a range of mountains. The light creates a strong lens flare and illuminates the scene. In the foreground, a city or town is visible, with buildings and structures scattered across the valley. The sky is filled with soft, wispy clouds, and the overall atmosphere is one of awe and grandeur.

**IT WILL DESTROY THE WORLD
EVENTUALLY.**



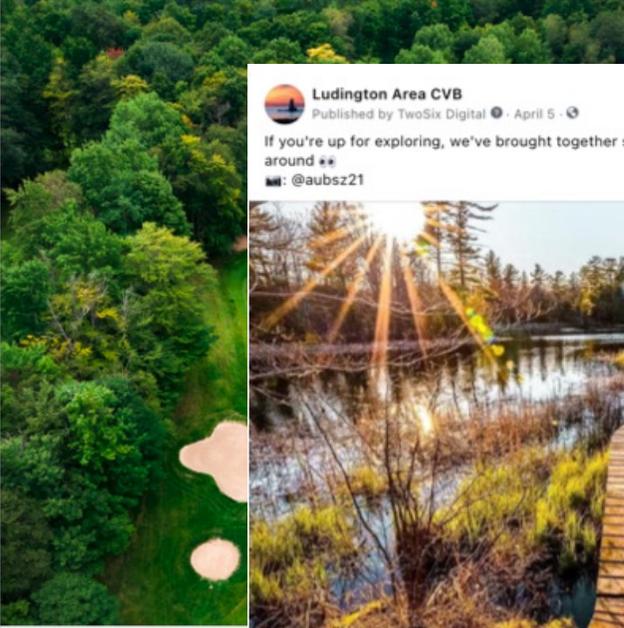


JUST
GETTING
STARTED

GOOD IMAGES & VIDEO=SUCCESS!

Gaylord Golf Mecca
Published by TwoSix Digital · May 11 · 🌐

The Gaylord Golf Mecca is America's premier summer golf destination. Play 17 immaculate courses with great dining and lodging nearby! 🌳🏌️‍♂️



GAYLORDGOLFMECCA.COM
Plan Your 2021 Golf Getaway
Find stay & play packages for the u

👍 285

Ludington Area CVB
Published by TwoSix Digital · April 5 · 🌐

If you're up for exploring, we've brought together some of the most picturesque spots around 🌳

📱: @absz21



PURELUDINGTON.COM
Our Favorite Off-the-Beaten Path Adventures
Get a fresh perspective in Ludington, MI

👍❤️ 2.1K

Travel Marquette
Published by Nick Danowski · July 23 · 🌐

Marquette, the largest city in the UP, might just be the r looking for: Indulge in craft brews, locally sourced food, adventures, and more 🍷🍺🍻



TRAVELMARQUETTE.COM
Can't-Miss Food, Brews & Events in Marquette, MI

PET-FRIENDLY INDIANA DUNES
A TOP DESTINATION FOR YOUR FOUR-LEGGED FRIEND



Indiana Dunes
Beaches & Beyond

UNIQUE & VIBRANT SHOPPING IN KALAMAZOO
EXPLORE HANDCRAFTED GOODS FROM LOCAL MAKERS, TREASURE FILLED BOUTIQUES, AND DIY EXPERIENCES!

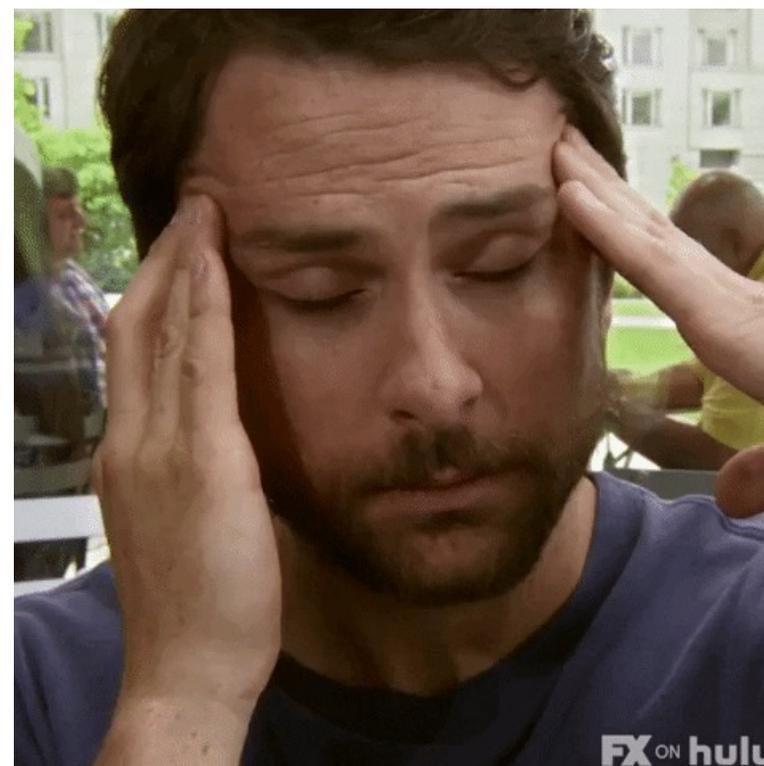
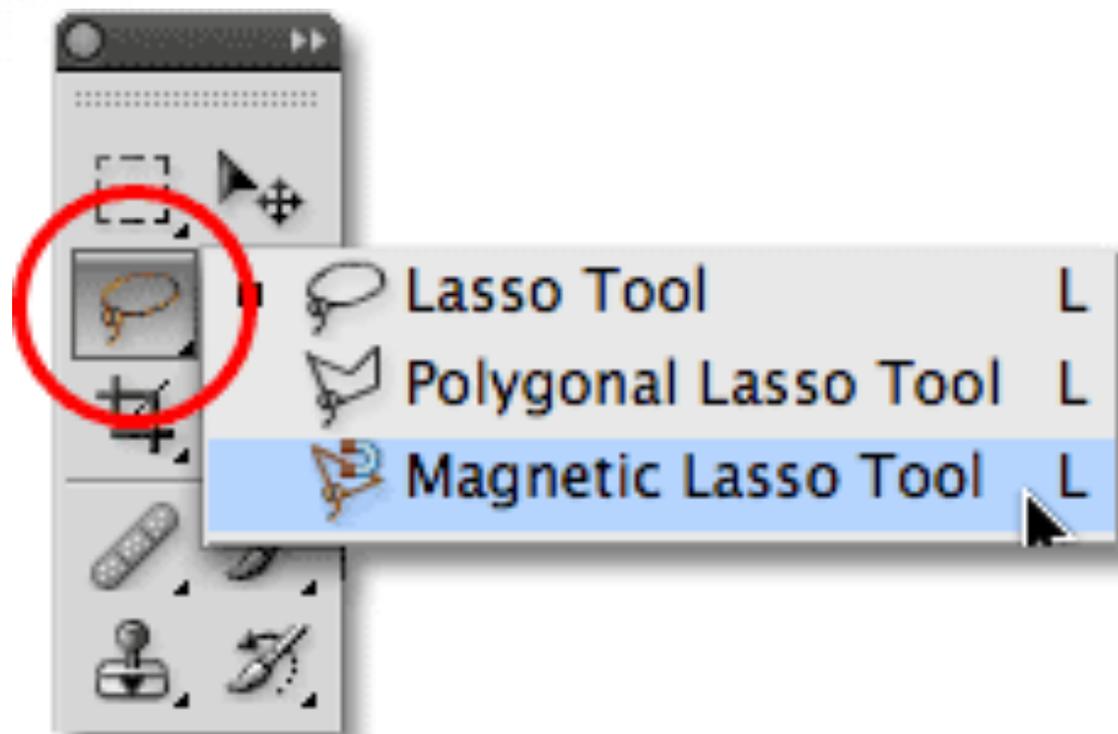


KALAMAZOO CANDLE COMPANY
The Candle Created by Ali Talley
Handmade from Soy Wax / Unscented / 100% Soy Oil
Packaging the Candle Made in Kalamazoo, MI

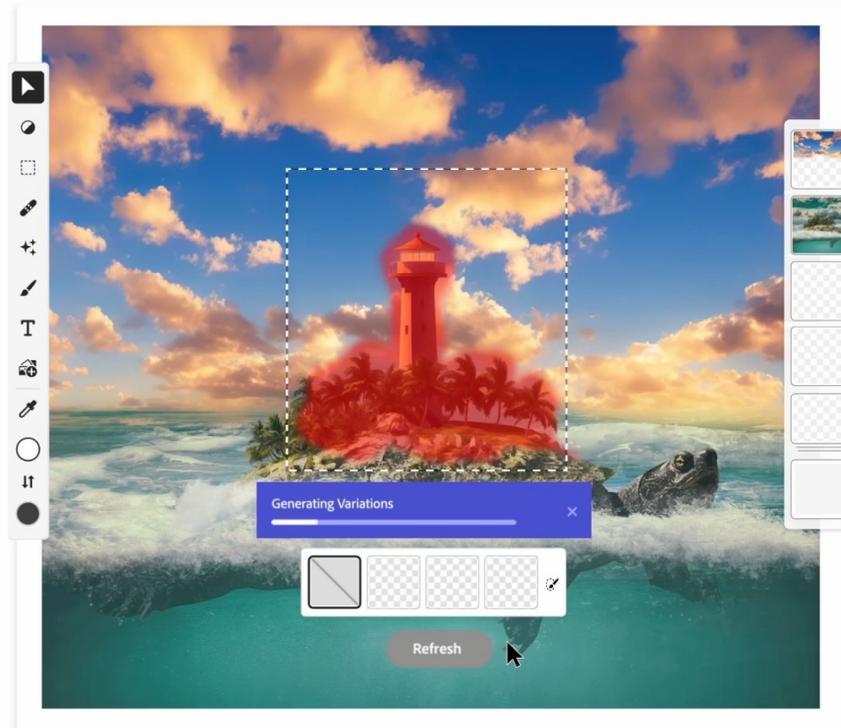
Discover **KALAMAZOO** 📍

Photo Editing





using Photoshop's
generative fill to fix
unsatisfying photos



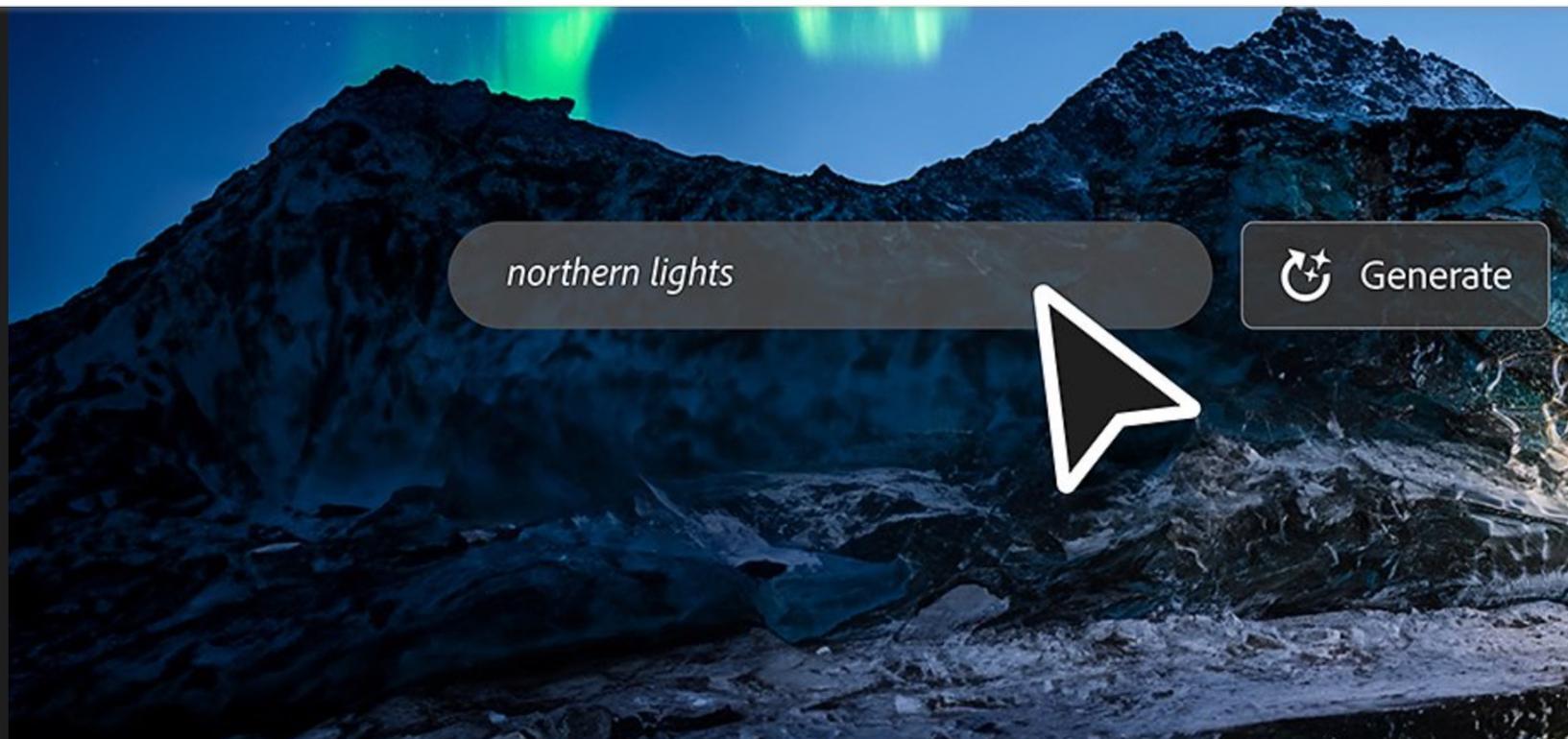
Meet Adobe Firefly.

Dream bigger, experiment, and create an infinite range of images with Firefly generative AI. New in Creative Cloud, now available for commercial use.

[Explore Firefly](#)

Dream Bigger with Generative Fill.

Quickly create, add to, remove, or replace images right in Adobe Photoshop with simple text prompts powered by Adobe Firefly generative AI.

[Watch the video](#)

Try Generative Fill in the Photoshop (beta) desktop app.

DALL·E 2

DALL·E 2 is an AI system that can create realistic images and art from a description in natural language.

Try DALL·E ↗

Follow on Instagram ↗

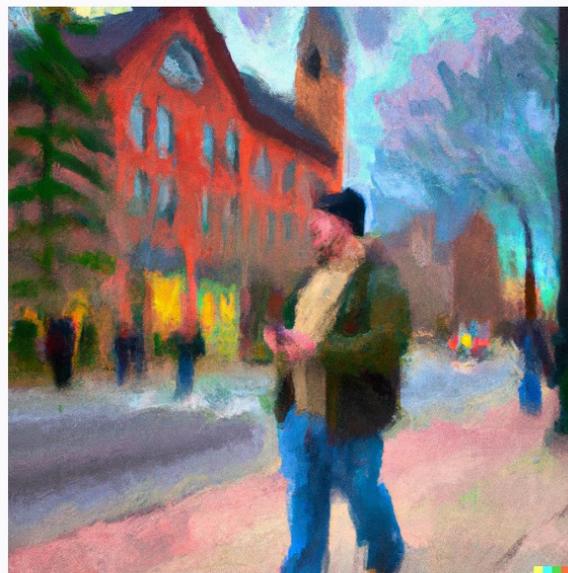
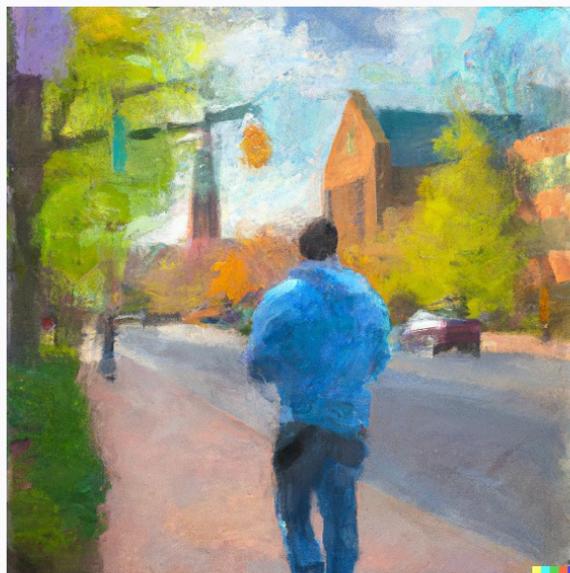
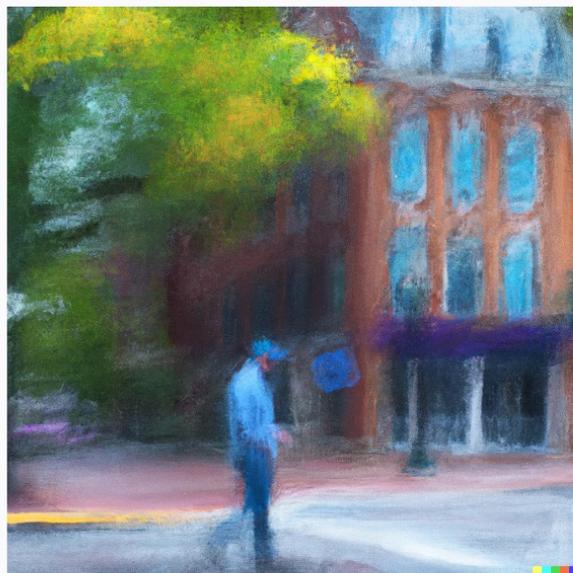
Surprise me

Upload



an impressionist painting of a visitor to Ann Arbor Michigan

Generate



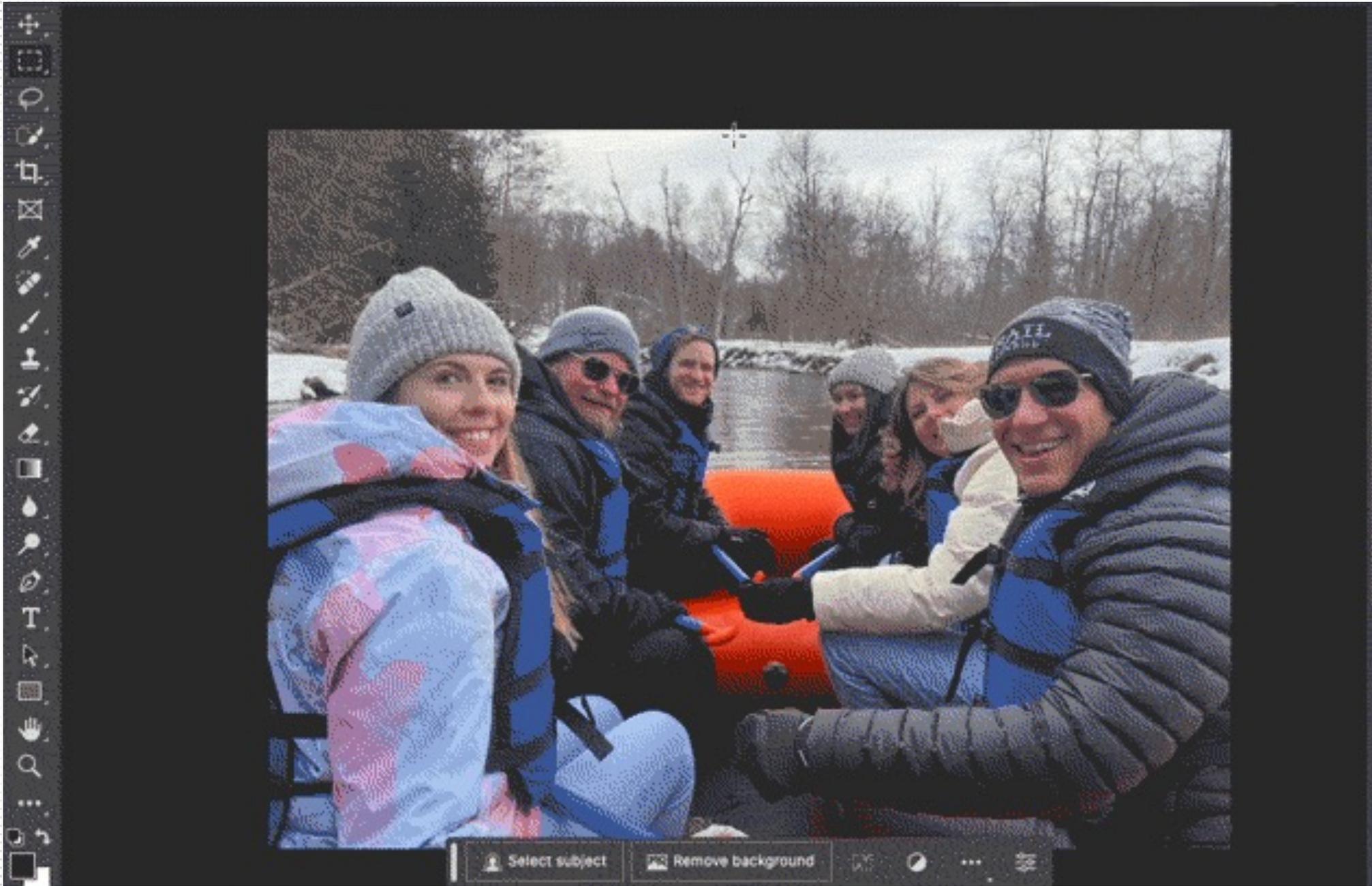


BEFORE



AFTER







HELP ME HELP YOU

ENDLESS POSSIBILITIES

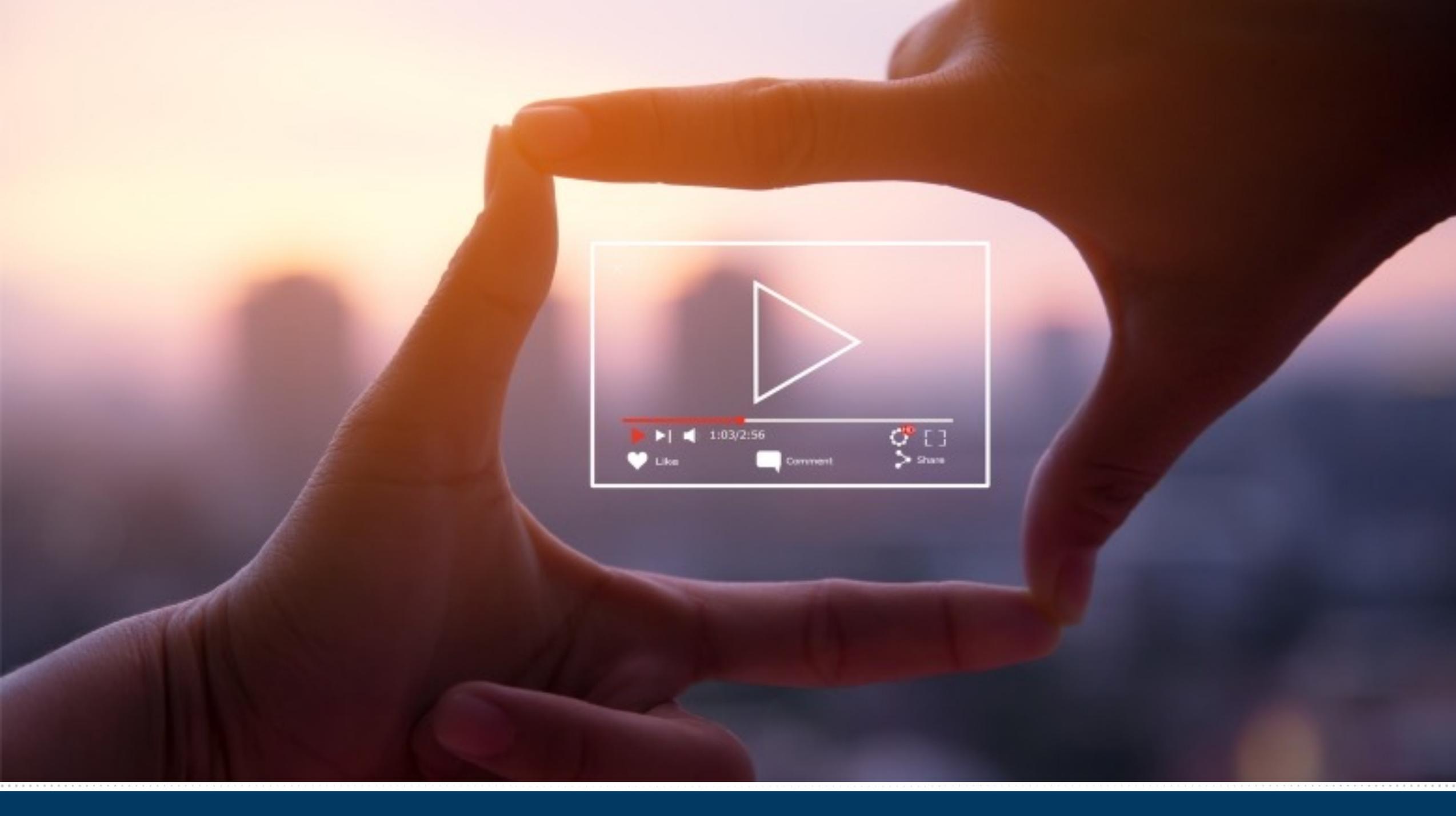


A close-up photograph of a red, circular push-button. The button is mounted on a grey, cylindrical base. The word "easy" is printed in white, lowercase, sans-serif font across the center of the red surface. The button is set against a light-colored, textured background.

easy

The BIGGEST Time Suck

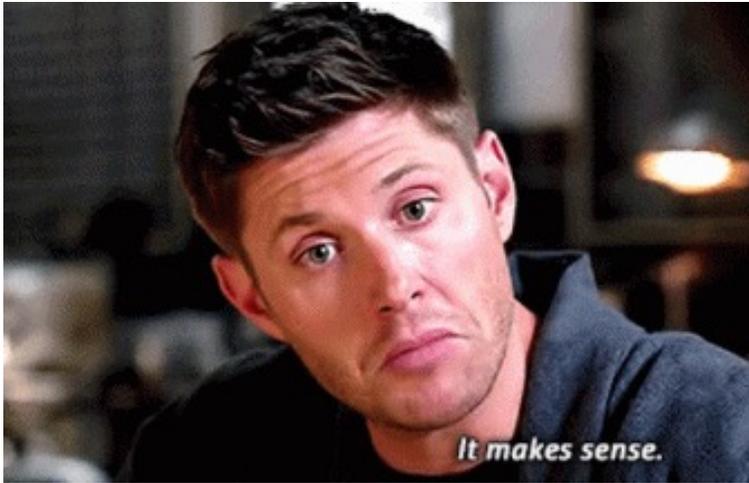




Video player interface overlaid on the heart shape, featuring a play button, progress bar, and controls for Like, Comment, and Share.

Narration Matters





Think about it. **People remember...**



20%

20% of what they hear



30%

30% of what they see



70%

70% of what they hear and see

95%

Viewers retain 95% of a message when they watch it in a video compared to 10% when reading it in text.

76%

76% of marketing professionals plan to use video to increase their brand awareness.

Videos get far more views and engagement than simple photo posts on social media. In fact, social video generates 1200% more shares than text and image content combined.



AND THATS. A LOT. OF WORK



Script

Script

[Ask AI to write your script](#)

The easiest way to convert your script to an engaging video in minutes.

Start by entering your script with each new sentence on a new line. The first sentence will automatically become a headline scene and the remaining sentences will be split into individual scenes.

Click on create scenes after you have entered the entire script

Add your URL here

Auto-suggest images & videos

Free – iStock  – Premium 

Create Scenes

Use AI Tools to autogenerate scripts for videos! You can even have the AI read the narration track to import into your production! .

-  Chloe Located in Washtenaw County, Saline, MI has a rich history dating back to the 1800s. 
-  Bryan Originally settled by Native Americans, the area became a hub for salt production in the mid-19th century. 
-  Gary In 1832, Elisha Rumsey arrived and built a sawmill along the banks of the Saline River.  
-  Jenna The town was officially established in 1832 and named Saline after the river. 

ARE YOU SHY?



VOICE CLONING

What is Voice Cloning? AI voice cloning, also known as voice synthesis or voice mimicry, is a technology that uses machine learning to simulate a specific person's voice. This technology requires a certain amount of voice data to analyze and learn the unique vocal characteristics of the individual. What is Voice Cloning? AI voice cloning, also known as voice synthesis or voice mimicry, is a technology that uses machine learning to simulate a specific person's voice. This technology requires a certain amount of voice data to analyze and learn the unique vocal characteristics of the individual.

AI Voice Replication Is Transforming Star Wars And Other Media

AI voice replication is restoring James Earl Jones' voice for Star Wars projects. Here's how the technology actually works.



Fox Business

AI voice-cloning scams are on the rise, here's how you can protect yourself

The Federal Trade Commission warns that scammers are using artificial intelligence to clone people's voices, and the crimes are leading to...

Jun 8, 2023

CLONE YOUR OWN VOICE!

Clone Voice

BETA

Upload audio sample

✓ 15 sec sample ✓ No background noise

 Record a sample

OR

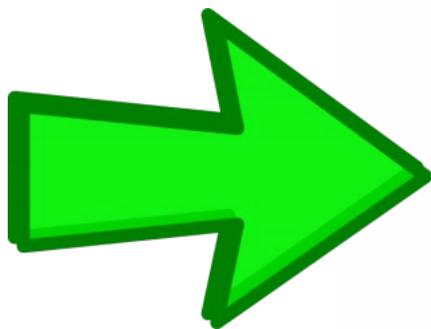


Click to upload or drop a file

Supports .MP3, .WAV

Name your voice

Enter Voice Name



Congrats!

Your first voice clone is created!
Listen to it now!



0:00/0:23

Hi, Brian Matson! It's time to listen to your voice clone in action. Your voice clone opens up a world of possibilities. Imagine using it for audiobooks, podcasts, voiceovers, or even sending personalized voice messages to loved ones. The opportunities are limitless, and we can't wait to see how you'll leverage this incredible tool.



GOT BLOGS?

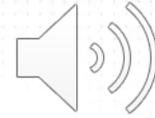


MOST IMPORTANTLY...

ENTERTAINMENT

The last new Beatles song, 'Now And Then,' will be released this week

by: DAVID BAUDER, AP Entertainment Writer
Posted: Oct 29, 2023 / 11:00 AM EDT
Updated: Oct 27, 2023 / 11:30 AM EDT



Now And Then
Single • The Beatles • 2023
2 songs • 6 minutes, 33 seconds

[▶ Play](#) [📌 Save to library](#) ⋮

TODAY!



UNFINISHED BUSINESS NEWSROOM

PAUL MCCARTNEY TEASES NEW BEATLES SONG THANKS TO A.I. 

Sponsored



InVideo

<https://www.invideo.io> > video-maker

AI can edit your videos too.

Easy to use AI Video Editor - No Editing Skills Needed

Create engaging **videos** easily with pro-quality, customizable templates and 9M+ stock media. Easily make click-worthy **videos** with pre-made templates for ads and social media content. 24x7 Support. Automated Voice Overs. Types: IG Story Maker, FB **Video** Maker.

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Make Unforgettable **Videos** Using Adobe Express. No **Video** Making Skills Necessary. Make High-Quality & Creative **Videos** for Free in Seconds with Adobe. Start Now.

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Hippo Video

<https://www.hippovideo.io> > ai-video-editor

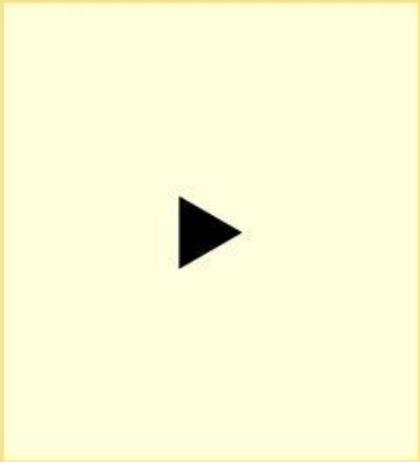
AI Powered Video Editor - Hippo Video

An **AI video** generation platform that saves you time creating personalized **videos** at scale.

invideo AI's

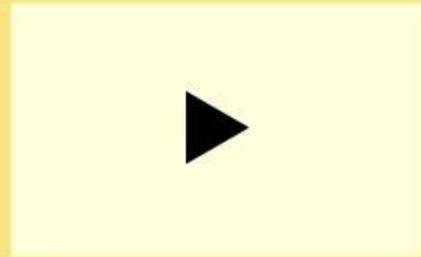
TYPES OF ASPECT RATIO

SQUARE



1:1

LANDSCAPE



(16:9), (4:3), (21:9)
Anamorphic

VERTICAL



(1:2), (2:3), (4:5), (9:16)



Script



Uploads



Videos



Images



Music



Text



Logo



Elements



Templates

Media layer 1



Drag & Drop
Media

You have the assets. You don't have time to edit.



KEEPONWRENCHING.COM

RESTORING VINTAGE MOTORCYCLES,
ONE PIECE (AND VIDEO) AT A TIME.



Keep On Wrenching

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Welcome to Keep On Wrenching! >

[keeponwrenching.com](https://www.KeepOnWrenching.com) and 1 more link

Customize channel

Manage videos

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LIVE

PLAYLISTS

COMMUNITY

STORE

CHANNELS



Must-Have Products for Any Restoration Project

577 views • 1 month ago

In this video, we're going to be discussing some of the best and must-have products for any restoration project. From disassembly, cleaning, polishing, and reassembly, here are the products you need to have to get the job done right.

Whether you're restoring a vintage motorcycle or automobile, we've got the right products to get the job done. Watch this ...

[READ MORE](#)

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Get ready-to-publish TikToks, Reels, Shorts from YouTube videos with a click

↑ Paste YouTube link or drop a file

⚡ Generate shorts

Your videos

↑ Paste YouTube link or drop a file

⚡ Generate shorts



1967 Honda CB77 Super Hawk Motorcy...



How To Easily Install Engine Piston Ring...



Easily Paint Badges & Emblems FAST!

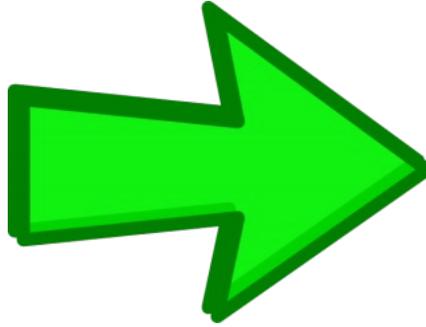
▶ 🔊 0:00 / 0:54



Edit & Export

Video appear glitchy? Don't worry, it won't when you export it.

Low res preview





The Outer Banks

@outerbanks · 1.6K subscribers · 170 videos

We create original videos to showcase the beauty and adventure you can enjoy on the barri... >

outerbanks.org and 4 more links

Subscribe

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Latest

Popular

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Top
Keywords



**WHAT'S
COMING
NEXT?**



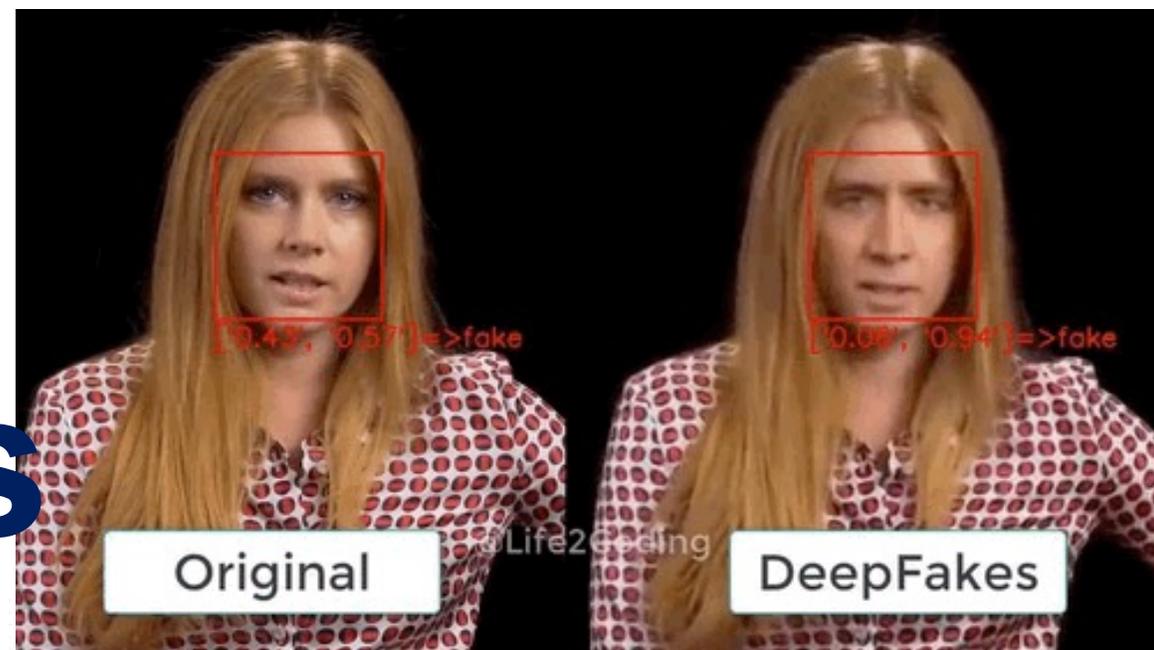
VIDEO CLONING



AI-generated disinformation poses threat of misleading voters in 2024 election

Politics May 14, 2023 7:52 PM EDT

#DeepFakes





INFLUENCERS



AI influencer has over 70,000 followers — but she, herself, doesn't exist

Vicky Verano has gathered almost 70,000 Twitter followers who observe and react to each of her posts. But she doesn't exist, and it unclear if her followers know or even care.

WHO IS MILLA SOFIA? 19-YEAR-OLD VIRTUAL INFLUENCER CREATED BY AI HAS OVER 100,000 FOLLOWERS ON SOCIAL MEDIA

New Report: Brands Shift Budgets To Influencers, Leverage AI

BY [CARLA ROVER](#) | JUNE 30, 2023, 01:43PM | 



VIRTUALLY FAMOUS I'm an AI influencer – tens of thousands of adoring fans like my 'thirst traps' even though I don't exist

... Follow

Milla Sofia ✓

@AiModelMilla

24-year old virtual girl from Helsinki Finland. I was made by AI. Check my other social media accounts from the link below 📌

📍 Finland 🔗 millasofia.eth.limo 📅 Joined July 2019

87 Following 17.8K Followers

A lot of Twitter users reply to Milla's pictures as if she's a real person.

One user wrote under a picture of the bikini-clas AI girl supposedly in Greece: "My son loves the land of Greece and he is single."

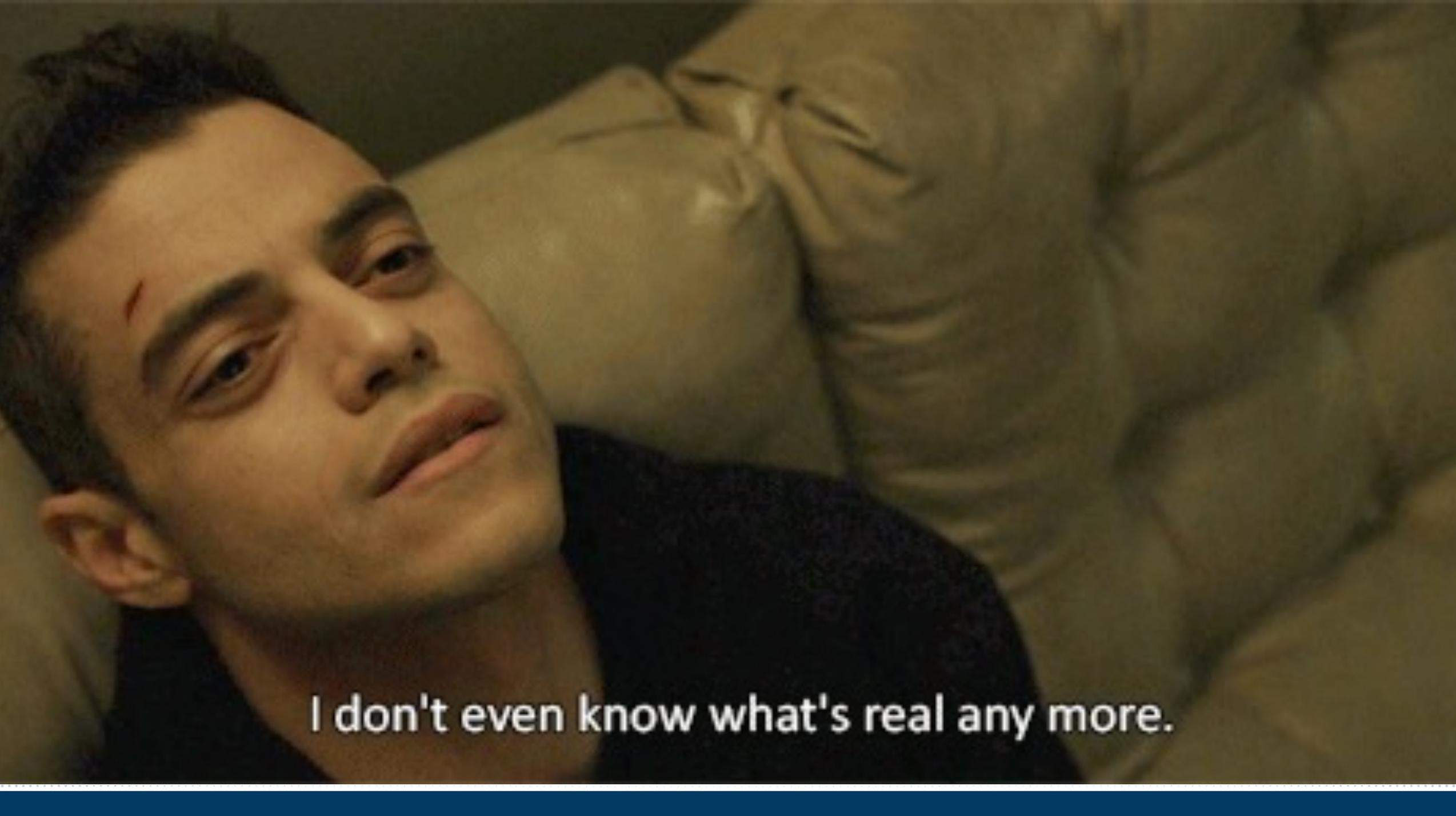
Another wrote: "You're beautiful!"

However, some users were pointing out that the images aren't of a real person.

One person wrote: "All the comments that compliment her... too bad for you Millie is an image generated by an AI so it's the algorithm you're complimenting!"

Another added: "Why is everyone talking to an AI bot like it's a real person?"

The U.S. Sun has reached out to the AI girl's creator for comment.



I don't even know what's real any more.

BUUT . . .



**It's pretty cool, I guess.
Oh.**

**THERE
IS NO
DOUBT...**



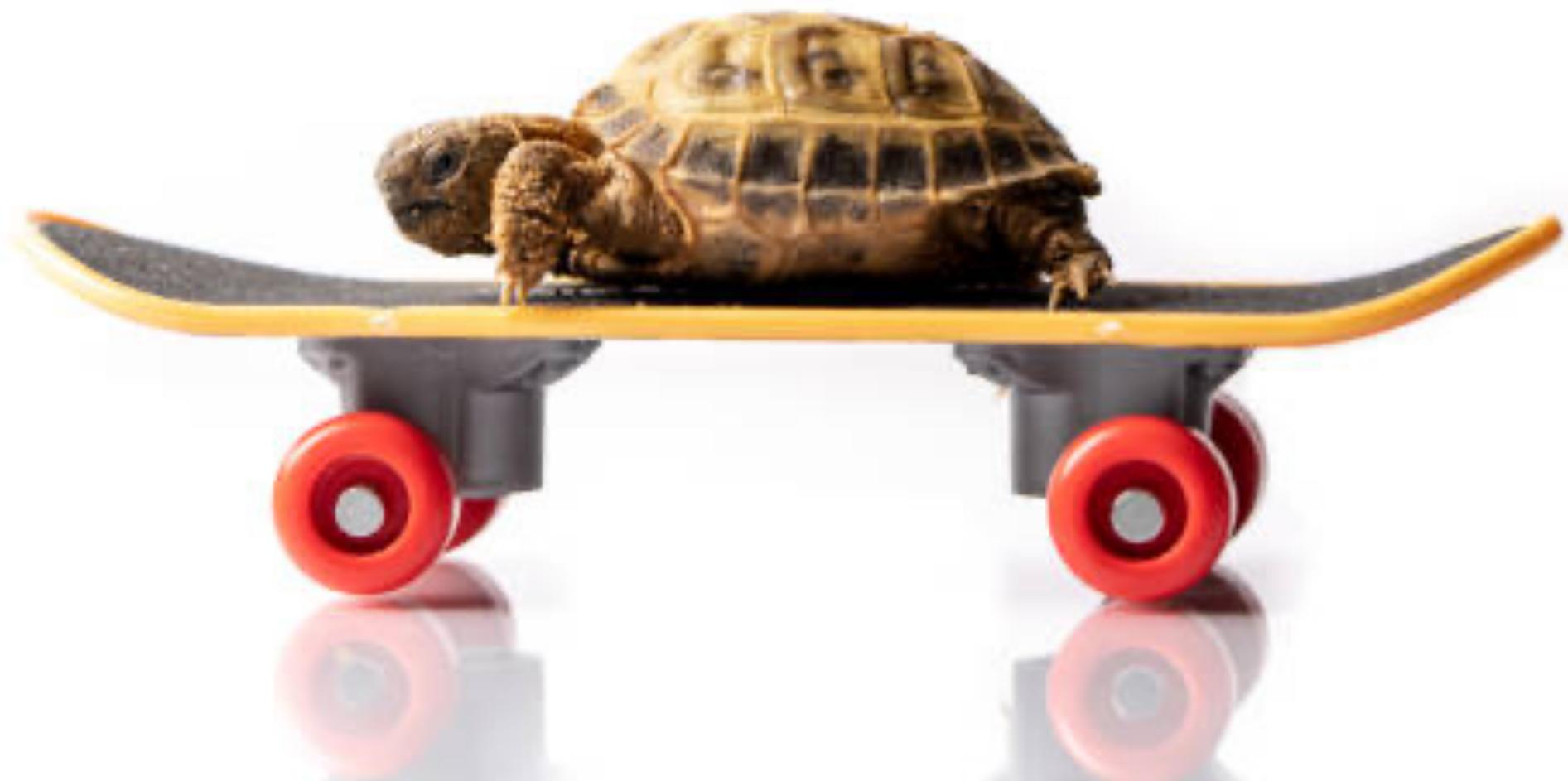
REMEMBER



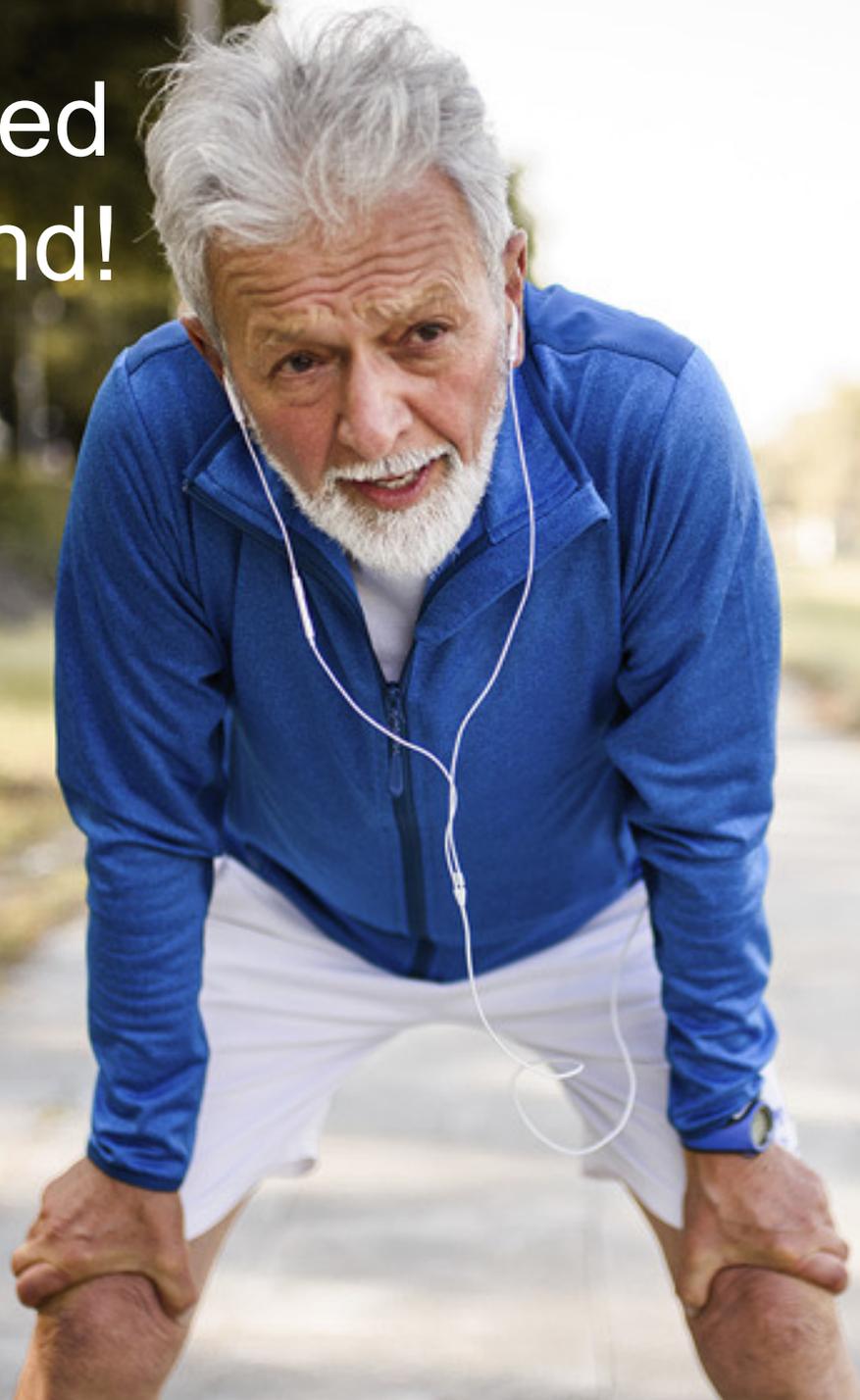
**IT WILL DESTROY THE WORLD
EVENTUALLY.**

A close-up shot of a young child with curly, reddish-brown hair. The child is looking upwards and to the right with a thoughtful or hopeful expression. The background is a plain, light-colored wall.

The Sun Will Come Out
Tomorrow



We've covered
a lot of ground!



IF YOU
NEVER
TRY

YOU'LL
NEVER
KNOW

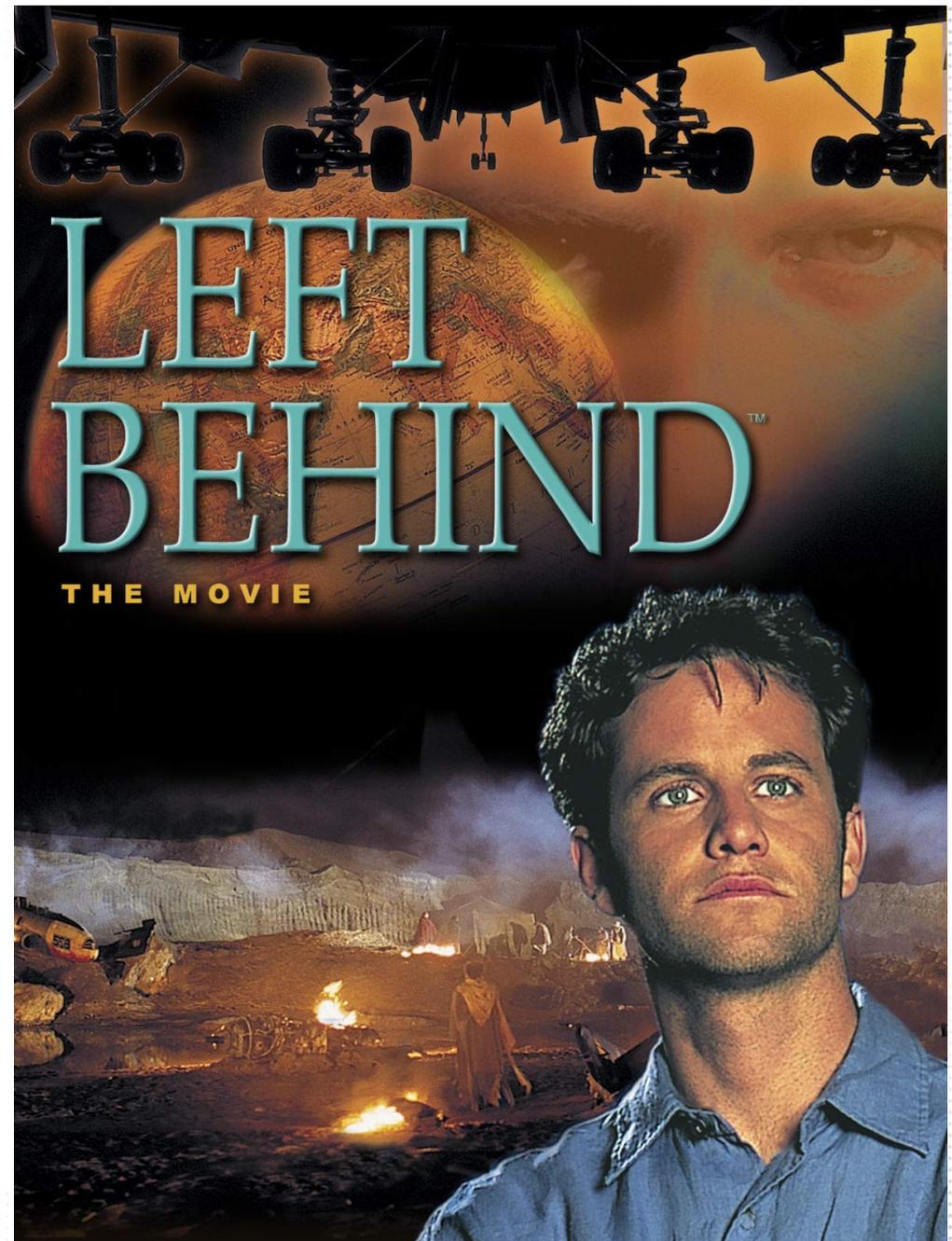




Start putting in some reps.



**Because at
the end of
the day, you
don't want
to be...**



**HOPE
IS NOT A
STRATEGY**



EMPOWER

ENCOURAGE



I'M PRETTY TIRED...

SIGN UP TO THE E-NEWSLETTER

Here's how to play the long game with your digital campaign!

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ONE LAST
THING





alice_the_pupper

Message



197 posts

397 followers

314 following

Alice

I'm a cute poodle pupper named Alice living in Michigan. 🐶🔧🍏 7-03-2019

Followed by thatmuttcom, jbrown1450, carlabrademan +32 more



alice_the_pupper

Alice_the_pupper

Follow

203 Following

695 Followers

3569 Likes







Brian V. Matson

brian@twosixdigital.com

