

An aerial photograph of The Outer Banks Event Center. The image shows a large, green, grassy field in the center, surrounded by a paved road and a large parking lot. To the left, there is a building with a blue roof and a smaller parking lot. To the right, there is a body of water with a pier and some buildings. The overall scene is a mix of natural greenery and developed infrastructure.

The Outer Banks Event Center

outerbanks.org/FAQ

Today

- Share vision for the Event Center and Site
- Concept - Not a final building design, operating plan, rate structure or funding proposal
- Hear from you!

Process

- Advisory Committee & Tourism Board
- Dare County Commissioners
- Chamber of Commerce
- Towns
- Public & Civic Groups
- Next issues to be addressed

Advisory Committee

- Myra Ladd-Bone (DCTB); Lee Nettles (OBVB); Mayor Cahoon (TNH); Webb Fuller (TNH); Commissioner Ross (DCo); Tonia Cohen (HMA); Mike Dianna (Event Promoter); Ralph Buxton (Public)
- The Assignment: Development of an economically viable Event Center hosting groups of 300+. Grow overnight visitation during less-than-peak months.
- Reviewed: Big buildings, small buildings, alternatives to buildings; use types; septic, water and parking; “comparable” markets; existing facilities; projections; hotel/no hotel
- Committee Principles: Preserve main event lawn & green space; benefit locals & visitors

Why?

- Events draw out-of-market visitation during non-summer months (the mission of DCTB)
- But the lack of a large indoor facility means:
 - Outgrown existing, or the events don't happen in the first place
 - Vulnerable to weather, limited by season
 - High infrastructure costs (tents, portas, etc)

Why?

- Lower risk for year-round events
- Banquets, galas, speakers
- Sports
- Concerts
- Culinary training kitchen

Shared value for visitors and locals

Why?

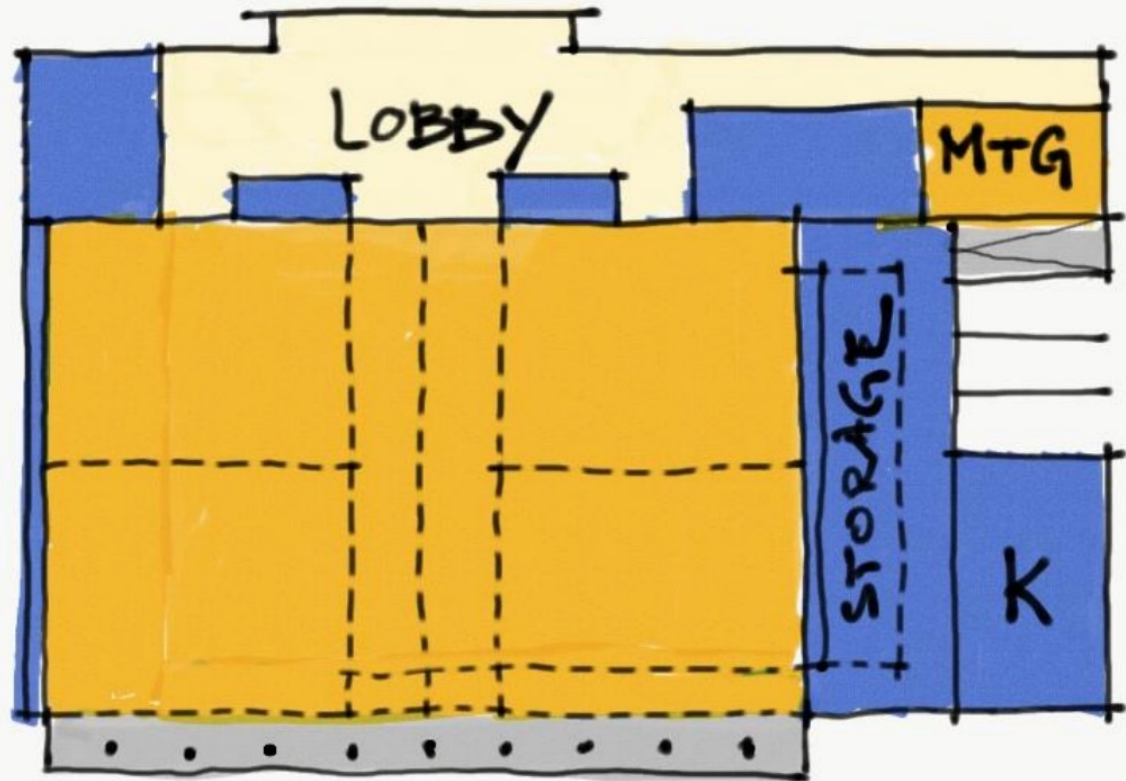
- Annually, the Indoor Event Center and Event Lawn are projected to generate and/or support:
 - \$25,150,000 in new spending
 - Facility operating deficit of \$312,000
 - More than 14,000 new room nights
 - \$1,171,000 in new tax revenue
 - 191 new jobs (9 FTE at Event Center)

Figures reflect a "stabilized" year – Year 5

The Boardwalk

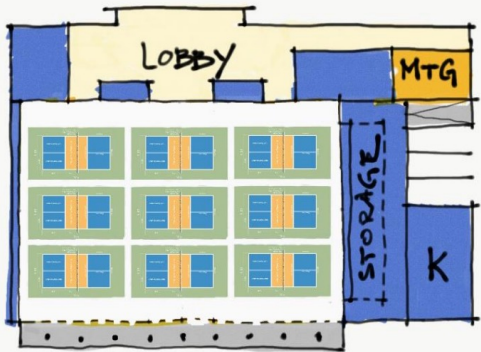


Event Center

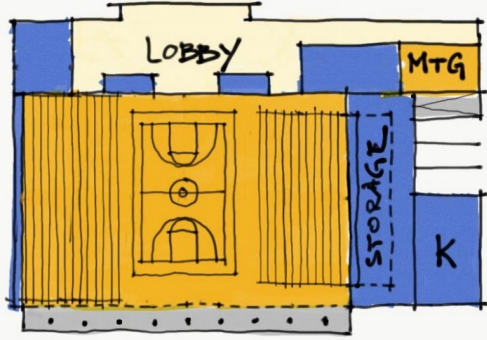


Event Hall	26,000 SF
Meeting Room	1,500 SF
Training/Test Kitchen	2,800 SF
Lobby, BOH, Restrm, Hall	<u>17,975 SF</u>
Total Gross Area	48,275 SF

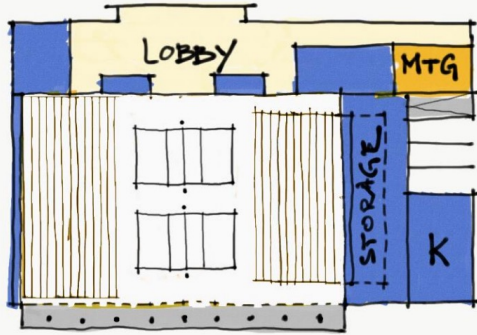
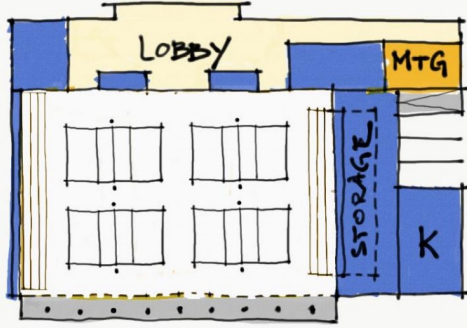
Pickleball



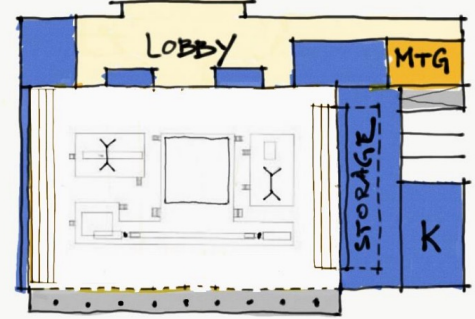
Basketball



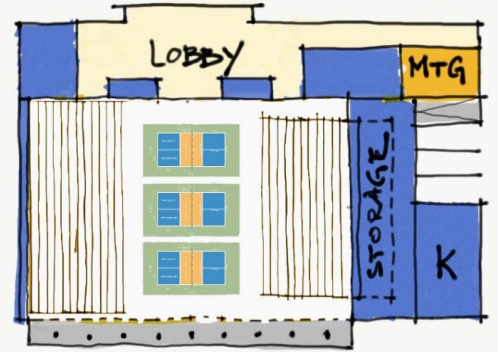
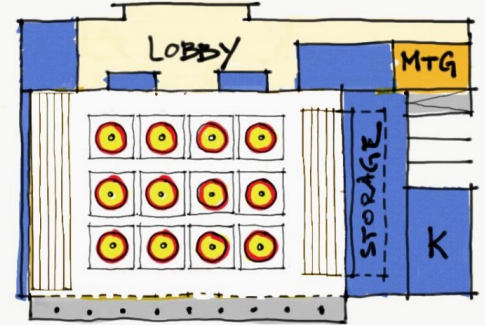
Volleyball



Gymnastics



Wrestling





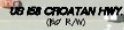
Pamlico Jack's

DQ, Mini Golf & Adventure Park

Event Site

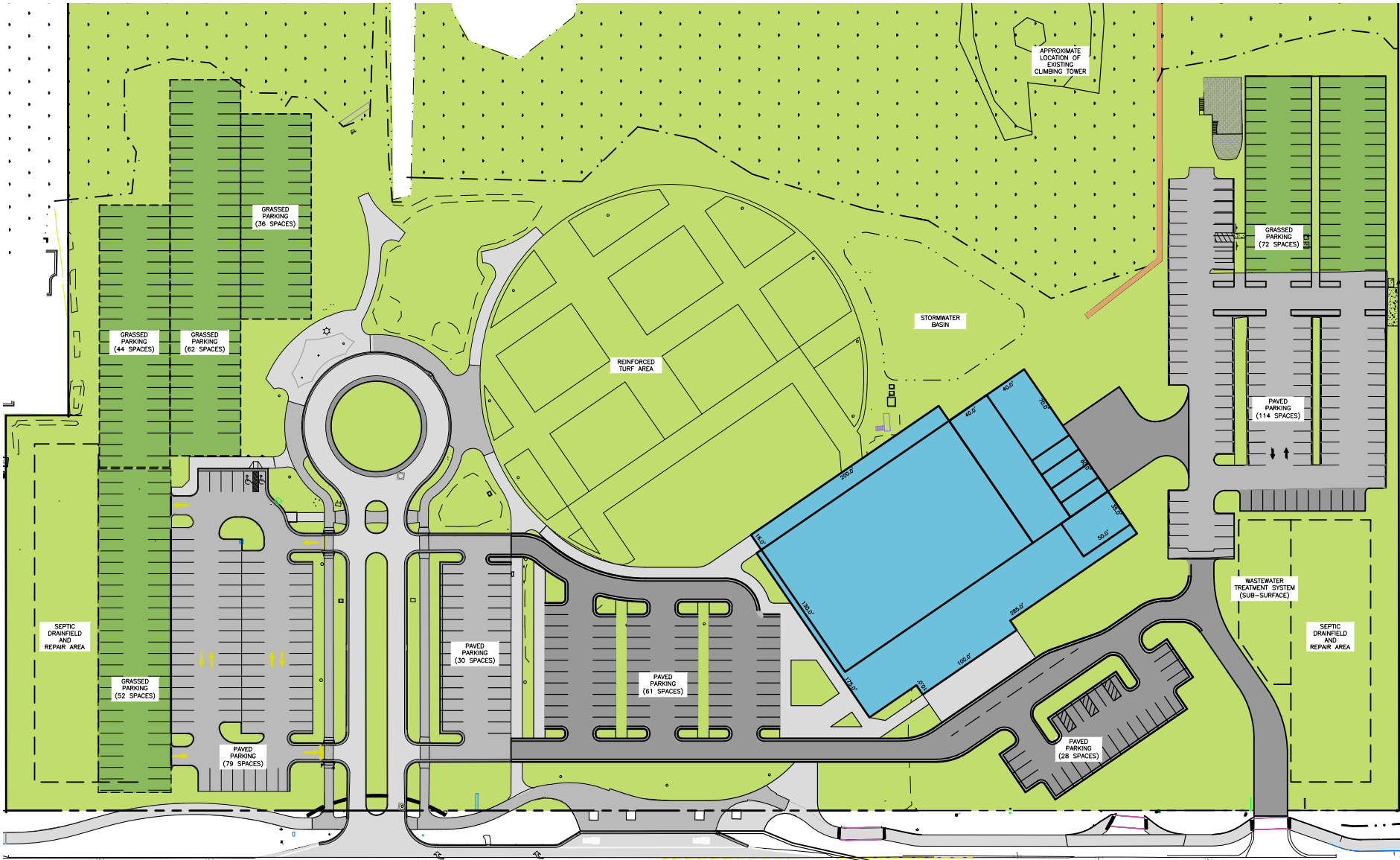
Where?

500 ft





Roughly 75% sound viewshed undisturbed (was 81% w Pamlico Jack's, DQ and Blackbeard's)



Removed two curb cuts. Added inner-property connection end-to-end.

Next Issues to Address

➤ Town

- Parking
- Building Size
- Height

➤ State

- Septic
- Stormwater

➤ DCTB & County

- Rough Order of Magnitude Cost
- Operating Deficit
- Construction Funding & Financing

➤ Community Consensus

A shared vision allows further discussions and decisions to happen.

Thanks!

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More information at outerbanks.org/FAQ