

**RECORD OF MINUTES  
DARE COUNTY TOURISM BOARD  
THURSDAY, DECEMBER 19, 2019  
9:15 A.M.  
OUTER BANKS VISITORS BUREAU ADMINISTRATIVE OFFICES  
MANTEO, NC 27954**

**ATTENDING:** Wally Overman, Chair; Myra Ladd-Bone, Vice Chair; Pat Weston, Treasurer; Bambos Charalambous, Assistant Treasurer; Mike Hogan, Secretary; George Banks III, Chuck Burdick, Jamie Chisholm, Webb Fuller, Chris Nason, David Pergerson, Jeff Pruitt, and Jay Wheless, Legal Counsel.

**EXCUSED ABSENCE:** Bobby Owens.

**STAFF:**

Lee Nettles, Executive Director  
Diane Bognich, Director of Administration  
Lorrie Love, Tourism Sales and Events Manager  
Aaron Tuell, Public Relations Manager  
Amy Wood, Clerk to the Board/Administrative Specialist

**OTHERS:** Dave Hallac, Superintendent, Outer Banks Group, National Park Service; and Mary Helen Goodloe Murphy, *The Coastland Times*.

The meeting was called to order at 9:16 a.m. The Board then recited the pledge of allegiance, followed by a moment of silence.

**APPROVAL OF AGENDA:** Mr. Charalambous moved to approve the agenda. Mr. Pergerson seconded. There was no discussion and the motion passed unanimously.

**APPROVAL OF MINUTES:** Ms. Weston moved to approve the meeting minutes from November 21, 2019. Ms. Ladd-Bone seconded. There was no discussion and the motion passed unanimously.

**PUBLIC COMMENTS:** Superintendent Hallac discussed visitation at the National Park sites, the 116<sup>th</sup> Anniversary of Flight, and goals that the Park Service has for the upcoming years.

**STEERING COMMITTEE:** The Chair recognized outgoing Board members and thanked them for their service. He noted that he had completed the Executive Director's annual review as well, and thanked Lee Nettles for his hard work.

The Chair and staff reviewed a request from Chicamacomico Historical Association seeking a grant to purchase a plot of land adjacent to the historic site. The Board discussed the request, and the recommendation of the Steering Committee to award \$70,000, to include a caveat regarding reimbursement to the Board should Chicamacomico sell the land in the future.

Mr. Charalambous moved to approve a grant of \$70,000, with a caveat, for Chicamacomico Historical Association to purchase the land. Ms. Ladd-Bone seconded. There was no discussion and the motion passed unanimously.

**BUDGET AND FINANCE REPORT:** Ms. Weston reviewed the meals and occupancy receipts received. Receipts for fiscal year 2019-2020 are up 3.48% over 2018-2019 actual receipts.

**OUTER BANKS VISITORS BUREAU UPDATES:** Lee Nettles:

- Shared the new ad campaign for digital, print, and television. The new campaign will launch in January.
- Reviewed the event site Advisory Committee meeting. He noted the next steps would be an engineering study. The Board discussed the perception of the community about the project and how to ease their concerns.
- Reviewed Inquiry, Fulfillment and Visitation numbers

Lorrie Love noted upcoming marketplaces and 2020 events to be held at The Soundside. Aaron Tuell reviewed current and upcoming media coverage.

**OLD BUSINESS:** Jay Wheless noted the closing date for the sale of Pamlico Jack's would be December 20, 2019, and this was the final moment for the Board to change their mind or to proceed with the closing. Mr. Fuller moved to instruct Legal Counsel and the negotiating agents to complete the closing on Pamlico Jack's. Mr. Pergerson seconded. There was no discussion and the motion passed unanimously.

**NEW BUSINESS:** There was no new business to come before the Board.

**BOARD MEMBER COMMENTS:** Outgoing Board members thanked their fellow Board members and staff.

**SET DATE, TIME AND PLACE OF NEXT MEETING:** The next meeting will be Thursday, January 16, 2020 at 9:00 a.m. in Curtis Creech Memorial Boardroom, Outer Banks Visitors Bureau Administrative Office, Manteo, NC.

Mr. Charalambous moved to adjourn. Mr. Burdick seconded. There was no discussion and the motion passed unanimously. The meeting adjourned at 10:31 a.m.

**ATTESTED:**



Secretary, Dare County Tourism Board