

**RECORD OF MINUTES
DARE COUNTY TOURISM BOARD
THURSDAY, JANUARY 16, 2020
9:00 A.M.
OUTER BANKS VISITORS BUREAU ADMINISTRATIVE OFFICES
MANTEO, NC 27954**

ATTENDING: Ervin Bateman, Doug Brindley, Tim Cafferty, Jamie Chisholm, Webb Fuller, Leo Holland, Myra Ladd-Bone, Karen Loopman-Davis, Bobby Owens, Jeff Pruitt, Pat Weston, and Jay Wheless, Legal Counsel.

EXCUSED ABSENCE: Chuck Burdick, and the Kill Devil Hills Representative.

STAFF:

Lee Nettles, Executive Director
Diane Bognich, Director of Administration
Lorrie Love, Tourism Sales and Events Manager
Aaron Tuell, Public Relations Manager
Amy Wood, Clerk to the Board/Administrative Specialist

OTHERS: Charlie Parker; Chris Sawin, Dare County Arts Council; Bill Coleman, The Lost Colony; and Dave Hallac, Superintendent, Outer Banks Group, National Park Service.

The meeting was called to order at 9:00 a.m. The Board then recited the pledge of allegiance, followed by a moment of silence.

OPENING: The Clerk swore in the following Dare County Tourism Board Appointees:

Leo Holland, Town of Southern Shores	Jeff Pruitt, Town of Kitty Hawk
Webb Fuller, Town of Nags Head	Ervin Bateman, Dare County Commissioners
Tim Cafferty, Member at Large	Karen Loopman-Davis, Outer Banks Restaurant Assoc.
Doug Brindley, Outer Banks Association of REALTORS®	

ELECTION OF OFFICERS: Jay Wheless, Legal Counsel, presented the Nominating Committee's recommended slate of officers, as follows:

- Chair: Myra Ladd-Bone
- Vice-Chair: Jeff Pruitt
- Secretary: Webb Fuller
- Treasurer: Pat Weston
- Assistant Treasurer: Ervin Bateman

Legal Counsel then called for nominations from the floor for the positions of Chair, Vice Chair, Secretary, Treasurer, and Assistant Treasurer. Hearing none, Mr. Holland moved to close nominations. Mr. Cafferty seconded. There was no discussion and the motion passed unanimously. Mr. Cafferty moved to approve the slate as presented. Mr. Holland seconded. The motion passed unanimously.

Legal Counsel then turned the meeting over to the Chair.

APPROVAL OF AGENDA: Ms. Weston moved to approve the agenda. Mr. Fuller seconded. There was no discussion and the motion passed unanimously.

APPROVAL OF MINUTES: Ms. Weston moved to approve the meeting minutes from December 19, 2019. Mr. Fuller seconded. There was no discussion and the motion passed unanimously.

PUBLIC COMMENTS: Superintendent Hallac reviewed visitation at area sites and the priorities for the parks for the next one to three years. Bill Coleman welcomed the Board to audition for The Lost Colony. Chris Sawin reviewed the 7th Annual Veterans Week programming.

BUDGET AND FINANCE REPORT: Ms. Weston reviewed the meals and occupancy receipts received. Receipts for fiscal year 2019-2020 are up 3.66% over 2018-2019 actual receipts.

OUTER BANKS VISITORS BUREAU UPDATES: Lee Nettles reviewed paperwork, upcoming events and opportunities for Board members; Pamlico Jack's ownership progress; and internet, inquiry, and visitation numbers.

Lorrie Love reviewed a collaboration with AAA to inform their travel advisors on activities, lodging, and dining on the Outer Banks. In addition to a familiarization tour, Bureau staff will host webinars for other AAA offices.

Aaron Tuell reviewed upcoming media missions and recent press coverage of the Outer Banks.

OLD BUSINESS: There was no old business before the Board.

NEW BUSINESS: There was no new business before the Board.

BOARD MEMBER COMMENTS: There were no Board member comments made.

SET DATE, TIME AND PLACE OF NEXT MEETING: The Board reached consensus to meet the third Thursday of the month at 9:00 a.m.

The next meeting will be Thursday, February 20, 2020 at 9:00 a.m. in Curtis Creech Memorial Boardroom, Outer Banks Visitors Bureau Administrative Office, Manteo, NC.

Mr. Holland moved to adjourn. Ms. Chisholm seconded. There was no discussion and the motion passed unanimously. The meeting adjourned at 9:58 a.m.

ATTESTED:



Secretary, Dare County Tourism Board