

**RECORD OF MINUTES  
DARE COUNTY TOURISM BOARD  
LONG-RANGE TOURISM MANAGEMENT PLAN SPECIAL COMMITTEE  
WEDNESDAY, SEPTEMBER 18, 2024  
9:00 A.M.  
OUTER BANKS VISITORS BUREAU ADMINISTRATIVE OFFICES  
MANTEO, NC 27954**

**ATTENDING:** Dennis Robinson, Chair; Jessica Barnes, Tim Cafferty, Shannon Castillo, Jamie Chisholm, Augusta Feldmann, Mary Helen Goodloe-Murphy, Natalie Kavanagh, Lee Nettles, Bobby Outten, Chris Sawin, Ronnie Sloan, Tim Sweeney, and Chris Vlahos.

**EXCUSED ABSENCE:** Mark Ballog, Karen Brown, Reide Corbett, Donna Creef, Nick Graham, Dave Hallac, Elizabeth Morey, and Mike Remige

**STAFF:**

Jeff Schwartzberg, Community Engagement Manager  
Diane Bognich, Director of Administration  
Lorrie Love, Tourism Sales and Events Manager  
Amy Wood, Clerk to the Board/Administrative Specialist

**OTHERS ATTENDING:** None.

The meeting was called to order at 9:15 a.m.

Chris Sawin moved to approve the minutes from the August 14, 2024 meeting. Second by Ronnie Sloan. There was no discussion. The motion carried.

The Chair welcomed the Committee, and discussed adding an additional group to brainstorm ways to involve the visitors and residents with the OBX Promise and the Long Range Tourism Management Plan goals.

The Committee then split into three groups for discussion. Upon return to the larger group:

- Group 1 (Environmental) reported their discussion on ways to encourage events to use more sustainable products and other ways to be lessen their impact on the environment; educating residents and visitors about the unique environment of the Outer Banks and suggested looking at what other areas are doing in terms of sustainability.
- Group 2 (Infrastructure) noted discussions on communication needs when cable/internet/phone services are cut, particularly on Hatteras Island; crosswalks, noting that an accessibility/mobility study could compliment the efforts on NC Department of Transportation and that a management study for Pea Island was underway; and suggested that Donna Creef speak to the Committee on the work of the county's housing taskforce.
- Group 3 (Visitor/Resident Outreach) reported on ideas for ways to engage the schools and businesses with the OBX Promise.

**COMMUNITY ENGAGEMENT MANAGER REPORT:** Jeff Schwartzberg updated the Special Committee on the 2<sup>nd</sup> Annual Non-Profit Knowledge Series (September 27, 2024) and upcoming presentations and meetings.

**COMMITTEE MEMBER UPDATES:** Lee Nettles noted an interview with the Triple Pundit on the Long Range Tourism Management Plan and discussed asking for suggestions from industry partners for a community project at the upcoming Tourism Summit.

Jamie Chisholm asked if there would be a booth at the Outer Banks Seafood Festival for attendees to learn about, and take, the OBX Promise. Jeff Schwartzberg noted that there would be, and at other upcoming events.

**SET DATE, TIME, AND PLACE OF NEXT MEETINGS:** The next meetings will be Wednesday, October 9, 2024, and November 20, 2024. Both meetings will begin at 9 a.m. The Committee will not meet in December and plans to resume meeting the second Wednesday of the month in 2025.

The Chair asked if there was any further business before the Committee. Hearing none, the Chair adjourned the meeting at 10:39 a.m.

**ATTESTED:**

  
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Clerk, Dare County Tourism Board