

**RECORD OF MINUTES  
DARE COUNTY TOURISM BOARD  
THURSDAY, SEPTEMBER 17, 2020  
9:00 A.M.  
OUTER BANKS VISITORS BUREAU ADMINISTRATIVE OFFICES  
MANTEO, NC 27954**

**ATTENDING:**

**In-Person:** Jeff Pruitt, Vice-Chair; Ervin Bateman, Assistant Treasurer; and Karen Loopman-Davis.

**Via GoToMeeting:** Pat Weston, Treasurer; Webb Fuller, Secretary; Doug Brindley, Chuck Burdick, Tim Cafferty, Jamie Chisholm, Leo Holland, Ivy Ingram (9:06), and Jay Wheless, Legal Counsel.

**EXCUSED ABSENCE:** Myra Ladd-Bone, Chair; and Bobby Owens.

**STAFF:**

Lee Nettles, Executive Director (in person)  
Diane Bognich, Director of Administration (GoToMeeting)  
Lorrie Love, Tourism Sales and Events Manager (in person)  
Amy Wood, Clerk to the Board/Administrative Specialist (GoToMeeting)

**OTHERS ATTENDING:**

**Via GoToMeeting:** Dave Hallac, Superintendent, Outer Banks Group, National Park Service; Jennifer Sweigart, Common Good newsletter.

The meeting was called to order at 9:00 a.m. The Board then recited the pledge of allegiance, followed by a moment of silence.

**APPROVAL OF AGENDA:** Mr. Fuller moved to approve the agenda. Second by Mr. Burdick. There was no discussion and the motion passed unanimously.

**Yes:** Ervin Bateman, Doug Brindley, Chuck Burdick, Tim Cafferty, Jamie Chisholm, Webb Fuller, Leo Holland, Ivy Ingram, Karen Loopman-Davis, Jeff Pruitt, and Pat Weston.

**No:** None. The motion passed unanimously (11-0).

**APPROVAL OF MINUTES:** Mr. Holland moved to approve the meeting minutes from August 20, 2020 meeting. Second by Mr. Burdick. There was no discussion and the motion passed unanimously.

**Yes:** Ervin Bateman, Doug Brindley, Chuck Burdick, Tim Cafferty, Jamie Chisholm, Webb Fuller, Leo Holland, Ivy Ingram, Karen Loopman-Davis, Jeff Pruitt, and Pat Weston.

**No:** None. The motion passed unanimously (11-0).

**PUBLIC COMMENTS:** Superintendent Hallac reviewed visitations and ongoing projects in the national parks in the Outer Banks Group, including soon to be released Environmental Impact Studies and a redesign of the Oregon Inlet Fishing Center.

**BUDGET AND FINANCE REPORT:** Ms. Weston reviewed the meals and occupancy receipts received. Receipts for fiscal year 2020-2021 are up 9.25% compared to 2019-2020 actual receipts.

**GRANTS AND LOCAL PUBLIC RELATIONS REPORT:** Ms. Chisolm reviewed the work of the Grants Committee and the recommended award amounts. Mr. Bateman moved to approve the following grant awards:

<u>Organization</u>	<u>Event</u>	<u>Recommended Amount</u>
Beach Food Pantry	Outer Banks Rum Festival	\$10,000.00
Chicamacomico Historical Assoc.	Chicamacomico Easter on Hatteras Island	\$1,000.00
Dare County Arts Council	Outer Banks: Homegrown: Fashion & Music	\$4,500.00
Dare County Restaurant Assoc.	Taste of the Beach	\$20,000.00
Elizabethan Gardens	WinterLights	\$20,000.00
Garage Band Charities	OBX Rod & Custom Festival	\$15,000.00
Hatteras Village Civic Assoc.	Hatteras Village Starry Nights	\$1,000.00
	Hatteras Village Waterfowl Festival	\$7,500.00
NC Coastal Federation	Hatteras Island Oyster Roast	\$3,500.00
Outer Banks Forever	Artist in Community Workshops & Showings	\$1,000.00
Outer Banks Giving Tree	Jingle Jog & Little Elf Fun Run	\$1,000.00 with caveat that the event must be live, not virtual
Outer Banks Seafood Festival	Chowder Banks Fest	\$8,000.00
Outer Banks Sporting Events	Flying Pirate Half Marathon	\$10,000.00 with caveat that the event must be live, not virtual
Town of Nags Head	31 <sup>st</sup> Annual St. Patrick's Day Parade	\$3,000.00
	<i>TOTAL</i>	<i>\$105,500.00</i>

Second by Mr. Burdick. There was no further discussion.

**Yes:** Ervin Bateman, Doug Brindley, Chuck Burdick, Tim Cafferty, Jamie Chisholm, Webb Fuller, Leo Holland, Ivy Ingram, Karen Loopman-Davis, Jeff Pruitt, and Pat Weston.

**No:** None. The motion passed unanimously (11-0).

Lee Nettles reviewed changes to the Event Grant Guidelines and Contract. The Board discussed these changes, disagreeing with the suggestion that T-shirts would not be reimbursable under the new guidelines. Following discussion, Mr. Burdick moved: that staff and legal counsel work together to clarify language regarding virtual events and that T-shirts be considered a reimbursable item under the grant guidelines. Second by Ms. Weston.

**Yes:** Ervin Bateman, Doug Brindley, Chuck Burdick, Jamie Chisholm, Webb Fuller, Leo Holland, Ivy Ingram, Karen Loopman-Davis, Jeff Pruitt, and Pat Weston.

**No:** Tim Cafferty. The motion passed 10-1.

**OUTER BANKS VISITORS BUREAU UPDATES:** Lee Nettles updated the Board on:

- Redesigned outerbanks.org was live
- New BOX/OBX commercials running on connected TV
- Publishing a travel insert instead of travel guide in 2021, and update on ad sales
- Internet, Inquiry, and Fulfillment numbers

**OLD BUSINESS:** There was no old business before the Board.

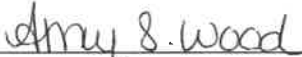
**NEW BUSINESS:** There was no new business before the Board.

**BOARD MEMBER COMMENTS:** Mr. Burdick thanked Lee Nettles and staff for their hard work during COVID-19 recovery. Mr. Pruitt thanked Superintendent Hallac for his interaction with the community. Mr. Cafferty commended Mr. Pruitt on his job running the meeting.

**SET DATE, TIME AND PLACE OF NEXT MEETING:** The next meeting is scheduled for Thursday, October 15, 2020 at 9:00 a.m. in Curtis Creech Memorial Boardroom, Outer Banks Visitors Bureau Administrative Office, Manteo, NC (virtual and in-person options available).

The Vice-Chair asked if there was any further business before the Board. Hearing none, the Vice-Chair adjourned the meeting at 10:13 a.m.

**ATTESTED:**



\_\_\_\_\_  
Clerk, Dare County Tourism Board