RECORD OF MINUTES
DARE COUNTY TOURISM BOARD
THURSDAY, SEPTEMBER 17, 2020
9:00 A.M.
OUTER BANKS VISITORS BUREAU ADMINISTRATIVE OFFICES
MANTEO, NC 27954

ATTENDING:
In-Person: Jeff Pruitt, Vice-Chair; Ervin Bateman, Assistant Treasurer; and Karen Loopman-Davis.

Via GoToMeeting: Pat Weston, Treasurer; Webb Fuller, Secretary; Doug Brindley, Chuck Burdick, Tim Cafferty, Jamie Chisholm, Leo Holland, Ivy Ingram (9:06), and Jay Wheless, Legal Counsel.

EXCUSED ABSENCE: Myra Ladd-Bone, Chair; and Bobby Owens.

STAFF:
Lee Nettles, Executive Director (in person)
Diane Bognich, Director of Administration (GoToMeeting)
Lorrie Love, Tourism Sales and Events Manager (in person)
Amy Wood, Clerk to the Board/Administrative Specialist (GoToMeeting)

OTHERS ATTENDING:
Via GoToMeeting: Dave Hallac, Superintendent, Outer Banks Group, National Park Service; Jennifer Sweigart, Common Good newsletter.

The meeting was called to order at 9:00 a.m. The Board then recited the pledge of allegiance, followed by a moment of silence.

APPROVAL OF AGENDA: Mr. Fuller moved to approve the agenda. Second by Mr. Burdick. There was no discussion and the motion passed unanimously.

Yes: Ervin Bateman, Doug Brindley, Chuck Burdick, Tim Cafferty, Jamie Chisholm, Webb Fuller, Leo Holland, Ivy Ingram, Karen Loopman-Davis, Jeff Pruitt, and Pat Weston.

No: None. The motion passed unanimously (11-0).

APPROVAL OF MINUTES: Mr. Holland moved to approve the meeting minutes from August 20, 2020 meeting. Second by Mr. Burdick. There was no discussion and the motion passed unanimously.

Yes: Ervin Bateman, Doug Brindley, Chuck Burdick, Tim Cafferty, Jamie Chisholm, Webb Fuller, Leo Holland, Ivy Ingram, Karen Loopman-Davis, Jeff Pruitt, and Pat Weston.

No: None. The motion passed unanimously (11-0).

PUBLIC COMMENTS: Superintendent Hallac reviewed visitations and ongoing projects in the national parks in the Outer Banks Group, including soon to be released Environmental Impact Studies and a redesign of the Oregon Inlet Fishing Center.
BUDGET AND FINANCE REPORT: Ms. Weston reviewed the meals and occupancy receipts received. Receipts for fiscal year 2020-2021 are up 9.25% compared to 2019-2020 actual receipts.

GRANTS AND LOCAL PUBLIC RELATIONS REPORT: Ms. Chisolm reviewed the work of the Grants Committee and the recommended award amounts. Mr. Bateman moved to approve the following grant awards:

<table>
<thead>
<tr>
<th>Organization</th>
<th>Event</th>
<th>Recommended Amount</th>
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<tbody>
<tr>
<td>Beach Food Pantry</td>
<td>Outer Banks Rum Festival</td>
<td>$10,000.00</td>
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<tr>
<td>Chicamacomico Historical Assoc.</td>
<td>Chicamacomico Easter on Hatteras Island</td>
<td>$1,000.00</td>
</tr>
<tr>
<td>Dare County Arts Council</td>
<td>Outer Banks: Homegrown: Fashion &amp; Music</td>
<td>$4,500.00</td>
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<tr>
<td>Dare County Restaurant Assoc.</td>
<td>Taste of the Beach</td>
<td>$20,000.00</td>
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<tr>
<td>Elizabethan Gardens</td>
<td>WinterLights</td>
<td>$20,000.00</td>
</tr>
<tr>
<td>Garage Band Charities</td>
<td>OBX Rod &amp; Custom Festival</td>
<td>$15,000.00</td>
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<tr>
<td>Hatteras Village Civic Assoc.</td>
<td>Hatteras Village Starry Nights</td>
<td>$1,000.00</td>
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<td></td>
<td>Hatteras Village Waterfowl Festival</td>
<td>$7,500.00</td>
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<tr>
<td>NC Coastal Federation</td>
<td>Hatteras Island Oyster Roast</td>
<td>$3,500.00</td>
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<tr>
<td>Outer Banks Forever</td>
<td>Artist in Community Workshops &amp; Showings</td>
<td>$1,000.00</td>
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<tr>
<td>Outer Banks Giving Tree</td>
<td>Jingle Jog &amp; Little Elf Fun Run</td>
<td>$1,000.00</td>
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<tr>
<td></td>
<td>with caveat that the event must be live, not virtual</td>
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<tr>
<td>Outer Banks Seafood Festival</td>
<td>Chowder Banks Fest</td>
<td>$8,000.00</td>
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<tr>
<td>Outer Banks Sporting Events</td>
<td>Flying Pirate Half Marathon</td>
<td>$10,000.00</td>
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<tr>
<td></td>
<td>with caveat that the event must be live, not virtual</td>
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<tr>
<td>Town of Nags Head</td>
<td>31st Annual St. Patrick’s Day Parade</td>
<td>$3,000.00</td>
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<td></td>
<td>TOTAL $105,500.00</td>
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</table>

Second by Mr. Burdick. There was no further discussion.

Yes: Ervin Bateman, Doug Brindley, Chuck Burdick, Tim Cafferty, Jamie Chisholm, Webb Fuller, Leo Holland, Ivy Ingram, Karen Loopman-Davis, Jeff Pruitt, and Pat Weston.

No: None. The motion passed unanimously (11-0).

Lee Nettles reviewed changes to the Event Grant Guidelines and Contract. The Board discussed these changes, disagreeing with the suggestion that T-shirts would not be reimbursable under the new guidelines. Following discussion, Mr. Burdick moved: that staff and legal counsel work together to clarify language regarding virtual events and that T-shirts be considered a reimbursable item under the grant guidelines. Second by Ms. Weston.

Yes: Ervin Bateman, Doug Brindley, Chuck Burdick, Jamie Chisholm, Webb Fuller, Leo Holland, Ivy Ingram, Karen Loopman-Davis, Jeff Pruitt, and Pat Weston.

No: Tim Cafferty. The motion passed 10-1.
OUTER BANKS VISITORS BUREAU UPDATES: Lee Nettles updated the Board on:
- Redesigned outerbanks.org was live
- New BOX/OBX commercials running on connected TV
- Publishing a travel insert instead of travel guide in 2021, and update on ad sales
- Internet, Inquiry, and Fulfillment numbers

OLD BUSINESS: There was no old business before the Board.

NEW BUSINESS: There was no new business before the Board.

BOARD MEMBER COMMENTS: Mr. Burdick thanked Lee Nettles and staff for their hard work during COVID-19 recovery. Mr. Pruitt thanked Superintendent Hallac for his interaction with the community. Mr. Cafferty commended Mr. Pruitt on his job running the meeting.

SET DATE, TIME AND PLACE OF NEXT MEETING: The next meeting is scheduled for Thursday, October 15, 2020 at 9:00 a.m. in Curtis Creech Memorial Boardroom, Outer Banks Visitors Bureau Administrative Office, Manteo, NC (virtual and in-person options available).

The Vice-Chair asked if there was any further business before the Board. Hearing none, the Vice-Chair adjourned the meeting at 10:13 a.m.

ATTESTED:

Amy S. Wood
Clerk, Dare County Tourism Board