

**RECORD OF MINUTES
DARE COUNTY TOURISM BOARD
THURSDAY, AUGUST 20, 2020
9:00 A.M.
OUTER BANKS VISITORS BUREAU ADMINISTRATIVE OFFICES
MANTEO, NC 27954**

ATTENDING:

In-Person: Myra Ladd-Bone, Chair; Leo Holland, and Bobby Owens.

Via GoToMeeting: Jeff Pruitt, Vice-Chair; Pat Weston, Treasurer; Ervin Bateman, Assistant Treasurer; Webb Fuller, Secretary; Doug Brindley, Chuck Burdick, Tim Cafferty, Jamie Chisholm, Ivy Ingram, Karen Loopman-Davis, and Jay Wheless, Legal Counsel.

STAFF:

Lee Nettles, Executive Director (in person)
Diane Bognich, Director of Administration (GoToMeeting)
Lorrie Love, Tourism Sales and Events Manager (in person)
Aaron Tuell, Public Relations Manager (GoToMeeting)
Amy Wood, Clerk to the Board/Administrative Specialist (GoToMeeting)

OTHERS ATTENDING:

Via GoToMeeting: Dave Hallac, Superintendent, Outer Banks Group, National Park Service; and Dan Lewis, Outer Banks Restaurant Association.

The meeting was called to order at 9:00 a.m. The Board then recited the pledge of allegiance, followed by a moment of silence.

APPROVAL OF AGENDA: Mr. Owens moved to approve the agenda. Second by Mr. Holland. There was no discussion and the motion passed unanimously.

Yes: Ervin Bateman, Doug Brindley, Chuck Burdick, Tim Cafferty, Jaime Chisholm, Webb Fuller, Leo Holland, Ivy Ingram, Myra Ladd-Bone, Karen Loopman-Davis, Bobby Owens, Jeff Pruitt, and Pat Weston.

No: None. The motion passed unanimously (13-0).

APPROVAL OF MINUTES: Mr. Owens moved to approve the meeting minutes from June 18, 2020 meeting. Second by Mr. Holland. There was no discussion and the motion passed unanimously.

Yes: Ervin Bateman, Doug Brindley, Chuck Burdick, Tim Cafferty, Jaime Chisholm, Webb Fuller, Leo Holland, Ivy Ingram, Myra Ladd-Bone, Karen Loopman-Davis, Bobby Owens, Jeff Pruitt, and Pat Weston.

No: None. The motion passed unanimously (13-0).

PUBLIC COMMENTS: Superintendent Hallac reviewed visitations and ongoing projects in the national parks in the Outer Banks Group. Dan Lewis noted how COVID 19 restrictions have impacted the restaurants and how the meals and occupancy taxes collected could be used to help them. There were no other public comments made or submitted in writing.

BUDGET AND FINANCE REPORT: Ms. Weston reviewed the meals and occupancy receipts received. Receipts for fiscal year 2020-2021 are down 3.18% compared to 2019-2020 actual receipts.

OUTER BANKS VISITORS BUREAU UPDATES: Lee Nettles updated the Board on:

- Work that has been done and work still to be done to mitigate the impact COVID 19 has had on the local economy
- Fall advertising campaign and launch of the redesigned outerbanks.org
- Co-op advertising opportunities in the travel insert, which will take the place of the travel guide this year
- Events that have been postponed or rescheduled. Currently, the Food Truck Showdown is scheduled for November 22, 2020 and the Custom Rod Auto Show is looking at a spring 2021 date.
- Three Year Strategic Goals. Staff is working on these and will take to the Steering Committee for review before bringing them to the full Board.

OLD BUSINESS: Lee Nettles noted that an agreement regarding up to \$25,000 for traffic control at the intersection of HWY 158 and 12N was made with the Town of Kitty Hawk.

NEW BUSINESS: There was no new business before the Board.

BOARD MEMBER COMMENTS: Mr. Holland noted his work with area groups that are helping with recovery efforts in Bertie County after a tornado.

SET DATE, TIME AND PLACE OF NEXT MEETING: The next meeting is scheduled for Thursday, September 17, 2020 at 9:00 a.m. in Curtis Creech Memorial Boardroom, Outer Banks Visitors Bureau Administrative Office, Manteo, NC

The Chair asked if there was any further business before the Board. Hearing none, the Chair adjourned the meeting at 9:44 a.m.

ATTESTED:



Clerk, Dare County Tourism Board