

**RECORD OF MINUTES  
DARE COUNTY TOURISM BOARD  
THURSDAY, OCTOBER 17, 2019  
9:00 A.M.  
OUTER BANKS VISITORS BUREAU ADMINISTRATIVE OFFICES  
MANTEO, NC 27954**

**ATTENDING:** Wally Overman, Chair; Pat Weston, Treasurer; Bambos Charalambous, Assistant Treasurer; Mike Hogan, Secretary; George Banks III, Chuck Burdick, Jamie Chisholm, Webb Fuller, David Pergerson, Jeff Pruitt, and Jay Wheless, Legal Counsel.

**EXCUSED ABSENCE:** Myra Ladd-Bone, Vice Chair; Chris Nason, and Bobby Owens.

**STAFF:**

Lee Nettles, Executive Director  
Diane Bognich, Director of Administration  
Lorrie Love, Tourism Sales and Events Manager  
Aaron Tuell, Public Relations Manager  
Amy Wood, Clerk to the Board/Administrative Specialist

**OTHERS:** Mark Dowdle, Deputy Superintendent, Outer Banks Group, National Park Service; Danielle Puleo, The Coastland Times; Bill Coleman, *The Lost Colony*; Lucy Papachristou, *Outer Banks Voice*.

The meeting was called to order at 9:01 a.m. The Board then recited the pledge of allegiance, followed by a moment of silence.

**APPROVAL OF AGENDA:** Mr. Fuller moved to approve the agenda. Ms. Weston seconded. There was no discussion and the motion passed unanimously.

**APPROVAL OF MINUTES:** Mr. Burdick moved to approve the meeting minutes from September 19, 2019. Ms. Chisholm seconded. There was no discussion and the motion passed unanimously.

**PUBLIC COMMENTS:** Deputy Superintendent Dowdle discussed visitation at the National Park sites, noting that the lighthouses closed for climbing on October 14 [2019]. He noted that there would be a winter climb at the Cape Hatteras Lighthouse on December 14 and that on November 2, the 1st Annual Cape Hatteras Surf Fishing Heritage Celebration would take place in Buxton.

**BUDGET AND FINANCE REPORT:** Ms. Weston reviewed the meals and occupancy receipts received. Receipts for fiscal year 2019-2020 are up 4.47% over 2018-2019 actual receipts. Staff noted that there was approximately \$19,300,000 received that was attributable to July, of which \$18,000,000 was real estate. This amount, when added to July, shows a decrease of 3% and an increase of 10% in August.

**OUTER BANKS VISITORS BUREAU UPDATES:** Lee Nettles:

- Noted the upcoming Seafood Festival on October 19 [2019]
- Shared the media plan by Hoffman York for 2019-2020
- Reviewed progress with Boone Oakley in creating a unified print/digital campaign
- Reviewed Inquiry, Fulfillment, and Visitation numbers

Lorrie Love noted that the Food Truck Showdown was rescheduled to November 24<sup>th</sup> [2019] and noted upcoming sales missions and a familiarization tour. Aaron Tuell noted recent press coverage and travel writer visits.

Mr. Pergerson moved to enter Closed Session Pursuant to NCGS 143.318.11 (a)(5) to establish, or to instruct the public body's staff or negotiating agents concerning the position to be taken by or on behalf of the public body in negotiating (i) the price and other material terms of a contract or proposed contract for the acquisition of real property located at 6708 S. Croatan Hwy, Nags Head, NC 27959 by purchase, option, exchange, or lease as use for The Soundside Event Site. Ms. Ladd-Bone seconded. There was no discussion and the motion passed unanimously. The meeting entered closed session at 9:39 a.m.

The meeting resumed open session at 9:46 a.m. Upon return to open session, Mr. Fuller moved to accept the counterproposal from Mike Kelly of \$3,100,000, up to \$700,000 gift and other terms as outlined in the contract. Mr. Pergerson seconded. There was no discussion and the motion passed unanimously.

**OLD BUSINESS:** There was no old business before the Board.

**NEW BUSINESS:** There was no new business to come before the Board.

**BOARD MEMBER COMMENTS:** Mr. Banks and Mr. Pergerson discussed the continued impacts that Emerald Isle was still feeling from Hurricane Florence. Mr. Hogan noted the Kill Devil Hills mayor would be attending a conference in Nova Scotia with several other mayors to discuss offshore drilling impacts. The Chair discussed progress on plans for the AOPA Fly In in spring of 2020.

**SET DATE, TIME AND PLACE OF NEXT MEETING:** The next meeting will be Thursday, November 21, 2019 at 9:00 a.m. in Curtis Creech Memorial Boardroom, Outer Banks Visitors Bureau Administrative Office, Manteo, NC.

Mr. Pergerson moved to adjourn. Mr. Banks seconded. There was no discussion and the motion passed unanimously. The meeting adjourned at 9:57 a.m.

**ATTESTED:**

  
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Secretary, Dare County Tourism Board