

**RECORD OF MINUTES**  
DARE COUNTY TOURISM BOARD MEETING  
THURSDAY, OCTOBER 23, 2014  
9:00 A.M.  
OUTER BANKS WELCOME CENTER ON ROANOKE ISLAND  
MANTEO, NC

**ATTENDING:** Monica Thibodeau, Chair; Dorie Fuller, Treasurer; Ervin Bateman, Assistant Treasurer; Jodi Hess, Secretary; Tonia Cohen, Sheila Davies, Ernie Foster, Natalie Kavanagh, Virginia Tillett, Susie Walters, and Jay Wheless, Legal Counsel.

**EXCUSED ABSENCE:** Tim Cafferty, Vice Chair; Jamie Daniels, and Donny King.

**STAFF:**

Lee Nettles, Executive Director  
Diane Bognich, Director of Administration  
Lorrie Love, Tourism Sales and Events Manager  
Aaron Tuell, Public Relations Director  
Amy Wood, Clerk to the Board/Administrative Specialist

**OTHERS:** Philip Ruckle, *The Coastland Times*; Neel Keller, *Outer Banks Sentinel*.

The meeting was called to order at 9:04 a.m. The Board then recited the pledge of allegiance, followed by a moment of silence.

**APPROVAL OF AGENDA:** Ms. Davies moved to approve the agenda. Mr. Bateman seconded. There was no discussion and the motion passed unanimously.

**APPROVAL OF MINUTES:** Mr. Bateman moved to approve the minutes from the September 18, 2014 meeting. Ms. Walters seconded. There was no discussion and the motion passed unanimously.

**CHAIRMAN'S REPORT:** The Chair and Lee Nettles reviewed the status of bids for phase 1 of the master plan for the Outer Banks Event Site. Only two bids were received and it was noted that wording was missing from the original ad, meaning that the advertising process would need to start again.

Lee Nettles noted that Dare County Commissioners (DCC) would still need to give consent to spending for phase I of the Master Plan. There would only be one DCC meeting in November and time was of the essence to request to be on the DCC agenda. Ms. Davies moved to entertain bids not to exceed \$3.6 million for phase I of the master plan. Mr. Bateman seconded. There was no discussion and the motion passed unanimously.

Due to a wording issue on the original ad for bids, the process to obtain bids would need to begin again. Ms. Hess moved to re-advertise [in order to correct the deficiency in the original ad] for bids. Ms. Walter seconded. There was no further discussion and the motion passed unanimously.

**BUDGET AND FINANCE REPORT:** Ms. Fuller reviewed the meals and occupancy receipts received. Receipts for fiscal year 2014-2015 to date are up 3.19% from the same time period in fiscal year 2013-2014.

**OUTER BANKS VISITORS BUREAU UPDATES:** Lee Nettles reviewed:

- Seafood Festival
- Travel Guide
- Meetings with organizations

Lorrie Love briefly reviewed upcoming events. Aaron Tuell reviewed recent media efforts and press coverage.

**OLD BUSINESS:** There was no old business before the Board.

**NEW BUSINESS:** There was no new business before the Board.

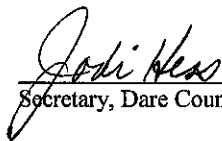
**BOARD MEMBER COMMENTS:** Ms. Davies noted the upcoming free dental clinic; Ms. Kavanagh referred to a news story that the ocean “makes you healthier” and Dude Ranch style vacations. Ms. Walters gave kudos to Lee and staff; and Ms. Tillett noted the upcoming V.I.P Fishing Tournament hosted by the Lions Club.

**PUBLIC COMMENTS:** There were no public comments made.

**SET TIME, DATE AND PLACE OF NEXT MEETING:** The meeting was set for Thursday, November 13, 2014 at 9:00 a.m., at the Outer Banks Welcome Center on Roanoke Island.

Ms. Walters moved to adjourn. Ms. Fuller seconded. There was no discussion and the motion passed unanimously. The meeting was adjourned at 10:15 a.m.

Attested:



Secretary, Dare County Tourism Board