

# McCracken County, KY

## 2017 Tourism Economic Fact Sheet

### 2017 Tourist Activity in McCracken County

- Generated **\$233,987,038** in direct tourist spending
  - Generated **\$367,827,624** in total tourist spending
  - Produced **\$81,082,024** in worker income
  - Created **\$4,953,755** in local tax revenues
  - Created **\$33,555,362** in state tax revenue
  - Supported **3,123** jobs
  - 2017 tourist spending increased by **3.1%** over 2016
- Source: [1], [2]

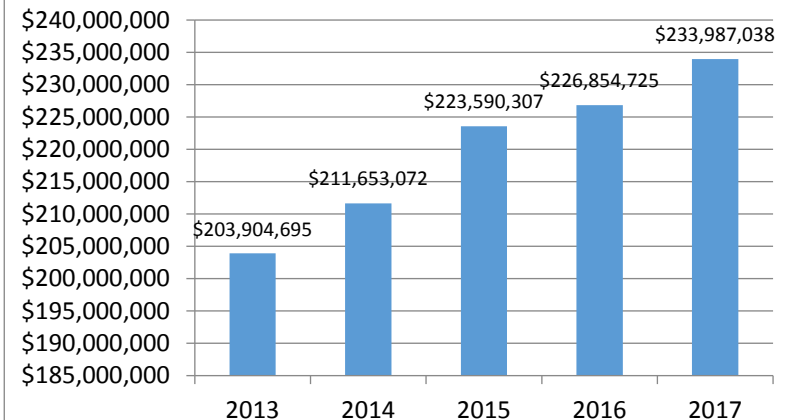
### On an Average Day in 2017

#### Visitors to McCracken County:

- Spent **\$641,060**
- Generated **\$105,504** in combined state & local tax revenues
- Created **\$13,572** in local tax revenues
- Created **\$91,932** in state tax revenues
- Generated **\$222,143** in worker paychecks

Source: [1], [2]

### Five-Year Trend of Tourist Spending in McCracken County



Source: [1]

### 2017 Tourism Tax Relief on Households

#### As a result of taxes generated by tourist spending in McCracken County...

In 2017, each of the **27,514** McCracken County households paid **\$1,400 less** in local and state taxes. In other words, if tourism did not exist, each household would have paid **\$1,400 more** in state and local taxes in 2017 to replace the taxes generated by tourist spending.

Source: [1], [2], [3]



#### Sources:

[1] "Economic Impact of Kentucky's Travel and Tourism Industry." (2013-2017) Prepared for the Kentucky Tourism, Arts and Heritage Cabinet by Certec, Inc., Versailles, KY.

[2] Additional analysis by the Office of Research, Kentucky Department of Travel & Tourism.

[3] U.S. Census Bureau, 2015; www.census.gov