

Creative Vitality Index

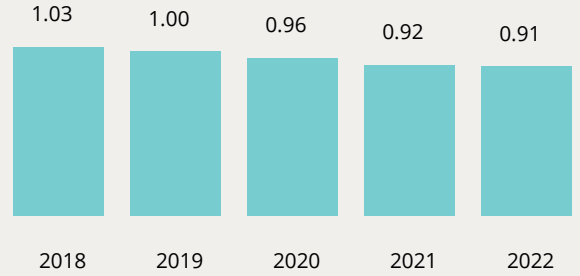


United States CVI = 1.0

Total Population

68,366

Past 5 years of CVI Performance



This regional snapshot report gives the big picture of a region's creative landscape. It provides an overview of creative jobs, industry sales, FDR grants, and Nonprofit revenues.

GAIN

▲ **5%**
since 2021

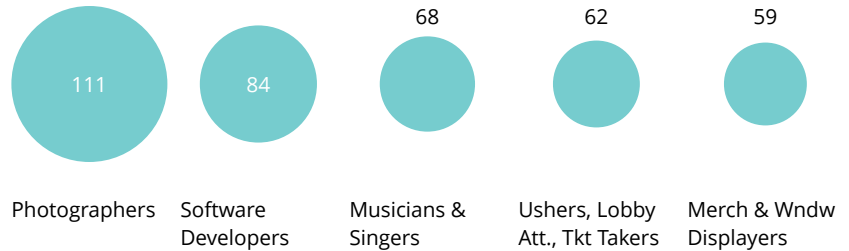
2022 Creative Jobs



1,199
Total Creative Jobs

There are 60 more creative jobs in the region since 2021

Occupations with greatest number of jobs



2022 Creative Industries



\$119.8M
Total Industry Sales

Industries with greatest sales

Industry type	Industry Sales
Television Broadcasting	\$24.1M
Software Publishers	\$19.7M
Film & Video Exhibition	\$12.5M
Radio Stations	\$8.5M
Periodical Publishers	\$4.4M

GAIN

▲ **30%**
since 2021

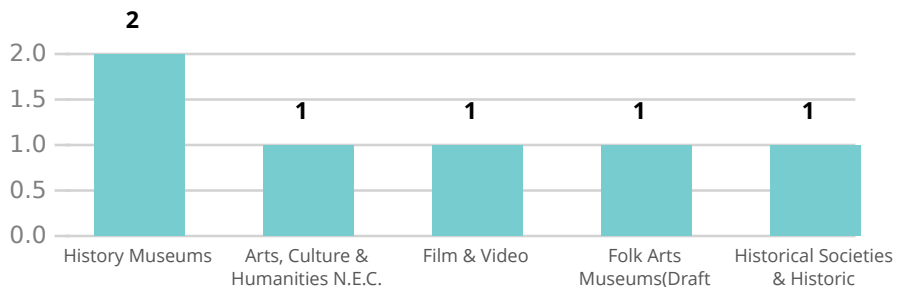
2022 Cultural Nonprofit



\$9.5M
Nonprofit Revenues

There are \$2.8 M more in revenues in the region since 2021

Nonprofit types with greatest number of organizations



DATA SOURCES: Economic Modeling Specialists International, National Assembly of State Arts Agencies, National Center for Charitable Statistics
 CREATIVE VITALITY SUITE: The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region. For more information on data sources visit: learn.cvsuite.org

Data Sources (Version 2023.2)

Descriptive Names of Industries (NAICS codes) & Occupations (SOC codes) have been truncated on the Regional Snapshot Report. For full descriptive names please visit the education section of learn.cvsuite.org

Due to rounding some percent values may not equal 100%.

Occupations: Economic Modeling Specialists International.

SOC Codes (66) 11-2011, 11-2021, 11-2032, 13-1011, 15-1251, 15-1252, 15-1254, 17-1011, 17-1012, 17-1021, 17-3011, 25-4011, 25-4012, 25-4013, 27-1011, 27-1012, 27-1013, 27-1014, 27-1019, 27-1021, 27-1022, 27-1023, 27-1024, 27-1025, 27-1026, 27-1027, 27-1029, 27-2011, 27-2012, 27-2031, 27-2032, 27-2041, 27-2042, 27-2091, 27-2099, 27-3011, 27-3023, 27-3031, 27-3041, 27-3042, 27-3043, 27-3091, 27-4014, 27-4015, 27-4021, 27-4031, 27-4032, 27-4099, 39-3031, 39-3092, 39-3099, 39-5091, 47-2044, 47-2161, 49-9063, 51-6041, 51-6051, 51-6052, 51-7011, 51-7021, 51-7031, 51-9051, 51-9071, 51-9151, 51-9194, 51-9195

Industry Sales: Economic Modeling Specialists International.

NAICS Codes (60) 238150, 238340, 238390, 323117, 327110, 327212, 332323, 337212, 339910, 339992, 451130, 451140, 451211, 453110, 453920, 511110, 511120, 511130, 511191, 511199, 511210, 512110, 512120, 512131, 512132, 512191, 512199, 512230, 512240, 512250, 512290, 515111, 515112, 515120, 515210, 519120, 541310, 541320, 541340, 541410, 541420, 541430, 541490, 541810, 541820, 541850, 541890, 541921, 541922, 611610, 711110, 711120, 711130, 711190, 711310, 711320, 711410, 711510, 712110, 812921

Class of worker: Economic Modeling Specialists International:

Extended Proprietors, Non-QCEW Employees, QCEW Employees, Self-employed

State Arts Agency Grants: National Assembly of State Arts Agencies

Cultural Nonprofit Revenues: National Center for Charitable Statistics

Demographic: Economic Modeling Specialists International.

Creative vitality index (CVI): The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region.

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