

Celebrating
Paducah's

5 Years

as a UNESCO Creative City

Our Global Creative City by the Numbers

1 of 9 Creative Cities in the U.S.
and **180** worldwide

local jobs supported by tourism: **3,123***

\$30 million
increase in annual direct
expenditures from tourism
since 2013*

November 2018 marks the fifth anniversary of Paducah's designation as a UNESCO Creative City. Participation in the Creative Cities Network has generated new platforms to promote Paducah, building upon culture, creativity and innovation to solidify our place on the global map!

\$27.5 million

annual economic impact of nonprofit arts
and culture industry, a cornerstone of
creative tourism and quality of life**

National Quilt Museum now
welcomes visitors from more than
40 countries
every year

Barkley Regional Airport offers
1-stop connectivity to / from

50 international
destinations

1 Editorial features on
Paducah have reached
more than
Billion
readers. ***

USA Today
"10 Best Small Towns for Culture"

Architectural Digest
"15 Most Beautiful Main Streets in America"

Expedia
"America's Most Artistic Towns"

Tasting Table
"The Best Small Towns for Food in the U.S."

National Geographic
"Traveler 50: World's Smartest Cities"

5 Local Perspectives



"There are pockets of creativity across our country. Some get acknowledged and are encouraged to flourish, others are isolated and struggle to thrive. UNESCO affiliation gives our town an international presence and our creative energy legitimacy."
– Ed & Meagan Musselman, The Coke Plant



"I am deeply honored to represent my hometown in my travels abroad with my band, Legendary Shack Shakers. To share [Paducah] with the world, through UNESCO, is the ultimate thrill." – J.D. Wilkes, Author, Musician & Visual Artist



"Paducah's reputation and designation as a Creative City are crucial the success of Ephemera Paducah. My students have heard and read about Paducah long before signing up for a workshop which helps them make a decision to come here."
– Kristin Williams, Ephemera Paducah (photo courtesy of Kentucky Tourism)



"While my stay [at The Pottery Workshop] was focused on learning about the history and culture of porcelain, it was also about sharing the vision of Paducah. This is exactly why I wanted to go to Jingdezhen — to make connections!"
– Mitch Kimball, Potter & Arts Educator



"In my view, meeting the [UNESCO] Sustainable Development Goals begins at the local level. Our work engages people at the community level and empowers them to take control of the sustainable development issues that are important to them."
– Dr. Jeffrey Seay, University of Kentucky College of Engineering, Paducah Extended Campus Program

Visit **Paducah.travel/creativecity** for these
and more **#PaducahCreativeCity** Stories!



United Nations
Educational, Scientific and
Cultural Organization

PADUCAH
City of Crafts & Folk Art

Designated
UNESCO Creative City
in 2013

* 2017 Economic Impact of Kentucky Tourism Report ** Americans for the Arts: Arts & Economic Prosperity 5
*** Reach refers to the range of distribution, circulation and impressions of earned media coverage