

# PADUCAH



**FOR IMMEDIATE RELEASE**

## **Paducah CVB Invites Community Members and Visitors to Send “Postcards from Paducah”**

*National Travel & Tourism Week is May 4-8, 2026*

**Paducah, KY – May 1, 2026** The Paducah Convention & Visitors Bureau is inviting locals and visitors alike to slow down, pick up a pen, and send a little piece of Paducah to someone they love.

In celebration of National Travel & Tourism Week (May 4–8, 2026), the CVB will host “Postcards from Paducah,” a drop-in postcard writing event at the Visitor Center located at 128 Broadway St. The event is free, open to everyone, and runs Monday through Friday from 8:30 AM to 5 PM.

Participants are invited to stop in, choose a locally-designed Paducah postcard, and write a note to someone they care about. The CVB will handle postage and mailing so each message from Paducah makes it safely to its destination.

Everyone who participates will take home an exclusive Paducah tote bag filled with “Tourism Essentials” donated by community tourism partners, while supplies last. Participating organizations include: American Quilter’s Society, Market House Theatre, River Discovery Center, National Quilt Museum, Yeiser Art Center, Paducah McCracken County Convention & Expo Center, Barkley Regional Airport, Lloyd Tilghman House & Civil War Museum, and Market House Museum.

The postcard activation ties into U.S. Travel’s National Travel & Tourism Week theme — “Postmarked: Essential” — which highlights the vital role travel and tourism play in communities across the country. In Paducah, tourism supports over 2,400 jobs, generates more than \$300 million in local spending, and sustains the cultural institutions that define the city’s identity as a UNESCO Creative City of Crafts & Folk Art.

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