

PADUCAH



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Paducah's Broadway Street Named One of the South's Best Main Streets by *Garden & Gun* Magazine

PADUCAH, KY – March 19, 2026 – *Garden & Gun* magazine has selected Broadway as one of the South's 16 best main streets in their annual "Main Street Madness" bracket competition. The feature came together through a collaboration between the CVB and the magazine's editorial team, who worked together on photography for the piece.

Paducah was chosen by *Garden & Gun's* selection committee based on its community-minded layout, wealth of independent businesses, historical significance, and overall character. The magazine describes the twenty-block promenade as Paducah's "creative community hub," highlighting its stretch to the Ohio riverfront, nineteenth-century architecture, and destinations including PAPA Gallery (Paducah Area Painters Alliance) and Raven & Moth.

"Broadway is the figurative and literal main artery through Downtown Paducah. It's where our history, our creativity, and our community all converge," said Paducah CVB President & CEO, Alyssa Phares. "Being recognized by *Garden & Gun*, alongside some of the South's most beloved towns, is a real honor and it's a reflection of the businesses, organizations, artists, and neighbors who make our downtown somewhere worth being."

Garden & Gun, which covers the culture, food, music, and outdoors of the American South, drew its Sweet 16 field from towns across 11 states, with Paducah representing the only selection from Kentucky. Paducah faces Franklin, Tennessee, in the first round of voting, which opened March 17. Voting continues through April 7, with the bracket winner announced April 8.

Readers can vote for Paducah multiple times a day through April 7 at gardenandgun.com/bracket/vote-best-main-street.

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