

2017 UNESCO's PADUCAH FINGERPRINTS

LET'S LEAVE OUR CREATIVE FINGERPRINTS
FOR THE SUSTAINABLE DEVELOPMENT



We, the Delegates of the UNESCO Creative Cities of Crafts and Folk Art Annual Meeting, held in Paducah, Kentucky from the 24th to 27th September 2017, hereby declare that the United Nations' Sustainable Development Goals can receive an important boost by the active contribution of the cultural and creative policies adopted by the 116 cities of the UNESCO Creative Cities Network.

Throughout the Annual Meeting discussions focused on the crafts and folk art as specific drivers of sustainable development, the delegates of the cluster think that the 17 Goals can be divided in three main fields: goals for people (from 1 to 6) asking how the creative cities can contribute to the rights to the city, goals for power (from 7 to 12) asking how the creative cities can empower the quality of life and goals for the planet (from 13 to 17) asking how creative cities can contribute to the governance of change.

We feel the responsibility of creative cities in leaving a concrete sign of our contribution in answering to the previous needs. We want to use our hands to achieve those objectives, leaving our creative fingerprints on the global agenda for the sustainable development.

We want to leave ten fingerprints from our experienced hands: fingerprints for people, fingerprints for power and fingerprints for planet, finding ten objectives

AF

AB

AA

BD

BH

V.S.

and actions oriented to the effective role of crafts and folk art that we want to share with the other creative cities of the network as our common agenda for the future.

We also wish to reinforce the importance of enabling a diversity of cultural expressions and strengthening the connections between all parts of our communities.

FINGERPRINTS FOR PEOPLE

1. INTEGRATE DIFFERENT CREATIVE SECTORS. Creative cities don't act only by clusters, but also by hybridation among different fields. Creativity is like love: asks for exchange and sharing! Our main creative identity based on the quality of crafts and folk art needs integration and collaboration with other creative fields.

2. SIGN AN ALLIANCE BETWEEN HERITAGE AND INNOVATION. Cultural heritage is the fountain of the creativity of our cities, but it must also lead the innovation and not only protect the preservation. Creativity must use technological innovators, designers and makers to spread its effect in the field of production and in the horizon of creative manufacturing.

3. DISTRIBUTE A CREATIVE DIVIDEND. Use innovative tools for the creative cities' economic impact through the promotion of new cultural-based frameworks for taxes, land compensation and equalization, fiscal leverage and management incentives, in order to enhance the return on investment in culture and the spread of positive effects.

4. COMMONING THE RESPONSIBILITY. Creative cities must fight and win the ethical challenge for equity, wellbeing and development of our human habitat through a permanent cooperation between actors, decision-makers and citizens for a vibrant and equal community.

FINGERPRINTS FOR POWER

5. OPEN CREATIVE LABS. Locate integrated urban regeneration programs as living labs, urban centres and creative incubators which integrate and enhance public demand and decision-making, educate and empower for extending the impact of crafts and folk art.

pl

PB

AA

BD

BT

VISI

6. SIGN A COVENANT OF CREATIVITY. Drawing up of creative regeneration agreements or plans based on the active role of creativity and formulated in highly participative ways. The place of creativity could be the booster of urban regeneration policies.

7. SCALE UP AND SCALE DOWN THE CREATIVITY. The different scales, dimensions and ambitions of our cities need a permanent scaling of knowledge and action for being effective: short term actions together with wide scale visions, and future programs with daily decisions.

FINGERPRINTS FOR PLANET

8. SET CREATIVE SOLUTION TO CLIMATE CHANGE. Climate change needs not only technical tools or environmental devices, but a new settlement model for our habitat, asking for more creative cycles of life, based on re-cycle and capable of using nature as a mother-resource of wellbeing and quality of everyday life.

9. USE CONVERGENCE AND CROSS PROTOCOLS. Local authorities must adopt integrated and transversal approaches and operative protocols based on exploration, co-creation, experimentation and evaluation for a true creative governance of development goals in craft production.

10. SPREAD THE ALLIANCE FOR CREATIVITY. Strengthen the cooperation among creative cities not only exchanging practices but defining common strategies to improve the UNESCO's cultural and creative dimension of development at local and global government level. We want work with the other cities of the UCCN to define an Agreement for the Global Parliament of Creative Mayors.

PA
P.B. AA BD JA
V.S.

Nassau, Bahamas
UNESCO Creative City of Crafts & Folk Art by

Pamela Burnside
(Name)

President, Creative Nassau
(Title)

September 27, 2017
(Date)

COMMONWEALTH OF KENTUCKY)
 :SS
COUNTY OF McCracken)

The foregoing was subscribed, sworn to and acknowledged before me by

PAMELA BURNSIDE on this the 27th day of
September, 2017.

My commission expires:
6-10-2018

Charles B. Brown
NOTARY PUBLIC
KENTUCKY STATE AT LARGE

Notary ID No. 512991

Al-Ahsa, Saudi Arabia
UNESCO Creative City of Crafts & Folk Art by

Ahmed Almatar
(Name)



Focal Point
(Title)

Sep 27th 2017
(Date)

COMMONWEALTH OF KENTUCKY)
 :SS
COUNTY OF McCRACKEN)

The foregoing was subscribed, sworn to and acknowledged before me by

Ahmed Almatar on this the 27th day of
September, 2017.

My commission expires:
6-10-2018

Charlene B Brown
NOTARY PUBLIC
KENTUCKY STATE AT LARGE

Notary ID No. 512991



Paducah, USA
UNESCO Creative City of Crafts & Folk Art by

Brandi Hartes

(Name)

Mayor

(Title)

27-9-17

(Date)

COMMONWEALTH OF KENTUCKY)

:ss

COUNTY OF McCracken)

The foregoing was subscribed, sworn to and acknowledged before me by

Brandi Hartes

on this the 27th day of

September, 2017.

My commission expires:

6-10-2018

Charlene B Brown

NOTARY PUBLIC
KENTUCKY STATE AT LARGE

Notary ID No. 512991

Icheon, Republic of Korea
UNESCO Creative City of Crafts & Folk Art by

조병돈

(Name)

이천시장

(Title)

9. 27. 2017

(Date)

COMMONWEALTH OF KENTUCKY)
:SS
COUNTY OF McCRACKEN)

The foregoing was subscribed, sworn to and acknowledged before me by

CHO BYUNG-DON

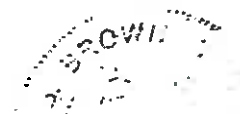
on this the 27th day of

September, 2017.

My commission expires:
6-10-2018

Charles Brown
NOTARY PUBLIC
KENTUCKY STATE AT LARGE

Notary ID No. 512991



San Cristóbal de las Casas, Mexico
UNESCO Creative City of Crafts & Folk Art by

Lehem de Jesús Roscoy López
(Name)

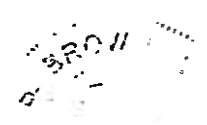
City Councilor
(Title)

27 - Sep. - 2017
(Date)

COMMONWEALTH OF KENTUCKY)
):SS
COUNTY OF McCracken)

The foregoing was subscribed, sworn to and acknowledged before me by
Lehem de Jesús Roscoy López on this the 27th day of
September, 2017.

My commission expires: *6-10-2018*
 Charlene B Brown
 NOTARY PUBLIC
 KENTUCKY STATE AT LARGE



Notary ID No. *512991*

Fabriano, Italy

UNESCO Creative City of Crafts & Folk Art by

VITTORIO SALIOMI

(Name)



DELEGATO Fabriano Creative

(Title)

27, 9, 2017,

(Date)