



Kentucky Governor's Office Announces 2022 Tourism Economic Impact Figures

PADUCAH, Ky. – August 8, 2023 — Gov. Andy Beshear today announced that 2022 was the best year on record for Kentucky tourism, with \$12.9 billion generated in economic impact and 91,668 jobs. Paducah-McCracken County accounted for \$314.2 Million, up \$21.5 Million from 2021.

“Tourism is essential to Kentucky and that is why I have made it a priority to support this industry. It’s thrilling to see our hard work pay off in such a historic way,” said Gov. Beshear. “From horse country and outdoor adventure to history, arts, culture and our world-famous bourbon, Kentucky has a little something for every traveler – but what really sets us apart is the hospitality and kindness of the hardworking Kentuckians in this industry.”

In 2022, 75.9 million travelers visited Kentucky, spending \$8.9 billion across the commonwealth, according to a study by Tourism Economics. More than \$937 million in state and local taxes were generated, equating to a \$536 tax savings for every Kentucky household. Total visitation reached 103% of 2019 volumes, and visitor spending reached 112%.

“Paducah-McCracken County is a deeply loved destination for travelers, which is reflected in the strong economic impact tourism has on the community,” said Liz Hammonds, Director of Marketing & Communications for the Paducah Convention & Visitors Bureau. “Paducah’s creative culture and exemplary hospitality are something all citizens can – and should – be proud of.”

For more information about Paducah, visit <https://www.paducah.travel/>.

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