

Culture comes alive in the "City of Eternal Sunshine," where Coachella's rich Mexican heritage shines through in community events like Día de los Muertos, the acclaimed Coachella Walls mural project and authentic Mexican cuisine you won't find anywhere else in Greater Palm Springs.

In the 1960s and '70s, the city became a hub for the Cesar Chavez-led civil rights movement for farmworkers, and today the surrounding area is used for farming fruits and vegetables, including dates. Together with neighboring cities Indio, Thermal and Mecca, Coachella produces 95 percent of the nation's dates.

Visitors can embark on a self-guided walking tour of the Coachella Walls throughout the historic downtown or try their luck at one of the city's two casinos: Augustine Casino and Spotlight 29





incorporated city in Greater Palm Springs—is home to the Coachella Valley Music & Arts Festival, Stagecoach Country Music Festival and International Tamale Festival, as well as Sunday polo matches at the Eldorado Polo Club from January through March. It's also home to Fantasy Springs Resort Casino, the

historic Shields Date Garden (established in 1924) store and cafe, and the Indio Open Air Market Wednesdays and Saturdays, which features everything from clothing and unique housewares to fresh produce picked from the nearby fields.





indio

the outdoors and the arts with its scenic hiking trails through the Santa Rosa Mountains, phenomenal golf at PGA WEST, luxury resorts like La Quinta Resort & Club and SilverRock, and a quaint downtown with whitewashed adobe walls and blooming bougainvillea

La Quinta, known as the "Gem of the Desert," embraces

la quinta

Old Town La Quinta, the city's charming main street, features shops and boutiques, restaurants, and the locally owned La Quinta Brewing Co.

It's also home to several events, including a Sunday-morning farmers market, an annual Cinco de Mayo festival and a reoccurring art fair on select Saturdays.





A luxurious lifestyle meets a playful landscape in Rancho Mirage, home to stellar golf courses, sprawling estates and first-class dining.

Several past U.S. presidents have stayed in the city at Sunnylands—the former estate of U.S. Ambassador Walter Annenberg and his wife, Leonore. Admission to Sunnylands Center & Gardens is free, and tours of the historic estate are offered with advance ticket reservations.

You can also attend a "stargazing party" or lecture at the Rancho Mirage Observatory, or check out what's playing at **The Show**, a \$/5 million high-tech, 2,000-seat entertainment

venue at Agua Caliente Resort Casino Spa.



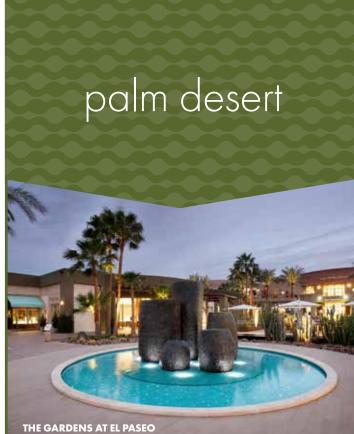
Begun as a Cahuilla Indian village, Indian Wells now hosts world-class cultural events and attractions, including the Indian Wells Arts Festival, Ironman 70.3 and BNP Paribas Open, bringing tens of thousands of art lovers, athletes, sports fans and epicureans to this oasis of luxury each year.

President Dwight D. Eisenhower regularly visited the city and even owned a winter home at Eldorado Country Club. Hollywood stars Lucille Ball and Desi Arnaz were also residents, founding the Indian Wells Resort Hotel in 1957.

The Living Desert Zoo & Gardens, ranked one of the top zoos in the United States, is located in both Indian Wells and Palm Desert, occupying approximately 80 acres.



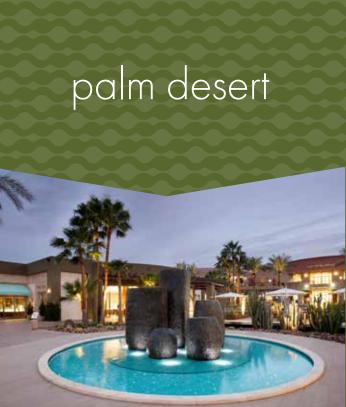




Palm Desert, centrally located in Greater Palm Springs, the Living Desert Zoo & Gardens, shop on El Paseo, tour

For a local vibe, check out the Street Fair at College of the Desert, held every Saturday and Sunday morning.

If you're here in the spring, the city hosts Fashion Week El Paseo, the largest consumer fashion show on the West Coast, and Palm Desert Food & Wine, a three-day culinary celebration with celebrity chefs and premium food and beverage



is a center for shopping, entertainment, and recreation. Visitors can catch a show at the McCallum Theatre, visit several international art galleries, or head outdoors on one of the hiking trails in the foothills of the Santa Rosa Mountains.



Desert Hot Springs, also known as "California's Spa City," is home to some of the purest hot and cold mineral springs in the world, and its resorts and boutique hotels welcome overnight and day guests to soak in the waters. Nestled in the foothills of the San Bernardino Mountains just north of Palm Springs, the city's unique geology has made it a world-famous destination.

Hike through the nearby Mission Creek Preserve a protected part of the Wildlands Conservancy that includes lush wetlands, a perennial stream and native flora and fauna; explore a bit of history at Cabot's Pueblo Museum, a Hopi-inspired pueblo built by early 20th-century homesteader

Cabot Yerxa; or traverse the San Andreas Fault and other natural wonders on a Jeep or Hummer tour.

cathedral city

Cathedral City shines as a haven for the arts, with several public art pieces on display and a growing number of art galleries.

Perez Road, the city's art and design district, has become a popular place for finding one-of-a-kind treasures and vintage furniture pieces.

Look for the Fountain of Life sculpture downtown, which is the site of many community events, from the annual Taste of Jalisco and Hot Air Balloon Festival to food truck fairs and outdoor movie screenings.

The city's Mary Pickford is D'Place Theatre houses a

Mary Pickford museum featuring personal belongings and costumes of the world-famous silent screen star and also hosts screenings for the Palm Springs International Film Festival each year.

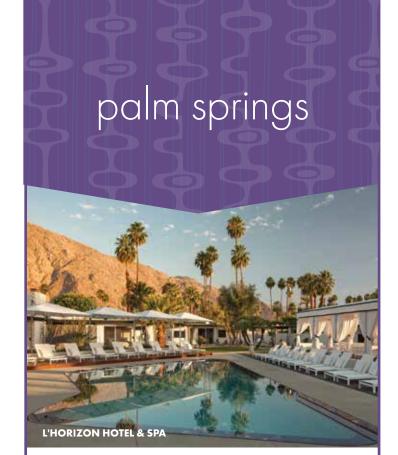




A blend of Old Hollywood glamour and a charming village atmosphere has enticed visitors to Palm Springs for almost a century. Today, a thriving arts and culture scene, as well as many signature events, including the Palm Springs International Film Festival and Modernism Week, draw visitors from around the globe.

Tramway—the world's largest rotating tram car that transports visitors more than 8,000 feet up to Mount San Jacinto, where 54 miles of hiking trails await—the Indian Canyons, the Agua Caliente Cultural Plaza, and

VillageFest, an outdoor street fair in the center of downtown on Thursday evenings featuring food, music, and arts and crafts vendors.



Other points of interest include the Palm Springs Aerial





TWO BUNCH PALMS

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