

**JOINT POWERS AUTHORITY**

- Geoff Kors, Chair**  
 City of Palm Springs
- Gary Gardner, Vice Chair**  
 City of Desert Hot Springs
- Ernesto Gutierrez**  
 City of Cathedral City
- Greg Sanders**  
 City of Indian Wells
- Waymond Fermon**  
 City of Indio
- Linda Evans**  
 City of La Quinta
- Jan Harnik**  
 City of Palm Desert
- Charles Townsend**  
 City of Rancho Mirage
- V. Manuel Perez**  
 County of Riverside

**CVB BOARD OF DIRECTORS**

- Tom Tabler, Chairman**  
 J.W. Marriott Desert Springs  
 Resort & Spa
- Rolf Hoehn, Vice Chairman**  
 Indian Wells Tennis Garden
- Robert Del Mas, Secretary**  
 Empire Polo Club & Event  
 Facility
- Aftab Dada, Treasurer**  
 Hilton Palm Springs Resort
- Bruce Abney**  
 El Morocco Inn & Spa
- Kate Anderson**  
 Agua Caliente Band of  
 Cahuilla Indians
- Rick Axelrod**  
 Coachella Valley Economic  
 Partnership
- Lorraine Becker**  
 Cabot's Pueblo Museum
- Celeste Brackley**  
 Ace Hotel & Swim Club
- Tony Bruggemans**  
 Le Vallauris
- Gary Cardiff**  
 Cardiff Limousine &  
 Transportation
- Jay Chesteron**  
 Fantasy Springs Resort Casino
- Dermot Connolly**  
 La Quinta Resort and Club
- Tim Ellis**  
 Ellis Hospitality Services
- Rob Hampton**  
 Palm Springs Convention  
 Center
- Todd Hooks**  
 Agua Caliente Band of  
 Cahuilla Indians

**JOINT MEETING  
 JPA EXECUTIVE COMMITTEE &  
 CVB BOARD OF DIRECTORS**

Zoom Video/Call  
 Instructions – Bottom of Page 2

Regular Meeting  
 January 29, 2021  
 8:30am – 10:00am

**AGENDA**

The JPA Executive Committee and CVB Board of Directors will take action on all items on the agenda. Materials related to an agenda item that are submitted to the JPA Executive Committee and/or the CVB Board of Directors after distribution of the agenda packets are available for public inspection in the Clerk of the Board's office during normal business hours and on the CVB's website.

Item	Owner
Call to Order	Geoff Kors
Roll Call	Geoff Kors
Pledge of Allegiance	Geoff Kors
Confirmation of Agenda	Geoff Kors
Public Comment	Geoff Kors
<p>At this time members of the public may address the JPA Executive Committee on items that appear within the Consent Calendar or matters that are not listed on the Agenda.</p> <p>Public comments may be received by e-mail or voicemail from the time agenda is posted <b>up until one (1) hour prior to the meeting convening</b>. E-mails will be printed and distributed for the record prior to the meeting. If the sender so requests, they will be read into the record at the meeting not to exceed three (3) minutes in length.  <b>E-mail: <a href="mailto:reynolds@gpscvb.com">reynolds@gpscvb.com</a></b></p> <p>Voicemails will be transcribed and forwarded to the JPA Executive Committee and CVB Board members as soon as possible after they are received. If the sender so requests, they may also be read into the record at the meeting not to exceed three (3) minutes in length. <b>Voicemail: 760.969.1309</b></p> <p>For all Business Session matters or Departmental Reports on the Agenda, the public can submit comments in advance via email as described above.</p>	
Presentation	Scott White
<ul style="list-style-type: none"> <li>Paul Ouimet, CEO, NEXTFactor Enterprises</li> </ul>	
CEO/President's Report	Scott White
<ul style="list-style-type: none"> <li>CVB Update</li> <li>Employee Handbook – updated January 2021</li> </ul>	

**CVB Board of Directors  
(continued)**

**Jerry Keller**

Lulu and Acqua California  
Bistros

**Jay Mainthia**

Indio Super 8 & Suites

**Michael McLean**

McLean Company Rentals

**Allen Monroe**

The Living Desert

**Lee Morcus (Emeritus)**

Kaiser Restaurant Group

**Brad Poncher**

Homewood Suites by Hilton,  
La Quinta

**Greg Purdy**

Palm Springs Aerial Tramway

**Christoph Roshardt**

Renaissance Esmeralda Resort  
& Spa

**Tom Scaramellino**

Westin Mission Hills Golf Resort  
& Spa

**Bob Schneider**

Palm Springs Power Baseball

**Barb Smith**

Eventis Destination Services

**Kelly Steward**

The Ritz-Carlton Rancho  
Mirage

**Joseph Tormey**

CSU San Bernardino  
Palm Desert Campus

**Peggy Trott**

Kimpton Rowan Palm Springs

**Doug Watson**

College of the Desert

**Elie Zod**

Retired Hospitality Executive

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CVB Board of Directors Update Tom Tabler

- Updates from the Chair
- Updates from the CVB Board Members

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Approval of Minutes (all vote) Geoff Kors

- JPA-CVB Board of Directors Joint Meeting Minutes – November 20, 2020

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Consent Calendar (JPA Executive Committee only votes) Geoff Kors

- Warrants and Demands Dated November 2020, December 2020

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JPA Executive Committee Items (JPA Executive Committee Only Votes) Geoff Kors

- Updates from the JPA Members and Chair

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Future Meeting Date | **Friday, March 26, 2021** Geoff Kors

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Adjournment Geoff Kors

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**Public Notices**

- Any documents provided to the JPA Executive Committee and CVB Board of Directors regarding any item(s) on this agenda will be made available for public inspection at the Greater Palm Springs CVB located at 70-100 Highway 111, Rancho Mirage, CA 92270, during normal business hours, or email your request to Revae Reynolds: [reynolds@gpscvb.com](mailto:reynolds@gpscvb.com).

**Meeting Instructions:**

Please click the link below to join the Zoom meeting:

<https://us02web.zoom.us/j/85267374134?pwd=K090dVJOcGtIL25vZURUUCtoUFo5dz09>

Meeting ID: 852 6737 4134, Passcode: 184369, Dial In: (669) 900-9128