

Joseph Tormey

Director of the Hospitality Management Program California State University, San Bernardino – Palm Desert Campus

Joe has worked in a variety of academic and industry roles, both domestically and abroad. Most recently he was the Curriculum Development Director in a consulting capacity for the Hotel School at the SC Johnson College of Business in the Cornell University - Vin University Project, Vietnam (2018-2019). As assistant professor and director of the International School of Hospitality and Tourism Management at Fairleigh Dickinson University, New Jersey (2014-2019) he led several strategic initiatives such as achieving hospitality program accreditation on the initial attempt (2017-2024), membership in the United Nations World Tourism Organization, expansion of the School to the Vancouver Campus (undergraduate and graduate programs) and outreach to colleges in Taiwan, China and Thailand. Prior to becoming director (2004-2014), he was a senior lecturer / associate director where he coordinated university partnerships with three community colleges.

Previously, Joe was a college instructor and purchasing agent, and founding faculty member of the Culinary Education Center, Asbury Park, New Jersey, a collaboration between Brookdale Community College and Monmouth County Vocational School District (1999-2004). Joe's professional experience includes having worked in management and consulting positions in the foodservice, travel and tourism, casino, and lodging sectors. He has served on numerous education advisory committees and professional organizations such as the New Jersey State Division of Travel and Tourism, the New Jersey Restaurant Association and the New Jersey Club Management Association Education Foundation.

Joe earned a Doctorate in Hotel and Tourism Management from The Hong Kong Polytechnic University in China, a Master's in Hospitality Management from Fairleigh Dickinson University, a BBA in Finance from Pace University NYC and is a Certified Hospitality Educator (CHE) from the American Hotel and Lodging Educational Institute.