

**JOINT POWERS AUTHORITY**

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**Waymond Fermon, Vice Chair**  
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 City of La Quinta

**Jan Harnik**  
 City of Palm Desert

**Jeffrey Bernstein**  
 City of Palm Springs

**Steve Downs**  
 City of Rancho Mirage

**V. Manuel Perez**  
 County of Riverside

**VGPS BOARD OF DIRECTORS**

**Rolf Hoehn, Chair**  
 Indian Wells Tennis Garden

**Peggy Trott, Vice Chair**  
 Kimpton Rowan Palm Springs

**Tom Scaramellino, Secretary**  
 Westin Rancho Mirage Golf Resort & Spa

**Aftab Dada, Treasurer**  
 Hilton Palm Springs Resort

**Kate Anderson**  
 Agua Caliente Band of Cahuilla Indians

**Kevin Barnes**  
 Tommy Bahama Miramonte Resort & Spa

**Lorraine Becker**  
 Cabot's Pueblo Museum

**Sejal Bhakta**  
 Hampton Inn & Suites

**John Bolton**  
 Oak View Group

**Celeste Brackley**  
 The Line & Saguaro Hotels

**Gary Cardiff**  
 Cardiff Limousine & Transportation

**Kenny Cassidy**  
 Meredith Lodging

**Jay Chesterton**  
 Fantasy Springs Resort Casino

**Dermot Connolly**  
 La Quinta Resort and Club

**Tim Ellis (Emeritus)**  
 Ellis Hospitality Services

**Eddy Estrada**  
 Smarter Property Management

**David Feltman**  
 VRON of Palm Springs

**JOINT MEETING  
 JPA EXECUTIVE COMMITTEE &  
 VGPS BOARD OF DIRECTORS**

Location: HOTEL PASEO  
 Room: Grand Paseo Ballroom  
 45-400 Larkspur Lane  
 Palm Desert, CA 92260  
**Joint Meeting**  
 December 8, 2023  
 8:30am – 10:00am

**AGENDA**

The JPA Executive Committee and VGPS Board of Directors will take action on all items on the agenda. Materials related to an agenda item that are submitted to the JPA Executive Committee and/or the VGPS Board of Directors after distribution of the agenda packets are available for public inspection in the Clerk of the Board's office during normal business hours and on the VGPS website.

Item	Owner
Call to Order	Gary Gardner
Roll Call	Gary Gardner
Pledge of Allegiance	Gary Gardner
Confirmation of Agenda (no vote required)	Gary Gardner
Public Comment	
<p>At this time members of the public may address the JPA Executive Committee on items that appear within the Consent Calendar or matters that are not listed on the agenda.</p> <p>Public comments may be received by e-mail or voicemail (no longer than three (3) minutes in length) from the time agenda is posted up until one (1) hour prior to the meeting convening. Public comments received by email or voicemail by the deadline set forth above, will be made part of the record. Public comments received by email or voicemail (transcribed) will not be read aloud at the meeting. E-mail: <a href="mailto:sarah@visitgreaterps.com">sarah@visitgreaterps.com</a>; <b>Voicemail:</b> 760.969.1309</p> <p>For all Business Session matters or Departmental Reports on the Agenda, the public can submit comments in advance via email as described above.</p>	
Approval of Minutes (All Vote)	Gary Gardner
<ul style="list-style-type: none"> <li>JPA - VGPS Board of Directors Joint Meeting Minutes – September 29, 2023</li> </ul>	
Consent Calendar (JPA Only Votes)	Gary Gardner
<ul style="list-style-type: none"> <li>Warrants and Demands Dated September 2023</li> <li>Warrants and Demands Dated October 2023</li> </ul>	

**Shannon Gilbert**  
 The Ritz-Carlton, Rancho  
 Mirage

**Rob Hampton**  
 Palm Springs Convention  
 Center

**Jerry Keller**  
 Lulu and Acqua California  
 Bistros

**Patrick Klein**  
 The Gardens on El Paseo

**Kelly McLean**  
 MJM Holdings, Inc.,  
 McLean Company and Poppy

**Nusrat Mirza**  
 JW Marriott Desert Springs

**Allen Monroe**  
 The Living Desert

**Lee Morcus (Emeritus)**  
 Kaiser Restaurant Group

**Michael Murray**  
 Hotel Paseo

**Liz Ostoich**  
 FARM and Tac/Quila Palm  
 Springs

**Brad Poncher**  
 Homewood Suites by Hilton,  
 La Quinta

**Greg Purdy**  
 Palm Springs Aerial Tramway

**Tim Pyne**  
 Renaissance Esmeralda Resort  
 & Spa

**Saverio Scheri**  
 Agua Caliente Resort Casino  
 Spa

**Bob Schneider**  
 Desert Consulting

**Ankit Sekhri**  
 Two Bunch Palms

**Barb Smith**  
 Eventis Destination Services

**Boris Stark**  
 Palm Desert Vacation  
 Properties

**Joseph Tormey** CSU  
 San Bernardino Palm  
 Desert Campus

**Doug Watson**  
 Strategy | Innovation | Co.

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Item	Owner
VGPS Board of Directors Items (VGPS Board Only Votes) <ul style="list-style-type: none"> <li>• Renewals 2024-2026 (3-year term)               <ul style="list-style-type: none"> <li>▪ Kate Anderson</li> <li>▪ Jerry Keller</li> </ul> </li> <li>• Approve Mark Girton for Board of Directors seat</li> </ul>	Rolf Hoehn
Riverside County Economic Development Branding Presentation <ul style="list-style-type: none"> <li>• Presented by Northstar</li> </ul>	Colleen Pace
CEO / President's Report <ul style="list-style-type: none"> <li>• Sales &amp; Marketing Update</li> <li>• Coachella Valley Economic Diversity &amp; Development Update</li> </ul>	Scott White
JPA Executive Committee and Board of Directors Updates	All
Future Meeting Date: <b>Friday, February 2, 2024</b> Location: <b>TBD</b>	Rolf Hoehn
Adjournment	Gary Gardner

### Public Notices

- Any documents provided to the JPA Executive Committee and VGPS Board of Directors regarding any item(s) on this agenda will be made available for public inspection at Visit Greater Palm Springs located at 70-100 Highway 111, Rancho Mirage, CA 92270, during normal business hours, or email your request to Sarah Goslin: [sarah@visitgreaterps.com](mailto:sarah@visitgreaterps.com). Any changes to the agenda will be posted prior to the meeting at [www.visitgreaterpalmsprings.com](http://www.visitgreaterpalmsprings.com).

Assistance for those with disabilities:

If you have a disability and need an accommodation to participate in the meeting, please contact the Clerk of the Board at (760) 969-1309 or [sarah@visitgreaterps.com](mailto:sarah@visitgreaterps.com) at least 48 hours prior to the meeting to inform us of your needs and to determine if accommodation is feasible. VGPS will attempt to accommodate you in a reasonable manner.