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 City of Palm Springs

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 County of Riverside

**VGPS BOARD OF DIRECTORS**

**Rolf Hoehn, Chair**  
 Indian Wells Tennis Garden

**Peggy Trott, Vice Chair**  
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 Hilton Palm Springs Resort

**Kate Anderson**  
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**Lorraine Becker**  
 Cabot's Pueblo Museum

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 Hampton Inn & Suites

**John Bolton**  
 Oak View Group

**Celeste Brackley**  
 The Line & Saguaro Hotels

**Gary Cardiff**  
 Cardiff Limousine & Transportation

**Kenny Cassidy**  
 Acme House Company

**Jay Chesteron**  
 Fantasy Springs Resort Casino

**Dermot Connolly**  
 La Quinta Resort and Club

**Tim Ellis (Emeritus)**  
 Ellis Hospitality Services

**Eddy Estrada**  
 Smarter Property Management

**David Feltman**  
 VRON of Palm Springs

**Shannon Gilbert**  
 The Ritz-Carlton, Rancho Mirage

**Mark Girton**  
 Goldenvoice

**JOINT MEETING  
 JPA EXECUTIVE COMMITTEE &  
 VGPS BOARD OF DIRECTORS**

Location: Agua Caliente Resort Casino Spa  
 Rancho Mirage  
 Room: Cahuilla CDE  
 32-250 Bob Hope Dr.  
 Rancho Mirage, CA 92270

**Joint Meeting**  
 June 14, 2024  
 8:30am – 10:00am

**AGENDA**

The JPA Executive Committee and VGPS Board of Directors will take action on all items on the agenda. Materials related to an agenda item that are submitted to the JPA Executive Committee and/or the VGPS Board of Directors after distribution of the agenda packets are available for public inspection in the Clerk of the Board's office during normal business hours and on the VGPS website.

Item	Owner
<b>Call to Order</b>	Gary Gardner
<b>Roll Call</b>	Gary Gardner
<b>Pledge of Allegiance</b>	Gary Gardner
<b>Confirmation of Agenda (no vote required)</b>	Gary Gardner
<b>Public Comment</b>	
<p>At this time members of the public may address the JPA Executive Committee on items that appear within the Consent Calendar or matters that are not listed on the agenda.</p> <p>Public comments may be received by e-mail or voicemail (no longer than three (3) minutes in length) from the time agenda is posted up until one (1) hour prior to the meeting convening. Public comments received by email or voicemail by the deadline set forth above will be made part of the record. Public comments received by email or voicemail (transcribed) will not be read aloud at the meeting. E-mail: <a href="mailto:sarah@visitgreaterps.com">sarah@visitgreaterps.com</a>; <b>Voicemail:</b> 760.969.1309</p> <p>For all Business Session matters or Departmental Reports on the Agenda, the public can submit comments in advance via email as described above.</p>	
<b>Approval of Minutes (All Vote)</b>	Gary Gardner
<ul style="list-style-type: none"> <li>JPA - VGPS Board of Directors Joint Meeting Minutes – March 29, 2024</li> </ul>	
<b>Consent Calendar (JPA Only Votes)</b>	Gary Gardner
<ul style="list-style-type: none"> <li>Warrants and Demands Dated March 2024</li> <li>Warrants and Demands Dated April 2024</li> <li>Warrants and Demands Dated May 2024</li> </ul>	

- Rob Hampton**  
 Palm Springs Convention Center
- Jerry Keller**  
 Lulu California Bistro
- Patrick Klein**  
 The Gardens on El Paseo
- Kelly McLean**  
 MJM Holdings, Inc.,  
 McLean Company and Poppy
- Nusrat Mirza**  
 JW Marriott Desert Springs
- Allen Monroe**  
 The Living Desert
- Lee Morcus (Emeritus)**  
 Kaiser Restaurant Group
- Michael Murray**  
 Hotel Paseo
- Liz Ostoich**  
 FARM and Tac/Quila Palm Springs
- Brad Poncher**  
 Homewood Suites by Hilton,  
 La Quinta
- Greg Purdy**  
 Palm Springs Aerial Tramway
- Tim Pyne**  
 Renaissance Esmeralda Resort & Spa
- Saverio Scheri**  
 Agua Caliente Resort Casino Spa
- Bob Schneider**  
 Desert Consulting
- Ankit Sekhri**  
 Two Bunch Palms
- Barb Smith**  
 Eventis Destination Services
- Boris Stark**  
 Palm Desert Vacation Properties
- Joseph Tormey** CSU  
 San Bernardino Palm Desert Campus
- Doug Watson**  
 Strategy | Innovation | Co.

Item	Owner
<b>JPA Executive Committee Items (JPA Only Votes)</b>	Gary Gardner
<ul style="list-style-type: none"> <li>Approve Resolution No. JPA 2024-006 – Amended JPA Bylaws to include Coachella and Purpose of JPA Executive Committee</li> <li>Approve Resolution No. JPA 2024-007 – Approve the signed 2<sup>nd</sup> Amended &amp; Restated JPA Agreement</li> </ul>	
<b>CEO / President's Report</b>	Scott White
<ul style="list-style-type: none"> <li>Sales &amp; Marketing Update</li> <li>Fiscal Year 2024/2025 Budget Presentation</li> </ul>	
<b>VGPS Board of Directors Items (VGPS Board Only Votes)</b>	Rolf Hoehn
<ul style="list-style-type: none"> <li>Approve the Proposed 2024-2025 Budget</li> <li>Approve Resolution No. BOD 2024-002 – Strategic Sales &amp; Marketing Reserve</li> <li>TBID Annual Report (by Civitas) – Required by State of California</li> <li>Receive and Accept the Independent Auditor's 2023 Annual Financial Report (and Communication Letter from Davis Farr dated May 31, 2024)</li> <li>Approve Dan Johnson with Hyatt Regency Indian Wells for Board of Directors seat</li> </ul>	
<b>JPA Executive Committee Items (JPA Only Votes)</b>	Gary Gardner
<ul style="list-style-type: none"> <li>Approve the Proposed 2024-2025 Budget</li> <li>Approve Resolution No. JPA 2024-008 – Strategic Sales &amp; Marketing Reserve</li> <li>TBID Annual Report (by Civitas) – Required by State of California</li> <li>Receive and Accept the Independent Auditor's 2023 Annual Financial Report (and Communication Letter from Davis Farr dated May 31, 2024)</li> <li>Approve Resolution No. JPA 2024-004 – Updating Monthly Stipend for JPA Executive Committee</li> <li>Approve Resolution No. JPA 2024-005 – Carrying Over Funds to FY 2024/2025</li> <li>Approve a Technical Advisory Committee (TAC) for Economic Development Diversity Initiative</li> </ul>	
<b>JPA Executive Committee and Board of Directors Updates</b>	All
Future Meeting Date: <b>Friday, September 27, 2024</b> Location: <b>The Westin Rancho Mirage Golf Resort &amp; Spa</b>	Rolf Hoehn
<b>Adjournment</b>	Gary Gardner

**Public Notices**

- Any documents provided to the JPA Executive Committee and VGPS Board of Directors regarding any item(s) on this agenda will be made available for public inspection at Visit Greater Palm Springs located at 70-100 Highway 111, Rancho Mirage, CA 92270, during normal business hours, or email your request to Sarah Goslin: [sarah@visitgreaterps.com](mailto:sarah@visitgreaterps.com). Any changes to the agenda will be posted prior to the meeting at [www.visitgreaterpalmsprings.com](http://www.visitgreaterpalmsprings.com).

Assistance for those with disabilities:  
 If you have a disability and need an accommodation to participate in the meeting, please contact the Clerk of the Board at (760) 969-1309 or [sarah@visitgreaterps.com](mailto:sarah@visitgreaterps.com) at least 48 hours prior to the meeting to inform us of your needs and to determine if accommodation is feasible. VGPS will attempt to accommodate you in a reasonable manner.