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 Acme House Company

Jay Chesteron
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Dermot Connolly
 La Quinta Resort and Club

Tim Ellis (Emeritus)
 Ellis Hospitality Services

Eddy Estrada
 Smarter Property Management

David Feltman
 VRON of Palm Springs

Shannon Gilbert
 The Ritz-Carlton, Rancho Mirage

Mark Girton
 Goldenvoice

**JOINT MEETING
 JPA EXECUTIVE COMMITTEE &
 VGPS BOARD OF DIRECTORS**

Location: Agua Caliente Resort Casino Spa
 Rancho Mirage
 Room: Cahuilla CDE
 32-250 Bob Hope Dr.
 Rancho Mirage, CA 92270

Joint Meeting
 June 14, 2024

AGENDA

The JPA Executive Committee and VGPS Board of Directors will take action on all items on the agenda. Materials related to an agenda item that are submitted to the JPA Executive Committee and/or the VGPS Board of Directors after distribution of the agenda packets are available for public inspection in the Clerk of the Board's office during normal business hours and on the VGPS website.

Item	Owner
Call to Order	Gary Gardner
Roll Call	Gary Gardner
Pledge of Allegiance	Gary Gardner
Confirmation of Agenda (no vote required)	Gary Gardner

Public Comment

At this time members of the public may address the JPA Executive Committee on items that appear within the Consent Calendar or matters that are not listed on the agenda.

Public comments may be received by e-mail or voicemail (no longer than three (3) minutes in length) from the time agenda is posted up until one (1) hour prior to the meeting convening. Public comments received by email or voicemail by the deadline set forth above will be made part of the record. Public comments received by email or voicemail (transcribed) will not be read aloud at the meeting. E-mail: sarah@visitgreaterps.com; **Voicemail:** 760.969.1309

For all Business Session matters or Departmental Reports on the Agenda, the public can submit comments in advance via email as described above.

Approval of Minutes (All Vote) Gary Gardner

- JPA - VGPS Board of Directors Joint Meeting Minutes – March 29, 2024

Consent Calendar (JPA Only Votes) Gary Gardner

- Warrants and Demands Dated March 2024
- Warrants and Demands Dated April 2024
- Warrants and Demands Dated May 2024

Rob Hampton
 Palm Springs Convention Center

Jerry Keller
 Lulu California Bistro

Patrick Klein
 The Gardens on El Paseo

Kelly McLean
 MJM Holdings, Inc.,
 McLean Company and Poppy

Nusrat Mirza
 JW Marriott Desert Springs

Allen Monroe
 The Living Desert

Lee Morcus (Emeritus)
 Kaiser Restaurant Group

Michael Murray
 Hotel Paseo

Liz Ostoich
 FARM and Tac/Quila Palm Springs

Brad Poncher
 Homewood Suites by Hilton,
 La Quinta

Greg Purdy
 Palm Springs Aerial Tramway

Tim Pyne
 Renaissance Esmeralda Resort & Spa

Saverio Scheri
 Agua Caliente Resort Casino Spa

Bob Schneider
 Desert Consulting

Ankit Sekhri
 Two Bunch Palms

Barb Smith
 Events Destination Services

Boris Stark
 Palm Desert Vacation Properties

Joseph Tormey CSU
 San Bernardino Palm Desert Campus

Doug Watson
 Strategy | Innovation | Co.

Item	Owner
JPA Executive Committee Items (JPA Only Votes)	Gary Gardner
<ul style="list-style-type: none"> Approve Resolution No. JPA 2024-006 – Amended JPA Bylaws to include Coachella and Purpose of JPA Executive Committee Approve Resolution No. JPA 2024-007 – Approve the signed 2nd Amended & Restated JPA Agreement 	
CEO / President's Report	Scott White
<ul style="list-style-type: none"> Sales & Marketing Update Fiscal Year 2024/2025 Budget Presentation 	
VGPS Board of Directors Items (VGPS Board Only Votes)	Rolf Hoehn
<ul style="list-style-type: none"> Approve the Proposed 2024-2025 Budget Approve Resolution No. BOD 2024-002 – Strategic Sales & Marketing Reserve TBID Annual Report (by Civitas) – Required by State of California Receive and Accept the Independent Auditor's 2023 Annual Financial Report (and Communication Letter from Davis Farr dated May 31, 2024) Approve Dan Johnson with Hyatt Regency Indian Wells for Board of Directors seat 	
JPA Executive Committee Items (JPA Only Votes)	Gary Gardner
<ul style="list-style-type: none"> Approve the Proposed 2024-2025 Budget Approve Resolution No. JPA 2024-008 – Strategic Sales & Marketing Reserve TBID Annual Report (by Civitas) – Required by State of California Receive and Accept the Independent Auditor's 2022 Annual Financial Report (and Communication Letter from Davis Farr dated March 20, 2023) Approve Resolution No. JPA 2024-004 – Updating Monthly Stipend for JPA Executive Committee Approve Resolution No. JPA 2024-005 – Carrying Over Funds to FY 2024/2025 Approve Technical Advisory Committee (TAC) for Economic Development Diversity Initiative 	
JPA Executive Committee and Board of Directors Updates	All
Future Meeting Date: Friday, September 27, 2024 Location: The Westin Rancho Mirage Golf Resort & Spa	Rolf Hoehn
Adjournment	Gary Gardner

Public Notices

- Any documents provided to the JPA Executive Committee and VGPS Board of Directors regarding any item(s) on this agenda will be made available for public inspection at Visit Greater Palm Springs located at 70-100 Highway 111, Rancho Mirage, CA 92270, during normal business hours, or email your request to Sarah Goslin: sarah@visitgreaterps.com. Any changes to the agenda will be posted prior to the meeting at www.visitgreaterpalmssprings.com.

Assistance for those with disabilities:
 If you have a disability and need an accommodation to participate in the meeting, please contact the Clerk of the Board at (760) 969-1309 or sarah@visitgreaterps.com at least 48 hours prior to the meeting to inform us of your needs and to determine if accommodation is feasible. VGPS will attempt to accommodate you in a reasonable manner.