

**JOINT POWERS AUTHORITY**

**Gary Gardner, Chair**  
 City of Desert Hot Springs

**Waymond Fermon, Vice Chair**  
 City of Indio

**Mark Carnevale**  
 City of Cathedral City

**Dr. Frank Figueroa**  
 City of Coachella

**Greg Sanders**  
 City of Indian Wells

**Linda Evans**  
 City of La Quinta

**Jan Harnik**  
 City of Palm Desert

**Jeffrey Bernstein**  
 City of Palm Springs

**Steve Downs**  
 City of Rancho Mirage

**V. Manuel Perez**  
 County of Riverside

**VGPS BOARD OF DIRECTORS**

**Rolf Hoehn, Chair**  
 Indian Wells Tennis Garden

**Peggy Trott, Vice Chair**  
 Kimpton Rowan Palm Springs

**Tom Scaramellino, Secretary**  
 Westin Rancho Mirage Golf Resort & Spa

**Aftab Dada, Treasurer**  
 Hilton Palm Springs Resort

**Kate Anderson**  
 Agua Caliente Band of Cahuilla Indians

**Lorraine Becker**  
 Cabot's Pueblo Museum

**Sejal Bhakta**  
 Hampton Inn & Suites

**John Bolton**  
 Oak View Group

**Celeste Brackley**  
 The Line & Saguaro Hotels

**Gary Cardiff**  
 Cardiff Limousine & Transportation

**Kenny Cassady**  
 Acme House Company

**Jay Chesterton**  
 Fantasy Springs Resort Casino

**Dermot Connolly**  
 La Quinta Resort and Club

**Tim Ellis (Emeritus)**  
 Ellis Hospitality Services

**Eddy Estrada**  
 Smarter Property Management

**David Feltman**  
 VRON of Palm Springs

**SPECIAL MEETING  
 JPA EXECUTIVE COMMITTEE &  
 VGPS BOARD OF DIRECTORS**

Location: The Thompson Palm Springs  
 Room: San Jacinto 2 & 3  
 414 N Palm Canyon Dr,  
 Palm Springs, CA 92262

**Special Meeting**  
 November 13, 2024  
 9:00am – 3:00pm

**AGENDA**

The JPA Executive Committee and VGPS Board of Directors will take action on all items on the agenda. Materials related to an agenda item that are submitted to the JPA Executive Committee and/or the VGPS Board of Directors after distribution of the agenda packets are available for public inspection in the Clerk of the Board's office during normal business hours and on the VGPS website.

Item	Owner
<b>Call to Order</b>	Gary Gardner
<b>Confirmation of Agenda (no vote required)</b>	Gary Gardner

**Public Comment**

At this time members of the public may address the JPA Executive Committee on items that appear within the Consent Calendar or matters that are not listed on the agenda.

Public comments may be received by e-mail or voicemail (no longer than three (3) minutes in length) from the time agenda is posted up until one (1) hour prior to the meeting convening. Public comments received by email or voicemail by the deadline set forth above will be made part of the record. Public comments received by email or voicemail (transcribed) will not be read aloud at the meeting. E-mail: [sarah@visitgreaterps.com](mailto:sarah@visitgreaterps.com); **Voicemail:** 760.969.1309

For all Business Session matters or Departmental Reports on the Agenda, the public can submit comments in advance via email as described above.

Item	Owner
<b>JPA Executive Committee and Board of Directors Items (No Votes)</b>	Rolf Hoehn
<ul style="list-style-type: none"> <li>Strategic Priorities discussion for 2025-2027                             <ul style="list-style-type: none"> <li>Dawnielle Tehama &amp; Sara Meaney with Coraggio Group, Inc. to facilitate discussion and development of Visit Greater Palm Springs's 2025-2027 Board Priorities.</li> </ul> </li> </ul>	

Future Regular Meeting Date: **Friday, December 13, 2024**  
 Location: **Palm Springs Convention Center**

**Adjournment** Gary Gardner

**Shannon Gilbert**

The Ritz-Carlton, Rancho  
Mirage

**Mark Girton**

Goldenvoice

**Rob Hampton**

Palm Springs Convention  
Center

**Dan Johnson**

Grand Hyatt Indian Wells  
Resort & Villas

**Jerry Keller**

Lulu California Bistro

**Patrick Klein**

The Gardens on El Paseo

**Kelly McLean**

MJM Holdings, Inc.,  
McLean Company and Poppy

**Nusrat Mirza**

JW Marriott Desert Springs

**Allen Monroe**

The Living Desert

**Lee Morcus (Emeritus)**

Kaiser Restaurant Group

**Michael Murray**

Hotel Paseo

**Liz Ostoich**

FARM and Tac/Quila Palm  
Springs

**Brad Poncher**

Homewood Suites by Hilton,  
La Quinta

**Greg Purdy**

Palm Springs Aerial Tramway

**Tim Pyne**

Renaissance Esmeralda Resort  
& Spa

**Saverio Scheri**

Agua Caliente Resort Casino  
Spa

**Bob Schneider**

Desert Consulting

**Ankit Sekhri**

Two Bunch Palms

**Barb Smith**

Eventis Destination Services

**Boris Stark**

Palm Desert Vacation  
Properties

**Joseph Tormey** CSU

San Bernardino Palm  
Desert Campus

**Doug Watson**

Strategy | Innovation | Co.

## Public Notices

Any documents provided to the JPA Executive Committee and VGPS Board of Directors regarding any item(s) on this agenda will be made available for public inspection at Visit Greater Palm Springs located at 70-100 Highway 111, Rancho Mirage, CA 92270, during normal business hours, or email your request to Sarah Goslin: [sarah@visitgreaterps.com](mailto:sarah@visitgreaterps.com). Any changes to the agenda will be posted prior to the meeting at [www.visitgreaterpalmsprings.com](http://www.visitgreaterpalmsprings.com).

Assistance for those with disabilities:

If you have a disability and need an accommodation to participate in the meeting, please contact the Clerk of the Board at (760) 969-1309 or [sarah@visitgreaterps.com](mailto:sarah@visitgreaterps.com) at least 48 hours prior to the meeting to inform us of your needs and to determine if accommodation is feasible. VGPS will attempt to accommodate you in a reasonable manner.