

JOINT POWERS AUTHORITY

- Geoff Kors, Chair**
 City of Palm Springs
- Gary Gardner, Vice Chair**
 City of Desert Hot Springs
- Ernesto Gutierrez**
 City of Cathedral City
- Greg Sanders**
 City of Indian Wells
- Waymond Fermon**
 City of Indio
- Linda Evans**
 City of La Quinta
- Jan Harnik**
 City of Palm Desert
- Charles Townsend**
 City of Rancho Mirage
- V. Manuel Perez**
 County of Riverside

CVB BOARD OF DIRECTORS

- Tom Tabler, Chairman**
 J.W. Marriott Desert Springs
 Resort & Spa
- Rolf Hoehn, Vice Chairman**
 Indian Wells Tennis Garden
- Robert Del Mas, Secretary**
 Empire Polo Club & Event
 Facility
- Aftab Dada, Treasurer**
 Hilton Palm Springs Resort
- Bruce Abney**
 El Morocco Inn & Spa
- Kate Anderson**
 Agua Caliente Band of
 Cahuilla Indians
- Rick Axelrod**
 Coachella Valley Economic
 Partnership
- Lorraine Becker**
 Cabot's Pueblo Museum
- Celeste Brackley**
 Ace Hotel & Swim Club
- Tony Bruggemans**
 Le Vallauris
- Gary Cardiff**
 Cardiff Limousine &
 Transportation
- Jay Chesteron**
 Fantasy Springs Resort Casino
- Dermot Connolly**
 La Quinta Resort and Club
- Tim Ellis**
 Ellis Hospitality Services
- Rob Hampton**
 Palm Springs Convention
 Center
- Todd Hooks**
 Agua Caliente Band of
 Cahuilla Indians

JOINT MEETING
 JPA EXECUTIVE COMMITTEE &
 CVB BOARD OF DIRECTORS

Zoom Video/Call
 Instructions – Bottom of Page 2

Regular Meeting
 March 26, 2021
 8:30am – 10:00am

AGENDA

The JPA Executive Committee and CVB Board of Directors will take action on all items on the agenda. Materials related to an agenda item that are submitted to the JPA Executive Committee and/or the CVB Board of Directors after distribution of the agenda packets are available for public inspection in the Clerk of the Board's office during normal business hours and on the CVB's website.

Item	Owner
Call to Order	Geoff Kors
Roll Call	Geoff Kors
Pledge of Allegiance	Geoff Kors
Confirmation of Agenda (no vote required)	Geoff Kors
Public Comment	Geoff Kors
<p>At this time members of the public may address the JPA Executive Committee on items that appear within the Consent Calendar or matters that are not listed on the Agenda.</p> <p>Public comments may be received by e-mail or voicemail from the time agenda is posted up until one (1) hour prior to the meeting convening. E-mails will be printed and distributed for the record prior to the meeting. If the sender so requests, they will be read into the record at the meeting not to exceed three (3) minutes in length. E-mail: reynolds@gpscvb.com</p> <p>Voicemails will be transcribed and forwarded to the JPA Executive Committee and CVB Board members as soon as possible after they are received. If the sender so requests, they may also be read into the record at the meeting not to exceed three (3) minutes in length. Voicemail: 760.969.1309</p> <p>For all Business Session matters or Departmental Reports on the Agenda, the public can submit comments in advance via email as described above.</p>	
CEO/President's Report	Scott White
<ul style="list-style-type: none"> CVB Update CVB Goals 	
JPA Executive Committee Items (JPA Executive Committee Only Votes)	Geoff Kors
<ul style="list-style-type: none"> Updates from the JPA Members and Chair Resolution JPA 2021-001 RE: Updated Signers for Pacific Premier Bank Resolution JPA 2021-002 RE: Senate Bill 314 	

**CVB Board of Directors
(continued)**

Jerry Keller

Lulu and Acqua California
Bistros

Jay Mainthia

Indio Super 8 & Suites

Michael McLean

McLean Company Rentals

Allen Monroe

The Living Desert

Lee Morcus (Emeritus)

Kaiser Restaurant Group

Brad Poncher

Homewood Suites by Hilton,
La Quinta

Greg Purdy

Palm Springs Aerial Tramway

Christoph Roshardt

Renaissance Esmeralda Resort
& Spa

Tom Scaramellino

Westin Mission Hills Golf Resort
& Spa

Bob Schneider

Palm Springs Power Baseball

Barb Smith

Eventis Destination Services

Kelly Steward

The Ritz-Carlton Rancho
Mirage

Joseph Tormey

CSU San Bernardino
Palm Desert Campus

Peggy Trott

Kimpton Rowan Palm Springs

Doug Watson

College of the Desert

Elie Zod

Retired Hospitality Executive

Approval of Minutes (JPA and CVB Board Vote) Geoff Kors

- JPA-CVB Board of Directors Joint Meeting Minutes – January 29, 2021

Consent Calendar (JPA Executive Committee Only Votes) Geoff Kors

- Warrants and Demands Dated January 2021 and February 2021

CVB Board of Directors Update Tom Tabler

- Updates from the Chair
- Updates from the CVB Board Members

Future Meeting Date | **Friday, May 21, 2021** Geoff Kors

Adjournment Geoff Kors

Public Notices

- Any documents provided to the JPA Executive Committee and CVB Board of Directors regarding any item(s) on this agenda will be made available for public inspection at the Greater Palm Springs CVB located at 70-100 Highway 111, Rancho Mirage, CA 92270, during normal business hours, or email your request to Revae Reynolds: reynolds@gpscvcb.com.

Meeting Instructions:

Please click this link to join the Zoom meeting:

<https://us02web.zoom.us/j/81232723065?pwd=UTZtVTcwMjYxMzNDOWQydWxSenoxQT09>

Meeting ID: 812 3272 3065

Passcode: 126533

Dial by your location: +1 669 900 9128 US (San Jose)

JOINT POWERS AUTHORITY EXECUTIVE COMMITTEE

RESOLUTION NO. JPA 2021-001

Geoff Kors, Chair
City of Palm Springs

Gary Gardner, Vice Chair
City of Desert Hot Springs

A RESOLUTION OF THE JOINT POWERS AUTHORITY (“JPA”) EXECUTIVE COMMITTEE OF THE GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU UPDATING THE SIGNERS FOR ACCOUNTS AT PACIFIC PREMIER BANK

Ernesto Gutierrez
City of Cathedral City

See attached document

Greg Sanders
City of Indian Wells

Waymond Fermon
City of Indio

Linda Evans
City of La Quinta

Jan Harnik
City of Palm Desert

PASSED, APPROVED AND ADOPTED at a regular meeting of the JPA Executive Committee of the Greater Palm Springs Convention and Visitors Bureau held on March 26, 2021, by the following roll call vote:

Charles Townsend
City of Rancho Mirage

AYES:
NAYES:
ABSENT:
ABSTAIN:

V. Manuel Perez
County of Riverside

Geoff Kors, Chair
JPA Executive Committee

ATTEST:

Revae Reynolds, Clerk

APPROVED AS TO FORM:

Lena D. Wade, General Counsel

JOINT POWERS AUTHORITY RESOLUTION

JOINT POWERS AUTHORITY	TAX IDENTIFICATION NUMBER
Greater Palm Springs Convention & Visitors Bureau ("CVB") 70100 Highway 111 Rancho Mirage CA 92270	33-0356312

We, the undersigned members of the JPA Executive Committee of the Joint Powers Authority named above (CVB) certify that:

1. The CVB is now and at all times a duly formed and validly existing California joint powers authority created pursuant to the Joint Exercise of Powers Act (California Government Code Section 6500 *et seq.*) and as further described in that certain joint powers agreement dated January 20, 2016 executed by and between the CVB Members listed in Section 2 below (the "JPA Agreement").

2. The local agencies which comprise the entire membership of the CVB and that executed the JPA Agreement are eight (8) cities and one (1) county in California which are named below:

- | | |
|--|--|
| <ul style="list-style-type: none"> • Cathedral City • Desert Hot Springs • Indian Wells • Indio • La Quinta | <ul style="list-style-type: none"> • Palm Desert • Palm Springs • Rancho Mirage • County of Riverside (collectively "CVB Members") |
|--|--|

3. Each CVB Member is acting under a current and valid authorization from its legislative or governing body to enter into and participate in the JPA Agreement to jointly exercise through the CVB any power common to each CVB Member and said authorization has not been amended, altered, or revoked and is continuing and remains in full force and effect.

4. The governing body of the CVB is the JPA Executive Committee which is comprised of: (i) a duly elected or appointed council member of each CVB Member that is a city and (ii) a member of the Riverside County Board of Supervisors ("JPA Executive Committee Members"). The JPA Executive Committee has the authority to exercise all the powers and perform all duties necessary to conduct the business of CVB, consistent with applicable law and the JPA Agreement, either directly or by delegation of its authority.

5. The complete and correct name and tax identification number of the CVB is accurately listed above.

6. The CVB, having obtained all the necessary filings, government licenses and approvals from each of the CVB Members legislative bodies, is duly authorized to transact business or jointly exercise any power granted to the CVB as described in the JPA Agreement, in any jurisdiction or territorial boundary in which the CVB is doing business or otherwise operating.

7. A duly called meeting of the JPA Executive Committee, at which a quorum of the JPA Executive Committee Members were present, was held on March 26, 2021.

The following resolutions were adopted at said meeting in accordance with the bylaws, rules of procedure or other guidelines which govern the administration of the JPA Executive Committee, and the same have not been amended, altered, or revoked and shall be continuing:

- (a) **Resolved**, that Pacific Premier Bank (the "Bank") is hereby designated as a depository for the CVB's funds and is authorized to provide other financial accommodations to the CVB as indicated in this resolution.
- (b) **Resolved further**, that the individuals listed below ("Authorized Signers") are each authorized to: (i) enter into deposit account and other service agreements with the Bank, (ii) withdraw funds, initiate payment orders, and otherwise give instructions with regard to any of the CVB's accounts now or hereafter held with the Bank, (iii) request ATM or debit cards, (iv) designate others who are authorized to withdraw funds, receive ATM or debit cards, initiate payment orders, and otherwise give instructions on behalf of the CVB with respect to its accounts ("Other Authorized Persons"), and (v) perform such other acts as he/she deems reasonably necessary to carry out the provisions of these resolutions.

AUTHORIZED SIGNERS	POSITION or TITLE	SIGNATURE
Scott White	President/CEO	X
Aftab Dada	Treasurer	X
Tom Tabler	Board Chair	X
Geoff Kors	JPA Chair	X
Rolf Hoehn	Board Vice Chair	X
William Judson	VP Finance & Administration	X
Colleen Pace	Chief Marketing & Sales Officer	X

- (c) **Resolved further**, that the Bank is authorized to honor and pay without further inquiry, any checks, drafts or other orders for the payment of money drawn against the CVB's accounts when bearing the signature of any Authorized Signer or Other Authorized Person. Without limiting the generality of the foregoing, the Bank is fully authorized to honor and pay any check or other item bearing the signature of a single Authorized Signer or Other Authorized Person, even if such check or other item is drawn or endorsed to the order of the Authorized Signer or Other Authorized Person signing such item or for deposit to the personal account of such Authorized Signer or Other Authorized Person, and the Bank shall not be under any obligation to inquire as to the application or disposition of the proceeds from such check or other item. Any notation on the CVB's checks indicating that multiple signatures are required is solely for the CVB's own internal purposes and shall not create any obligation on behalf of the Bank to require the signature of multiple Authorized Signers or Other Authorized Persons before honoring or paying any such item.
- (d) **Resolved further**, that all transactions on the CVB's accounts at the Bank prior to the adoption these resolutions are hereby ratified, approved, and confirmed.
- (e) **Resolved further**, that the authority hereby conferred upon each of the Authorized Signers shall be and remain in full force and effect until written notice of any amendment or revocation thereof shall have been delivered to and received by the Bank at a location where the CVB opened an account. Any such notice shall not affect any items in process at the time notice is given. The CVB shall indemnify and hold the Bank harmless against any loss suffered or liability incurred by the Bank in connection with these resolutions.

8. The Authorized Signers occupy the titles or positions set forth opposite their respective names and signatures indicated in the chart in paragraph (b) above.

In testimony whereof, we have set our hand hereto on March 26, 2021. We the undersigned JPA Executive Committee Members further attest that the signatures set opposite the names listed below are our genuine signatures. Further, we certify that the persons named below were duly elected or appointed officials that occupy the titles or positions set forth below their respective names and signatures in the signature block below.

CERTIFIED AND ATTESTED TO BY:

X
 Geoff Kors – City of Palm Springs
 Chair, JPA Executive Committee Member

X
 Gary Gardner – City of Desert Hot Springs
 Vice Chair, JPA Executive Committee Member

X
 Ernesto Gutierrez – City of Cathedral City
 JPA Executive Committee Member

X
 Linda Evans – City of La Quinta
 JPA Executive Committee Member

X
 Greg Sanders – City of Indian Wells
 JPA Executive Committee Member

X
 Waymond Fermon – City of Indio
 JPA Executive Committee Member

X
 Jan Harnik – City of Palm Desert
 JPA Executive Committee Member

X
 Charles Townsend – City of Rancho Mirage
 JPA Executive Committee Member

X
 V. Manuel Perez – County of Riverside
 JPA Executive Committee Member



Staff Report

March 26, 2021

To: Executive Committee
From: Scott White, President & CEO
Lena D. Wade, General Counsel
RE: California Senate Bill 314

RECOMMENDATION:

Adopt a Resolution entitled, "A RESOLUTION OF THE JOINT POWERS AUTHORITY ("JPA") EXECUTIVE COMMITTEE OF THE GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU ("CVB") DECLARING ITS SUPPORT FOR SENATE BILL 314, THE BAR AND RESTAURANT RECOVERY ACT."

BACKGROUND:

At the request of Executive Committee Chair Kors, the Executive Committee of the Greater Palm Springs Convention & Visitors Bureau is requested to consider whether to support Senate Bill 314,¹ The Bar and Restaurant Recovery Act, introduced by Senator Wiener.² SB 314 would make the following changes to existing law:

- Makes permanent the temporary pandemic regulation allowing significantly expanded outdoor restaurant/bar seating with alcohol service, such as streets, parking lots, alleys, or sidewalks.
- Makes it dramatically easier for bars and restaurants to share commercial space with other bars and restaurants or with non-alcohol-serving businesses, thus allowing businesses to reduce their rent costs in the following ways:

¹ Senate Bill 314.

² Senator Wiener Introduces the Bar and Restaurant Recovery Act to Help Small Businesses Recover from Pandemic, February 5, 2021, <https://sd11.senate.ca.gov/news/20210205-senator-wiener-introduces-bar-and-restaurant-recovery-act-help-small-businesses>.

- Allow minors to be present outside of liquor service hours when alcohol is not being served. For example, a bar may share space with a daytime business, such as a cafe, movie theater, or other non-alcohol business. Currently, a minor is prohibited from being in the space even if no alcohol is being served at the time.
- Allow two different restaurants or bars to operate at the same location with different alcohol licenses, specifying each of their businesses' operating hours on the license.
- Enable a building that has two or more businesses within it to utilize a shared alcohol consumption space, either indoors or outdoors.
- Streamlines and makes more flexible California's alcohol license process by:
 - Expediting issuance of alcohol licenses by capping appeals and protest hearings to a six-month deadline.
 - Allowing businesses to use a flexible catering license at one location more than the 24 times allowed under current law. This change will provide restaurants and caterers with the discretion to use their catering license more often, creating a more stable income for their workers and a more consistent revenue source for their business.
 - Expediting the approval of new Type 58 catering licenses for existing businesses that already own a different type of alcohol license.
- Creates a new entertainment venue liquor license separate from a regular restaurant license. This new license will be specific to music entertainment venues.
- Authorizes cities and counties to create an open container entertainment zone. This change will allow local governments to authorize outdoor festivals, street fairs, and live-music concerts where people can purchase and consume alcohol, including from surrounding businesses.

FISCAL IMPACT:

There is no fiscal impact as a result of adopting the proposed resolution of support.

ATTACHMENT 1

[Home](#)[Bill Information](#)[California Law](#)[Publications](#)[Other Resources](#)[My Subscriptions](#)[My Favorites](#)**SB-314 Alcoholic beverages.** (2021-2022)

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Date Published: 02/04/2021 09:00 PM

CALIFORNIA LEGISLATURE— 2021–2022 REGULAR SESSION

SENATE BILL**NO. 314**

Introduced by Senator Wiener
(Principal coauthors: Assembly Members Quirk and Villapudua)
(Coauthor: Senator Borgeas)
(Coauthors: Assembly Members Carrillo, Chiu, Eduardo Garcia, Gray, and Ting)

February 04, 2021

An act to amend Sections 23320, 23399, 24300, 25600.5, 25607, and 25665 of, to add Sections 23398.9, 23406, and 23407 to, and to add Article 7 (commencing with Section 23550) to Chapter 3 of Division 9 of, the Business and Professions Code, and to add Section 65863.15 to the Government Code, relating to alcoholic beverages, and declaring the urgency thereof, to take effect immediately.

LEGISLATIVE COUNSEL'S DIGEST

SB 314, as introduced, Wiener. Alcoholic beverages.

(1) The Alcoholic Beverage Control Act contains various provisions regulating the application for, the issuance of, the suspension of, and the conditions imposed upon alcoholic beverage licenses by the Department of Alcoholic Beverage Control. Existing law generally provides that a violation of the Alcoholic Beverage Control Act is a misdemeanor.

Existing law authorizes the issuance of a caterer's permit, upon application to the department, to a licensee under an on-sale general license, an on-sale beer and wine license, a club license, or a veterans' club license, that authorizes the holder of the permit to sell alcoholic beverages at specified locations and events, including, among others, conventions, sporting events, and trade exhibits.

This bill would require the department to expedite the review of an application for a caterer's permit.

This bill would authorize the department to issue a COVID-19 permanent caterer's authorization to a licensee under an on-sale general license. The authorization would authorize the on-site consumption of the alcoholic beverages for which the licensee has on-sale privileges on property that is adjacent to the licensed premises, as specified. The bill would require the department to expedite the review of an application for an authorization, as specified. By broadening the definition of a crime, this bill would impose a state-mandated local program.

(2) Existing law makes it a misdemeanor for a licensee under an on-sale license issued for public premises, as defined, to permit a person under the age of 21 years to enter and remain in the licensed premises without lawful business therein.

This bill would permit a licensee under an on-sale license issued for public premises to permit a person under the age of 21 years to enter and remain in the licensed premises provided that alcoholic beverages are not sold, served, or consumed on the premises during the time that a person under the age of 21 years is present.

(3) Existing law provides for various annual fees for the issuance of alcoholic beverage licenses, depending upon the type of license issued. Existing law additionally authorizes specified alcoholic beverage licensees to purchase advertising space and time from, or on behalf of, an on-sale retail licensee, under certain conditions, if the on-sale retail licensee is the owner, manager, agent of the owner, assignee of the owner's advertising rights, or major tenant of specified facilities.

This bill would authorize the department to issue a music venue license that would allow the licensee to sell beer, wine, and distilled spirits at retail for consumption on the premises in a music entertainment facility, as defined. The bill would impose an original fee and an annual renewal fee for the license, which would be deposited in the Alcohol Beverage Control Fund. The bill would provide for the purchases of advertising time and space with revised parameters, including that the parties submit a declaration to the department relating to the agreement to purchase advertising time and space.

(4) Existing law requires the department to hold a hearing on a protest, accusation, or petition for a license in the county in which the premises or license is located, except as provided, and to be conducted in accordance with specified administrative procedures.

This bill would require the department to a hearing described above within 6 months after the filing of a protest, accusation, or petition for a license.

(5) Existing law permits specified licensees, or their authorized agents, to provide, free of charge, entertainment, food, and distilled spirits, wine, or nonalcoholic beverages to consumers at an invitation-only event, subject to various conditions, including a limitation on the number of events the authorized person may conduct in a year, as provided.

This bill would delete the above-described condition.

(6) Existing law, with exceptions, prohibits a licensee from having upon the licensed premises any alcoholic beverages other than the alcoholic beverage that the licensee is authorized to sell at the premises under their license, and makes a violation of this prohibition punishable as a misdemeanor.

This bill would, as an exception to that prohibition, authorize 2 or more on-sale general licensees whose licensed premises are immediately adjacent to each other, as specified, to share a common licensed area in which consumption of alcoholic beverages is permitted under various circumstances

This bill would provide that a licensee that shares a licensed premises with another licensee but does not operate at the same time as the other licensee is responsible for compliance with the act and for any violation that occurs on the premises only during the time when that licensee operates under its license.

(7) Under existing law, any person possessing an open container of an alcoholic beverage in any city, county, or city and county-owned public place, as specified, or any regional park or recreation and park district, is guilty of an infraction if the city or county has enacted an ordinance that prohibits the possession of those containers or the consumption of alcoholic beverages in those areas, except as specified.

The Planning and Zoning Law authorizes the legislative body of any city or county to adopt ordinances regulating zoning within its jurisdiction, as specified.

This bill would authorize a city, including a charter city, county, or city and county, to allow in commercial zones the consumption of alcoholic beverages, including the possession of an open container of an alcoholic beverage.

(8) This bill would make various conforming changes.

(9) The California Constitution requires the state to reimburse local agencies and school districts for certain costs mandated by the state. Statutory provisions establish procedures for making that reimbursement.

This bill would provide that no reimbursement is required by this act for a specified reason.

(10) This bill would declare that it is to take effect immediately as an urgency statute.

Vote: 2/3 Appropriation: no Fiscal Committee: yes Local Program: yes

THE PEOPLE OF THE STATE OF CALIFORNIA DO ENACT AS FOLLOWS:

SECTION 1. Section 23320 of the Business and Professions Code is amended to read:

23320. (a) An applicant for a new permanent license, which shall not include duplicate licenses, shall accompany the application with the application fee as specified in this division:

(1) The license application fee for a new permanent license shall be nine hundred five dollars (\$905), except as otherwise specified.

(2) Applicants for a new permanent license of the following types shall accompany the application with a fee of fifteen thousand eight hundred thirty-five dollars (\$15,835):

(A) Off-sale general (Type 21).

(B) On-sale general - eating place (Type 47), on-sale general public premises (Type 48), special on-sale general (Type 57), special on-sale general for-profit theater (Type 71 and Type 72), brewpub-restaurant (Type 75), caterer's (Type 83), neighborhood restricted special on-sale (Type 87), ~~and~~ special on-sale general license for historic cemetery ~~(Type 88): (Type 88), and music venue license (Type 90).~~

(3) Applicants for a new permanent license of the following types shall accompany the application with a fee as indicated:

(A) Twelve thousand dollars (\$12,000) for a wine, food and art cultural museum (Type 78).

(B) Six thousand dollars (\$6,000) for an on-sale general - eating place on public property ~~(Type 47) and (Type 47)~~, for an on-sale general restrictive service ~~(Type 70): (Type 70), and for a music venue on public property (Type 90).~~

(C) Two thousand dollars (\$2,000) for an on-sale general dockside (Type 62).

(D) One thousand dollars (\$1,000) for a special on-sale general theater (Type 64).

(E) One hundred dollars (\$100) for an out-of-state beer manufacturer certificate (Type 26), for a distilled spirits shipper certificate (Type 28), and for a direct shipper permit (Type 82).

(F) One hundred dollars (\$100) for a still (Type 6).

(b) The following are the types of licenses and the annual fees to be charged therefor:

(1) (A) For a Type 01 - Beer manufacturer that produces more than 60,000 barrels per year: the fee through September 30, 2019, is one thousand five hundred thirty-one dollars (\$1,531) and the fee on and after October 1, 2019, is one thousand eight hundred ninety dollars (\$1,890).

(B) For a Duplicate Type 01: the fee through September 30, 2019, is ninety-eight dollars (\$98) and the fee on and after October 1, 2019, is four hundred thirty dollars (\$430).

(2) (A) For a Type 02 - Winegrower (to be computed only on the gallons produced); 5,000 gallons or less: the fee through September 30, 2019, is seventy-one dollars (\$71) and the fee on and after October 1, 2019, is one hundred ten dollars (\$110).

(B) For a Type 02 - Winegrower (to be computed only on the gallons produced); 5,000 - 20,000 gallons: the fee through September 30, 2019, is one hundred thirty-two dollars (\$132) and the fee on and after October 1, 2019, is one hundred sixty dollars (\$160).

(C) For a Type 02 - Winegrower (to be computed only on the gallons produced); 20,000 - 100,000 gallons: the fee through September 30, 2019, is two hundred thirty-nine dollars (\$239) and the fee on and after October 1, 2019, is three hundred twenty-five dollars (\$325).

(D) For a Type 02 - Winegrower (to be computed only on the gallons produced); 100,000 - 200,000 gallons: the fee through September 30, 2019, is three hundred fourteen dollars (\$314) and the fee on and after October 1,

2019, is three hundred eighty dollars (\$380).

(E) For a Type 02 - Winegrower (to be computed only on the gallons produced); 200,000 - 1,000,000 gallons: the fee through September 30, 2019, is four hundred sixty-six dollars (\$466) and the fee on and after October 1, 2019, is five hundred forty dollars (\$540).

(F) For a Type 02 - Winegrower (to be computed only on the gallons produced); for each additional 1,000,000 gallons over 1,000,000 gallons: the fee through September 30, 2019, is three hundred thirteen dollars (\$313) and the fee on and after October 1, 2019, is three hundred eighty dollars (\$380).

(G) For a Duplicate Type 02: the fee through September 30, 2019, is ninety-eight dollars (\$98) and the fee on and after October 1, 2019, is one hundred sixty dollars (\$160).

(3) (A) For a Type 03 - Brandy manufacturer: the fee through September 30, 2019, is three hundred eleven dollars (\$311) and the fee on and after October 1, 2019, is five hundred forty dollars (\$540).

(B) For a Duplicate Type 03: the fee through September 30, 2019, is two hundred eighty-four dollars (\$284) and the fee on and after October 1, 2019, is three hundred eighty dollars (\$380).

(4) For a Type 04 - Distilled spirits manufacturer: the fee through September 30, 2019, is five hundred ten dollars (\$510) and the fee on and after October 1, 2019, is five hundred ninety-five dollars (\$595).

(5) For a Type 05 - Distilled spirits manufacturer's agent: the fee through September 30, 2019, is five hundred ten dollars (\$510) and the fee on and after October 1, 2019, is five hundred ninety-five dollars (\$595).

(6) For a Type 06 - Still: the fee through September 30, 2019, is seventy-seven dollars (\$77) and the fee on and after October 1, 2019, is one hundred ten dollars (\$110).

(7) For a Type 07 - Rectifier: the fee through September 30, 2019, is five hundred ten dollars (\$510) and the fee on and after October 1, 2019, is five hundred ninety-five dollars (\$595).

(8) For a Type 08 - Wine rectifier: the fee through September 30, 2019, is five hundred ten dollars (\$510) and the fee on and after October 1, 2019, is five hundred ninety-five dollars (\$595).

(9) For a Type 09 - Beer and wine importer: the fee through September 30, 2019, is seventy-seven dollars (\$77) and the fee on and after October 1, 2019, is one hundred ten dollars (\$110).

(10) For a Type 10 - Beer and wine importer's general license: the fee through September 30, 2019, is three hundred forty dollars (\$340) and the fee on and after October 1, 2019, is five hundred forty dollars (\$540).

(11) For a Type 11 - Brandy importer: the fee through September 30, 2019, is seventy-seven dollars (\$77) and the fee on and after October 1, 2019, is one hundred ten dollars (\$110).

(12) For a Type 12 - Distilled spirits importer: the fee through September 30, 2019, is seventy-seven dollars (\$77) and the fee on and after October 1, 2019, is one hundred ten dollars (\$110).

(13) For a Type 13 - Distilled spirits importer's general license: the fee through September 30, 2019, is five hundred ten dollars (\$510) and the fee on and after October 1, 2019, is five hundred ninety-five dollars (\$595).

(14) (A) For a Type 14 - Public warehouse: the fee through September 30, 2019, is seventy-seven dollars (\$77) and the fee on and after October 1, 2019, is one hundred ten dollars (\$110).

(B) For a Duplicate Type 14: the fee through September 30, 2019, is one dollar (\$1) and the fee on and after October 1, 2019, is twenty-five dollars (\$25).

(15) For a Type 15 - Customs broker: the fee through September 30, 2019, is seventy-seven dollars (\$77) and the fee on and after October 1, 2019, is one hundred ten dollars (\$110).

(16) For a Type 16 - Wine broker: the fee through September 30, 2019, is one hundred three dollars (\$103) and the fee on and after October 1, 2019, is one hundred ten dollars (\$110).

(17) For a Type 17 - Beer and wine wholesaler: the fee through September 30, 2019, is three hundred forty dollars (\$340) and the fee on and after October 1, 2019, is three hundred eighty dollars (\$380).

(18) For a Type 18 - Distilled spirits wholesaler: the fee through September 30, 2019, is five hundred ten dollars (\$510) and the fee on and after October 1, 2019, is five hundred ninety-five dollars (\$595).

(19) For a Type 19 - Industrial alcohol dealer: the fee through September 30, 2019, is one hundred three dollars (\$103) and the fee on and after October 1, 2019, is one hundred ten dollars (\$110).

(20) For a Type 20 - Off-sale beer and wine: the fee through September 30, 2019, is two hundred seventy-eight dollars (\$278) and the fee on and after October 1, 2019, is three hundred eighty dollars (\$380).

(21) For a Type 21 - Off-sale general: the fee through September 30, 2019, is six hundred seventeen dollars (\$617) and the fee on and after October 1, 2019, is seven hundred fifty-five dollars (\$755).

(22) (A) For a Type 22 - Wine blender (to be computed only on the gallons produced); 5,000 gallons or less: the fee through September 30, 2019, is seventy-one dollars (\$71) and the fee on and after October 1, 2019, is one hundred ten dollars (\$110).

(B) For a Type 22 - Wine blender (to be computed only on the gallons produced); 5,000 - 20,000 gallons: the fee through September 30, 2019, is one hundred thirty-two dollars (\$132) and the fee on and after October 1, 2019, is one hundred sixty dollars (\$160).

(C) For a Type 22 - Wine blender (to be computed only on the gallons produced); 20,000 gallons - 100,000 gallons: the fee through September 30, 2019, is two hundred thirty-nine dollars (\$239) and the fee on and after October 1, 2019, is three hundred twenty-five dollars (\$325).

(D) For a Type 22 - Wine blender (to be computed only on the gallons produced); 100,000 - 200,000 gallons: the fee through September 30, 2019, is three hundred fourteen dollars (\$314) and the fee on and after October 1, 2019, is three hundred eighty dollars (\$380).

(E) For a Type 22 - Wine blender (to be computed only on the gallons produced); 200,000 - 1,000,000 gallons: the fee through September 30, 2019, is four hundred sixty-six dollars (\$466) and the fee on and after October 1, 2019, is five hundred forty dollars (\$540).

(F) For a Type 22 - Wine blender (to be computed only on the gallons produced); for each additional 1,000,000 gallons over 1,000,000 gallons: the fee through September 30, 2019, is three hundred thirteen dollars (\$313) and the fee on and after October 1, 2019, is three hundred eighty dollars (\$380).

(23) (A) For a Type 23 - Small beer manufacturer that produces 60,000 barrels or less a year: the fee through September 30, 2019, is one hundred eighty-four dollars (\$184) and the fee on and after October 1, 2019, is three hundred eighty dollars (\$380).

(B) For a Duplicate Type 23: the fee through September 30, 2019, is ninety-eight dollars (\$98) and the fee on and after October 1, 2019, is two hundred fifteen dollars (\$215).

(24) For a Type 24 - Distilled spirits rectifier's general license: the fee through September 30, 2019, is five hundred ten dollars (\$510) and the fee on and after October 1, 2019, is five hundred ninety-five dollars (\$595).

(25) For a Type 25 - California brandy wholesaler: the fee through September 30, 2019, is five hundred ten dollars (\$510) and the fee on and after October 1, 2019, is five hundred ninety-five dollars (\$595).

(26) For a Type 26 - Out-of-state beer manufacturer certificate: the fee through September 30, 2019, is seventy-nine dollars (\$79) and the fee on and after October 1, 2019, is one hundred ten dollars (\$110).

(27) For a Type 27 - California winegrower's agent: the fee through September 30, 2019, is five hundred ten dollars (\$510) and the fee on and after October 1, 2019, is five hundred ninety-five dollars (\$595).

(28) For a Type 28 - Out-of-state distilled spirits shipper certificate: the fee through September 30, 2019, is seventy-nine dollars (\$79) and the fee on and after October 1, 2019, is one hundred ten dollars (\$110).

(29) For a Type 29 - Winegrape grower storage: the fee through September 30, 2019, is ninety dollars (\$90) and the fee on and after October 1, 2019, is one hundred ten dollars (\$110).

(30) For a Type 40 - On-sale beer: the fee through September 30, 2019, is two hundred eighty-four dollars (\$284) and the fee on and after October 1, 2019, is three hundred eighty dollars (\$380).

(31) For a Type 41 - On-sale beer and wine eating place: the fee through September 30, 2019, is three hundred eighty-four dollars (\$384) and the fee on and after October 1, 2019, is four hundred thirty dollars (\$430).

(32) For a Type 42 - On-sale beer and wine pub premises: the fee through September 30, 2019, is two hundred eighty-four dollars (\$284) and the fee on and after October 1, 2019, is five hundred forty dollars (\$540).

(33) For a Type 43 - On-sale beer and wine train: the fee through September 30, 2019, is one hundred fourteen dollars (\$114) and the fee on and after October 1, 2019, is one hundred sixty dollars (\$160).

(34) For a Type 44 - On-sale beer and wine fishing party boat: the fee through September 30, 2019, is one hundred fourteen dollars (\$114) and the fee on and after October 1, 2019, is one hundred sixty dollars (\$160).

(35) For a Type 45 - On-sale beer and wine boat: the fee through September 30, 2019, is one hundred fourteen dollars (\$114) and the fee on and after October 1, 2019, is one hundred sixty dollars (\$160).

(36) For a Type 46 - On-sale beer and wine airplane: the fee through September 30, 2019, is one hundred fourteen dollars (\$114) and the fee on and after October 1, 2019, is one hundred sixty dollars (\$160).

(37) (A) For a Type 47 - On-sale general eating place in cities of 40,000 population or over: the fee through September 30, 2019, is nine hundred seventy-one dollars (\$971) and the fee on and after October 1, 2019, is one thousand one hundred ninety dollars (\$1,190).

(B) For a Type 47 - On-sale general eating place in cities of less than 40,000, but more than 20,000 population: the fee through September 30, 2019, is seven hundred eleven dollars (\$711) and the fee on and after October 1, 2019, is nine hundred seventy dollars (\$970).

(C) For a Type 47 - On-sale general eating place in all other localities: the fee through September 30, 2019, is six hundred thirty-two dollars (\$632) and the fee on and after October 1, 2019, is seven hundred fifty-five dollars (\$755).

(D) For a Duplicate Type 47 in cities of 40,000 population or over: the fee through September 30, 2019, is six hundred ninety-nine dollars (\$699) and the fee on and after October 1, 2019, is seven hundred fifty-five dollars (\$755).

(E) For a Duplicate Type 47 in cities of less than 40,000, but more than 20,000 population: the fee through September 30, 2019, is four hundred thirteen dollars (\$413) and the fee on and after October 1, 2019, is five hundred forty dollars (\$540).

(F) For a Duplicate Type 47 in all other localities: the fee through September 30, 2019, is three hundred twenty-six dollars (\$326) and the fee on and after October 1, 2019, is four hundred thirty dollars (\$430).

(38) (A) For a Type 48 - On-sale general public premises in cities of 40,000 population or over: the fee through September 30, 2019, is nine hundred seventy-one dollars (\$971) and the fee on and after October 1, 2019, is one thousand one hundred ninety dollars (\$1,190).

(B) For a Type 48 - On-sale general public premises in cities of less than 40,000, but more than 20,000 population: the fee through September 30, 2019, is seven hundred eleven dollars (\$711) and the fee on and after October 1, 2019, is nine hundred seventy dollars (\$970).

(C) For a Type 48 - On-sale general public premises in all other localities: the fee through September 30, 2019, is six hundred thirty-two dollars (\$632) and the fee on and after October 1, 2019, is seven hundred fifty-five dollars (\$755).

(D) For a Duplicate Type 48 in cities of 40,000 population or over: the fee through September 30, 2019, is six hundred ninety-nine dollars (\$699) and the fee on and after October 1, 2019, is seven hundred fifty-five dollars (\$755).

(E) For a Duplicate Type 48 in cities of less than 40,000, but more than 20,000 population: the fee through September 30, 2019, is four hundred thirteen dollars (\$413) and the fee on and after October 1, 2019, is five hundred forty dollars (\$540).

(F) For a Duplicate Type 48 in all other localities: the fee through September 30, 2019, is three hundred twenty-six dollars (\$326) and the fee on and after October 1, 2019, is four hundred thirty dollars (\$430).

(39) (A) For a Type 49 - On-sale general - seasonal business in cities of 40,000 population or over per 3 months: the fee through September 30, 2019, is two hundred forty-seven dollars (\$247) and the fee on and after October 1, 2019, is three hundred twenty-five dollars (\$325).

(B) For a Type 49 - On-sale general - seasonal business in cities of 40,000 population or over per 6 months: the fee through September 30, 2019, is four hundred ninety-four dollars (\$494) and the fee on and after October 1, 2019, is six hundred fifty dollars (\$650).

(C) For a Type 49 - On-sale general - seasonal business in cities of 40,000 population or over per 9 months: the fee through September 30, 2019, is seven hundred forty-one dollars (\$741) and the fee on and after October 1, 2019, is nine hundred seventy dollars (\$970).

(D) For a Type 49 - On-sale general - seasonal business in cities of less than 40,000, but more than 20,000 population per 3 months: the fee through September 30, 2019, is one hundred seventy-six dollars (\$176) and the fee on and after October 1, 2019, is two hundred fifteen dollars (\$215).

(E) For a Type 49 - On-sale general - seasonal business in cities of less than 40,000, but more than 20,000 population per 6 months: the fee through September 30, 2019, is three hundred fifty dollars (\$350) and the fee on and after October 1, 2019, is four hundred thirty dollars (\$430).

(F) For a Type 49 - On-sale general - seasonal business in cities of less than 40,000, but more than 20,000 population per 9 months: the fee through September 30, 2019, is five hundred twenty-six dollars (\$526) and the fee on and after October 1, 2019, is six hundred fifty dollars (\$650).

(G) For a Type 49 - On-sale general - seasonal business in all other localities per 3 months: the fee through September 30, 2019, is one hundred fifty-three dollars (\$153) and the fee on and after October 1, 2019, is one hundred sixty dollars (\$160).

(H) For a Type 49 - On-sale general - seasonal business in all other localities per 6 months: the fee through September 30, 2019, is three hundred six dollars (\$306) and the fee on and after October 1, 2019, is three hundred eighty dollars (\$380).

(I) For a Type 49 - On-sale general - seasonal business in all other localities per 9 months: the fee through September 30, 2019, is four hundred fifty-eight dollars (\$458) and the fee on and after October 1, 2019, is five hundred forty dollars (\$540).

(J) For a Duplicate Type 49 in cities of 40,000 population or over per 3 months: the fee through September 30, 2019, is one hundred seventy-six dollars (\$176) and the fee on and after October 1, 2019, is two hundred fifteen dollars (\$215).

(K) For a Duplicate Type 49 in cities of 40,000 population or over per 6 months: the fee through September 30, 2019, is three hundred fifty dollars (\$350) and the fee on and after October 1, 2019, is four hundred thirty dollars (\$430).

(L) For a Duplicate Type 49 in cities of 40,000 population or over per 9 months: the fee through September 30, 2019, is five hundred twenty-six dollars (\$526) and the fee on and after October 1, 2019, is six hundred fifty dollars (\$650).

(M) For a Duplicate Type 49 in cities of less than 40,000, but more than 20,000 population or over per 3 months: the fee through September 30, 2019, is one hundred three dollars (\$103) and the fee on and after October 1, 2019, is one hundred twenty-five dollars (\$125).

(N) For a Duplicate Type 49 in cities of less than 40,000, but more than 20,000 per 6 months: the fee through September 30, 2019, is two hundred seven dollars (\$207) and the fee on and after October 1, 2019, is two hundred fifty dollars (\$250).

(O) For a Duplicate Type 49 in cities of less than 40,000, but more than 20,000 population or over per 9 months: the fee through September 30, 2019, is three hundred eleven dollars (\$311) and the fee on and after October 1, 2019, is three hundred seventy-five dollars (\$375).

(P) For a Duplicate Type 49 in all other localities per 3 months: the fee through September 30, 2019, is eighty-one dollars (\$81) and the fee on and after October 1, 2019, is one hundred ten dollars (\$110).

(Q) For a Duplicate Type 49 in all other localities per 6 months: the fee through September 30, 2019, is one hundred sixty-six dollars (\$166) and the fee on and after October 1, 2019, is two hundred fifteen dollars (\$215).

(R) For a Duplicate Type 49 in all other localities per 9 months: the fee through September 30, 2019, is two hundred forty-seven dollars (\$247) and the fee on and after October 1, 2019, is three hundred twenty-five dollars (\$325).

(40) (A) For a Type 50 - On-sale general license for bona fide clubs in cities of 40,000 population or over: the fee through September 30, 2019, is five hundred sixty dollars (\$560) and the fee on and after October 1, 2019, is six hundred fifty dollars (\$650).

(B) For a Type 50 - On-sale general license for bona fide clubs in cities of less than 40,000, but more than 20,000 population: the fee through September 30, 2019, is four hundred twenty dollars (\$420) and the fee on and after October 1, 2019, is five hundred forty dollars (\$540).

(C) For a Type 50 - On-sale general license for bona fide clubs in all other localities: the fee through September 30, 2019, is three hundred seventy-three dollars (\$373) and the fee on and after October 1, 2019, is four hundred thirty dollars (\$430).

(41) (A) For a Type 51 - Club license (issued under Article 4 of this chapter) in cities of 40,000 population or over: the fee through September 30, 2019, is five hundred sixty dollars (\$560) and the fee on and after October 1, 2019, is six hundred fifty dollars (\$650).

(B) For a Type 51 - Club license (issued under Article 4 of this chapter) in cities of less than 40,000, but more than 20,000 population: the fee through September 30, 2019, is four hundred twenty dollars (\$420) and the fee on and after October 1, 2019, is five hundred forty dollars (\$540).

(C) For a Type 51 - Club license (issued under Article 4 of this chapter) in all other localities: the fee through September 30, 2019, is three hundred seventy-three dollars (\$373) and the fee on and after October 1, 2019, is four hundred thirty dollars (\$430).

(42) (A) For a Type 52 - Veterans' club license (issued under Article 5 of this chapter) in cities of 40,000 population or over: the fee through September 30, 2019, is five hundred sixty dollars (\$560) and the fee on and after October 1, 2019, is six hundred fifty dollars (\$650).

(B) For a Type 52 - Veterans' club license (issued under Article 5 of this chapter) in cities of less than 40,000, but more than 20,000 population: the fee through September 30, 2019, is four hundred twenty dollars (\$420) and the fee on and after October 1, 2019, is five hundred forty dollars (\$540).

(C) For a Type 52 - Veterans' club license (issued under Article 5 of this chapter) in all other localities: the fee through September 30, 2019, is three hundred seventy-three dollars (\$373) and the fee on and after October 1, 2019, is four hundred thirty dollars (\$430).

(43) (A) For a Type 53 - On-sale general train: the fee through September 30, 2019, is two hundred seventeen dollars (\$217) and the fee on and after October 1, 2019, is three hundred twenty-five dollars (\$325).

(B) For a Duplicate Type 53: the fee through September 30, 2019, is seventy-seven dollars (\$77) and the fee on and after October 1, 2019, is one hundred ten dollars (\$110).

(44) For a Type 54 - On-sale general boat: the fee through September 30, 2019, is five hundred sixty-three dollars (\$563) and the fee on and after October 1, 2019, is six hundred fifty dollars (\$650).

(45) (A) For a Type 55 - On-sale general license for airplanes: the fee through September 30, 2019, is five hundred sixty-three dollars (\$563) and the fee on and after October 1, 2019, is six hundred fifty dollars (\$650).

(B) For a Duplicate Type 55 for air common carriers: the fee through September 30, 2019, is seventy-seven dollars (\$77) and the fee on and after October 1, 2019, is one hundred ten dollars (\$110).

(46) (A) For a Type 56 - On-sale general license for vessels of more than 1,000 tons burden: the fee through September 30, 2019, is two hundred seventeen dollars (\$217) and the fee on and after October 1, 2019, is three hundred twenty-five dollars (\$325).

(B) For a Duplicate Type 56: the fee through September 30, 2019, is seventy-seven dollars (\$77) and the fee on and after October 1, 2019, is one hundred ten dollars (\$110).

(47) (A) For a Type 57 - Special on-sale general in cities of 40,000 population or over: the fee through September 30, 2019, is nine hundred seventy-one dollars (\$971) and the fee on and after October 1, 2019, is one thousand one hundred ninety dollars (\$1,190).

(B) For a Type 57 - Special on-sale general in cities of less than 40,000, but more than 20,000 population: the fee through September 30, 2019, is seven hundred eleven dollars (\$711) and the fee on and after October 1, 2019, is nine hundred seventy dollars (\$970).

(C) For a Type 57 - Special on-sale general in all other localities: the fee through September 30, 2019, is six hundred thirty-two dollars (\$632) and the fee on and after October 1, 2019, is seven hundred fifty-five dollars (\$755).

(D) For a Duplicate Type 57 in cities of 40,000 population or over: the fee through September 30, 2019, is six hundred ninety-nine dollars (\$699) and the fee on and after October 1, 2019, is seven hundred fifty-five dollars (\$755).

(E) For a Duplicate Type 57 in cities of less than 40,000, but more than 20,000 population: the fee through September 30, 2019, is four hundred thirteen dollars (\$413) and the fee on and after October 1, 2019, is five hundred forty dollars (\$540).

(F) For a Duplicate Type 57 in all other localities: the fee through September 30, 2019, is three hundred twenty-six dollars (\$326) and the fee on and after October 1, 2019, is four hundred thirty dollars (\$430).

(48) (A) For a Type 58 - Caterer's permit; on-sale general or on-sale beer and wine: the fee through September 30, 2019, is one hundred forty-six dollars (\$146) and the fee on and after October 1, 2019, is two hundred fifteen dollars (\$215).

(B) For a Type 58 - Caterer's permit; club in cities of 40,000 population or over: the fee through September 30, 2019, is nine hundred seventy-one dollars (\$971) and the fee on and after October 1, 2019, is one thousand one hundred ninety dollars (\$1,190).

(C) For a Type 58 - Caterer's permit; club in cities of less than 40,000, but more than 20,000 population: the fee through September 30, 2019, is seven hundred eleven dollars (\$711) and the fee on and after October 1, 2019, is nine hundred seventy dollars (\$970).

(D) For a Type 58 - Caterer's permit; club in all other localities: the fee through September 30, 2019, is six hundred thirty-two dollars (\$632) and the fee on and after October 1, 2019, is seven hundred fifty-five dollars (\$755).

(49) (A) For a Type 59 - On-sale beer and wine seasonal; operating period 3-9 months: the fee through September 30, 2019, is two hundred thirty-nine dollars (\$239) and the fee on and after October 1, 2019, is two hundred fifty dollars (\$250).

(B) For a Type 59 - On-sale beer and wine seasonal; operating period 3-6 months: the fee through September 30, 2019, is one hundred sixty-two dollars (\$162) and the fee on and after October 1, 2019, is one hundred seventy-five dollars (\$175).

(50) (A) For a Type 60 - On-sale beer seasonal; operating period 3-9 months: the fee through September 30, 2019, is two hundred thirty-nine dollars (\$239) and the fee on and after October 1, 2019, is two hundred fifty dollars (\$250).

(B) For a Type 60 - On-sale beer seasonal; operating period 3-6 months: the fee through September 30, 2019, is one hundred sixty-two dollars (\$162) and the fee on and after October 1, 2019, is one hundred seventy-five dollars (\$175).

(51) For a Type 61 - On-sale beer public premises: the fee through September 30, 2019, is two hundred eighty-four dollars (\$284) and the fee on and after October 1, 2019, is three hundred eighty dollars (\$380).

(52) For a Type 62 - On-sale general license dockside: the fee through September 30, 2019, is six hundred nine dollars (\$609) and the fee on and after October 1, 2019, is seven hundred fifty-five dollars (\$755).

(53) For a Type 63 - On-sale special beer and wine hospital: the fee through September 30, 2019, is ninety-six dollars (\$96) and the fee on and after October 1, 2019, is one hundred ten dollars (\$110).

(54) (A) For a Type 64 - Special on-sale general theater in cities of 40,000 population or over: the fee through September 30, 2019, is five hundred sixty dollars (\$560) and the fee on and after October 1, 2019, is seven hundred fifty-five dollars (\$755).

(B) For a Type 64 - Special on-sale general theater in cities of less than 40,000, but more than 20,000 population: the fee through September 30, 2019, is four hundred twenty dollars (\$420) and the fee on and after October 1, 2019, is five hundred forty dollars (\$540).

(C) For a Type 64 - Special on-sale general theater in all other localities: the fee through September 30, 2019, is three hundred seventy-three dollars (\$373) and the fee on and after October 1, 2019, is four hundred thirty dollars (\$430).

(55) For a Type 65 - Special on-sale beer and wine symphony: the fee through September 30, 2019, is two hundred eighty-four dollars (\$284) and the fee on and after October 1, 2019, is four hundred thirty dollars (\$430).

(56) For a Type 66 - Controlled access cabinet: the fee through September 30, 2019, is six hundred seventeen dollars (\$617) and the fee on and after October 1, 2019, is seven hundred fifty-five dollars (\$755).

(57) For a Type 67 - Bed and breakfast inn; per room: the fee through September 30, 2019, is eight dollars (\$8) and the fee on and after October 1, 2019, is ten dollars (\$10).

(58) (A) For a Type 68 - Portable bar in cities of 40,000 population or over: the fee through September 30, 2019, is six hundred ninety-nine dollars (\$699) and the fee on and after October 1, 2019, is seven hundred fifty-five dollars (\$755).

(B) For a Type 68 - Portable bar in cities of less than 40,000, but more than 20,000 population: the fee through September 30, 2019, is four hundred thirteen dollars (\$413) and the fee on and after October 1, 2019, is five hundred forty dollars (\$540).

(C) For a Type 68 - Portable bar in all other localities: the fee through September 30, 2019, is three hundred twenty-six dollars (\$326) and the fee on and after October 1, 2019, is four hundred thirty dollars (\$430).

(59) For a Type 69 - Special on-sale beer and wine theater: the fee through September 30, 2019, is two hundred eighty-four dollars (\$284) and the fee on and after October 1, 2019, is four hundred thirty dollars (\$430).

(60) (A) For a Type 70 - On-sale general restrictive service in cities of 40,000 population or over: the fee through September 30, 2019, is nine hundred seventy-one dollars (\$971) and the fee on and after October 1, 2019, is one thousand one hundred ninety dollars (\$1,190).

(B) For a Type 70 - On-sale general restrictive service in cities of less than 40,000, but more than 20,000 population: the fee through September 30, 2019, is seven hundred eleven dollars (\$711) and the fee on and after October 1, 2019, is nine hundred seventy dollars (\$970).

(C) For a Type 70 - On-sale general restrictive service in all other localities: the fee through September 30, 2019, is six hundred thirty-two dollars (\$632) and the fee on and after October 1, 2019, is seven hundred fifty-five dollars (\$755).

(61) (A) For a Type 71 - Special on-sale general for-profit theater in cities of 40,000 population or over: the fee through September 30, 2019, is nine hundred seventy-one dollars (\$971) and the fee on and after October 1, 2019, is one thousand one hundred ninety dollars (\$1,190).

(B) For a Type 71 - Special on-sale general for-profit theater in cities of less than 40,000, but more than 20,000 population: the fee through September 30, 2019, is seven hundred eleven dollars (\$711) and the fee on and after October 1, 2019, is nine hundred seventy dollars (\$970).

(C) For a Type 71 - Special on-sale general for-profit theater in all other localities: the fee through September 30, 2019, is six hundred thirty-two dollars (\$632) and the fee on and after October 1, 2019, is seven hundred fifty-five dollars (\$755).

(D) For a Duplicate Type 71 in cities of 40,000 population or over: the fee through September 30, 2019, is six hundred ninety-nine dollars (\$699) and the fee on and after October 1, 2019, is seven hundred fifty-five dollars (\$755).

(E) For a Duplicate Type 71 in cities of less than 40,000, but more than 20,000 population: the fee through September 30, 2019, is four hundred thirteen dollars (\$413) and the fee on and after October 1, 2019, is five hundred forty dollars (\$540).

(F) For a Duplicate Type 71 in all other localities: the fee through September 30, 2019, is three hundred twenty-six dollars (\$326) and the fee on and after October 1, 2019, is four hundred thirty dollars (\$430).

(62) (A) For a Type 72 - Special on-sale general for-profit theater, Napa County in cities of 40,000 population or over: the fee through September 30, 2019, is nine hundred seventy-one dollars (\$971) and the fee on and after October 1, 2019, is one thousand one hundred ninety dollars (\$1,190).

(B) For a Type 72 - Special on-sale general for-profit theater, Napa County in cities of less than 40,000, but more than 20,000 population: the fee through September 30, 2019, is seven hundred eleven dollars (\$711) and the

fee on and after October 1, 2019, is nine hundred seventy dollars (\$970).

(C) For a Type 72 - Special on-sale general for-profit theater, Napa County in all other localities: the fee through September 30, 2019, is six hundred thirty-two dollars (\$632) and the fee on and after October 1, 2019, is seven hundred fifty-five dollars (\$755).

(D) For a Duplicate Type 72 in cities of 40,000 population or over: the fee through September 30, 2019, is six hundred ninety-nine dollars (\$699) and the fee on and after October 1, 2019, is seven hundred fifty-five dollars (\$755).

(E) For a Duplicate Type 72 in cities of less than 40,000, but more than 20,000 population: the fee through September 30, 2019, is four hundred thirteen dollars (\$413) and the fee on and after October 1, 2019, is five hundred forty dollars (\$540).

(F) For a Duplicate Type 72 in all other localities: the fee through September 30, 2019, is three hundred twenty-six dollars (\$326) and the fee on and after October 1, 2019, is four hundred thirty dollars (\$430).

(63) For a Type 73 - Special nonprofit sales: the fee through September 30, 2019, is one hundred fourteen dollars (\$114) and the fee on and after October 1, 2019, is one hundred sixty dollars (\$160).

(64) For a Type 74 - Craft distilled spirits manufacturer: the fee through September 30, 2019, is five hundred ten dollars (\$510) and the fee on and after October 1, 2019, is seven hundred fifty-five dollars (\$755).

(65) (A) For a Type 75 - Brewpub-restaurant in cities of 40,000 population or over: the fee through September 30, 2019, is nine hundred seventy-one dollars (\$971) and the fee on and after October 1, 2019, is one thousand one hundred ninety dollars (\$1,190).

(B) For a Type 75 - Brewpub-restaurant in cities of less than 40,000, but more than 20,000 population: the fee through September 30, 2019, is seven hundred eleven dollars (\$711) and the fee on and after October 1, 2019, is nine hundred seventy dollars (\$970).

(C) For a Type 75 - Brewpub-restaurant in all other localities: the fee through September 30, 2019, is six hundred thirty-two dollars (\$632) and the fee on and after October 1, 2019, is seven hundred fifty-five dollars (\$755).

(D) For a Duplicate Type 75 in cities of 40,000 population or over: the fee through September 30, 2019, is six hundred ninety-nine dollars (\$699) and the fee on and after October 1, 2019, is seven hundred fifty-five dollars (\$755).

(E) For a Duplicate Type 75 in cities of less than 40,000, but more than 20,000 population: the fee through September 30, 2019, is four hundred thirteen dollars (\$413) and the fee on and after October 1, 2019, is five hundred forty dollars (\$540).

(F) For a Duplicate Type 75 in all other localities: the fee through September 30, 2019, is three hundred twenty-six dollars (\$326) and the fee on and after October 1, 2019, is four hundred thirty dollars (\$430).

(66) (A) For a Type 76 - On-sale general maritime museum: the fee through September 30, 2019, is two hundred seventeen dollars (\$217) and the fee on and after October 1, 2019, is three hundred twenty-five dollars (\$325).

(B) For a Duplicate Type 76: the fee through September 30, 2019, is seventy-seven dollars (\$77) and the fee on and after October 1, 2019, is one hundred ten dollars (\$110).

(67) For a Type 77 - Event permit: the fee through September 30, 2019, is one hundred forty-six dollars (\$146) and the fee on and after October 1, 2019, is two hundred fifteen dollars (\$215).

(68) (A) For a Type 78 - On-sale general wine, food and art cultural museum in cities of 40,000 population or over: the fee through September 30, 2019, is nine hundred seventy-one dollars (\$971) and the fee on and after October 1, 2019, is one thousand one hundred ninety dollars (\$1,190).

(B) For a Type 78 - On-sale general wine, food and art cultural museum in cities of less than 40,000, but more than 20,000 population: the fee through September 30, 2019, is seven hundred eleven dollars (\$711) and the fee on and after October 1, 2019, is nine hundred seventy dollars (\$970).

(C) For a Type 78 - On-sale general wine, food and art cultural museum in all other localities: the fee through September 30, 2019, is six hundred thirty-two dollars (\$632) and the fee on and after October 1, 2019, is seven hundred fifty-five dollars (\$755).

(D) For a Duplicate Type 78 in cities of 40,000 population or over: the fee through September 30, 2019, is six hundred ninety-nine dollars (\$699) and the fee on and after October 1, 2019, is seven hundred fifty-five dollars (\$755).

(E) For a Duplicate Type 78 in cities of less than 40,000, but more than 20,000 population: the fee through September 30, 2019, is four hundred thirteen dollars (\$413) and the fee on and after October 1, 2019, is five hundred forty dollars (\$540).

(F) For a Duplicate Type 78 in all other localities: the fee through September 30, 2019, is three hundred twenty-six dollars (\$326) and the fee on and after October 1, 2019, is four hundred thirty dollars (\$430).

(69) For a Type 79 - Certified farmers' market: the fee through September 30, 2019, is fifty-eight dollars (\$58) and the fee on and after October 1, 2019, is one hundred ten dollars (\$110).

(70) For a Type 80 - Special on-sale general; per room: the fee through September 30, 2019, is seventeen dollars (\$17) and the fee on and after October 1, 2019, is twenty dollars (\$20).

(71) For a Type 81 - Wine sales event permit: the fee through September 30, 2019, is fifty dollars (\$50) and the fee on and after October 1, 2019, is one hundred ten dollars (\$110).

(72) For a Type 82 - Direct shipper permit: the fee through September 30, 2019, is ten dollars (\$10) and the fee on and after October 1, 2019, is twenty-five dollars (\$25).

(73) (A) For a Type 83 - On-sale general caterer's permit in cities of 40,000 population or over: the fee through September 30, 2019, is nine hundred seventy-one dollars (\$971) and the fee on and after October 1, 2019, is one thousand one hundred ninety dollars (\$1,190).

(B) For a Type 83 - On-sale general caterer's permit in cities of less than 40,000, but more than 20,000 population: the fee through September 30, 2019, is seven hundred eleven dollars (\$711) and the fee on and after October 1, 2019, is nine hundred seventy dollars (\$970).

(C) For a Type 83 - On-sale general caterer's permit in all other localities: the fee through September 30, 2019, is six hundred thirty-two dollars (\$632) and the fee on and after October 1, 2019, is seven hundred fifty-five dollars (\$755).

(74) For a Type 84 - Certified farmers' market beer: the fee through September 30, 2019, is fifty-eight dollars (\$58) and the fee on and after October 1, 2019, is one hundred ten dollars (\$110).

(75) For a Type 85 - Limited off-sale wine license: the fee through September 30, 2019, is two hundred seventy-eight dollars (\$278) and the fee on and after October 1, 2019, is three hundred eighty dollars (\$380).

(76) For a Type 86 - Instructional tasting license: the fee through September 30, 2019, is three hundred dollars (\$300) and the fee on and after October 1, 2019, is three hundred eighty dollars (\$380).

(77) (A) For a Type 87 - Neighborhood restricted special on-sale in cities of 40,000 population or over: the fee through September 30, 2019, is nine hundred seventy-one dollars (\$971) and the fee on and after October 1, 2019, is one thousand one hundred ninety dollars (\$1,190).

(B) For a Type 87 - Neighborhood restricted special on-sale in cities of less than 40,000, but more than 20,000 population: the fee through September 30, 2019, is seven hundred eleven dollars (\$711) and the fee on and after October 1, 2019, is nine hundred seventy dollars (\$970).

(C) For a Type 87 - Neighborhood restricted special on-sale in all other localities: the fee through September 30, 2019, is six hundred thirty-two dollars (\$632) and the fee on and after October 1, 2019, is seven hundred fifty-five dollars (\$755).

(D) For a Duplicate Type 87 in cities of 40,000 population or over: the fee through September 30, 2019, is six hundred ninety-nine dollars (\$699) and the fee on and after October 1, 2019, is seven hundred fifty-five dollars (\$755).

(E) For a Duplicate Type 87 in cities of less than 40,000, but more than 20,000 population: the fee through September 30, 2019, is four hundred thirteen dollars (\$413) and the fee on and after October 1, 2019, is five hundred forty dollars (\$540).

(F) For a Duplicate Type 87 in all other localities: the fee through September 30, 2019, is three hundred twenty-six dollars (\$326) and the fee on and after October 1, 2019, is four hundred thirty dollars (\$430).

(78) (A) For a Type 88 - Special on-sale general license for historic cemetery in cities of 40,000 population or over: the fee through September 30, 2019, is nine hundred seventy-one dollars (\$971) and the fee on and after October 1, 2019, is one thousand one hundred ninety dollars (\$1,190).

(B) For a Type 88 - Special on-sale general license for historic cemetery in cities of less than 40,000, but more than 20,000 population: the fee through September 30, 2019, is seven hundred eleven dollars (\$711) and the fee on and after October 1, 2019, is nine hundred seventy dollars (\$970).

(C) For a Type 88 - Special on-sale general license for historic cemetery in all other localities: the fee through September 30, 2019, is six hundred thirty-two dollars (\$632) and the fee on and after October 1, 2019, is seven hundred fifty-five dollars (\$755).

(D) For a Duplicate Type 88 in cities of 40,000 population or over: the fee through September 30, 2019, is six hundred ninety-nine dollars (\$699) and the fee on and after October 1, 2019, is seven hundred fifty-five dollars (\$755).

(E) For a Duplicate Type 88 in cities of less than 40,000, but more than 20,000 population: the fee through September 30, 2019, is four hundred thirteen dollars (\$413) and the fee on and after October 1, 2019, is five hundred forty dollars (\$540).

(F) For a Duplicate Type 88 in all other localities: the fee through September 30, 2019, is three hundred twenty-six dollars (\$326) and the fee on and after October 1, 2019, is four hundred thirty dollars (\$430).

(79) For a Type 89 - COVID-19 permanent caterer's authorization: the fee is one hundred dollars (\$100).

(80) For a Type 90 - Music venue license in cities of 40,000 population or over: the fee is one thousand one hundred ninety dollars (\$1,190).

(81) For a Type 90 - Music venue license in cities of less than 40,000, but more than 20,000 population: the fee is nine hundred seventy dollars (\$970).

(82) For a Type 90 - Music venue license in all other localities: the fee is seven hundred fifty-five dollars (\$755).

(c) (1) In addition to the application fee for a new permanent license as specified in subdivision (a), an annual renewal fee, as set forth in subdivision (b), shall accompany the application. The application fee shall be nonrefundable up to the amount of the application fee in paragraph (1) of subdivision (a), as adjusted by subdivisions (d) and (e). The annual fee provided at the time of application shall allow the license to be active for one year from the date of issuance and shall be refundable only in the event that the license application is withdrawn or denied.

(2) If an application includes multiple new permanent licenses to be issued at the same premises, the application fee shall be required for only one of the applied-for licenses and an application fee shall not be charged for the remainder of the licenses. In situations involving different license types, the application fee to be paid shall be the highest such fee as specified in subdivision (a). Notwithstanding this provision, the annual renewal fee required pursuant to this subdivision shall be payable for each license.

(d) Beginning January 1, 2021, and each January 1 thereafter, the department may adjust each of the fees specified in this section by increasing each fee by an amount not to exceed the percentage that the California Consumer Price Index (California Department of Industrial Relations, Division of Labor Statistics and Research, All Items, Base Period 1982-84=100) for the preceding August 2019, and each August annually thereafter, has increased under the same index over the month of August 2018, which shall be the base period. The department shall not adjust fees pursuant to this section if the balance of the Alcohol Beverage Control Fund at the end of the prior fiscal year is greater than one-fourth of the department's appropriation from the Alcohol Beverage Control Fund for the current fiscal year. No fee shall be decreased pursuant to this adjustment below the fee currently in effect on each December 31. If the accumulation of percentage increases is greater than 8 percent, the department shall not adjust fees without the Legislature's approval through the budget process. In the event that this index is discontinued, the department shall consult with the Department of Finance to convert the

increase calculations to an index then available. When approved by the Department of Finance, the new index shall replace the discontinued index.

(e) When fees are adjusted pursuant to subdivision (d), the department shall calculate the percentage increase as specified in that subdivision and shall apply this increase to each fee. The increase to each fee shall be rounded to the nearest whole five dollars (\$5). The adjusted fee list, to be effective on January 1 of the upcoming year, shall be published by the department on its internet website and transmitted in writing to the Chairperson of the Joint Legislative Budget Committee no later than January 10 of the year before it becomes effective. This adjustment of fees and publication of the adjusted fee list is not subject to the requirements of Chapter 3.5 (commencing with Section 11340) of Part 1 of Division 3 of Title 2 of the Government Code.

SEC. 2. Section 23398.9 is added to the Business and Professions Code, to read:

23398.9. (a) A licensee under an on-sale general license, may apply to the department for a COVID-19 permanent caterer's authorization. A licensee shall not be required to have a caterer's permit issued pursuant to Section 23399 to qualify for this authorization. The COVID-19 permanent caterer's authorization authorizes the on-site consumption of those alcoholic beverages for which the licensee has on-sale privileges on property that is adjacent to the licensed premises and that is under the control of the licensee.

(b) Adjacent areas under the control of the licensee include, but are not limited to, all of the following:

- (1) Indoor areas that are accessible from within the licensed premises but not currently licensed.
- (2) Outdoor areas that are accessible from the licensed premises but not currently licensed.
- (3) Indoor and outdoor areas under the control of the licensee and one or more other businesses.
- (4) Parking lots.
- (5) Sidewalks and other public thoroughfares that are closed to public access during the period of service.
- (6) Other areas within close proximity to the licensed premises that are immediately accessible to the licensee, and that are secured by and under the control of the licensee.

(c) In all adjacent areas described in subdivision (b), the licensee may exercise only those privileges authorized by the licensee's license and shall comply with all provisions of the act pertaining to the conduct of on-sale premises. A violation of those provisions may be grounds for suspension or revocation of the licensee's license or authorization, or both, as though the violation occurred on the licensed premises.

(d) (1) If the authorized adjacent area is utilized by one or more other licensees, all licensees sharing the area shall be jointly responsible for compliance with all applicable laws and rules pertaining to their respective licenses and authorizations and for any violations that occur within the shared common authorized adjacent area. A licensee may terminate its liability for a shared common authorized area by canceling its COVID-19 permanent caterer's authorization at any time.

(2) Each licensee sharing the common authorized adjacent area shall have a separate COVID-19 permanent caterer's authorization.

(3) An on-sale public premises licensee shall not share an area with a nonpublic premises licensee.

(e) Licensees who possess an active COVID-19 temporary catering authorization on January 1, 2022, issued by the department may continue operating pursuant to that authorization until it expires. Thereafter, the licensee may apply for a COVID-19 permanent caterer's authorization pursuant to this section.

(f) The fee for a COVID-19 permanent caterer's authorization shall be the annual fee as specified in subdivision (b) of Section 23320 and the permit may be renewable annually at the same time as the licensee's license. A COVID-19 permanent caterer's authorization shall be transferable as a part of the license.

(g) The department shall expedite the review of an application for a COVID-19 permanent caterer's authorization and shall approve or deny an application no later than six months after receiving the application.

SEC. 3. Section 23399 of the Business and Professions Code is amended to read:

23399. (a) An on-sale general license authorizes the sale of beer, wine, and distilled spirits for consumption on the premises where sold. Any licensee under an on-sale general license, an on-sale beer and wine license, a club license, or a veterans' club license may apply to the department for a caterer's permit. A caterer's permit under an on-sale general license shall authorize the sale of beer, wine, and distilled spirits for consumption at conventions, sporting events, trade exhibits, picnics, social gatherings, or similar events held any place in the state approved by the department. A caterer's permit under an on-sale beer and wine license shall authorize the sale of beer and wine for consumption at conventions, sporting events, trade exhibits, picnics, social gatherings, or similar events held any place in the state approved by the department. A caterer's permit under a club license or a veterans' club license shall authorize sales at these events only upon the licensed club premises.

(b) Any licensee under an on-sale general license or an on-sale beer and wine license may apply to the department for an event permit. An event permit under an on-sale general license or an on-sale beer and wine license shall authorize, at events held no more frequently than four days in any single calendar year, the sale of beer, wine, and distilled spirits only under an on-sale general license or beer and wine only under an on-sale beer and wine license for consumption on property adjacent to the licensed premises and owned or under the control of the licensee. This property shall be secured and controlled by the licensee and not visible to the general public.

(c) (1) This section shall in no way limit the power of the department to issue special licenses under the provisions of Section 24045 or to issue daily on-sale general licenses under the provisions of Section 24045.1. Consent for sales at each event shall be first obtained from the department in the form of a catering or event authorization issued pursuant to rules prescribed by it. Any event authorization shall be subject to approval by the appropriate local law enforcement agency. The daily fee for each catering or event authorization shall be based on the estimated attendance at each day of the event, as follows:

(A) One hundred dollars (\$100) when anticipated attendance is less than 1,000 people.

(B) Three hundred twenty-five dollars (\$325) when anticipated attendance is at least 1,000 people and less than 5,000 people.

(C) One thousand dollars (\$1,000) when anticipated attendance is 5,000 people or more.

(2) All fees collected pursuant to this section shall be deposited in the Alcohol Beverage Control Fund as provided in Section 25761.

(d) At all approved events, the licensee may exercise only those privileges authorized by the licensee's license and shall comply with all provisions of the act pertaining to the conduct of on-sale premises and violation of those provisions may be grounds for suspension or revocation of the licensee's license or permit, or both, as though the violation occurred on the licensed premises.

(e) The fee for a caterer's permit for a licensee under an on-sale general license, a caterer's permit for a licensee under an on-sale beer and wine license, or an event permit for a licensee under an on-sale general license or an on-sale beer and wine license shall be the annual fee as specified in subdivision (b) of Section 23320, and the fee for a caterer's permit for a licensee under a club license or a veterans' club license shall be as specified in Section 23320, and the permit may be renewable annually at the same time as the licensee's license. A caterer's or event permit shall be transferable as a part of the license.

(f) The department shall expedite the review of an application for a caterer's permit.

SEC. 4. Section 23406 is added to the Business and Professions Code, to read:

23406. Notwithstanding any other provision of law, a licensee under an on-sale license issued for public premises may permit a person under the age of 21 years to enter and remain on the licensed premises provided that alcoholic beverages are not sold, served, or consumed on the premises during the time that a person under the age of 21 years is present.

SEC. 5. Section 23407 is added to the Business and Professions Code, to read:

23407. A licensee that shares a licensed premises with another licensee but does not operate under their license at the same time as the other licensee shall be responsible for compliance with the provisions of this division and for any violations that occur on the licensed premises only during the time when that licensee operates under their license.

SEC. 6. Article 7 (commencing with Section 23550) is added to Chapter 3 of Division 9 of the Business and Professions Code, to read:

Article 7. Music Venue License

23550. For purposes of this article:

(a) "Agreement" includes any amendment, modification, other revision, or extensions to the agreement if it relates in any manner to the purchase of advertising space and time at the music entertainment facility from the owner or major tenant of the facility.

(b) "Authorized licensee" means a winegrower, rectifier, California winegrower's agent, beer manufacturer, holder of an out-of-state beer manufacturer's certificate, distilled spirits manufacturer, holder of a distilled spirits rectifier's general license, distilled spirits manufacturer's agent, brandy manufacturer, holder of an out-of-state distilled spirits shipper's certificate, holder of a distilled spirits importer's general license, craft distiller, or holder of a beer and wine importer's general license.

(c) "On-sale licensee" means a person holding an on-sale general music venue license to serve alcoholic beverages on the premises of a music entertainment facility.

(d) "Music venue license" means an on-sale general for music entertainment facility bona fide public eating place license issued pursuant to this article.

(e) "Music entertainment facility" means a publicly or privately owned concert hall, auditorium, or an enclosed arena with a spectator capacity exceeding 25 people where music or entertainment events are presented for a price of admission. The facility does not have to be used exclusively for music or entertainment events.

23552. (a) In addition to the licenses specified in Section 23320, the department may issue a music venue license to sell beer, wine, and distilled spirits at retail for consumption upon the premises only.

(b) The music venue license may be issued to the person providing alcoholic beverage and food service at the music entertainment facility. Except as provided in this section, only licensees with a music venue license are authorized to sell beer, wine, and distilled spirits at retail for consumption upon the premises of the music entertainment facility. The license shall only be transferable from person to person at the same premises. A music venue license shall not be transferred for a purchase price or consideration in excess of the original fee paid for that license.

(c) (1) Issuance of the license shall be subject to the provisions of Section 23958.4.

(2) Issuance of the license shall not be subject to the provisions of Section 23816.

(d) An on-sale licensee may permit a person under 21 years of age into the music entertainment facility for a price of admission. This subdivision does not authorize the on-sale licensee to sell, furnish, or give any alcoholic beverages to a person under 21 years of age, or to engage in any other activity not otherwise authorized by this division.

(e) (1) Any person providing alcoholic beverage and food service at a music entertainment facility pursuant to another type of on-sale license as of the effective date of this section shall obtain a music venue license within 12 months of the effective date of this section if that person provides alcoholic beverage and food service at the facility on or after January 1, 2022. The person may elect to surrender that existing license in exchange for a music venue license or may transfer that license pursuant to applicable law. If, after a license surrender and exchange, the on-sale licensee that surrendered and exchanged its license for a music venue license no longer provides alcoholic beverage and food service at that facility, the on-sale licensee may surrender and exchange the music venue license for the licensee's original license, subject to any applicable provisions of this division.

(2) The department may modify its rules regarding the surrender of licenses to implement this subdivision.

23553. The music venue license is subject to all of the following conditions:

(a) Except as otherwise provided in this chapter, a person holding a music venue license shall not enter into any agreement with any authorized licensee for the purchase of advertising space and time at the music entertainment facility, including the premises of the on-sale licensee.

(b) (1) For any music entertainment facility at which an authorized licensee has entered into an agreement with the owner or major tenant of the facility for the purchase of advertising space and time at the facility, any on-sale licensee shall serve other brands of beer distributed by a competing wholesaler that are not the brands of beer sold, manufactured, or marketed by an authorized licensee, other brands of wine distributed by a competing wholesaler that are not the brands of wine sold, manufactured, or marketed by an authorized licensee, and other brands of distilled spirits distributed by a competing wholesaler that are not the brands sold, manufactured, or marketed by an authorized licensee that purchased the advertising space and time. An on-sale licensee may also serve brands of beer that are manufactured and provided by an unaffiliated, competing licensed beer manufacturer that are not the brands of beer sold, manufactured, or marketed by an authorized licensee that purchased the advertising space and time.

(2) For the purpose of this subdivision, brands of an authorized licensee purchasing the advertising space and time shall mean brands of beer, wine, or distilled spirits that are sold, manufactured, or marketed by the authorized licensee or sold, manufactured, or marketed by any subsidiary or other business entity of the authorized licensee that the authorized licensee owns, manages, or controls.

23554. Notwithstanding any other provision of this division, an authorized licensee may purchase advertising space and time at a music entertainment facility from the owner or major tenant of the facility that is not a licensee under this article, subject to the following conditions:

(a) The purchase of advertising space and time shall be conducted pursuant to a written agreement entered into by the authorized licensee and the owner or major tenant of the facility containing all the terms and conditions of such purchase.

(b) (1) The authorized licensee shall submit to the department within 15 days of execution of the agreement a declaration stating that the authorized licensee has entered into a written agreement for the purchase of advertising space and time at a music entertainment facility pursuant to and in compliance with the provisions of this section, along with a fee of two thousand five hundred dollars (\$2,500) to cover the reasonable administrative costs of the department. The declaration shall further state the name and address of the music entertainment facility, the names of the parties to the agreement, and the time period that agreement will continue in effect. The authorized licensee shall notify the department within 15 days of any amendment, extension, modification, or renewal of that agreement or of any new agreement.

(2) The declaration shall also state that there is no financial arrangement or agreement, written or oral, between the authorized licensee and the owner or major tenant of the facility or with any on-sale licensee that provides for the on-sale licensee to receive a share of the revenues, or anything of value, directly or indirectly, from the advertising agreement.

(3) The declaration required by this subdivision shall not be under penalty of perjury. Failure to comply with this subdivision or the filing of a false declaration shall be subject to license suspension by the department.

(c) The agreement shall not contain any of the following terms or conditions:

(1) The agreement is conditioned on the purchase or sale of the authorized licensee's brands of alcoholic beverages by the on-sale licensee or limits the purchase and sale of competing brands of alcoholic beverages manufactured, distributed, sold, or marketed by other authorized licensees at the facility by the on-sale licensee.

(2) The agreement provides for anything of value to be furnished, directly or indirectly, to the on-sale licensee.

(3) Any term or condition that violates any provision of this division.

(d) In monitoring the impacts of any agreements authorized by this article, the department may conduct audits to determine compliance with this section. Audits may include, but are not limited to, brand selection at the music entertainment facility, purchase patterns of the on-sale licensee, and review of any agreement or amendments to an agreement or any other contractual or financial arrangement, written or oral, between or among the parties to the agreement and the on-sale licensee, including any affiliated business of the on-sale licensee or any affiliated business of the authorized licensee.

(e) The department shall penalize a violation of any provision of this section by the suspension of the authorized licensee's license or by a fine equal to the contract value of the agreement for advertising.

23555. The Legislature finds and declares all of the following:

(a) Statutes to implement a three-tier system, which requires a separation between manufacturing interests, wholesale interests, and retail interests in the production, distribution, and sale of alcoholic beverages, are as proper and necessary to the public welfare in the 21st Century as they were when first enacted following the enactment of the 21st Amendment to the United States Constitution and the repeal of prohibition; that the three-tier system by requiring economic separation between the tiers contributes to a fair, open, and competitive market resulting in interbrand and other competition within each tier, thereby broadening consumer choices; and that it also prevents disorderly market conditions arising from the domination of local markets through vertical integration leading to excessive sales of alcoholic beverages and consumption produced by overly aggressive marketing techniques, including, but not limited to, the domination of local markets and the undue economic influence of one tier over another. The Legislature further affirms that temperance is achieved, consistent with the structural regulation that promotes a competitive and orderly market, by controlled access to, and responsible use and consumption of, alcoholic beverages by persons of legal drinking age.

(b) The enactment of tied-house restrictions are necessary economic regulations that serve important public interests, and the restrictions prohibiting a manufacturer or wholesaler from furnishing, giving, or lending any money or other thing of value to a retail licensee, or from paying or compensating a retailer for advertising as provided in Section 25503, are necessary to promote and maintain an orderly competitive market that is open and accessible to all brands and to prevent manufacturers from dominating local markets through payment of incentives and compensation to retailers. The Legislature further finds and declares that limited exceptions have been made to this general prohibition to promote an identifiable public purpose and interest for the exception, which have been limited to the express terms of the exception so as to not undermine the general prohibition.

(c) Because this system of prohibition with limited, specific exceptions may be incorrectly construed to undermine the general prohibition despite legislative directives to the contrary, this section is necessary to clarify and reenforce the general prohibition as provided in Section 25503.

(d) There may be instances where the community public interest and welfare would benefit from the music entertainment facility owner or its major tenant being able to receive revenue for the advertisement of alcoholic beverages on the premises of the facility. Therefore, this article is enacted to authorize manufacturers of alcoholic beverages to enter into agreements with the owner or major tenant of a music entertainment facility for the placement of brand advertisements upon the premises of the facility where the alcoholic beverage sales on the facility premises are conducted by a separate, independent entity who is the on-sale general licensee and does not share in the advertising revenue.

(e) The provisions of this article and other exceptions in this division to the general prohibition against tied interests must be narrowly construed and limited to the express terms of the exception so as not to undermine the general prohibition. The Legislature expressly intends that this article and division be construed in accordance with these findings.

SEC. 7. Section 24300 of the Business and Professions Code is amended to read:

24300. (a) Any hearings held on a protest, accusation, or petition for a license shall be held in the county in which the premises or licensee is located; provided, that hearings before the department itself on reconsideration or under subdivision (c) of Section 11517 of the Government Code may be held at any place in the state where the department is meeting. Except as provided in Section 24203 and in this section, the proceedings shall be conducted in accordance with Chapter 5 (commencing with Section 11500) of Part 1 of Division 3 of Title 2 of the Government Code, and in all cases the department shall have all the powers granted therein. The department, in its exclusive discretion, shall consider scheduling the hearing at a time, including evening hours, and at a place convenient to all parties to a proceeding, including those witnesses required to be present, and the public affected.

(b) Notwithstanding the provisions of subdivision (a), if a protest is filed against an application for a license and the proposed premises are located within a city, the department may, in its discretion, hold the hearing within that city, unless the protest is filed by the governing body of the city, in which case the department shall hold the hearing within that city.

(c) For any hearing held pursuant to this division, the department may delegate the power to hear and decide to an administrative law judge appointed by the director. Any hearing before an administrative law judge shall be pursuant to the procedures, rules, and limitations prescribed in Chapter 5 (commencing with Section 11500) of Part 1 of Division 3 of Title 2 of the Government Code.

(d) The department shall hold any hearing held pursuant to this division within six months after the filing of a protest, accusation, or petition for a license.

SEC. 8. Section 25600.5 of the Business and Professions Code is amended to read:

25600.5. Notwithstanding any other provision of this division, a manufacturer of distilled spirits, distilled spirits manufacturer's agent, out-of-state distilled spirits shipper's certificate holder, winegrower, rectifier, or distiller, or its authorized unlicensed agent, may provide, free of charge, entertainment, food, and distilled spirits, wine, or nonalcoholic beverages to consumers at an invitation-only event in connection with the sale or distribution of wine or distilled spirits, subject to the following conditions:

(a) No licensee, other than those specified in this section, may conduct or participate in any portion of an event authorized by this section. A licensee authorized to conduct an event pursuant to this section shall not be precluded from doing so on the basis of holding any other type of alcoholic beverage license.

(b) An event authorized by this section shall be conducted on either the:

(1) Premises for which a caterer's authorization has been issued, except that any event held on the premises of a licensed winegrower shall not be authorized to provide any distilled spirits other than brandy.

(2) Premises of a hotel holding an on-sale beer and wine or on-sale general license, except an event shall not be conducted in the lobby area of a hotel or in any portion of a hotel that is identified, promoted, or otherwise designated by the hotel as a club, nightclub, or other similar entertainment venue. For purposes of this paragraph, "hotel" means any hotel, motel, resort, bed and breakfast inn, or other similar transient lodging establishment, but it does not include any residential hotel as defined in Section 50519 of the Health and Safety Code.

(c) A hotel where the event authorized by this section is being conducted shall maintain, during all times while exercising its license privileges, other areas within the licensed premises that shall be made readily available to the public not attending the authorized event.

(d) Except as provided in paragraph (2) of subdivision (b), an event authorized by this section shall not be conducted on premises for which a permanent retail license has been issued.

(e) Except for fair market value payments authorized pursuant to this section, a retail licensee, including the licensed caterer or the licensed hotel, shall not receive, nor shall the licensee conducting the event give, any other item of value or benefit in connection with events authorized by this section.

(f) The person authorized by this section to provide, free of charge, entertainment, food, and beverages shall be present during the event.

(g) The person authorized by this section to provide, free of charge, entertainment, food, and beverages shall have sole responsibility for providing payment for the entertainment, food, beverages, and rental fees at the event. Payments for entertainment, food, beverages, and rental fees shall not exceed fair market value. No other licensed person shall be authorized, under this section, to provide any portion of these payments.

(h) Requests for attendance at the event shall be by invitation sent to consumers over 21 years of age at a specific address via mail or email, by telephone, or presented in person. Invitations or other advertisements of the event shall not be disseminated by any other means. Invitations shall not be sent by the authorized person or their authorized unlicensed agent inviting all of the employees of a retail licensee or a chain of retail licensees under common ownership to an authorized event.

(i) Attendance at the event shall be limited to consumers who receive and accept an invitation to the event. Invited consumers may each invite one guest. All attendees shall be over 21 years of age. The total number of consumers and their guests allowed at any event authorized by this section shall not exceed 600 people. Admittance to the event shall be controlled by a list containing the names of consumers who accepted the invitation and their guests. The persons identified in this section shall be responsible for compliance.

(j) No premium, gift, free goods, or other thing of value may be given away in connection with the event, except as authorized by this division.

(k) The duration of any event authorized by this section shall not exceed four hours.

~~(1) Subject to paragraph (3), a person authorized to conduct events pursuant to this section shall not conduct more than 12 events in a calendar year where the consumers and guests in attendance exceed 100 people, and not more than 24 events in a calendar year where the consumers and guests in attendance is 100 people or fewer.~~

~~(2) The limitation on events authorized by this section shall be by person, whether that person holds a single license or multiple licenses. If a person holds multiple licenses, the limitation shall be applied to the person holding the license, not by type of license.~~

~~(3) A licensee authorized to conduct events pursuant to this section shall not conduct more than two events in a calendar year on the premises of any single licensed hotel or other licensed hotel under the same or common ownership.~~

~~(4)~~

(1) (1) The licensee conducting the event shall not advertise any retail licensee. If the event is held on the premises of a retail licensee as permitted by this section, the licensee conducting the event may list the retailer's name and address in the invitation and any related advertising for the sole purpose of identifying the location of the event. The listing of the retailer's name and address shall be the only reference to the retail licensee and shall be relatively inconspicuous in relation to the invitation or advertisement as a whole. Pictures or illustrations of the retailer's premises, or laudatory references to the retailer, shall not be permitted.

~~(5)~~

(2) (A) Other than as specifically authorized by this section, alcoholic beverage promotions of any sort shall not be conducted by any licensee in conjunction with an event held on the premises of a retail licensee pursuant to this section. This restriction includes any discounted drink specials offered by the retail licensee to consumers.

(B) For purposes of this paragraph, "in conjunction with" means during an event and any period within 24 hours before and 24 hours following an event.

~~(6)~~

(3) A retail licensee shall conspicuously offer for sale alcoholic beverages other than the products produced, distributed, bottled, or otherwise offered for sale by the licensee conducting the event.

(m) At least 30 days prior to an event, the licensee, or its authorized unlicensed agent, authorized to conduct the event shall apply to the department for a permit authorizing the event. In addition to any other information required by the department, the licensee shall provide the department all of the following information:

(1) The name of the company authorized to conduct the event.

(2) The number of people planned to be in attendance.

(3) The start and end times for the event.

(4) The location of the event.

(5) The name of the caterer, if required, obtaining the caterer's authorization for the event.

(n) All alcoholic beverages provided pursuant to this section shall be purchased from the holder of the caterer's permit or the licensed hotel, as applicable.

(o) All alcoholic beverages served at an event authorized by this section shall be served in accordance with Sections 25631 and 25632.

(p) No person authorized to conduct an event pursuant to this section shall hold such an event at the same location more than eight times in a calendar year.

(q) The person authorized to conduct an event under this section may provide attendees at the event with a free ride home. The free rides shall only constitute free ground transportation to attendees' homes or to hotels or motels where attendees are staying.

(r) In addition to the prescribed fee imposed upon a licensed caterer to conduct an event authorized by this section, a fee of two hundred dollars (\$200) shall be collected by the department from the licensee, or its authorized unlicensed agent, authorized by this section to provide, free of charge, entertainment, and beverages

at an authorized event. This fee may be adjusted by the department pursuant to subdivisions (d) and (e) of Section 23320.

(s) All licensees involved in events held pursuant to this section shall be responsible for compliance with this section, and with all other provisions of this division in connection with these events, and each may be subject to discipline for violation of this division.

(t) The Legislature finds and declares both of the following:

(1) That it is necessary and proper to require a separation between manufacturing interests, wholesale interests, and retail interests in the production and distribution of alcoholic beverages in order to prevent suppliers from dominating local markets through vertical integration and to prevent excessive sales of alcoholic beverages produced by overly aggressive marketing techniques.

(2) Any exception established by the Legislature to the general prohibition against tied interests must be limited to the express terms of the exception so as to not undermine the general prohibitions.

(u) This section shall remain in effect only until January 1, 2023, and as of that date is repealed.

SEC. 9. Section 25607 of the Business and Professions Code is amended to read:

25607. (a) Except as provided in subdivisions (b), (c), ~~and (d)~~, (d), and (e), it is unlawful for any person or licensee to have upon any premises for which a license has been issued any alcoholic beverages other than the alcoholic beverage which the licensee is authorized to sell at the premises under their license. It shall be presumed that all alcoholic beverages found or located upon premises for which licenses have been issued belong to the person or persons to whom the licenses were issued. Every person violating the provisions of this section is guilty of a misdemeanor. The department may seize any alcoholic beverages found in violation of this section.

(b) Except as provided in subdivision (c), a bona fide public eating place for which an on-sale beer and wine license has been issued may have upon the premises brandy, rum, or liqueurs for use solely for cooking purposes.

(c) (1) A licensed winegrower, licensed beer manufacturer that holds a small beer manufacturer's license, and a licensed craft distiller, in any combination, whose licensed premises of production are immediately adjacent to each other and which are not branch offices, may, with the approval of the department and under such conditions as the department may require, share a common licensed area in which the consumption of alcoholic beverages is permitted, only under all of the following circumstances:

(A) The shared common licensed area is adjacent and contiguous to the licensed premises of the licensees.

(B) The licensed premises of the licensees are not branch offices.

(C) The shared common licensed area shall be readily accessible from the premises of the licensees without the necessity of using a public street, alley, or sidewalk.

(D) Except as otherwise authorized by this division, the alcoholic beverages that may be consumed in the shared common licensed area shall be purchased by the consumer only from the licensed winegrower, the licensed beer manufacturer, or the licensed craft distiller.

(E) The licensed winegrower, the licensed beer manufacturer, and the licensed craft distiller shall be jointly responsible for compliance with the provisions of this division and for any violations that may occur within the shared common licensed area.

(2) Nothing in this subdivision is intended to authorize the licensed winegrower, the licensed beer manufacturer, or the licensed craft distiller to sell, furnish, give, or have upon their respective licensed premises any alcoholic beverages, or to engage in any other activity, not otherwise authorized by this division, including, without limitation, the consumption on the premises of any distilled spirits purchased by consumers for consumption off the premises pursuant to Section 23504 or the consumption of distilled spirits other than as permitted by Section 23363.1.

(d) The holder of a beer manufacturer's license, winegrower's license, brandy manufacturer's license, distilled spirits manufacturer's license, craft distiller's license, any rectifier's license, any importer's license, or any wholesaler's license, that holds more than one of those licenses for a single premises, may have alcoholic

beverages that are authorized under those licenses at the same time anywhere within the premises for purposes of production and storage, if the holder of the licenses maintains records of production and storage that identify the specific location of each alcoholic beverage product within the premises. Nothing in this subdivision is intended to allow a licensee to hold licenses, alone or in combination, or to exercise any license privileges, not otherwise provided for or authorized by this division.

(e) (1) Two or more on-sale general licensees whose licensed premises are immediately adjacent to each other and which are not branch offices, may, with the approval of the department and under such conditions as the department may require, share a common licensed area in which the consumption of alcoholic beverages is permitted, only under all of the following circumstances:

(A) The shared common licensed area is adjacent and contiguous to the licensed premises of the licensees.

(B) The licensed premises of the licensees are not branch offices.

(C) The shared common licensed area shall be readily accessible from the premises of the licensees without the necessity of using a public street, alley, or sidewalk.

(D) Except as otherwise authorized by this division, the alcoholic beverages that may be consumed in the shared common licensed area shall be purchased by the consumer only from the licensees.

(E) The licensees shall be jointly responsible for compliance with the provisions of this division and for any violations that occur within the shared common licensed area.

(2) Notwithstanding any other law, the licensees may permit a minor into the shared common licensed area outside of the hours when alcohol is served.

(3) Nothing in this subdivision is intended to authorize the licensees to sell, furnish, give, or have upon their respective licensed premises any alcoholic beverages, or to engage in any other activity, not otherwise authorized by this division, including, without limitation, the consumption on the premises of any distilled spirits purchased by consumers for consumption off the premises pursuant to Section 23504 or the consumption of distilled spirits other than as permitted by Section 23363.1.

SEC. 10. Section 25665 of the Business and Professions Code is amended to read:

25665. ~~Any~~ Except as otherwise provided in Section 23406, any licensee under an on-sale license issued for public premises, as defined in Section 23039, who permits a person under the age of 21 years to enter and remain in the licensed premises without lawful business therein is guilty of a misdemeanor. ~~Any~~ Except as otherwise provided in Section 23406, any person under the age of 21 years who enters and remains in the licensed public premises without lawful business therein is guilty of a misdemeanor and shall be punished by a fine of not less than two hundred dollars (\$200), no part of which shall be suspended.

SEC. 11. Section 65863.15 is added to the Government Code, to read:

65863.15. (a) A city, including a charter city, county, or city and county, may allow in a commercial zone the consumption of alcoholic beverages, including the possession of any can, bottle, or other receptacle containing any alcoholic beverage that has been opened, or a seal broken, or the contents of which have been partially removed.

(b) The consumption of alcoholic beverages and possession of open containers permitted pursuant to subdivision (a) remain subject to regulation under Section 647 of the Penal Code and Sections 23223 and 23225 of the Vehicle Code.

SEC. 12. No reimbursement is required by this act pursuant to Section 6 of Article XIII B of the California Constitution because the only costs that may be incurred by a local agency or school district will be incurred because this act creates a new crime or infraction, eliminates a crime or infraction, or changes the penalty for a crime or infraction, within the meaning of Section 17556 of the Government Code, or changes the definition of a crime within the meaning of Section 6 of Article XIII B of the California Constitution.

SEC. 13. This act is an urgency statute necessary for the immediate preservation of the public peace, health, or safety within the meaning of Article IV of the California Constitution and shall go into immediate effect. The facts constituting the necessity are:

In order to address the economic loss restaurants and bars have sustained after being hit extremely hard by COVID-19 and to protect against further loss, which will help ensure public health and safety, it is necessary for this act to take effect immediately.

ATTACHMENT 2

Senator Wiener Introduces the Bar and Restaurant Recovery Act to Help Small Businesses Recover from Pandemic

SB 314 creates more flexibility for California's battered bars, restaurants, and music venues and makes permanent key pandemic emergency regulation

February 5, 2021

SACRAMENTO - Senator Scott Wiener (D-San Francisco) introduced Senate Bill 314, the Bar and Restaurant Recovery Act. SB 314 will help California's restaurants, bars, and music venues recover economically from the impacts of the COVID-19 pandemic by creating more flexibility in how they can serve alcohol, including where they can serve and how they can share spaces with other businesses (for example, making permanent the popular and successful outdoor dining and parklet regulations currently in place because of the pandemic). Combined with other critical measures, SB 314 will help the hospitality industry bounce back from the devastating impacts of the pandemic, enacting common sense reforms, restructuring outdated laws, and allowing businesses more opportunities to succeed.

The COVID-19 pandemic has devastated small businesses — particularly in the hospitality industry. Bars and restaurants have either been closed or operating at reduced capacity. Music venues have been closed entirely. Many hospitality businesses have permanently shut down since March, having not operated at full capacity for so long. We have a responsibility to make it easier for small businesses to bounce back and stay open, and to ease the burden of unnecessarily difficult and antiquated regulations that keep these small businesses from thriving.

SB 314 will also help workers in the service industry by increasing service jobs. Small businesses employ 35.8% of California's workforce, and thousands of service workers have been laid off from their jobs since March 2020. COVID-19 has eliminated a stable source of income for many service workers. Along with the lack of a stable income, laid-off service workers may now face food insecurity, an increased risk of eviction and homelessness, increased emotional distress and anxiety (coupled with lack of healthcare), and fewer resources to pay for childcare. The impacted communities are primarily low- and middle-income workers of color, who faced many of these issues before the pandemic struck and are now in even more challenging situations.

SB 314 makes the following common sense changes to the alcohol rules governing restaurants, bars, and music venues:

- Makes permanent the temporary pandemic regulation allowing significantly expanded outdoor restaurant/bar seating with alcohol service, for example, on streets, parking lots, alleys, or sidewalks. This expanded outdoor seating and service area — previously prohibited under California's alcohol laws — has allowed restaurants and bars to survive and has been wildly popular with the public, with a more European-feeling street life.
- Makes it dramatically easier for bars and restaurants to share commercial space with other bars and restaurants or with non-alcohol-serving businesses, thus allowing businesses to reduce their rent costs, in the following ways:
 - Allow minors to be present outside of liquor service hours, when alcohol is not being served. For example, a bar may share space with a daytime business, such as a cafe, movie theater, or other non-alcohol business. Currently, a minor is prohibited from being in the space even if no alcohol is being served at the time. This change will make it much easier for bars to share space with other businesses and thus relieve rent pressure.
 - Allow two different restaurants or bars to operate at the same location with different alcohol licenses, specifying each of their businesses' operating hours on the license. Current law prohibits this kind of space sharing with different alcohol licenses.

- Enable a building that has two or more businesses within it to utilize a shared alcohol consumption space, either indoors or outdoors. This will allow restaurants and bars to save on administrative costs by permitting the use of a shared location within a single licensed building.
- Streamlines and makes more flexible California's alcohol license process by:
 - Expediting issuance of alcohol licenses by capping appeals and protest hearings to a firm six-month deadline. Currently, the process can take much longer.
 - Allowing businesses to use a flexible catering license at one location more than the 24 times allowed under current law. This change will provide restaurants and caterers with the discretion to use their catering license more often, creating a more stable income for their workers and a more consistent revenue source for their business.
 - Expediting the approval of new Type 58 catering licenses for existing businesses that already own a different type of alcohol license. Catering licenses give existing businesses additional ways to create revenue through food sales.
- Creates a new entertainment venue liquor license separate from a regular restaurant license. This new license will be specific to music entertainment venues, removing administrative time and costs that currently exist when a music venue tries to get a liquor license.
- Authorizes cities and counties to create an open container entertainment zone. This change will allow local governments to authorize outdoor festivals, street fairs, and live-music concerts where people can purchase and consume alcohol, including from surrounding businesses.

SB 314 is a bipartisan bill, co-authored by Senator Andreas Borgeas (R-Fresno) and Assemblymembers David Chiu (D-San Francisco), Wendy Carrillo (D-Los Angeles), Phil Ting (D-San Francisco), Adam Gray (D-Merced), Carlos Villapudua (D-Stockton), Chad Mayes (I-Rancho Mirage), Bill Quirk (D-Hayward), and Eduardo Garcia (D-Imperial).

"The pandemic hit our restaurants, bars, and music venues like a wrecking ball, and we need to throw these small businesses a lifeline," said Senator Wiener. "These businesses are part of the fabric of our communities, and they employ so many of our neighbors. SB 314 creates much more flexibility for our hospitality businesses and makes permanent the expanded outdoor dining that so many Californians have grown to love."

CAPITOL OFFICE

STATE CAPITOL, ROOM 5100
SACRAMENTO, CA 95814-4900
PHONE: (916) 651-4011

SAN FRANCISCO DISTRICT OFFICE

455 GOLDEN GATE AVENUE, SUITE 14800
SAN FRANCISCO, CA 94102
PHONE: (415) 557-1300

CONTACT OUR OFFICE

[STAFF \(/STAFF\)](#)

[EMAIL SENATOR \(/CONTACT\)](#)

[SIGN UP FOR UPDATES \(/SIGN-UPDATES\)](#)

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JOINT POWERS AUTHORITY EXECUTIVE COMMITTEE

RESOLUTION NO. JPA 2021-002

A RESOLUTION OF THE JOINT POWERS AUTHORITY ("JPA") EXECUTIVE COMMITTEE OF THE GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU ("CVB") DECLARING ITS SUPPORT FOR SENATE BILL 314, THE BAR AND RESTAURANT RECOVERY ACT.

Geoff Kors, Chair
City of Palm Springs

Gary Gardner, Vice Chair
City of Desert Hot Springs

Ernesto Gutierrez
City of Cathedral City

Greg Sanders
City of Indian Wells

Waymond Fermon
City of Indio

Linda Evans
City of La Quinta

Jan Harnik
City of Palm Desert

Charles Townsend
City of Rancho Mirage

V. Manuel Perez
County of Riverside

WHEREAS, the Greater Palm Springs Convention & Visitors Bureau ("CVB") is a joint powers authority ("JPA") operating under the Joint Exercise of Powers Act (California Government Code Section 6500 et seq.), located in the County of Riverside, State of California; and

WHEREAS, the CVB members ("CVB Members") include the cities of Cathedral City, Desert Hot Springs, Indian Wells, Indio, La Quinta, Palm Desert, Palm Springs and Rancho Mirage and the County of Riverside; and

WHEREAS, the purpose of the CVB is to encourage, promote, and to do such other things as might be necessary to enhance, to the greatest extent possible, all aspects of the hospitality, convention and tourism industry in the Coachella Valley and to attract visitors from national and international markets, all to the benefit of the CVB Members and their constituents; and

WHEREAS, the COVID-19 pandemic has devastated small businesses, particularly in the hospitality industry, with bars and restaurants having either been closed or operating at reduced capacity and music venues having been closed entirely; and

WHEREAS, small businesses employ 35.8% of California's workforce, and thousands of service workers have been laid off from their jobs since March 2020. COVID-19 has eliminated a stable source of income, created food insecurity, and an increased risk of eviction and homelessness for service workers; and

WHEREAS, on February 5, 2021, Senator Scott Wiener introduced Senate Bill 314, the Bar and Restaurant Recovery Act, to help California's restaurants, bars, and music venues recover economically from the impacts of the COVID-19 pandemic; and

WHEREAS, Senate Bill 314 would create more flexibility in how bars, restaurants, and music venues can serve alcohol, including where they can serve and how they can share spaces with other businesses along with enacting common-sense reforms, restructuring outdated laws, and allowing businesses more opportunities to succeed.

NOW, THEREFORE, BE IT RESOLVED by the JPA Executive Committee, the governing body of the Greater Palm Springs Convention & Visitors Bureau, as follows:

Section 1. RECITALS

That the above recitals are true and correct and are hereby incorporated herein by this reference.

Section 2. SUPPORT OF SENATE BILL 314

That the Greater Palm Springs Convention & Visitors Bureau hereby supports Senate Bill 314, The Bar and Restaurant Recovery Act.

Section 3. TRANSMISSION OF RESOLUTION

That the Clerk of the Executive Committee shall transmit this resolution to the author(s) of Senate Bill 314.

PASSED, APPROVED AND ADOPTED at a regular meeting of the JPA Executive Committee of the Greater Palm Springs Convention and Visitors Bureau held on March 26, 2021, by the following vote:

AYES:

NAYES:

ABSENT:

ABSTAIN:


Geoff Kors, Chair
Executive Committee

ATTEST:

Revae Reynolds, Clerk

APPROVED AS TO FORM:

Lena D. Wade, General Counsel



JOINT MEETING JPA EXECUTIVE COMMITTEE & CVB BOARD OF DIRECTORS MINUTES

Call to Order

The conference call was called to order at 8:32 a.m. by Geoff Kors, JPA Chair and Council Member, City of Palm Springs.

Roll Call

The roll call is recorded on the following page.

JANUARY 29, 2021

JOINT POWERS AUTHORITY

Zoom Video Call

Geoff Kors, Chair
 City of Palm Springs
 Gary Gardner, Vice Chair
 City of Desert Hot Springs

Regular Meeting
 Friday, January 29, 2021, 8:30am – 10:00am

Ernesto Gutierrez
 City of Cathedral City

PRESENT NOT/YTD

Ty Peabody
 City of Indian Wells

CITY OF PALM SPRINGS

Geoff Kors, Council Member, **Chair** X

Christy Holstege, Mayor

Elaine Holmes
 City of Indio

Linda Evans
 City of La Quinta

CITY OF DESERT HOT SPRINGS

Gary Gardner, Coun. Mbr, **Vice Chair** X

Roger Nunez, Council Member

Jan Harnik
 City of Palm Desert

Charles Townsend
 City of Rancho Mirage

CITY OF CATHEDRAL CITY

Ernesto Gutierrez, Mayor Pro Tem X

Mark Carnevale, Council Member

V. Manuel Perez
 County of Riverside

CVB BOARD OF DIRECTORS

Tom Tabler, Chairman
 J.W. Marriott Desert Springs
 Resort & Spa

CITY OF INDIAN WELLS

Greg Sanders, Council Member X

Dana Reed, Mayor Pro Tem

Rolf Hoehn, Vice Chairman
 Indian Wells Tennis Garden

CITY OF INDIO

Waymond Fermon, Mayor Pro Tem X

Elaine Holmes, Mayor

Robert Del Mas, Secretary
 Empire Polo Club & Event
 Facility

CITY OF LA QUINTA

Linda Evans, Mayor X

Robert Radi, Council Member

Aftab Dada, Treasurer
 Hilton Palm Springs Resort

Bruce Abney
 El Morocco Inn & Spa

CITY OF PALM DESERT

Jan Harnik, Mayor Pro Tem X

Gina Nestande, Council Member

Kate Anderson
 Agua Caliente Band of
 Cahuilla Indians

Rick Axelrod, M.D.
 Coachella Valley Economic
 Partnership

CITY OF RANCHO MIRAGE

Charles Townsend, Council Member X

Iris Smotrich, Council Member

Lorraine Becker
 Cabot's Pueblo Museum

Celeste Brackley
 Ace Hotel & Swim Club

COUNTY OF RIVERSIDE

V. Manuel Perez, Supervisor, 4th
 District X

Steven Hernandez, Chief of Staff

Tony Bruggemans
 Le Vallauris

Gary Cardiff
 Cardiff Limousine &
 Transportation

Jay Chesterton
 Fantasy Springs Resort Casino

CVB BOARD OF DIRECTORS ROLL CALL

PRESENT EXCUSED

Dermot Connolly
 La Quinta Resort & Club and
 PGA West

Tom Tabler, **Chair** - J.W. Marriott Desert Springs Resort & Spa X

Tim Ellis
 Ellis Hospitality Services

Rolf Hoehn, **Vice Chair** - Indian Wells Tennis Garden X

Rob Hampton
 Palm Springs Convention
 Center

Robert Del Mas, **Secretary** - Empire Polo Club X

Todd Hooks
 Agua Caliente Band of
 Cahuilla Indians

Aftab Dada, **Treasurer** - Hilton Palm Springs Resort X

Jerry Keller
 Lulu California Bistro

Bruce Abney, El Morocco Inn & Spa X

CVB Board of Directors
 (continued)

Jay Mainthia
 Indio Super 8 and Suites

Michael McLean
 McLean Company Rentals

Allen Monroe
 The Living Desert

Lee Morcus (Emeritus)
 Kaiser Restaurant Group

Brad Poncher
 Homewood Suites by Hilton,
 La Quinta

Greg Purdy
 Palm Springs Aerial Tramway

Christoph Roshardt
 Renaissance Esmeralda Indian
 Wells

Tom Scaramellino
 Westin Mission Hills Golf Resort
 & Spa

Bob Schneider
 Palm Springs Power Baseball

Barb Smith
 Eventis Destination Services

Kelly Steward
 The Ritz-Carlton Rancho
 Mirage

Joe Tormey
 CSU San Bernardino
 Palm Desert Campus

Peggy Trott
 Kimpton Rowan Palm Springs

Doug Watson
 College of the Desert

Elie Zod
 Retired Hospitality Executive

Kate Anderson, Agua Caliente Band of Cahuilla Indians X

Rick Axelrod, Coachella Valley Economic Partnership X

Lorraine Becker, Cabot's Pueblo Museum X

Celeste Brackley, ACE Hotel & Swim Club X

Tony Bruggemans, Le Vallauris X

Gary Cardiff, Cardiff Limousine & Transportation E

Jay Chesterton, Fantasy Springs Resort Casino X

Dermot Connolly, La Quinta Resort & Club X

Tim Ellis, Ellis Hospitality Services X

Rob Hampton, Palm Springs Convention Center X

Todd Hooks, Agua Caliente Band of Cahuilla Indians E

Jerry Keller, Lulu and Acqua California Bistros X

Jay Mainthia, Indio Super 8 Motel

Michael McLean, McLean Company Rentals X

Allen Monroe, The Living Desert X

Lee Morcus (Emeritus), Kaiser Restaurant Group X

Brad Poncher, Homewood Suites by Hilton, La Quinta X

Greg Purdy, Palm Springs Aerial Tramway X

Christoph Roshardt, Renaissance Esmeralda Indian Wells X

Tom Scaramellino, Westin Mission Hills Golf Resort & Spa X

Bob Schneider, Palm Springs Power Baseball X

Barb Smith, Eventis Destination Services X

Kelly Steward, The Ritz-Carlton, Rancho Mirage X

Joe Tormey, CSU San Bernardino Palm Desert Campus X

Peggy Trott, Kimpton Rowan Palm Springs X

Doug Watson, College of the Desert X

Elie Zod, Retired Hospitality Executive X

STAFF/ATTORNEY

Scott White, President and CEO
Bill Judson, Vice President Finance and Administration
Jeff Miraglia, Chief Brand Officer
Colleen Pace, Chief Marketing Officer
Erica Abarca, Partnership Manager
Tammy Bucklin, Assoc. Director Convention Sales
Miranda Caudell, Copywriter
Andy Cloutier, Director of Human Resources
Angie Day, National Sales Manager
Paola Fernandez, Digital Marketing Coordinator
Dana Fury, Marketing Manager
Robyn Gallegos, Sr. Tourism Development Manager
Stacie Herndon, Senior Graphic Designer

Joyce Kiehl, Director of Communications
Stefanie Kilcoyne, Director of Operations
Laura Hunt Little, Media Relations Manager
Davis Meyer, Partnership Manager
Anne Marie Mourhess, Assoc. Director Convention Sales
Joanne Ohanesian, Marketing Coordinator
Gary Orfield, Director of Tourism Development
Rob Osterberg, Director of Convention Sales
Revae Reynolds, Executive Administrative Assistant
Danae Sheehan, Assoc. Director Destination Services
Julie Sinclair, Director of Brand Communications

Lena D. Wade, Legal Counsel

GUESTS

Sherry Barkas, The Desert Sun
Brooke Beare, City of Indio
Katie Brown, PGA West Golf Resort
Marcie Graham, City of La Quinta
Paulina Larson, Palm Springs Life
Paul Ouimet, NextFactor Enterprises
Irene Rodriguez, Cabot's Pueblo Museum
Thomas Soule, City of Palm Desert

PLEDGE OF ALLEGIANCE

Chair Kors led the Pledge of Allegiance.

CONFIRMATION OF AGENDA

Chair Kors asked whether there were any changes to the agenda. Hearing none, Chair Kors asked for a motion. Gary Gardner from Desert Hot Springs moved to approve the agenda. Greg Sanders from Indian Wells seconded. The motion carried according to the following roll call vote:

Aye: Chair Kors, Vice Chair Gardner, Gutierrez, Sanders, Fermon, Evans, Harnik, Townsend, Perez.

Nay: 0

Absent: 0

Abstain: 0

PUBLIC COMMENT

This Public Comment period is for items that appear within the Consent Calendar or matters that are not listed on the Agenda.

Chair Kors called for public comments. There were none.

PRESENTATION

Paul Ouimet, CEO, NEXTFactor Enterprises

Scott White introduced Paul Ouimet from NextFactor Enterprises. Ouimet completed an initial study about how the JPA member cities are aligned as a destination. His new analysis explores each city's unique potential going forward. The study revealed that all cities and partners believed the CVB is aligned in its strategic direction. The CVB must continue to develop events, attractions, air service, etc. The CVB asked Ouimet to interview many of the JPA and board members. Ouimet will prepare individual reports for each of the cities and he will also provide a general overview of the areas the destination can adopt regionally.

Ouimet noted that it has been a year and a half since his initial analysis of the Coachella Valley. The newest project is a destination experience summary building on his analysis of what the region currently has. He conducted over 80 interviews, site inspections and visits to attractions and facilities. He spent time in each of the city halls meeting with government officials. His first "take-away" is the excitement to see all of the developments that are planned or under construction. These tremendous opportunities are spread across the valley.

Ouimet noted a list of six things important to the Coachella Valley:

1. Recovery path uneven
Region is doing well with weekend leisure. Projections are that the Coachella Valley will return to normal levels of activity by 2023-2024. Uneven leisure vs. group, domestic vs. international, but Greater Palm Springs is well-positioned.
2. Digital acceleration
COVID has accelerated online commerce by 5 years.
3. Outdoor spaces & experiences
There is keen interest in this now and in outdoor dining, too. Year over year sales for outdoor recreational equipment is up nationwide: bike sales up over 61%, same for golf equipment, kayaks, etc.
4. Transformational travel
Lots of people have reflected on their situation. There is demand for travel that is more meaningful, creates long lasting change in people's lives.
5. Hybrid meetings
The trend is toward smaller and hybrid meetings.
6. Unique experiences
It is important to the region to have experiences that are unique. Other destinations have outdoor dining, hikes, etc.

Ouimet will prepare individual summaries for each of the eight member cities.

The general opportunities for the region include: art corridor, outdoor experiences, events, e-gaming, transformational travel, and smart cities.

Art Corridor – Ouimet showed videos of the Montreal outdoor exhibit and the giant, outdoor wood sculptures in Denmark.

Outdoor Experiences – Ouimet mentioned CV Link as a beneficial project. Another example is the Indianapolis Cultural Trail which is integrated with art and landscaping. He showed a video. Two more examples: Appalachian Trail in New York and in Maine, the Moosehead Pinnacle Pursuit, encompassing six hikes.

Events – Meeting planners are discovering that virtual/hybrid meetings can generate more revenue if some indoor spaces are transformed. Virtual meetings are easy to organize, hybrid is more difficult and can be expensive. Showed example of taking hotel or convention center space and converting it into digital studios. White suggested board members talk to their hotel owners to install these permanently to benefit your clients. These can be used for hybrid meetings and experiences, as well. This is an opportunity for partnerships. Ouimet had videos of more examples: Upper Canada Village Pumpkinferno and the Paso Robles Field of Lights.

E-Gaming – This is a significant growth industry and grew last year by 10%. It has more spectators than all sports except the National Football League. The number of participants is in the millions. Arlington, Texas, has the largest e-sports stadium in the country. This is an option for the new Palm Springs arena and any other large buildings that can be repurposed.

Transformational Travel – The Transformational Travel Council, US, offers the "Alive Experience" including elements of wellness, adventure, self-development and connection. There is certification opportunity for travel coaches in this area.

Smart Cities – Technology creates “smart” cities. The lowest score for GPS on Ouimet’s evaluation was in the area of Wi-Fi and broad band. This is a critical infrastructure requirement. Chattanooga “Gig City” invested significantly in fiber optic. 5G (tower to customer) goes hand in hand with fiber optic (between towers). Breckenridge, CO, has also invested in this technology. It attracts entrepreneurs and businesses to the region. Other examples include Google Fiber Webpass (internet connection), and Smart Kiosks – Wi-Fi hot spots, stations, with touch screens with wayfinding and information. Solar-Powered Benches in Boston, MA, allow recharging cell phones at places of scenic interest.

Next Steps – Ouimet noted that he will be working with the CVB to finalized the individual plans for the eight cities, identifying specific opportunities for each. White will send them out in the next few weeks. The CVB will load these case studies onto the board microsite so you can access. Workshops will be available to discuss findings and strategies. Ouimet will be in the Coachella Valley until mid-April. Strategic planning sessions are also available.

White noted that the board microsite will have links to the full-length videos of the examples shown today.

CEO/PRESIDENT’S REPORT

CVB UPDATE

Scott White noted that goals are customarily presented in January, but this year it will be in March. Some areas currently under consideration include looking at summer opportunities and updating partner videos. The new Uber Media program provides data we have not had before. The CVB will embark on an equity and diversity program.

Marketing – Colleen Pace

With the restrictions lessening somewhat, the CVB is re-engaging planned marketing programs including inspirational and safety messaging in both drive and fly markets.

Love Local is the CVB’s campaign to encourage local spending: restaurants, retail, spa, activities, gifts, etc. Promotions will appear in digital formats, Palm Springs Life, billboards, social media, etc. Videos are also posted on our website.

Promoting Outdoor Dining – Blogs and social media will promote al fresco dining.

Bandwango – a destination experience platform that enables DMOs to deliver experiences to consumers via custom passports. CVB’s first passport will be “Trailicious” promoting local hiking trails and dining offers. Prizes are awarded for accumulated check-ins.

Convention Sales – Colleen Pace

Virtual series Art and SOL continues next month. The CVB is gathering virtually with planners. The second Arts and Culture event was yesterday with 25 in attendance.

Monthly Newsletter – Convention Sales is sending a monthly newsletter to 8,000 meeting professionals promoting our safety message, air service and inspirational content.

Conv Sales Engagement – The CVB continues to stay in touch via regular LinkedIn posts, recipes from GPS, digital messages, virtual FAMs, new videos, etc. The CVB will re-engage the Media Plan in April.

PR/Communications – Colleen Pace

Samantha Brown provided commentary on the 2019 Places to Love episode which had 13,800 views as of Jan. 28, 2021. She has 200,000 Facebook followers.

Live Kelly and Ryan will be spotlighting Greater Palm Springs slated for Feb. 26 (date may change). Guests on the episode will have a connection to our destination. Images of GPS will be featured. This program is the #1 talk show, syndicated or network, and has 2.4 million viewers.

Air Service Updates – Scott White

White noted the addition this past summer of Ulises Aguirre as the new Executive Director of the Palm Springs International Airport who is a great addition to the air service team. White noted that the CVB continues to contract with Oliver Lamb of Ailevon Pacific. Due to the pandemic, some airlines postponed some of the new flights in and out of PSP. On the positive side, PSP retained the highest percentage of seats in 2020 compared to its 2019 capacity.

TEAM GPS – Colleen Pace

TEAM is an acronym for “Teach, Engage, Advise and Motivate” which is a training program for anyone who wants to provide exceptional customer service to our destination’s visitors. TEAM GPS is partnering with College of the Desert’s hospitality program. Classes start in February and are free for hospitality employees.

EMPLOYEE HANDBOOK - Updated January 2021

White noted that the company handbook was updated according to a number of employment laws that have changed and updates in the marketplace. The CVB has a redline version if anyone would like to review it. Chair Kors asked for a motion to approve the Employee Handbook. Ernesto Gutierrez from Cathedral City made a motion to approve. Gary Gardner from Desert Hot Springs seconded. The motion carried according to the following roll call vote:

Aye: Chair Kors, Vice Chair Gardner, Gutierrez, Sanders, Fermon, Evans, Harnik, Townsend, Perez.

Nay: 0

Absent: 0

Abstain: 0

CVB BOARD OF DIRECTORS UPDATE

UPDATES FROM THE CHAIR

Tabler reported that he is excited by the variety of ideas in Ouimet’s presentation. There is more we can develop beyond tennis and golf. He thanked the mayors and city council members for their support of the restaurant and hospitality industry. He noted that our first quarter metrics will improve now that the stay home orders are lifted. The destination will have an advantage of one more month to recover some revenue. February and March are shaping up. Counterparts’ bookings are up since Monday. He reported that the JW Marriott booked 400 reservations 48 hours after the stay home order was lifted, indicating pent up demand.

UPDATES FROM THE CVB BOARD MEMBERS

Rolf Hoehn – Indian Wells Tennis Garden. There is no update yet on the BNP tennis tournament. Desert Champions has asked the governing bodies (ATP and WTA) to approve dates in October, but has not received approval yet. They hope to have a decision in the next four weeks. Considering the timeline required to arrange the logistics, the deadline for determining the date is coming up soon. Ellis asked if the event takes place in the fall, would return in the spring of 2022 and Hoehn said it would. Hoehn reported that the Margaritaville National Pickleball Championship is still scheduled for November 2021.

Aftab Dada – Hilton Palm Springs. He echoed Tabler’s comments about a surge in reservations; 118 new reservations for February just yesterday alone. This represents pent up demand. Dada expects weekends to fill up. Regarding the Hilton’s application for the second round of PPP loan funds, he is being asked for more documentation than the first time around which is contrary to what authorities promised.

Robert Del Mas – Empire Polo Club and Event Facility. Del Mas has no update regarding the Coachella Music Festival for 2021 which is scheduled for April. He is awaiting word from Goldenvoice. Empire Polo Club’s day-to-day operation is unchanged. With very few exceptions, everyone is still employed. The large facility must be maintained. Their stabling operation is completely full and polo is played with no spectators. The Tack Room Tavern opened on Tuesday and the regular customers were back; the restaurant was as full as possible with distancing. He sees a light at the end of this tunnel as vaccines roll out. Today’s presentation by Ouimet was inspiring.

Kelly Steward – Ritz-Carlton, Rancho Mirage. Steward complimented Ouimet’s presentation. She reported that their terrace opened today at noon for outdoor dining. Their spa opens at noon. She is glad the hotel’s services can open in time for Valentine’s Day and President’s Day. She reported especially to the other hoteliers that Forbes Travel Guide has teamed up with Sharecare to create a health security “badge” for properties following safe guidelines. The hotel completes a questionnaire and obtains a “verified” stamp of approval. Customers are reassured when they can see this on your website. Oprah Winfrey is also promoting it. Agua Caliente is already participating.

Rob Hampton – Palm Springs Convention Center. The Center was fortunate to be a COVID testing site. They are in conversation now with Riverside County to be a vaccination site, as well. With respect to the Palm Springs Bureau of Tourism, they created a local campaign called "We are Palm Springs" to encourage supporting local restaurants, spas, shopping, etc. Hampton reported that the Palm Springs Chamber of Commerce came up with a great restaurant support program that has received funding from the Bureau of Tourism and the City of Palm Springs. On the Chamber's website, one can download a coupon (take out only) which is for \$10 off your restaurant order and the Chamber reimburses the restaurant. So far, 1,300 coupons have been downloaded. The program will last until the funding is spent, maybe a month and a half.

Lee Morcus – Kaiser Restaurant Group. Morcus reported that he shares the group's optimism for the future, but reminded members not to rest on positive emotions. We still have a lot of work to do.

Tony Bruggemans – Le Vallauris Restaurant. He reported that the restaurant was sold to investor Ron Burkle. They will continue to operate until the end of the season. The restaurant will reopen on the patio about February 10. The restaurant has a 47-year history in Palm Springs.

APPROVAL OF MINUTES (All Vote)

JPA-CVB BOARD OF DIRECTORS JOINT MEETING MINUTES – NOVEMBER 20, 2020 (all vote)

The JPA Executive Committee and CVB Board of Directors Joint Meeting Minutes dated November 20, 2020, were presented for approval. Chair Kors asked for a motion to approve. Linda Evans from La Quinta made a motion to approve the minutes. Vice Chair Gary Gardner from Desert Hot Springs seconded. The minutes were approved according to the following roll call vote:

Aye: Kors, Gardner, Gutierrez, Sanders, Fermon, Evans, Harnik, Townsend, Perez, Tabler, Hoehn, Del Mas, Dada, Abney, Axelrod, Becker, Brackley, Bruggemans, Chesterton, Connolly, Ellis, Hampton, Keller, Monroe, Morcus, Purdy, Roshardt, Scaramellino, Schneider, Smith, Tormey, Watson.

Nay: 0

Absent: Anderson, Cardiff, Hooks, Mainthia, McLean, Poncher, Steward, Trott, Zed.

Abstain: 0

CONSENT CALENDAR (JPA Executive Committee Only Votes)

WARRANTS AND DEMANDS DATED NOVEMBER 2020 AND DECEMBER 2020 (JPA only votes)

There was no discussion regarding the Consent Calendar items. Chair Kors asked for a motion to approve. Gary Gardner from Desert Hot Springs moved to approve the Consent Calendar. Jan Harnik from Palm Desert seconded. The Consent Calendar was approved according to the following roll call vote:

Aye: Chair Kors, Vice Chair Gardner, Gutierrez, Sanders, Fermon, Evans, Harnik, Townsend, Perez.

Nay: 0

Absent: 0

Abstain: 0

JPA EXECUTIVE COMMITTEE ITEMS

UPDATES FROM THE JPA MEMBERS AND CHAIR

Chair Kors welcomed the two new members of the JPA Executive Committee, Councilmember Greg Sanders of Indian Wells and Mayor Pro Tem Waymond Fermon of Indio.

Fermon – Indio. Mayor Pro Tem Fermon concurred that the presentation this morning by Ouimet was exciting. It is beneficial to think of the Coachella Valley as one destination. He reported that there are two new Starbucks stores in Indio and they are planning for a new Dutch Brothers on Highway 111. A new event in Indio is the Indio Food Park & Beer Garden located on Miles Avenue downtown, open Friday through Sunday starting on February 12, 2021. The City received 250,000 units of

PPE from CVEP that were distributed to 2,000 in the City of Indio. The City broke an 8-year record with 409 permits for single-family homes. He wished everyone well.

Sanders – Indian Wells. Councilmember Sanders reported that he is honored to join the JPA Executive Committee. He is very impressed with the presentation today. Many good ideas were presented. He suggested a taskforce be convened to explore opportunities for Indian Wells.

White noted that he met with both Councilmember Sanders and Mayor Pro Tem Fermon for an orientation before today's meeting and thanked them for their time.

Gutierrez – Cathedral City. Mayor Pro Tem Gutierrez reported that Toyota of the Desert is expanding and taking over the former Lexus location and has invested millions of dollars in improvements. College of the Desert's automotive tech center is being designed and will be located nearby. It is slated to open in 2023. Residential and multi-family industries are busy. The bridge on Cathedral Canyon over the wash will be completed in 2022. The new Agua Caliente casino is open. Sunniva is a cannabis facility on Ramon Road whose development was on hold, but is now moving forward again. It will be completed sometime later this year. There is a 13.5-acre project downtown that is being developed south of the new casino. It will break ground later this year. In place of the former Sam's Club on Date Palm Drive is a new development that will be completed in the next two months; more on this later. He thanked Supervisor Perez for his great effort during this pandemic. Gutierrez is signing the petition to recall Governor Newsom.

Evans – La Quinta. With respect to COVID, the convention center in Palm Springs has been a location for testing. Discussions are taking place to deliver vaccines there, as well. Much has been done to help small businesses. There are also dozens of new food distribution centers. Hospitalizations are going down at all three area hospitals, although ICUs are still busy. Mizell Senior Center is the location of a vaccine clinic. There is also one at the Indio Teen Center.

As for La Quinta, the new Dutch Brothers Coffee on Jefferson is doing well. There are two new Starbucks in the city, too. The American Express golf tournament concluded and the Mickelson Foundation received \$1M in donations. The La Quinta Art Celebration has moved from March to Nov. 11-14, 2021. The skateboard and BMX facility, La Quinta X-Park, has broken ground near the high school. The Montage/Pendry project is closing funding gaps and building soon. Marriott Residence Inn is open on Highway 111 near Costco. Coachella Valley Water District approved a one-year extension of its lease with Riverside County for the use of Lake Cahuilla. Hiking is booming.

Harnik – Palm Desert. COVID testing by Curative is available at the UC Riverside campus on Cook Street Monday through Saturday from 8am to 4pm. Schedule an appointment on their website: www.curative.com. Palm Desert has distributed \$4M to residents in the form of loans and grants for restaurants and businesses. The City welcomes its new city manager, Todd Hileman, who starts March 1. The outdoor dining space on Lupine Lane will re-open on Monday. El Paseo has been redesigned with other outdoor dining opportunities. Harnik reminded everyone to consider donating blood as there is great need.

Townsend – Rancho Mirage. The city is continuing free COVID testing at the Rancho Mirage Library Tuesday through Saturday. The Great Plates food delivery program continues for seniors. Seventeen restaurants are participating. Over 209,000 meals have been delivered to date. He has big news to share at a future date.

Perez – Riverside County. He thanked Lee Morcus and Robert Del Mas for their words of wisdom; we need to work together and keep moving forward. He thanked all at the CVB and complimented today's presentation. Regarding vaccines, through yesterday the County was allocated 253,475 doses and received 194,075. They are waiting for the manufacturer to deliver them. The county will give 80% to private providers such as Desert Regional Medical Center, Eisenhower Health, Family Health Care of Corona, etc. There are about 200. The county received 56,000 doses for vulnerable populations and Blythe. The county receives vaccines based on its ability to distribute them. The county is working closely with the state government to work out the kinks in the online registration system which broke down due to heavy demand. The state decided recently to allow Blue Shield to administer the vaccines. One of the challenges with distribution is that the county does not know exactly when or how many vaccines it will receive, so it is difficult to plan. He complimented Ouimet on his presentation and concurred that E-sports is a growing industry. The new arena will be a tremendous benefit to the area. The county supports the project. The arena project will come to the County Planning Commission in March. The benefits are many: hotels, education, homes, construction jobs, etc. The economic impact is estimated at \$2.5B to the Coachella Valley. Perez supports the agreement regarding Lake Cahuilla. The lake is beneficial for recreational use, festivals, etc. Perez will continue to work on Cares Act 2.0 to get the funding that our area needs.

Gardner – Desert Hot Springs. Councilmember Gardner reported that the new Azure Palms Spa and Hotel is progressing nicely. The city is hoping for a big spring opening. To the west is another old spa, Desert Rain, that closed a number of years

ago, but has just been sold and will be redeveloped. A new trail will open in the spring, Long Canyon Trail, which will have exclusive access to western Joshua Tree National Park. With respect to Sand to Snow National Monument, they are working to acquire access points. Gardner appreciates all the support from all cities working together. With respect to the new app for hiking and dining, Desert Hot Springs has new hiking trails under development. He would like to see a comprehensive map of hiking trails.

Kors – Palm Springs. Councilmember Kors thanked Supervisor Perez for the vaccination site at the Palm Springs Convention Center. The Mizell Center location also hosted a vaccination clinic thanks to the Desert Care Network. With respect to small business support, the city approved a \$1M program to distribute \$10,000 grants to local businesses focusing first on those which are ineligible for other funds and other small businesses based on need. The city trained staff to help small businesses apply for help. The city is working to extend parklets for a period of time after the stay-home orders expire, to help restaurants benefit from the extra space. Kors reported that the city provided \$500,000 in rent relief for residents and \$300,000 to non-profits. The city has a task force to help support businesses. The California Mayors Commission is advocating at the state and federal levels to include smaller cities in relief payments. The city has identified a location for the Marilyn Monroe statue.

FUTURE MEETING DATE

Friday, March 26, 2021. Location: TBD.

ADJOURNMENT

The meeting was adjourned at 10:24 a.m.

Prepared by:

Revae Reynolds
Executive Administrative Assistant

CVB Board of Directors Secretary:

Robert Del Mas

Approval Date:

The following pages reflect the checks that were written for the
period of
January 01, 2021 through January 31, 2021.
Checks from Pacific Premier are numbered 055461 through W0111B



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A handwritten signature in black ink, appearing to read "Scott White", is written over a horizontal line.

Scott White, President/CEO
GPSCVB

A handwritten signature in blue ink, appearing to read "William Judson", is written over a horizontal line.

William Judson, Vice President Finance and Administration
GPSCVB

A handwritten signature in black ink, appearing to read "Aftab Dada", is written over a horizontal line.

Aftab Dada, Chairman, Board of Directors Finance/Budget
Committee

Check History Report
Sorted By Check Number
Activity From: 1/1/2021 to 1/31/2021

Greater Palm Springs Convention & Visitors Bureau (CVA)

Bank Code: 4 Pacific Premier Operating

Check Number	Check Date	Vendor Number	Name	Check Amount	Check Type
055461	1/7/2021	ADARA	ADARA	15,000.00	Auto
055462	1/7/2021	AILEVON	Ailevon Pacific Aviation	5,417.00	Auto
055463	1/7/2021	AMEXBGS	American Express	2,015.37	Auto
055464	1/7/2021	AT&T3	AT&T Mobility	1,608.86	Auto
055465	1/7/2021	BASIC	BASIC CDA	3,475.01	Auto
055466	1/7/2021	BASIC2	BASIC	152.36	Auto
055467	1/7/2021	BURRTEC	Burrtec Waste & Recycling Svcs	183.41	Auto
055468	1/7/2021	CDW GOV	CDW-Government, Inc	1,546.00	Auto
055469	1/7/2021	COLANTU	Colantuono, Highsmith &	9,225.00	Auto
055470	1/7/2021	COLONIA	Colonial Life	2,095.54	Auto
055471	1/7/2021	CVWATER	Coachella Valley Water Dist.	40.65	Auto
055472	1/7/2021	DELAGE	De Lage Landen Fin Svc. Inc.	999.65	Auto
055473	1/7/2021	DESADV	Desert Adventures	31.87	Auto
055474	1/7/2021	DMAI	Destinations International	14,790.00	Auto
055475	1/7/2021	FICP	Financial & Insurance	395.00	Auto
055476	1/7/2021	FINDFOO	FIND Food Bank	100.00	Auto
055477	1/7/2021	GOWEST	Go West Summit	1,895.00	Auto
055478	1/7/2021	JNS	JNS Media Specialists	97,764.71	Auto
055479	1/7/2021	MELBELL	Melissa Bandli	1,200.00	Auto
055480	1/7/2021	METLIFE	Metropolitan Life Insurance	5,178.00	Auto
055481	1/7/2021	MINTPLU	MINT Plus	5,200.00	Auto
055482	1/7/2021	MMGY	MMGY Global, LLC	8,459.00	Auto
055483	1/7/2021	OFFDEPO	Office Depot, Inc.	94.87	Auto
055484	1/7/2021	PRINTIN	Austie Corporation	353.42	Auto
055485	1/7/2021	PROFLAN	Professional Landscape Service	1,025.00	Auto
055486	1/7/2021	QUADFIN	Quadient Finance USA, Inc.	605.89	Auto
055487	1/7/2021	SCE	Southern California Edison	1,559.01	Auto
055488	1/7/2021	SHREDIT	Shred-It	140.10	Auto
055489	1/7/2021	SPROUT	Sprout Social, Inc.	2,682.00	Auto
055490	1/7/2021	TRULYNO	Truly Nolen Branch 063	75.00	Auto
055491	1/7/2021	UNITEDW	United Way of the Desert	138.00	Auto
055492	1/7/2021	UPS	United Parcel Service	218.30	Auto
055493	1/7/2021	VSP	Vision Service Plan (CA)	689.10	Auto
055494	1/7/2021	WELLNES	Wellness Tourism Association	2,500.00	Auto
055495	1/7/2021	XPRESS	Xpress Graphics & Printing	1,121.04	Auto
055496	1/29/2021	2SYNERG	2Synergize, LLC	5,000.00	Auto
055497	1/29/2021	ACSHEAT	Randall A Brockman	157.50	Auto
055498	1/29/2021	AMEXBGS	American Express	1,028.51	Auto
055499	1/29/2021	AMEXSLW	American Express	1,658.60	Auto
055500	1/29/2021	CAPLAN	Eric Scott Caplan	1,757.20	Auto
055501	1/29/2021	CHANGE	Changemaker Marketing LLC	300.00	Auto
055502	1/29/2021	CONCUR	Concur Technologies, Inc.	1,446.57	Auto
055503	1/29/2021	CONNTAR	Tarsus Connect. LLC	1,950.00	Auto
055504	1/29/2021	CVENT	CVENT, Inc.	69,548.56	Auto
055505	1/29/2021	CVENT	CVENT, Inc.	3,675.00	Auto
055506	1/29/2021	CVWATER	Coachella Valley Water Dist.	205.15	Auto
055507	1/29/2021	DELAGE	De Lage Landen Fin Svc. Inc.	1,251.12	Auto
055508	1/29/2021	DMAI	Destinations International	13,700.00	Auto
055509	1/29/2021	FRONTIE	Frontier	180.00	Auto
055510	1/29/2021	GES	Global Experience Specialists, Inc.	6,303.98	Auto
055511	1/29/2021	JNS	JNS Media Specialists	42,686.42	Auto
055512	1/29/2021	JSPICER	Judd Spicer	300.00	Auto
055513	1/29/2021	KELLERM	Kellermeyer Bergensons Service	1,390.00	Auto
055514	1/29/2021	LINCOLN	The Lincoln National Life	3,054.03	Auto

Check History Report
Sorted By Check Number
Activity From: 1/1/2021 to 1/31/2021

Greater Palm Springs Convention & Visitors Bureau (CVA)

Bank Code: 4 Pacific Premier Operating

Check Number	Check Date	Vendor Number	Name	Check Amount	Check Type
055515	1/29/2021	MELBELL	Melissa Bandli	1,050.00	Auto
055516	1/29/2021	MPI INT	MPI International	495.00	Auto
055517	1/29/2021	OFFDEPO	Office Depot, Inc.	558.85	Auto
055518	1/29/2021	PRINTIN	Austie Corporation	252.14	Auto
055519	1/29/2021	SHREDIT	Shred-It	141.28	Auto
055520	1/29/2021	SLOVAK	Slovak Baron Empey Murphy &	5,374.20	Auto
055521	1/29/2021	SUMMERL	Summerland Creative, Inc.	3,850.00	Auto
055522	1/29/2021	TELEPAC	TPx Communications	3,417.02	Auto
055523	1/29/2021	TIMEWAR	Time Warner Cable	108.48	Auto
055524	1/29/2021	TRULYNO	Truly Nolen Branch 063	75.00	Auto
055525	1/29/2021	UBERMED	UberMedia, Inc.	38,000.00	Auto
055526	1/29/2021	UPS	United Parcel Service	93.00	Auto
055527	1/29/2021	USTA	US Travel Association	9,500.00	Auto
055528	1/29/2021	VALLEY	Valley Office Equipment	81.41	Auto
055529	1/29/2021	WACBSO	CVBREPS	400.00	Auto
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A0119A	1/19/2021	ICMARC	ICMA-RC	5,919.27	Manual
A0119B	1/19/2021	ICMARCR	ICMA-RC-RHS Plan	750.00	Manual
A0127A	1/27/2021	ICMARC	ICMA-RC	5,654.27	Manual
A0127B	1/27/2021	ICMARCR	ICMA-RC-RHS Plan	750.00	Manual
W0105A	1/5/2021	ICMARC	ICMA-RC	6,407.62	Manual
W0105B	1/5/2021	ICMARCR	ICMA-RC-RHS Plan	750.00	Manual
W0106A	1/6/2021	ICMARC4	ICMA - RC 401(a)	58,000.00	Manual
W0111A	1/11/2021	VISUSAI	Visit USA Committee Ireland	763.71	Manual
W0111B	1/11/2021	VISITUS	Visit USA Committee / France	910.00	Manual

Bank 4 Total: 546,576.48 ✓

Report Total: 554,919.46

* REVERSED
 IN CORRECT
 BANK CODE
 FROM
 PAGE 1

* < 8,342.98 >
546,576.48 ✓

The following pages reflect the checks that were written for the
period of
February 01, 2021 through February 28, 2021.
Checks from Pacific Premier are numbered 055530 through C21049
Check from Wells Fargo is numbered C21042



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Scott White, President/CEO
GPSCVB

A handwritten signature in blue ink, appearing to read "William Judson", is written over a horizontal line. The signature is fluid and cursive.

William Judson, Vice President, Finance and Administration
GPSCVB

A handwritten signature in black ink, appearing to read "Aftab Dada", is written over a horizontal line. The signature is very stylized and overlaps the line significantly.

Aftab Dada, Chairman, Board of Directors Finance/Budget
Committee

Check History Report
Sorted By Check Number
Activity From: 2/1/2021 to 2/28/2021

Greater Palm Springs Convention & Visitors Bureau (CVA)

Bank Code: 4 Pacific Premier Operating

Check Number	Check Date	Vendor Number	Name	Check Amount	Check Type
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055531	2/5/2021	BASIC	BASIC CDA	3,847.89	Auto
055532	2/5/2021	BASIC2	BASIC	135.88	Auto
055533	2/5/2021	BURRTEC	Burrtec Waste & Recycling Svcs	183.41	Auto
055534	2/5/2021	CAPLAN	Eric Scott Caplan	848.99	Auto
055535	2/5/2021	CDW GOV	CDW-Government, Inc	223.12	Auto
055536	2/5/2021	CHEIRON	Cheiron, Inc.	17,088.75	Auto
055537	2/5/2021	COLONIA	Colonial Life	2,402.82	Auto
055538	2/5/2021	EVANS	Linda Evans Bender	50.00	Auto
055539	2/5/2021	FERMON	Waymond Fermon	50.00	Auto
055540	2/5/2021	FINDFOO	FIND Food Bank	100.00	Auto
055541	2/5/2021	GARDNER	Gary R Gardner	50.00	Auto
055542	2/5/2021	GUTIERR	Ernesto Gutierrez	50.00	Auto
055543	2/5/2021	HARNIK	Jan C Harnik	50.00	Auto
055544	2/5/2021	KORS	Geoffrey Kors	50.00	Auto
055545	2/5/2021	METLIFE	Metropolitan Life Insurance	5,178.00	Auto
055546	2/5/2021	MMGY	MMGY Global, LLC	4,167.00	Auto
055547	2/5/2021	NORTH	Northeast CVB Representatives	400.00	Auto
055548	2/5/2021	OFFDEPO	Office Depot, Inc.	68.49	Auto
055549	2/5/2021	QUADFIN	Quadient Finance USA, Inc.	314.63	Auto
055550	2/5/2021	SANDERS	Gregory W Sanders	50.00	Auto
055551	2/5/2021	SIMPLE	Simpleview LLC	153,500.00	Auto
055552	2/5/2021	TOWNSEN	Charles Townsend Vinci	50.00	Auto
055553	2/5/2021	UNITEDW	United Way of the Desert	138.00	Auto
055554	2/5/2021	UPS	United Parcel Service	50.11	Auto
055555	2/5/2021	VSP	Vision Service Plan (CA)	689.10	Auto
055556	2/5/2021	XPRESS	Xpress Graphics & Printing	65.78	Auto
055557	2/18/2021	ADT	ADT Commercial	93.75	Auto
055558	2/18/2021	ARTWORK	Art Works Fine Art, Inc.	262.80	Auto
055559	2/18/2021	ASAE	The Center for Assn Leadership	475.00	Auto
055560	2/18/2021	CALTIA	California Travel Association	5,066.00	Auto
055561	2/18/2021	COLANTU	Colantuono, Highsmith &	37.50	Auto
055562	2/18/2021	CONCUR	Concur Technologies, Inc.	1,446.57	Auto
055563	2/18/2021	DAVISFA	DavisFarr LLP	8,000.00	Auto
055564	2/18/2021	DELAGE	De Lage Landen Fin Svc. Inc.	999.65	Auto
055565	2/18/2021	FRONTIE	Frontier	180.00	Auto
055566	2/18/2021	JNS	JNS Media Specialists	11,909.68	Auto
055567	2/18/2021	KELLERM	Kellermeyer Bergensons Service	1,390.00	Auto
055568	2/18/2021	KORS	Geoffrey Kors	50.00	Auto
055569	2/18/2021	LIGHTHO	Lighthouse Services, LLC	249.00	Auto
055570	2/18/2021	LINCOLN	The Lincoln National Life	3,054.31	Auto
055571	2/18/2021	OFFDEPO	Office Depot, Inc.	1,891.53	Auto
055572	2/18/2021	POCV	Priority One CV	17,500.00	Auto
055573	2/18/2021	PROFLAN	Professional Landscape Service	1,025.00	Auto
055574	2/18/2021	PSPOWER	Palm Springs Power Baseball	3,165.57	Auto
055575	2/18/2021	SLOVAK	Slovak Baron Empey Murphy &	4,901.30	Auto
055576	2/18/2021	TELEPAC	TPx Communications	3,466.49	Auto
055577	2/18/2021	TIMEWAR	Time Warner Cable	104.80	Auto
055578	2/18/2021	UNIONSW	Union Bank	26.00	Auto
055579	2/18/2021	UPS	United Parcel Service	31.00	Auto
055580	2/18/2021	VALLEY	Valley Office Equipment	141.01	Auto
A0208A	2/8/2021	CALPERS	CalPERS	59,708.43	Manual
A0216A	2/16/2021	ICMARC	ICMA-RC	6,336.18	Manual
A0216B	2/16/2021	ICMARCR	ICMA-RC-RHS Plan	750.00	Manual

Check History Report
Sorted By Check Number
Activity From: 2/1/2021 to 2/28/2021

Greater Palm Springs Convention & Visitors Bureau (CVA)

Bank Code: 4 Pacific Premier Operating

Check Number	Check Date	Vendor Number	Name	Check Amount	Check Type
A0222A	2/22/2021	ICMARC	ICMA-RC	46,480.00	Manual
A0226A	2/26/2021	ICMARC	ICMA-RC	4,986.18	Manual
A0226B	2/26/2021	ICMARCR	ICMA-RC-RHS Plan	750.00	Manual
C21042	2/1/2021	GALLEGO	Robyn Gallegos	100.00-	Manual
C21043	2/1/2021	GALLEGO	Robyn Gallegos	100.00	Manual
C21044	2/1/2021	GALLEGO	Robyn Gallegos	100.00	Manual
C21045	2/9/2021	WHITE	Scott L. White	347.34	Manual
C21046	2/9/2021	BUCKLIN	Tammy Bucklin	1,225.00	Manual
C21047	2/11/2021	MIRAGLI	Jeff Miraglia	45.51	Manual
C21048	2/18/2021	ESTERLI	Susan Esterling	350.00	Manual
C21049	2/18/2021	MIRAGLI	Jeff Miraglia	781.42	Manual
Bank 4 Total:				<u>382,545.99</u>	
Report Total:				<u><u>382,645.99</u></u>	

Check History Report
Sorted By Check Number
Activity From: 2/1/2021 to 2/28/2021

Greater Palm Springs Convention & Visitors Bureau (CVA)

Bank Code: 3 Wells Fargo Checking

Check Number	Check Date	Vendor Number	Name	Check Amount	Check Type
C21042	2/1/2021	GALLEGO	Robyn Gallegos	100.00	Manual
Bank 3 Total:				<u>100.00</u>	



Monthly Summary Financial Report for January 2021

Description	Current Month			Year-to-Date			Current YTD vs. Prior YTD			Annual Forecast vs. Budget		
	Actual January-21	Budget January-21	Variance	Actual January-21	Budget January-21	Variance	Current Year January-21	Prior Year January-20	Variance	Annual Forecast	Annual Budget	Variance
Funding												
Tourism Business Improvement District	421,872	1,001,452	(579,580)	3,972,381	3,157,232	815,149	3,972,381	8,164,537	(4,192,156)	8,537,852	8,684,666	(146,814)
Cities/County Public Funding	302,128	287,945	14,183	856,474	913,279	(56,805)	856,474	1,499,371	(642,897)	1,270,641	1,250,677	19,964
Tribal Voluntary			-	75,518	22,662	52,856	75,518	68,283	7,236	81,133	81,133	(0)
Partnership	550	90,000	(89,450)	30,909	90,000	(59,091)	30,909	126,178	(95,269)	84,800	160,000	(75,200)
Advertising & Website Revenues		5,000	(5,000)	153,797	158,500	(4,703)	153,797	318,012	(164,215)	316,150	226,000	90,150
Joint Share Partnership - Tradeshow			-	9,600	33,000	(23,400)	9,600	156,961	(147,361)	9,600	33,000	(23,400)
FAM/Event Host/Convention Assistance			-		30,000	(30,000)	-	15,000	(15,000)	30,000	65,000	(35,000)
Other Sources: Investment Income, CTA	(870)	4,723	(5,593)	101,928	107,885	(5,957)	101,928	166,058	(64,130)	131,494	122,471	9,023
Riverside County Grant			-	750,000	-	750,000	750,000	-	750,000	750,000	-	750,000
Loan Funds			-			-				1,142,000	508,000	634,000
Reserves & Other Prior Year Funds			-		173,604	(173,604)				-	1,650,257	(1,650,257)
TOTAL	723,680	1,389,120	(665,440)	5,950,608	4,686,162	1,264,446	5,950,608	10,514,400	(4,563,793)	12,353,670	12,781,204	(427,534)
Expenses												
Labor - Wages	265,205	345,736	(80,531)	1,741,587	2,110,625	(369,038)	1,741,587	2,875,004	(1,133,417)	3,417,683	3,899,306	(421,623)
Labor - Taxes & Benefits	210,853	103,491	107,362	805,675	687,663	118,012	805,675	927,325	(121,651)	1,393,628	1,205,132	188,496
Marketing Production	8,680	37,857	(29,177)	74,145	292,705	(218,560)	74,145	451,845	(377,700)	396,630	525,322	(128,692)
Media Placement & Digital Marketing	220,662	493,158	(272,496)	2,069,012	2,368,951	(299,939)	2,069,012	3,112,764	(1,043,752)	3,050,477	3,841,948	(791,471)
Collateral Material	132	4,608	(4,476)	3,027	28,706	(25,679)	3,027	40,704	(37,677)	19,717	48,000	(28,283)
Familiarization Trips	7,598	21,550	(13,952)	18,680	54,250	(35,570)	18,680	263,844	(245,165)	51,425	205,000	(153,575)
Tradeshows / Sales Missions	6,329	32,000	(25,671)	20,498	99,500	(79,002)	20,498	772,749	(752,251)	47,433	271,754	(224,321)
Travel & Lodging	-	2,117	(2,117)	2,191	18,320	(16,129)	2,191	16,637	(14,446)	5,312	28,901	(23,589)
Special Promotions & Representation	51,835	90,977	(39,142)	140,762	461,534	(320,772)	140,762	834,083	(693,321)	413,488	648,105	(234,617)
Event Hosting	(6,634)	18,158	(24,792)	(10,585)	273,456	(284,041)	(10,585)	868,740	(879,325)	36,072	583,059	(546,987)
Research	43,000	52,075	(9,075)	100,448	106,325	(5,878)	100,448	118,105	(17,657)	211,448	193,700	17,748
IT-Information Technology	-	83	(83)	19,009	17,582	1,427	19,009	58,446	(39,437)	97,950	97,950	-
Professional Fees	41,322	13,694	27,628	161,453	162,843	(1,390)	161,453	226,634	(65,181)	237,289	221,750	15,539
Overhead-Supplies-Utilities-Fees	52,055	79,811	(27,756)	296,595	500,650	(204,055)	296,595	652,438	(355,843)	762,285	820,880	(58,595)
Capital Outlay	-	-	-	-	-	-	-	-	-	60,000	-	60,000
Loan Repayment	-	33,386	(33,386)	-	83,467	(83,467)	-	-	-	144,239	250,397	(106,158)
TOTAL	901,037	1,328,701	(427,664)	5,442,497	7,266,577	(1,824,080)	5,442,497	11,219,320	(5,776,823)	10,345,076	12,781,204	(2,436,128)
Funding less Expenses	(177,357)	60,419	(237,776)	508,110	(2,580,415)	3,088,525	508,110	(704,920)	1,213,030	2,008,594	(0)	2,008,594