

Convention Sales
Booking Production Analysis
April 2019

By Year (Team only)

Meeting Year	Number of Bookings	Total Room Nights	Attendees	YTD Number of Bookings	YTD Booked Room Nights
2019	5	2,929	1,275	34	10,206
2020	5	1,896	915	20	11,377
2021	7	6,587	2,285	17	17,535
2022	3	2,554	1,206	5	6,092
2023	2	2,779	1,400	3	4,409
2024	0	0	0	0	0
2025	1	1,753	1,100	2	3,458
2026	1	1,341	700	1	1,341
2027	0	0	0	0	0
Total	24	19,839	8,881	82	54,418

By Market Segment (Team only)

Type	Number of Bookings	Total Room Nights	Attendees	YTD Number of Bookings	YTD Booked Room Nights
Agriculture, Food	0	0	0	2	1,439
Athletic/Sports	0	0	0	4	3,858
Automotive	0	0	0	1	100
Computer/Software	0	0	0	2	2,379
Educational	1	200	175	5	2,474
Environmental	1	286	150	2	366
Film Crews	0	0	0	0	0
Financial	3	3,978	1,465	8	5,872
Franchise	0	0	0	3	1,867
Fraternal	1	1,753	1,100	2	3,458
Government, Public Admin	0	0	0	5	1,732
Health & Medical	5	5,288	2,081	14	11,124
High Tech/Electric/Comp	0	0	0	4	1,065
LGBT	1	555	350	1	555
Manufacturing/Distribution	0	0	0	3	1,874
Pharmaceuticals	0	0	0	2	886
Real Estate	0	0	0	1	1,335
Religious	1	366	80	3	1,381
Scientific/Technical	0	0	0	1	2,092
Social	1	770	600	3	1,974
SPORTING EVENTS	6	2,340	1,200	6	2,340
Third Party Planner	0	0	0	0	0
Trade/Commercial/Bus	4	4,303	1,680	10	6,247
Transportation	0	0	0	0	0
Total	24	19,839	8,881	82	54,418