

Convention Sales
 Booking Production Analysis
 September 2019

By Year (Team only)

Meeting Year	Number of Bookings	Total Room Nights	Attendees	YTD Number of Bookings	YTD Booked Room Nights
2019	7	1,565	1,236	76	17,000
2020	19	6,849	4,161	101	52,823
2021	4	3,100	1,710	38	35,290
2022	4	2,533	1,050	16	16,394
2023	0	0	0	5	8,121
2024	1	1,454	400	2	4,436
2025	1	675	175	3	4,133
2026	1	675	175	2	2,016
2027	1	675	175	1	675
2028	1	675	175	1	675
Total	39	18,201	9,257	245	141,563

By Market Segment (Team only)

Type	Number of Bookings	Total Room Nights	Attendees	YTD Number of Bookings	YTD Booked Room Nights
Agriculture, Food	1	614	302	7	5,147
Athletic/Sports	1	80	40	9	5,475
Automotive	0	0	0	3	330
Computer/Software	0	0	0	3	2,869
Cultural, Fine Arts, Libraries	0	0	0	1	130
Educational	3	2,300	739	23	12,682
Environmental	0	0	0	3	621
Ethnic	1	1,030	1,400	1	1,030
Financial	5	1,077	479	21	16,648
Franchise	2	1,382	510	14	8,461
Fraternal	0	0	0	3	5,238
Government, Public Admin	2	80	145	11	4,281
Health & Medical	0	0	0	20	17,270
High Tech/Electric/Comp	1	1,454	400	7	4,113
Insurance	0	0	0	4	718
LGBT	1	21	14	3	744
Manufacturing/Distribution	3	1,761	570	14	7,326
Meetings, Convention, Tourism Industry Events	1	861	300	4	1,529
Pharmaceuticals	0	0	0	3	1,775
Real Estate	0	0	0	1	1,335
Religious	7	3,610	2,317	19	10,467
Scientific/Technical	1	346	130	11	9,111
Social	2	725	610	12	3,262
SPORTING EVENTS	1	80	180	9	2,933
Third Party Planner	1	97	36	2	117

Trade/Commercial/Bus	5	2,009	835	35	16,976
Transportation	1	674	250	2	975
Total	39	18,201	9,257	245	141,563