

# Greater Palm Springs

## Local Industry STR Data for June 2019

June 2019							Calendar-Year-to-Date							
Greater Palm Springs	Occ %	Percent Change from June 2018					Occ %	Percent Change from CYTD 2018					Census # of Hotels	Census # of Rooms
	June 2019	Occ	ADR	RevPAR	Room Rev	Room Sold	CYTD 2019	Occ	ADR	RevPAR	Room Rev	Room Sold		
Overall Market	55.4	4.2	2.8	7.1	8.2	5.3	68.8	0.6	0.5	1.0	2.5	2.0	139	15294
Palm Springs	57.3	8.5	1.2	9.8	10.6	9.3	69.3	0.9	1.2	2.1	2.8	1.6	65	5240
Cathedral City/ Desert Hot Springs	49.2	6.8	6.5	13.7	13.7	6.8	64.8	5.2	-0.9	4.3	4.3	5.2	7	845
Rancho Mirage	62.4	2.7	4.5	7.3	7.4	2.7	70.8	-0.9	0.9	-0.1	-0.0	-0.9	7	1844
Palm Desert	56.0	-0.4	4.4	4.0	4.0	-0.4	70.9	-1.4	-0.0	-1.4	0.6	0.6	15	2448
Indian Wells/ La Quinta	48.9	-3.7	6.7	2.7	3.2	-3.3	67.5	0.4	0.9	1.3	2.3	1.4	10	2625
Indio	54.5	10.1	1.8	12.1	21.5	19.3	68.1	2.5	2.9	5.5	14.4	11.1	18	1418
Hotel Class														
Upper Resort	51.8	-1.7	4.6	2.8	2.8	-1.7	66.6	-1.9	0.2	-1.7	-1.7	-1.9	12	4850
Resort	59.6	4.0	3.1	7.2	7.6	4.4	70.9	-0.5	0.8	0.3	0.7	-0.8	14	2856
Branded Select Service	56.6	5.2	2.8	8.1	8.1	5.2	70.7	1.9	1.2	3.1	3.1	1.5	43	4419

Source: Smith Travel Research, Inc. Reproduction or other re-use of this data without the express written permission of STR is strictly prohibited.

(ADR is Average Daily Rate; RevPAR is Revenue Per Available Room; and RNS Is Room Nights Sold)

Greater Palm Springs information includes the various properties within the Coachella Valley

# Greater Palm Springs

## Local Industry STR Data for July 2019

July 2019							Calendar-Year-to-Date							
Greater Palm Springs	Occ %	Percent Change from July 2018					Occ %	Percent Change from CYTD 2018					Census # of Hotels	Census # of Rooms
	July 2019	Occ	ADR	RevPAR	Room Rev	Room Sold	CYTD 2019	Occ	ADR	RevPAR	Room Rev	Room Sold		
Overall Market	52.5	0.5	4.7	5.3	6.4	1.6	66.4	0.6	0.8	1.3	2.8	2.0	139	15295
Palm Springs	54.3	3.0	3.1	6.3	7.0	3.8	67.1	1.1	1.2	2.4	3.1	1.8	65	5240
Cathedral City/ Desert Hot Springs	50.2	8.6	7.1	16.3	16.3	8.6	62.6	5.6	-0.5	5.1	5.1	5.6	7	845
Rancho Mirage	60.7	10.5	2.6	13.4	13.5	10.6	69.3	0.4	0.6	1.0	1.0	0.4	7	1844
Palm Desert	55.3	0.6	6.0	6.6	6.6	0.6	68.6	-1.1	0.4	-0.7	1.0	0.6	15	2448
Indian Wells/ La Quinta	43.5	-17.7	11.7	-8.1	-7.7	-17.3	64.0	-1.7	2.5	0.8	1.7	-0.8	10	2626
Indio	50.7	9.7	2.1	12.0	21.4	18.9	65.6	3.2	2.6	6.0	14.9	11.9	18	1418
<b>Hotel Class</b>														
Upper Resort	48.8	-3.5	6.1	2.4	2.4	-3.5	64.0	-2.1	0.7	-1.4	-1.4	-2.1	12	4850
Resort	55.7	-0.2	6.4	6.3	6.7	0.3	68.7	-0.5	1.3	0.8	1.2	-0.1	14	2857
Branded Select Service	54.3	0.6	4.6	5.2	5.2	0.6	68.3	1.8	1.5	3.3	3.3	1.8	43	4419

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## Local Industry STR Data for Aug 2019

Aug 2019							Calendar-Year-to-Date							
Greater Palm Springs	Occ %	Percent Change from Aug 2018					Occ %	Percent Change from CYTD 2018					Census # of Hotels	Census # of Rooms
	Aug 2019	Occ	ADR	RevPAR	Room Rev	Room Sold	CYTD 2019	Occ	ADR	RevPAR	Room Rev	Room Sold		
Overall Market	49.3	8.5	6.4	15.5	16.7	9.7	64.2	1.2	0.9	2.2	3.6	2.6	139	15295
<b>Hotel Class</b>														
Palm Springs	52.5	8.6	4.7	13.7	14.6	9.4	65.1	1.7	1.4	3.1	3.8	2.4	65	5240
Cathedral City/ Desert Hot Springs	48.3	15.1	11.5	28.2	28.2	15.1	60.8	6.5	-0.0	6.4	6.4	6.5	7	845
Rancho Mirage	52.8	9.7	3.8	13.8	13.9	9.7	67.2	1.3	0.5	1.8	1.8	1.3	7	1844
Palm Desert	48.1	5.7	10.5	16.8	16.8	5.7	66.0	-0.5	0.8	0.3	1.8	1.0	15	2448
Indian Wells/ La Quinta	39.7	1.2	9.0	10.3	10.9	1.7	60.9	-1.5	2.7	1.2	2.1	-0.6	10	2626
Indio	52.1	14.5	6.9	22.4	32.7	24.1	63.9	4.3	2.7	7.1	16.1	13.1	18	1418
<b>Hotel Class</b>														
Upper Resort	40.6	5.5	6.4	12.3	12.3	5.5	61.0	-1.5	0.7	-0.7	-0.7	-1.5	12	4850
Resort	55.5	13.7	8.3	23.2	23.7	14.2	67.0	0.9	1.3	2.2	2.6	1.3	14	2857
Branded Select Service	53.6	5.4	6.1	11.8	11.8	5.4	66.4	2.1	1.7	3.8	3.9	2.1	43	4419

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# Greater Palm Springs

## Local Industry STR Data for September 2019

Sept 2019							Calendar-Year-to-Date							
Greater Palm Springs	Occ %	Percent Change from Sept 2018					Occ %	Percent Change from CYTD 2018					Census # of Hotels	Census # of Rooms
	Sept 2019	Occ	ADR	RevPAR	Room Rev	Room Sold	CYTD 2019	Occ	ADR	RevPAR	Room Rev	Room Sold		
Overall Market	52.4	-2.0	0.2	-1.8	-0.8	-1.0	62.9	0.9	1.0	1.9	3.3	2.3	139	15293
Palm Springs	55.7	2.5	0.3	2.8	3.5	3.2	64.1	1.8	1.3	3.1	3.8	2.5	65	5240
Cathedral City/ Desert Hot Springs	46.8	1.8	4.2	6.1	6.1	1.8	59.3	6.1	0.3	6.4	6.4	6.1	7	845
Rancho Mirage	52.1	-9.7	0.6	-9.1	-9.1	-9.7	65.5	0.2	0.8	1.0	1.0	0.2	7	1844
Palm Desert	53.8	-7.0	1.6	-5.6	-5.6	-7.0	64.6	-1.1	1.0	-0.1	1.3	0.2	15	2448
Indian Wells/ La Quinta	46.3	-9.5	3.5	-6.3	-5.9	-9.1	59.3	-2.2	3.1	0.8	1.6	-1.4	10	2626
Indio	53.3	10.5	1.0	11.7	21.1	19.8	62.7	4.9	2.4	7.4	16.5	13.7	18	1418
Hotel Class														
Upper Resort	46.3	-12.7	4.9	-8.5	-8.5	-12.7	59.4	-2.5	1.3	-1.3	-1.3	-2.5	12	4850
Resort	58.8	2.4	3.3	5.8	6.1	2.8	66.1	1.0	1.5	2.5	2.9	1.4	14	2855
Branded Select Service	54.3	1.8	1.0	2.8	2.9	1.8	65.1	2.1	1.6	3.8	3.8	2.1	43	4419

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